

July 11, 2018

Course: CIS570 – Business Intelligence  
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Assignment: Final Exam  
Due Date: Wednesday, July 11@ 11:59pm

Re: PowerBI Visuals and Description Information

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## Domestic Flight Routes – Sankey Diagram

### Data Set Description

- I. Location: <https://www.kaggle.com/miquar/explore-flights-csv-airports-csv-airlines-csv/data>
- II. Contains US domestic flight route information and relevant statistics such as flight origin/destination, flight time, miles, delays, etc.
- III. Directed network data set of airport routes
- IV. 10,397 Records

### Data Transformations

- I. None required – data used as is

### Visual Elements

- I. Sankey Diagram
  - a. Custom Import
    - i. <https://appsource.microsoft.com/en-us/product/power-bi-visuals/WA104380777?tab=Overview>
    - ii. **NOTE: this MUST be installed for the visual to work correctly**
      1. PowerBI\Visual1-USFlight-Sankey\SankeyDiagram.1.9.0.0.pbiviz
- II. Controls
  - a. Slicer 1
    - i. Source Airport selector
  - b. Slicer 2
    - i. Destination Airport selector
  - c. Slicer 3
    - i. Airline selector
  - d. Table
    - i. Displays relevant statistics for a given or range of flights based on slicer selection(s) or specific Sankey route
    - ii. Carrier, Tail#, Distance, Arrival Delay, Departure delay

### Narrative

- The visual I created using this data set incorporates a Sankey diagram and identifies domestic flight routes between source and destination airports.
- The user can select relevant source, destination, and carrier options using the slicers to narrow down or expand the visible Sankey routes
- When placing the cursor on a route line, the source and destination airports are shown along with the number of flights that have been made for that route

## Global Earthquake Locations – Geo Map

### Data Set Description

- I. Location:
- II. Contains global earthquake specific data over a 7day period. Includes region of occurrence, latitude/longitude, magnitude, depth, datetime.
- III. Designed for use with geo-based visuals
- IV. 1,176 Records

### Data Transformations

- I. None required – data used as is

### Visual Elements

- I. ESRI ArcGIS Mercator Map
- II. Controls
  - a. Slicer 1
    - i. Region Selector

### Narrative

- I. This visual I created using this data set incorporates the use of an ESRI ArcGis visual. Earthquakes are grouped together by region and displayed on a global Mercator map.
- II. Using the slicer, the user view earthquake data from any of the available regions.
- III. By placing the cursor on any of the visible bubbles an interactive popup is displayed that allows selection of any of the earthquakes that have occurred within the specific sub region
  - a. The left and right selection arrows are used to navigate between the various earthquakes.
  - b. Attributes include:
    - i. Number of occurrences
    - ii. Magnitude
    - iii. Depth
    - iv. Specific latitude & longitude
    - v. Date and time of the occurrence

## University Peer Institution Funding – Stacked Bar Chart (Donut, Tree-Map optional)

### a. Data Set Description

- I. Location: Colorado State University
  1. <http://irpe-reports.colostate.edu/peer-institutions.aspx>
- II. Contain National Science Foundation (NSF) award totals from the years 2003-2012 for CSU and its associated peer universities.
- III. 149 Records

### Data Transformations

- I. None required – data used as is

### Visual Elements

- I. Stacked Bar Chart
- II. Donut Chart (optional)
- III. Tree-Map (optional)
- IV. Controls
  - b. Slider 1
    - I. Year Selector
  - c. List 1
    - I. Institution Selector

### Narrative

- I. This visual is used to contrast and compare NSF funding for the years 2001-2012 for the 13 identified Colorado State University peer institutions
- II. User can select year and institution on any chart and can compare NSF funding between institutions to measure funding and award performance
- III. By placing the cursor on any bar segment, a visual popup is displayed which identifies the institution name, award year, total award amount, and a count of the number of awards received