July 1, 2018

Course: CIS570 – Business Intelligence

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Assignment: BI Project Part2 - Submission Answers

Due Date: Sunday, July 1 @ 11:59pm

1. Do preliminary analysis on the Customers table data (if necessary, use a pivot table) to answer the following questions:
   1. How many cases (i.e., records or rows) are in the Customers table? **3187** **rows**
   2. What percentage of customers own homes, and what percentage rent?
   3. Identify any one variable that could be a good predictor of home ownership (i.e., own or rent). Provide evidence for your choice.
   4. What is the range (i.e., minimum and maximum) of values for Number of TVs?
   5. What is the mean (i.e., average) age?