Week 7, Session 2

**Sharda: 8.1 - 8.4; Articles: 1) The cure for ailing self-service BI, 2) Democratic analytics, 3) The shift to on-demand BI, 4) Data governance gamification, 5) Beyond the numbers: Building qualitative intelligence**

1. Discuss your personal or professional experience with an IoT technology or application.
2. Discuss some of the pros and cons of DaaS and AaaS?
3. Research a company that offers location-based analytics and discuss one or more of its products/services.
4. Discuss some current or potential applications based on location data from mobile phones.
5. What are the benefits and limitations of on-demand BI?
6. Debate the pros and cons of customizable vs. configurable solutions.
7. Discuss your organization's experience with on-demand BI.
8. Discuss your own experiences with self-service BI (or, any other IT service).
9. Discuss any experience you may have with "shadow IT".
10. Is a centralized BI center of excellence the cure for ailing self-service BI.  Why or why not?
11. How can government institutions/agencies benefit from BI? Explain with examples.
12. Do you agree with the author’s recommendation for the gamification of data governance? Why or why not?
13. Discuss your own experience with the gamification of a work-related activity.
14. According to the author, why is it important not to ignore/neglect qualitative intelligence in business education and practice? Do you agree with his arguments? Explain your answer.