Week 8, Session 1

**Sharda: 8.5 - 8.7; Articles - 1) BI director, 2) BI consulting firms, 3) Analytics at Amazon speed, 4) Partnering for data monetization success, 5) Are you ready for what's coming in analytics**

1. Do you think analytics is having (or, will have) an impact on managerial tasks? Discuss.
2. What are your thoughts or position with respect to privacy and ethical concerns in the context of BI and analytics?
3. What is the role of a BI director/manager? What skills, knowledge and actions would make him/her effective in this role?
4. Share any experiences you may have owning or being part of a consulting business.
5. Have you considered starting your own consulting firm in IT, BI or some other business function? Discuss your reasons for making this move and/or the impediments that are holding you back.
6. Can DevOps be applied to analytics (DataOps)?  Explain.
7. Is partnering the key to data monetization?  Discuss.
8. Research and provide details on an existing organization (other than the ones included in the article) that monetizes data.
9. Discuss a business idea or model for monetizing data.
10. What do you think will be the most interesting or important developments in BI/analytics in the next five years?