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Smart Home Will Drive Internet of Things To 50 Billion Devices, Says Strategy Analytics

by David Mercer | Oct 26, 2017 [Leave a comment](#)

Internet of Things Will Reach 20 Billion Devices This Year

Boston, MA - 26th October 2017 – The Internet of Things continues to expand rapidly, and the smart home will be one of the keys to further growth through the 2020s, according to new research from Strategy Analytics. The report, *Connected World: Smart Home Is Key To Tomorrow's Internet Of Things* (<https://www.strategyanalytics.com/access-services/devices/connected-home/smart-home/reports/report-detail/connected-world-smart-home-is-key-to-tomorrow's-internet-of-things>), found that nearly 20 billion IoT and connected devices will be deployed worldwide by the end of this year, and a further 10 billion will be added over the next four years. Enterprise IoT has been the key sector in recent years but longer term projections suggest that the smart home is likely to become a major generator of connected and IoT device deployment growth during the 2020s, taking the total figure towards 50 billion.

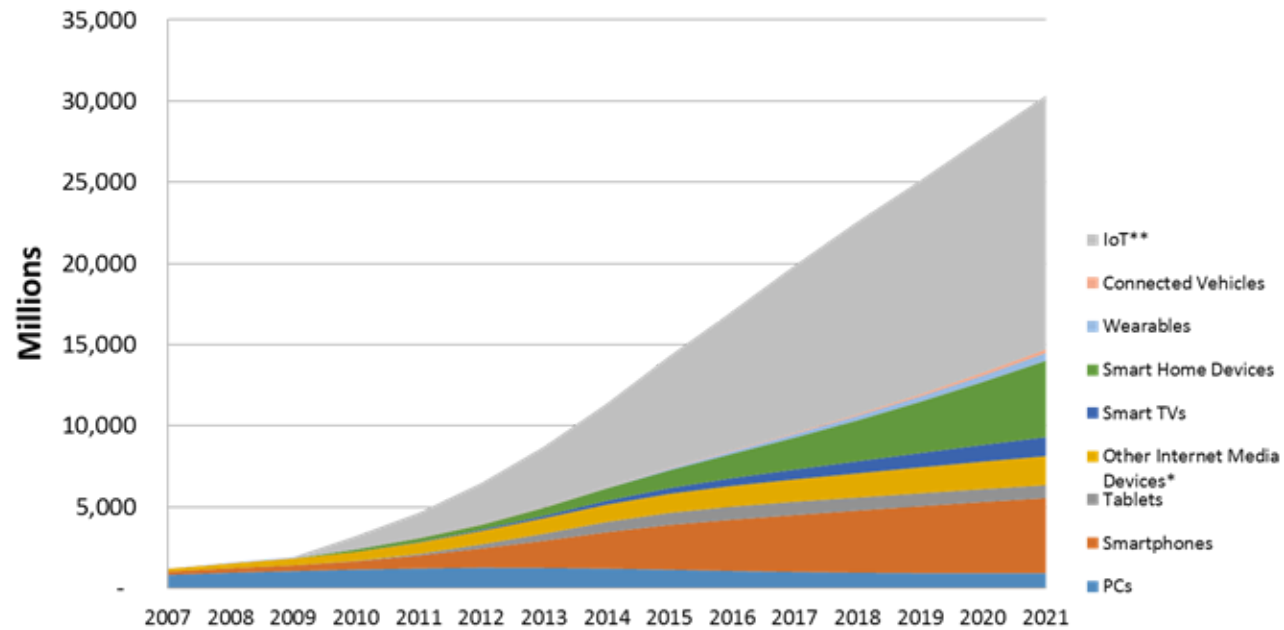
Other key findings from the research include:

- Smart home devices will overtake smartphones by 2021 as a share of deployed connected/IoT devices
- The Internet of Things will grow by 17% in 2017, but annual growth will decline to 9% by 2021
- Enterprise IoT currently accounts for 52% of the total connected/IoT installed base

"The original connected device, the PC, now represents only 5% of the total market, which illustrates how the internet has permeated so many aspects of our lives," says David Mercer, Principal Analyst and the report's author.

"The smart home is only at the beginning of its evolution, and as homes install increasing numbers of connected devices it is set to become one of the largest segments in the wider internet of things over the coming decade," comments Bill Ablondi, Director, Smart Home Strategies.

Global Connected and IoT Device Installed Base Forecast



Source – Strategy Analytics research services ,October 2017: IoT Strategies , Connected Home Devices, Tablet and Touchscreen Strategies, Wireless Smartphone Strategies, Wearable Device Ecosystem, Smart Home Strategies

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