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Title: Business as a teamwork

Monologue on *BUSINESS*

<i>You are going to give a talk about BUSINESS.</i>	Vocabulary*	Linking Words and Phrases*
<i>REMEMBER!</i> Your speech will be graded according to the following criteria: relevance, coherence, fluency, grammar & vocabulary (see «Параметры и критерии оценки МБ»).	<i>Fill in the columns with</i> <ul style="list-style-type: none">• words, collocations and idiom,• linking words <i>on the topic 'Design' (see Appendix 8).</i>	
Step 1. Introduction 1. Make up a hook sentence that will attract listener's attention to your speech (a quote, proverb, tongue-twister, etc.) 2. Lead your speech steadily to the 2 nd step. 3. Introduction consists of 4-6 sentences.	"Great things in business are never done by one person. They're done by a team of people." (Steve Jobs). Without a doubt, I can agree with this statement. Any business idea is not an achievement of one person, it's always the merit of a team that translates someone's idea into reality.	Linking Words: <ul style="list-style-type: none">• Without a doubt Grammar Structures: <ul style="list-style-type: none">• Modal verbs (can)
Step 2. In Business 1. Speak about the reasons for business success. 2. ... the tips an entrepreneur should know to succeed. 3.... the typical problems an entrepreneur may face.	<p>Of course, in order to get a win-win result, you need to follow a number of rules. Firstly, you need to understand what result you want to achieve, you need to make a business plan. Secondly, you need to remember the team that will help you realize this idea, find a partner or, if possible, recruit talented employees. Thirdly, you need to remember about financing, because without it, you will not be able to pay for the labor of your wards, respectively, you need to find investors, lend some money or perhaps think about a bank loan. But it's all useless if not used some tips entrepreneur.</p> <p>If you want to succeed in business, you should always put yourself to the test, be able to take risks, and interact with people.</p> <p>Nevertheless, even with all of the above, typical problems that an entrepreneur may encounter cannot be ruled out. The most common problems are loss of enthusiasm or lack of money to pay taxes.</p>	Vocabulary: <ul style="list-style-type: none">• make a business plan• partner• recruit talented employees• investors• entrepreneur• succeed in business• take risks• bank loan• to get a win-win result• lend some money• pay taxes Linking Words: <ul style="list-style-type: none">• Of course• Firstly• Secondly• Thirdly• Nevertheless Grammar Structures: <ul style="list-style-type: none">• Passive voice (be ruled out)• Infinitive (to find)

<p>Step 3. Business Dilemmas</p> <ol style="list-style-type: none"> 1. What are ethical dilemmas in terms of business? 2. Why do they occur? 3. Give the example of such a difficult choice. Why way out would you choose? Why? 	<p>As an entrepreneur, one has to face various dilemmas; the most popular is the ethical dilemma. When you are an entrepreneur, you are primarily chasing the result, so it is very important that people who work for you properly cope with this task.</p> <p>But there is a human factor, because of which employees can make mistakes, and the task of the entrepreneur in this case is to resolve a dilemma.</p> <p>For example, your subordinate can be systematically late for work because of the need to take the child to kindergarten. On the one hand, the employee has no choice, it's a child, but on the other, these missed hours will slow down the development of the company, so you, as the owner of the company, need to make such a difficult choice. If I were in the place of this entrepreneur, I would definitely choose to fire this employee, but before that I would certainly give the employee time to find another job or help him get the contract in another company.</p>	<p><u>Vocabulary:</u></p> <ul style="list-style-type: none"> • resolve a dilemma • owner • get the contract <p><u>Linking Words:</u></p> <ul style="list-style-type: none"> • For example • On the one hand <p><u>Grammar Structures:</u></p> <ul style="list-style-type: none"> • Conditionals (If I were...would)
<p>Step 4. Business Icons</p> <ol style="list-style-type: none"> 1. Speak about a famous businessman. Explain your choice. 2. ... the problems he/she overcame. 3. What makes a business icon? 	<p>All my life I was inspired by one person. Thanks to him, people looking at technology and design in a completely different way. I'm talking about Steve Jobs. Being an ordinary hippie, he managed to create an entire empire. However, If not for his partner Steve Wozniak, who helped him turn the idea into reality, he would not be able to achieve his goal.</p> <p>But Jobs also faced problems, because not all products of the company he created met the needs of customers, but he did not give up, which is incredibly inspiring.</p> <p>Jobs possessed a number of qualities that are inherent in business icon, he was able to motivate people and inspire, the most amazing is that even after his death, he continues to do so.</p>	<p><u>Vocabulary:</u></p> <ul style="list-style-type: none"> • partner • business icon <p><u>Linking Words:</u></p> <ul style="list-style-type: none"> • However • But
<p>Step 5. CREATIVE THINKING</p> <p>Introduce your own extra idea(s) on business that hasn't/haven't been mentioned before. Substantiate your choice.</p>	<p>Since childhood, I was surrounded by business, as my mother has been engaged in it for 26 years. Watching my mother go through various difficulties, at some point I began to doubt whether I should follow in her footsteps, but to this day I am captivated by the idea that business is freedom, everything is in your hands. And even if I fail in doing business, I will definitely invest in various startups.</p>	<p><u>Vocabulary:</u></p> <ul style="list-style-type: none"> • do business • invest
<p>Step 6. Conclusion</p> <ol style="list-style-type: none"> 1. Repeat the main idea of the introduction in other words. 2. Summarise the ideas of steps 2,3,4,5. 	<p>In conclusion, I want to note that you should not be afraid to put your ideas into practice, do not lose the opportunity to share it with people who will be happy to help you financially or practically. Despite all the difficulties that you have to face, you must not give up, only then you can succeed.</p>	<p><u>Linking Words:</u></p> <ul style="list-style-type: none"> • In conclude

Active Vocabulary: 16 + 2 (advanced) = 18

Grammar Structures: 4

Linkers: 11

Total: 645