Monologue on *TRENDS*

Active Vocabulary: 17
Grammar Structures: 4
Linkers: 11
Total: 658 words

You are going to give a talk about TRENDS.	Vocabulary*	Linking Words and Phrases*
REMEMBER! Your speech will be graded according to the following criteria: relevance, coherence, fluency, grammar & vocabulary (*see «Параметры и критерии оценки МВ»*).	*Fill in the columns with* *words, collocations and idiom,* *linking words* *on the topic 'Trends' (see Appendix 10).*	
Step 1. Introduction 1. Make up a hook sentence that will attract listener's attention to your speech (a quote, proverb, tongue-twister, etc.) 2. Lead your speech steadily to the 2nd step. 3. Introduction consists of 4-6 sentences.	"Don't be into trends. Don't make fashion own you, but you decide what you are." (Gianni Versace). Without a doubt, I can agree with this statement. It is impossible to imagine the modern world without trends. But how do they affect people? Who are the people who set the trends?	**Grammar Structures:** Infinitive (to imagine)
Step 2. It's the New Thing 1. Speak about the way trends develop and people that influence them. 2. … the current trend in Russia or abroad. When will it become old-fashioned?	In the 21st century, trends develop as quickly as possible. One thread is replaced by another, but what is most interesting is that new trends are not always new. For example, fashion. Many trendsetters give a second wind to styles that were relevant in the 20th century. There are some interesting statistics that show that trends are cyclical. I believe that media people set and influence fashion. Nowadays, fashion bloggers are the most striking example of trendsetters. In our country, trends are rarely start, we often adopt them from other countries. Recently, Chinese developers have presented TIKTOK to the whole world. The world is literally going crazy, which is scary. It is difficult to imagine when this social network will lose popularity, perhaps it will be replaced by another, but one thing I can say for sure, this process is irreversible.	**Vocabulary**: - trendsetters - start trends - fashion bloggers - set a fashion **Linkers:** - For example **Grammar Structures:** - Modal verb (can)
Step 3. Trends in Fashion 1. Speak about the fashion trends that influence people today and the trendsetters contribution to it. Give the exact example. 2. Are you a fashion victim? Why? Remember some person who is.	There are many examples of great designers that you really get inspired by. I am personally inspired by the work of Coco Chanel. She made luxury practical. Unfortunately, many fashion designers currently do not follow this golden rule. Many brands have become fashionable, like Gucci, Louis Vuitton, Dior and so on. "Fashion" bloggers who follow trends sometimes go overboard with looks that consist exclusively of these brands. Thus, approaching the status of a fashion victim. I don't consider myself a victim of fashion. Being stylish is not about a brand. It does not matter what kind of clothes a person has; it is important that he feels comfortable and confident in it. As Coco Chanel said: "luxury should be comfortable, otherwise it is not a luxury."	**Vocabulary**: - fashionable - follow trends - go overboard with - fashion victim **Linkers:** - For example

Step 4. Death of the Music Industry? 1. Speak about the current trends in music industry. 2. How do people get music? What is piracy? Why does it exist?	If we talk about the current trends in the music industry in our country, in my opinion, they are extremely dubious. As an illustration, one of the most popular performers nowadays is Morgenstern, who produces mediocre music that is mostly in demand among children. Honestly, it's terrible to know that the younger generation is growing up with this kind of music. As for the rest of the world, pop music is in demand today. Today there are many services that provide music to users through a subscription. The subscription price includes the artist's income. Thus, listeners support the performers financially. But there are also unscrupulous listeners who do not pay for music using pirate hosting. Piracy is flourishing in the modern world. Making music is a huge undertaking that also requires investment, not to mention other resources, which is why performers simply need financial support from consumers. Therefore, it is very significant. However, some people simply do not give it a meaning, which cannot but disappoint. Accordingly, an improved anti-piracy policy needs be developed.	**Vocabulary:** • current trends • significant • improved • anti-piracy policy **Linkers:** • As an illustration • Thus • also • Therefore • However • not to mention • Accordingly **Grammar Structures:** • Passive voice
Step 5. CREATIVE THINKING Introduce your own extra idea(s) on trends that hasn't/haven't been mentioned before. Substantiate your choice.	Additionally, I would like to touch upon the issue of prejudice against people who cannot afford designer fashion. Having moved to St. Petersburg, I was pleasantly surprised by the number of stores where you can buy quality fashion-conscious items at a reasonable price, which is not the case with most luxury clothing boutiques. But all of this not make a difference, a person is free to choose what clothes he will be comfortable in. If people stopped labeling each other for clothes, the world could become freer. For example, like in New York, where people do not bother with trends and other unnecessary things, they just express themselves as they want. I think that's partly why New York is called Liberty City.	**Vocabulary:** • afford designer fashion • make a difference • fashion-conscious **Linkers:** • Additionally **Grammar Structures:** • Conditionals (If people stopped…the world could become)
Step 6. Conclusion 1. Repeat the main idea of the introduction in other words. 2. Summerise the ideas of steps 2,3,4,5.	To conclusion, I want to say that trends are very subjective. Not everything popular is good, usually it is just a temporary general madness. Trends gradually pass, things go out of fashion. Regardless of these processes, the most important thing is to maintain individuality.	**Vocabulary:** • gradually • go out of fashion **Linkers:** • To conclusion • Regardless

* You may use the information in the first column while taking the floor (the other columns will be concealed by folding).