“Great things in business are never done by one person. They're done by a team of people.” (Steve Jobs). Without a doubt, I can agree with this statement. Any business idea is not an achievement of one person, it’s always the merit of a team that translates someone’s idea into reality.

Of course, in order to create a truly successful product, you need to follow a number of rules. Firstly, you need to understand what result you want to achieve, you need to make a business plan. Secondly, you need to remember the team that will help you realize this idea, find a partner or, if possible, recruit talented employees. Thirdly, you need to remember about financing, because without it, you will not be able to pay for the labor of your wards, respectively, you need to find investors or perhaps think about a bank loan. But it’s all useless if not used some tips entrepreneur.

If you want to succeed in business, you should always put yourself to the test, be able to take risks, and interact with people.

But even with all of the above, typical problems that an entrepreneur may encounter cannot be ruled out. The most common problems are loss of enthusiasm or disappointment due to loss of money.

Всю свою жизнь меня вдохновлял один человек. Благодаря ему люди совершенно иначе взглянули на технологии и дизайн. Я говорю про Стива Джобса. Будучи обычным хиппи, ему удалось с нуля создать целую империю. Но, стоит отметить, что если бы не его друг Стив Возняк, который помог ему воплотить идею в реальность, ему бы не удалось достичь своей цели. Но Джобс сталкивался и с проблемами, поскольку не все продукты созданной им компании удовлетворяли потребностям покупателей, но он не сдавался, что безумно вдохновляет. Джобс обладал рядом качеств, которые присущи настоящей иконе бизнеса, он умел мотивировать людей и вдохновлять, самое удивительное, что даже после его кончины, он продолжает это делать

All my life I was inspired by one person. Thanks to him, people looking at technology and design in a completely different way. I'm talking about Steve Jobs. Being an ordinary hippie, he managed to create an entire empire. However, if not for his partner Steve Wozniak, who helped him turn the idea into reality, he would not be able to achieve his goal. But Jobs also faced problems, because not all products of the company he created met the needs of customers, but he did not give up, which is incredibly inspiring. Jobs possessed a number of qualities that are inherent in business icon, he was able to motivate people and inspire, the most amazing is that even after his death, he continues to do so.

Будучи предпринимателем, приходится сталкиваться с разными дилеммами, самой популярной является дилемма этики. Когда ты предприниматель, ты гонишься в первую очередь за результатом, поэтому очень важно чтобы люди, которые работают на тебя исправно справлялись с этой задачей. Но есть и человеческий фактор, из-за которого работники могут допускать ошибки, и задача предпринимателя в этом случае сделать правильный выбор. Например, ваш подчиненный может систематически сильно опаздывать на работу, по причине необходимости отвозить ребенка в детсад. С одной стороны, у сотрудника нет выбора, это же ребенок, но с другой, эти пропущенные часы будут тормозить развитие компании, поэтому тебе как хозяину компании необходимо делать такой непростой выбор. Будь я на месте этого предпринимателя, я бы определенно выбрала уволить данного сотрудника, но прежде я бы конечно дала время сотруднику найти другую работу, или поспособствовала тому, чтобы он попал в достойное место.

As an entrepreneur, one has to face various dilemmas; the most popular is the ethical dilemma. When you are an entrepreneur, you are primarily chasing the result, so it is very important that people who work for you properly cope with this task. But there is a human factor, because of which employees can make mistakes, and the task of the entrepreneur in this case is to resolve a dilemma. For example, your subordinate can be systematically late for work because of the need to take the child to kindergarten. On the one hand, the employee has no choice, it's a child, but on the other, these missed hours will slow down the development of the company, so you, as the owner of the company, need to make such a difficult choice. If I were in the place of this entrepreneur, I would definitely choose to fire this employee, but before that I would certainly give the employee time to find another job or help him to get to a decent place.

Of course, in order to create a truly successful product, you need to follow a number of rules. Firstly, you need to understand what result you want to achieve, you need to make a business plan. Secondly, you need to remember the team that will help you realize this idea, find a partner or, if possible, recruit talented employees. Thirdly, you need to remember about financing, because without it, you will not be able to pay for the labor of your wards, respectively, you need to find investors or perhaps think about a bank loan. But it’s all useless if not used some tips entrepreneur. If you want to succeed in business, you should always put yourself to the test, be able to take risks, and interact with people. Nevertheless, even with all of the above, typical problems that an entrepreneur may encounter cannot be ruled out. The most common problems are loss of enthusiasm or disappointment due to loss of money.