

Paulo Serôdio

PhD Political Economy

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Education

2015	PhD University of Essex Political Economy	Colchester, UK
2009	MA University of Essex Comparative Politics	Colchester, UK
2008	BA New University of Lisbon Political Science and International Relations	Lisboa, PT

Current Appointments

2016–present	Brasenose College , University of Oxford <i>William Golding Junior Research Fellow</i>	Oxford, UK
2015–present	Department of Sociology , University of Oxford <i>Postdoctoral Researcher in Political Economy</i>	Oxford, UK

Past Positions

2014–15	D’Amore-McKim School of Business , Northeastern University <i>Postdoctoral Researcher in Network Science</i>	Boston, MA
2013–14	Department of Government , University of Essex <i>Teaching Fellow (part-time)</i>	Colchester, UK

Research

I use network science and machine learning tools to evaluate the effects of corporate influence on policy-making. Building on a wealth of research that focuses on lobbying and campaign finance, I explore complementary avenues of corporate influence, which can take the form of network graphs. I am currently analysing the involvement of corporations from the food & beverage, alcohol and tobacco industries in funding scientific research that advances their interests. I also demonstrate how corporations use this research to advise agencies on regulatory decision-making. My work ultimately exposes the political clout of special interest groups as an intricate, multi-layered network of corporate influence.

Publications

Refereed research papers

1. Pinheiro, Miguel Linhares, **Serôdio, Paulo**, José Carlos Pinho, and Cândida Lucas (2016). The role of social capital towards resource sharing in collaborative R&D projects: Evidences from the 7th Framework Programme. *International Journal of Project Management* **34**(8), 1519–1536.
2. **Serôdio, Paulo M**, Martin Mckee, and David Stuckler (2016). How Coca-Cola uses public health academics for lobbying and public relations. (*R&R at The British Medical Journal*).

Submitted papers

1. **Serôdio, Paulo M** (2015). “Electoral Competition and Campaign Contribution Networks in the US Congress (1980-2012)”.
2. **Serôdio, Paulo M** (2015). “Service-induced campaign contributions in the Brazilian Chamber of Deputies (1998-2010)”.
3. **Serôdio, Paulo M**, Martin Mckee, and David Stuckler (2016). “A systematic review of Coca-Cola’s disclosure of research funding (2008-2016).”

Grants

2016 **ESRC Knowledge Exchange Impact Acceleration Account** £7,500
 2008 **Portuguese Foundation for Science and Technology PhD Scholarship** €100,000

Teaching

2017	Oxford Methods Spring School , University of Oxford <i>Social Network Analysis</i>	Oxford, UK
2015	Methods Winter School , Catholic University of Uruguay <i>Introduction to Social Network Analysis</i>	Montevideo, UY
2010-2014	Essex Summer School in Social Science & Data Analysis <i>Introduction to Social Network Analysis, Advanced Social Network Analysis</i>	Colchester, UK
2012-14	Department of Economics , University of Essex <i>Econometric Methods, Economics for Business</i> <i>Introduction to Quantitative Economics</i>	Colchester, UK
2011-14	Department of Government , University of Essex <i>Political Economy, Quantitative Political Analysis</i> <i>Political Explanation (pg), Political Analysis</i>	Colchester, UK

Software (R packages)

2016 **swoc**: scrapes Web of Science search results.
 2015 **kpp-neg**, **kpp-pos**: implement algorithms for key-players of Borgatti (2006).
 2015 **ipa**: imputation of missing network data using Preferential-Attachment.

Journal Referee

2016 *European Sociological Review*
 2016 *Business & Politics*
 2015 *Electoral Studies*
 2014 *Electoral Studies*
 2014 **Associate Fellow** of the British Higher Education Academy.

Consulting

2016-2017 **Independent Social Research Foundation** Paris, FR
 2014-2016 **Universities UK** London, UK

Conferences

2016	European Public Health Association Conference	Vienna, AT
2016	Society for Social Medicine Annual Scientific Meeting	York, UK
2015	Association for Women in Science ADVANCE/GSE Workshop	Baltimore, MD
2014	European Consortium for Political Research General Conference	Glasgow, UK
2014	Midwest Political Science Association 72nd National Conference	Chicago, IL
2013	International Network for Social Network Analysis XXXIII Sunbelt	Hamburg, DE
2012	Midwest Political Science Association 70th National Conference	Chicago, IL
2010	Instituto de Ciências Sociais (invited talk)	Lisbon, PT

Skills

Languages Portuguese (native), English (fluent), Spanish (fluent), Catalan (intermediate).

Software Python, R, Stata, UCInet, Gephi, Visone, PNet, MySQL, L^AT_EX.

References

Professor Adam Bonica

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Stanford University

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Professor Thomas Scotto

School of Government & Public Policy

University of Strathclyde

e-mail: tom.scotto@strath.ac.uk

Professor Rich DeJordy

D'Amore-McKim School of Business

Northeastern University

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Professor Jamie Monogan

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University of Georgia

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