

Paige Ambord

215 Zageir Hall
One University Heights
Asheville, NC 28804
pambord@unca.edu

EMPLOYMENT

Assistant Professor **July 2023 – Present**

Department of Sociology & Anthropology
University of North Carolina—Asheville
Asheville, NC

Postdoctoral Research Fellow **April 2021 – June 2023**

“Sustainable Performance of Healthy and Efficient Residential Environments”
Colorado State University
Fort Collins, CO

EDUCATION

Ph.D. in Sociology (2021)

University of Notre Dame

Notre Dame, IN

Dissertation: “How Buildings Become Problems”

M.A. in Sociology (2017)

University of Notre Dame

Notre Dame, IN

B.A. in Sociology (2014)

The College of Wooster

summa cum laude

Wooster, OH

RESEARCH & TEACHING INTERESTS

Inequality | Risk | Built Environment | Urban Sociology | Disasters | Culture

PUBLICATIONS

Under Review

Ambord, P. “Mobilization Futures: Anticipated Opportunities for Neighborhood Activism”

December 2024

Ambord, P., Bond, T. C., Francisco, P. W., & Magzamen, S. (2024). Moving the needle on home health: Reconceptualizing social problems in a multi-stakeholder system. *Indoor Environments*, 1(4), 100060.

June 2024

McVeigh, R., Carbonaro, W., & **Ambord, P.** (2023). What Happens When Privilege Boundaries are Falling? Declining Marriage Rates in Counties that Most Strongly Resisted Marriage Equality. *Social*

Currents, 11(3), 235-258.
<https://doi.org/10.1177/23294965231212443>

- July 2022 **Ambord, P.** & Vilaca, L. “Opportunity Atlas” Review. *Teaching Sociology*. 2022; 50(3):298-300.

December 2021 **Ambord, P.** Authenticity in tension with homogeneity in grassroots place branding. *Place Brand Public Dipl* 17, 348–358 (2021).
<https://doi-org.proxy177.nclive.org/10.1057/s41254-020-00179-y>

May 2020 **Ambord, P.**, Salas, S., & Kenjio, J. “Inner City Urban Recovery in South Bend, Indiana.” In *Building Community: Building Twelve Principles for a Healthy Future*. edited by James Gruber. New Society Publishers

GRANTS

Funded

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| 2025 | Hurricane Helene Mini-Grant, North Carolina Collaboratory (\$9,023) |
| 2020 | Research Seed Grant, Department of Sociology, University of Notre Dame (\$600) |
| 2018 | Graduate Student Research Award, Institute for Scholarship in the Liberal Arts, University of Notre Dame (\$3,000) |
| 2018 | Course Development Grant, Center for Social Concerns, University of Notre Dame (\$1,445) |

Unfunded

- | | |
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| 2025 | Natural Hazards Center Quick Response Research Award Program |
| 2024 | NSF Rapid Response Research Award, Sociology Program |
| 2017 | NSF Graduate Research Fellowship Program (Honorable Mention) |
| 2016 | NSF Graduate Research Fellowship Program (Honorable Mention) |

TEACHING EXPERIENCE

- University of North Carolina—Asheville** Fall 2023-Present
First Year Seminar: Reality TV
Introduction to Sociology
Criminology
Social Research Methods
Urban Sociology
Pop Culture and Society
Sociology Internship Course (SOC 305, 405, ANTH 305)

- Colorado State University** Spring 2023
Introduction to Sociology, Instructor of Record

- University of Notre Dame** Fall 2017-Spring 2019

Reframing the Rust Belt, Instructor of Record
Summer Service Learning Program, Teaching Assistant
Social Psychology (graduate), Teaching Assistant
Introduction to Criminology, Teaching Assistant

PRESENTATIONS

* Denotes undergraduate student collaborator

- 2025 **Ambord, P.**, Meagher, C., & Adams, S*. “Probability and Peril.” Presented (regular session) at the Post-Helene Symposium. University of North Carolina—Asheville
- 2025 **Ambord, P.** & Meagher, C. “Oral histories and landslide messaging. Presented (regular session) at the Weather and Landslides Workshop. University of North Carolina—Asheville
- 2025 **Ambord, P.** “Public Discourse, Risk, and the Construction of a ‘Disaster No One Saw Coming’.” Presented (roundtable) at the annual meeting of the American Sociological Association. Chicago, IL.
- 2025 **Ambord, P.** “Hope Even When the Creek Rises: Vulnerability and Risk Post-Helene.” Presented (regular session) at the annual meeting of the Southern Sociological Society. Charlotte, NC.
- 2019 **Ambord, P.** “Public Opinion of the Polite: How Race, Content, and Strategy Affect Institutional Access.” Presented (roundtable) at the annual meeting of the Society for the Study of Social Problems. New York, NY.
- 2018 **Ambord, P.** “The Changing Place Character of Cities.” Presented (regular session) at the annual meeting of the American Sociological Association. Philadelphia, PA.
- 2017 **Ambord, P.** “Legislation as Anti-HERO: Determinants of Nondiscrimination Legislation Support.” Presented (roundtable) at the annual meeting of the American Sociological Association. Montreal, QC.

PROFESSIONAL DEVELOPMENT

- 2025-Present Curating Discipline Specific GenAI Resources Faculty Learning Community, University of North Carolina—Asheville
- 2025-Present Teaching with Data Visualization Learning Circle (Organizer), University of North Carolina—Asheville
- 2024-Present Science Communication Scholars, University of North Carolina—Asheville
- 2025 Teaching With AI, American Association of University and Colleges
- 2023 QPR Suicide Prevention
University of North Carolina—Asheville

2020	Community Engagement and Public Scholarship Certificate Center for Social Concerns, University of Notre Dame
2019	Striving for Excellence in Teaching Certificate Kaneb Center for Teaching and Learning, University of Notre Dame
2019	Excellence in Online Teaching Certificate Kaneb Center for Teaching and Learning, University of Notre Dame
2018	Social Responsibilities of Research Certificate Reilly Center for Science, Technology, and Research, University of Notre Dame
2018	Community Engagement Faculty Institute Center for Social Concerns, University of Notre Dame

PROFESSIONAL ACTIVITY & SERVICE

2025-Present	Member, Key Center Advisory Council, University of North Carolina—Asheville
2024-Present	Program Advisor, Fulbright US Student Program, University of North Carolina—Asheville
2024	Member, Student Data Task Force, University of North Carolina—Asheville
2023	Fulbright Grant Interviewer, University of North Carolina—Asheville
2017-Present	Ad Hoc Reviewer, <i>American Sociological Review</i> , <i>City and Community</i> , <i>Sociological Perspectives</i> , <i>Indoor Environments</i>
2022	Organizer—Roundtables, Community and Urban Sociology Section, American Sociological Association Annual Meeting

MENTORED UNDERGRADUATE RESEARCH

2025	Caroline Canella - Assisted with recruitment, interview transcription, and editing.
2025	Samantha Adams - Conducted interviews with those affected by landslides in the aftermath of Hurricane Helene. Assisted with recruitment.
2025	Lily Kight - Conducted interviews with those affected by Hurricane Helene, including one landslide survivor. Assisted with interview transcription and editing.
2024-2025	Amity Martino - Research resulting in two academic presentations at the annual meeting of the Southern Sociological Society, Charlotte, NC. Also, presented at the Undergraduate Research Symposium and submitted to <i>Dignity</i> , the undergraduate research journal.
Fall 2024	Heather Roberts-Van Sickle - Collected oral histories after Hurricane Helene to be stored in Western Carolina University's special collections

Spring 2024 Shaelyn Dossett

- Supervised development of McCullough Fellowship application and research proposal
(Awarded, declined award)

AWARDS & HONORS

2021	Emerging Engagement Scholar, Engagement Scholarship Consortium
2019	David L. Dodge Memorial Teaching Award, Department of Sociology, University of Notre Dame
2014	Fulbright English Teaching Assistantship, Turkey

ADDITIONAL PROFESSIONAL EXPERIENCE

2024	Park Guide—Interpretation, National Park Service, Blue Ridge Parkway
2015-2021	Assistant Editor for “Mobilizing Ideas” blog Center for the Study of Social Movements, University of Notre Dame
2018-2020	Research Fellow, City of South Bend, Office of the Mayor
2016-2017	Coordinating Editor for the <i>American Sociological Review</i> University of Notre Dame
2015-2016	Assistant Editor for the <i>American Sociological Review</i> University of Notre Dame

MEMBERSHIPS & AFFILIATIONS

Member, The American Sociological Association
Section Memberships: Community and Urban Sociology, Environmental Sociology

METHODOLOGICAL SKILLS & TRAINING

Proficient in Stata (statistical software), ArcGIS (spatial analysis software), and MAXQDA (qualitative data analysis software)

Trained in Ethnography, Categorical Data Analysis, Linear Regression, Geographic Information Systems, and Qualitative Research Design