

Pamela Counter

Data Analyst

Detail-oriented SQL Programmer and SSRS developer, aiming to build on extensive reporting experience and grow into a data analysis role that supports strategic business decisions.

Overview

Experienced Call Center SQL Programmer/ Report creator with expertise in SSRS and SQL, performance metric evaluation and data management. Proficient in delivering accurate reports to support business objectives while ensuring data integrity. Strong collaborator, adaptable to changing needs, and committed to a results-driven approach. Administered operational and contact flow pattern setup in third party CRM systems.

Experience

2003-Current

SQL Programmer| Focus Services

- Designed automated SSRS reports and dashboards and defined metrics to monitor and track key performance indicators.
- Propelled initiatives with cross-functional teams to streamline data collection processes, enhancing efficiency and accuracy.
- Increased efficiency in data storage and retrieval by implementing robust database management systems.
- Constructed Excel documents to assist with demonstrations and resolutions to stakeholders for concise explanations.
- Collaborated with IT to ensure data security measures were in place, safeguarding sensitive information.
- Develop and maintain data pipelines for seamless flow of information, ensuring timely availability for decision-making.
- Automated routine data analysis tasks, freeing up time for more complex analysis.

Accomplishments

- Contributed to the design and development of enterprise applications utilizing n-tier SQL architecture, advanced stored procedures, and C#/ASP-based web platforms to streamline contact center data capture and employee administration.
- Designed and implemented user-facing applications to manage and update website metadata, improving content visibility while significantly reducing user error through intuitive interface design.
- Designed and delivered advanced SSRS reports that integrated SQL-sourced data with embedded Excel formulas, enabling users to seamlessly input additional data post-export and automatically include it in calculations—reducing manual processing and improving reporting flexibility.

Education

Bachelor's Computer Science

WEBER STATE UNIVERSITY

- Dean's Scholarship Recipient
- 3.97 GPA
- Graduated 2012

Skills

- SQL proficiency in querying, optimization and transformation
- Data visualization and automation in (SSRS, Excel, Power BI)
- Data collection and interpretation
- C#, ASPX, VB, C++, html
- Microsoft Office Suite
- Effective Client Communication
- Dependable and reliable
- Creative problem solving and Analytical mindset
- Multitasking and Task prioritization
- Python

Contact

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