



DIGITAL FOOTPRINT & IDENTITY

We define who we are.

DIGITAL CITIZENSHIP | GRADE 7

The Power of Digital Footprints



Essential Question

How might our digital
footprints shape our future?

Learning Objectives

1

Define the term "digital footprint" and explain how it can affect our online privacy.



2

Analyze how different parts of our digital footprint can lead others to draw conclusions -- both positive and negative -- about who we are.



3

Use the Take a Stand thinking routine to examine a dilemma about digital footprints.



WATCH + DISCUSS



To watch this video on the Common Sense Education site, click [here](#).

Discuss:

- What images are used in the video?
- What do they represent?



Digital footprint

All the information online about a person posted either by that person or by others, intentionally or unintentionally

Persistent

Lasting a long time







Invisible audience



Unknown or unanticipated people who can see information about you posted online.



Take a Stand

Chat App		
Document No. 6: Private Chat Description: Private chat between Iliana and anonymous friend Search notes: Received by anonymous sender		
	Hey I saw your blog, I thought you hated cooking?!! 😜	
	Oh yah I don't LOVE it...I made it because the Truth Be Told application wanted people to have a blog or something to show you have an audience online.	
	Isn't that like cheating tho?....	
	No, why would it be? I'm just doing it for the job application. If I'm hired they don't need to know I can barely make toast! Who cares!	



Take a Stand

On your own	TAKE A STAND What do you think? Explain your perspective.
As a group	STAND BACK Where do your classmates stand? Listen to their perspectives.
On your own	LOOK AGAIN Look again at your original response. What had you <u>not</u> considered that other people brought up? (Maybe you changed your mind, maybe you didn't -- that's OK! Either way, you heard other views. How has your thinking shifted after hearing your classmates' perspectives, even if you haven't changed your mind?)
As a group	LOOK BEYOND Look beyond this specific case. How does this dilemma remind you of other situations we've explored in class or that you've seen, heard about, or experienced?





Ways to Shape Your Footprint

1. [Capture student responses here.]

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