Pamela Gluss

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600 Old La Honda Rd
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Highlights

Creative, driven, multitalented designer. Delivers compelling marketing strategies through motion, storytelling and design.

Education

Rochester Institute of Technology: Graduated May 2015 with a GPA of 3.2

BFA in Animation with a minor in Web Design and Development

Work Experience

Freelance Consultant at Imnlightment, Avanti Pizza & Hedgehog Consulting (January 2016 - Present)
Marketing | Branding | Editing | Menu Design | Photography | Photo Retouching | Web Dev | Social Media
Boosted online following and sales of new products, built relationships with new and potential clients.

Marketing and Web Dev Assistant at Imnlightment Productions (May 2015- January 2016)
Wordpress | Video Marketing | Writing & Editing | Brochures & Fliers | Photo Retouching | Office Management
Polished professional appearance of company, solidified client and business partner relationships and maintained a high efficiency project workflow.

Office Assistant at Facilities Management at RIT (December 2012- August 2014)
Customer Service | Data Entry | Data Analysis | Organization | Event Set Up & Clean up | Note Taking
Improved office workflow, managed solutions for campus facilities issues, improved allocation of student work hours through data visualization and analysis.

Applicable Skills

Traditional animation using hand drawn and digital animation with animation fundamentals

Animating, inking and coloring in ToonBoom, TVPaint and Adobe Flash. 2D Puppet animation using ToonBoom and After Effects

Adobe Creative Suite: Photoshop, Illustrator and InDesign to make character and prop designs, wireframes, layouts and mockups.

Editing Audio and Video, Compositing and Masking using Adobe After Effects and Premiere

Front end development in HTML5, CSS6, Bootstrap and jQuery

Backend Development in JavaScript, PHP, mySQL and Perl.

Creative writing and storytelling, editing for conciseness, clarity, spelling and grammar.

Maya and ZBrush to model, UV map, texture and sculpt

Principles of color, space and branding for print and web.

Marketing and Social Media on Facebook, Twitter, Tumblr and Instagram.

Photo lighting and composition, editing and retouching with Photoshop and optimization for print and web.

Microsoft Office and Google Docs

Team leading and Project Coordination organization, delegation and dedication to deadlines