

# Outline – Working Memory

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- What is Working Memory (WM)?
- Why is WM important?
- Capacity limits of WM
- Contrasting WM and LTM
- Forms of WM
- Systems vs. Emergent Accounts of WM

# Importance of WM

Working memory capacity (WMC) is correlated with

- **Reading comprehension and numeracy** (Daneman & Carpenter, 1980; Cowan & Alloway, 2008)
- **Reasoning and problem solving** (Kyllonen & Christal, 1990)
- **General intelligence**
  - **Fluid intelligence (*Gf*)** refers to the ability to reason and to solve new problems independently of previously acquired knowledge
  - WMC x fluid intelligence:  $r = 0.59$  (Engle et al., 1999)
- **Academic success** (Alloway & Alloway, 2010)
  - WMC at 5 yrs of age is a better predictor of academic success than IQ

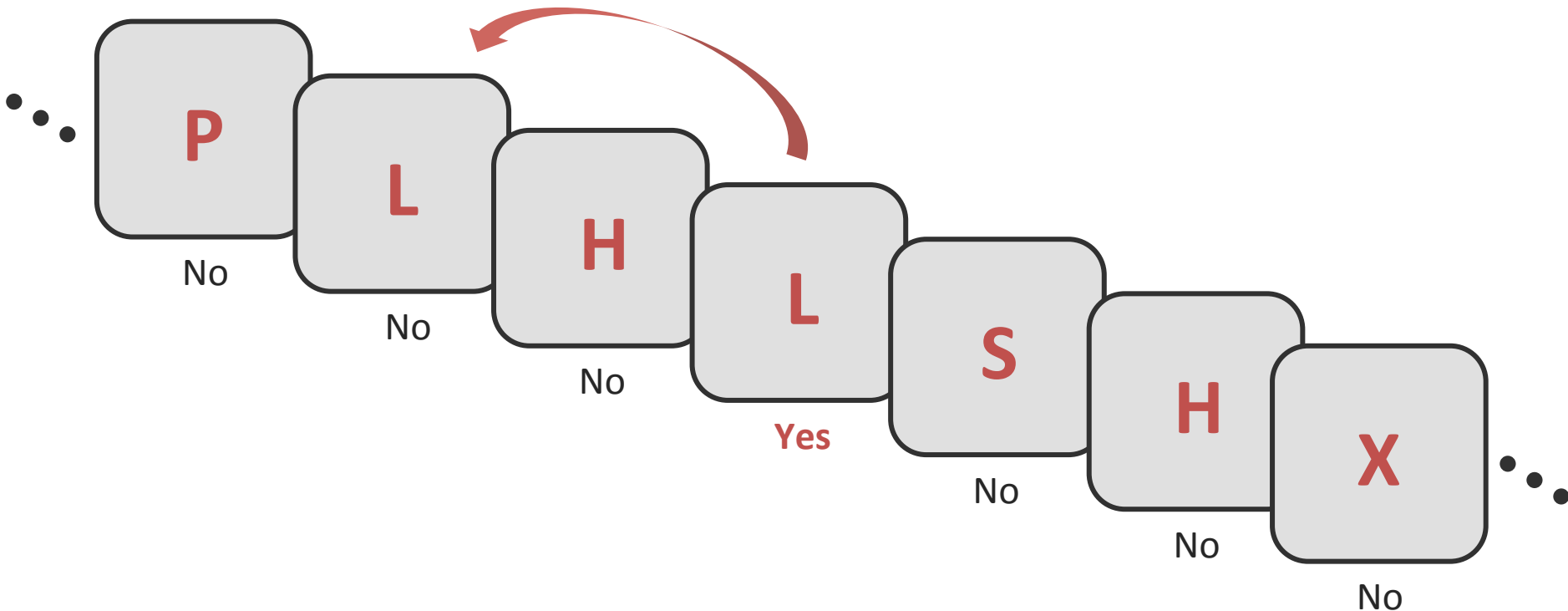
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*New York Times*, April 18, 2012

# WM Training and Cognition

Does WM training increase *Gf*? (Jaeggi et al., 2008)

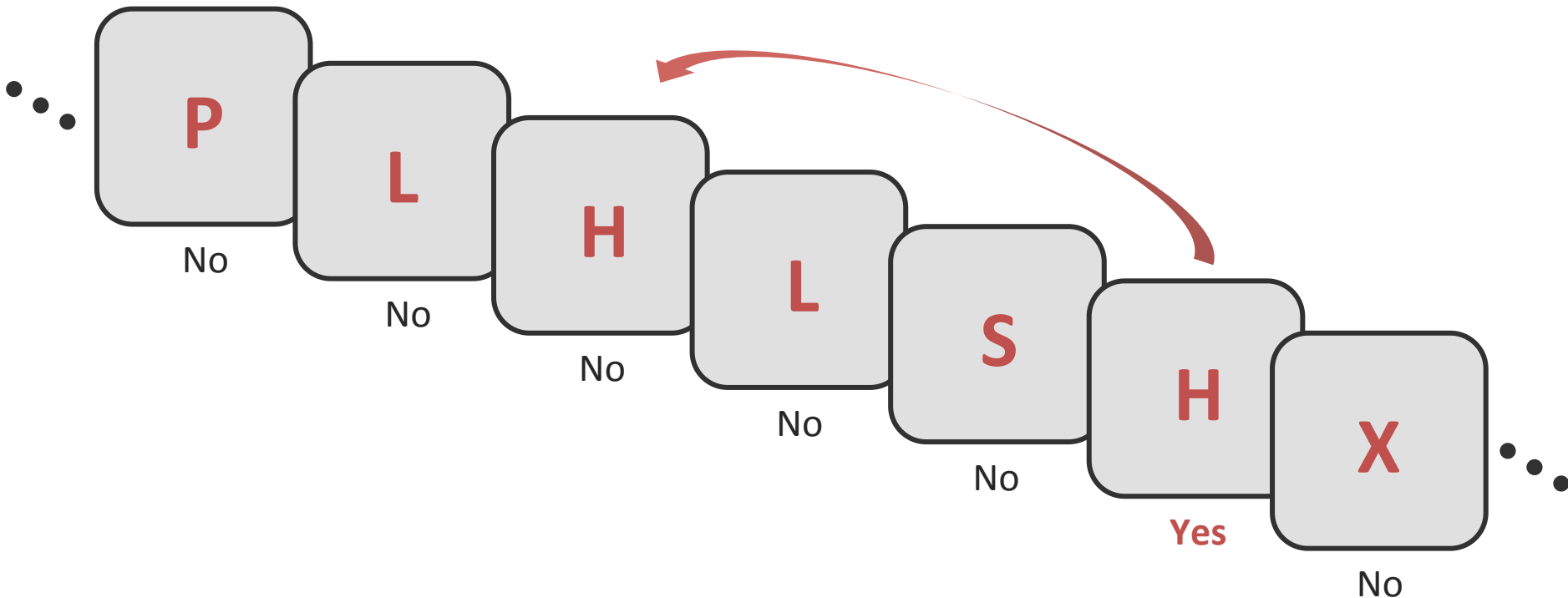
- 2-back



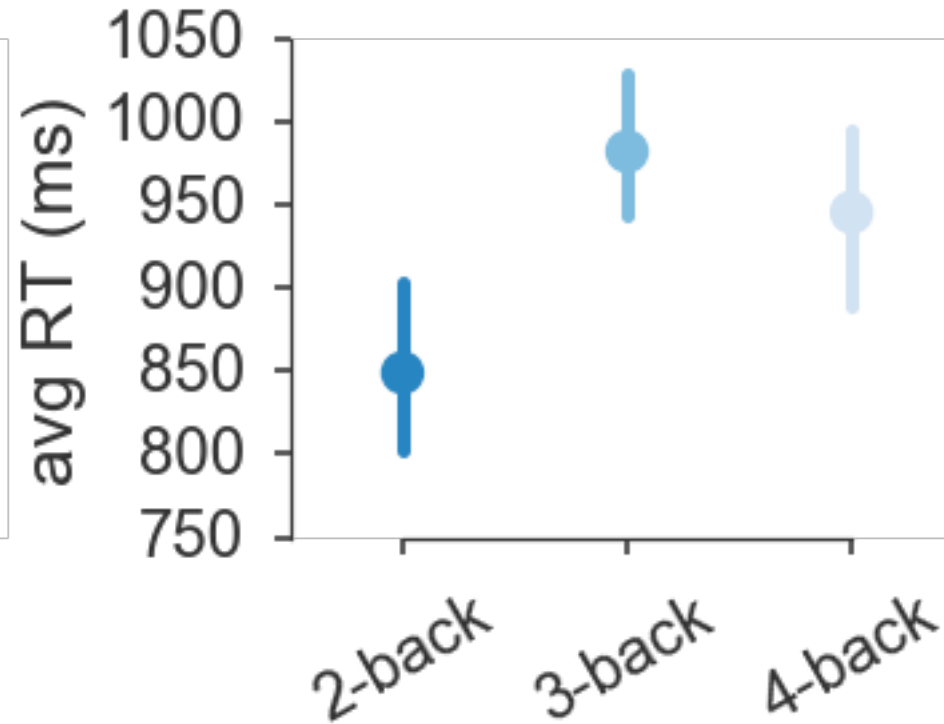
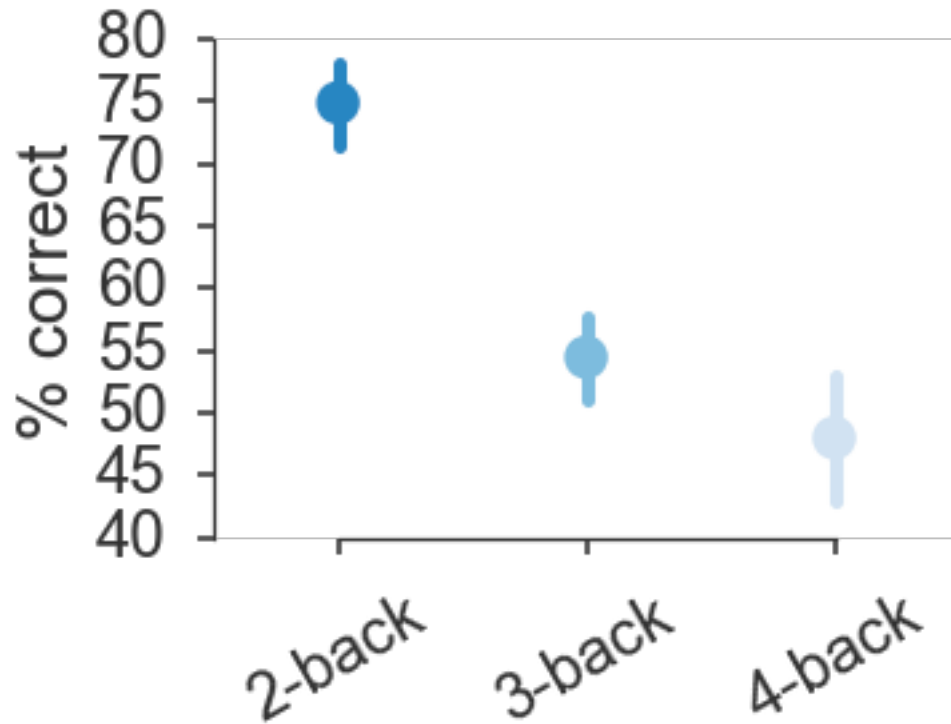
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- 3-back



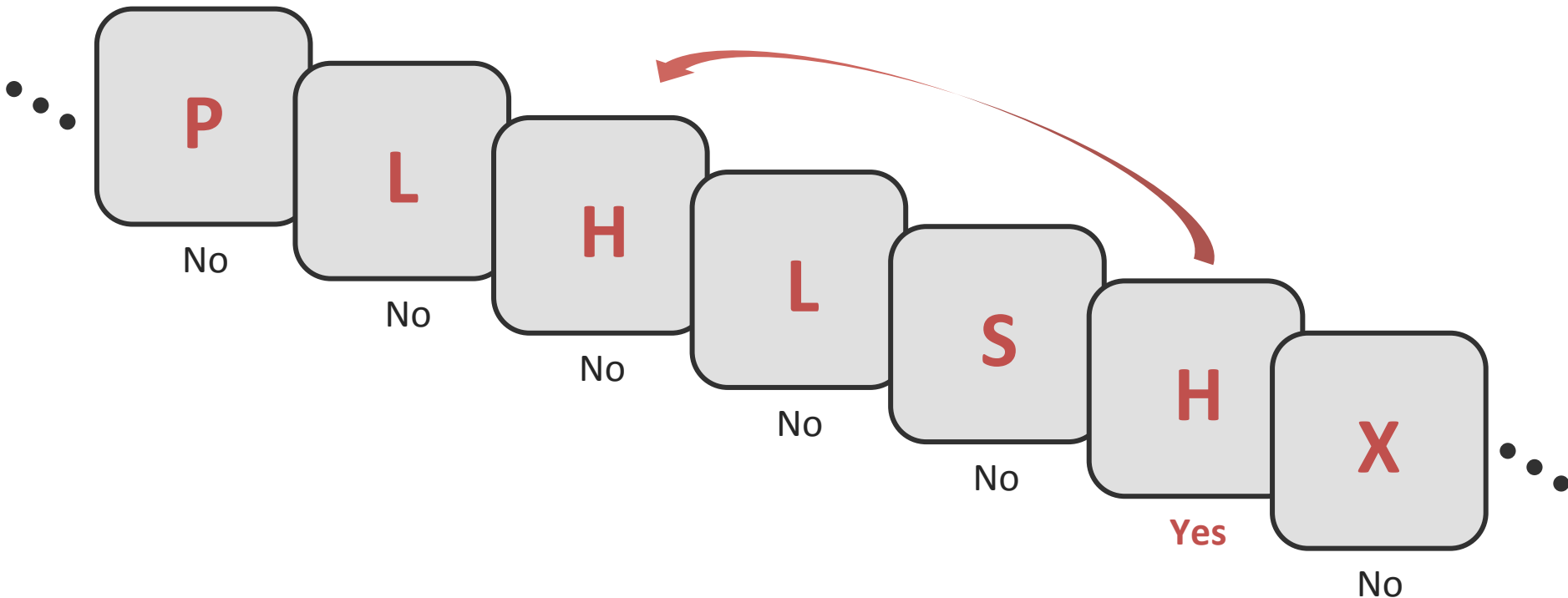
# Class Performance



# WM Training and Cognition

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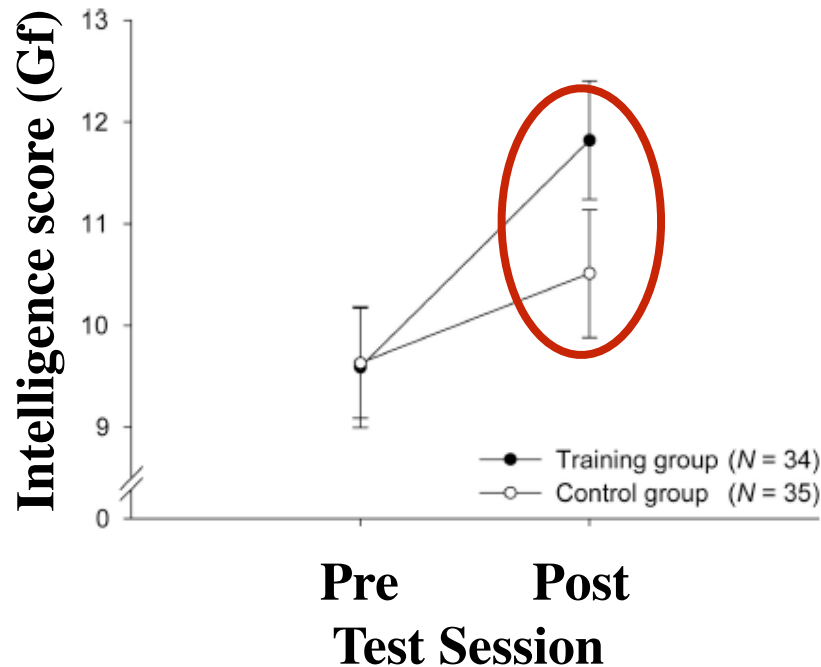
- 3-back



*Training group: Trained on dual 3-back WM task between **Pre-** and **Post-** *Gf* test sessions (# of training days varied across subjects)*

# WM Training and Cognition

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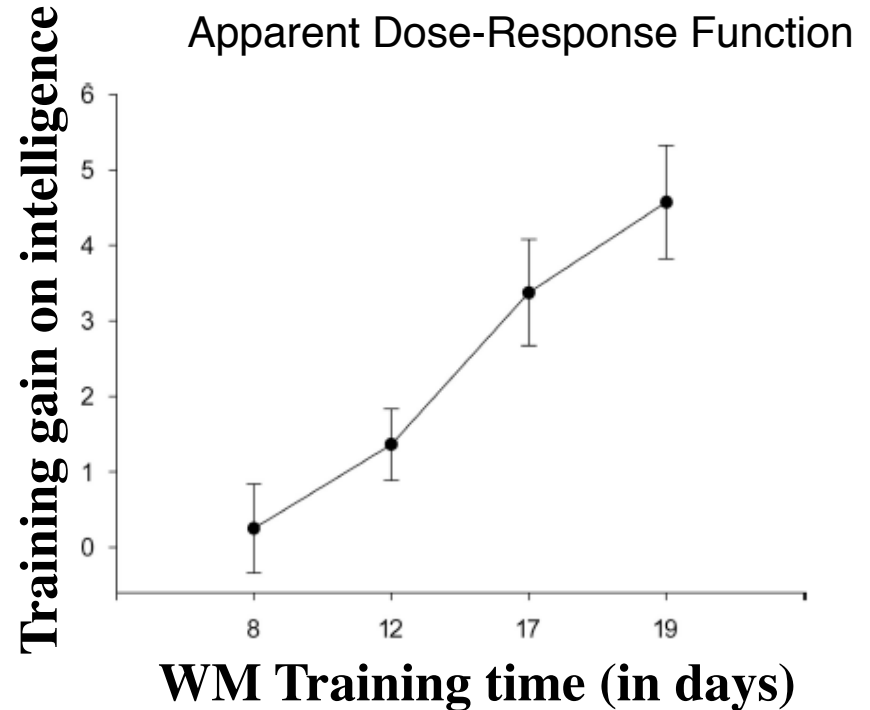
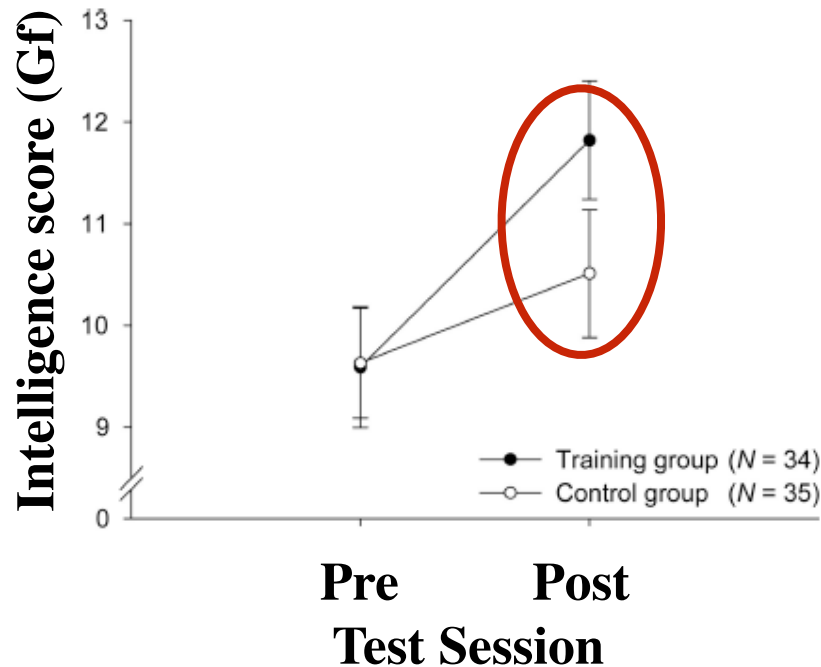


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# WM Training and Cognition

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# Too Good to Be True?

## Challenges to WM Training Effects

WM training and *Gf* (Thompson et al., 2013; see also Redick et al., 2012)



*Training group: Trained on either dual 3-back WM task OR a multi-object tracking (MOT) attention task. **Before-** and **After-** scores on Ravens Progressive Matrices test (*Gf*) did not increase*

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# How Do We Measure WM Capacity: 'Simple' Span Tasks

- Forward span (digits, words, symbols)
    - 174
    - 0853
    - 92421
    - 493759
    - 6715247
    - 05369417
    - 265070193
    - 8167049716
    - 04862517290
- span = correct 50% of time

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verbal WM capacity = # of items  
that can be spoken in 2 sec

- 04862517290

# *“Magic number seven, plus or minus two items”*

(G. Miller, 1956)

*What do Simple Span tests measure?  
What is an item?*

- **chunks**
  - a unit of knowledge that organizes together a few sub-items
  - remembering part of the information assists in remembering the rest
  - capitalizes on LTM
- **span increases by increasing the # of items in a chunk**
  - CA-TFL-YBU-G vs. CAT-FLY-BUG
  - information can be coded in various ways, how coded impacts span
  - interplay between STM and LTM

# Effects of Chunking on 'WM' Test Performance

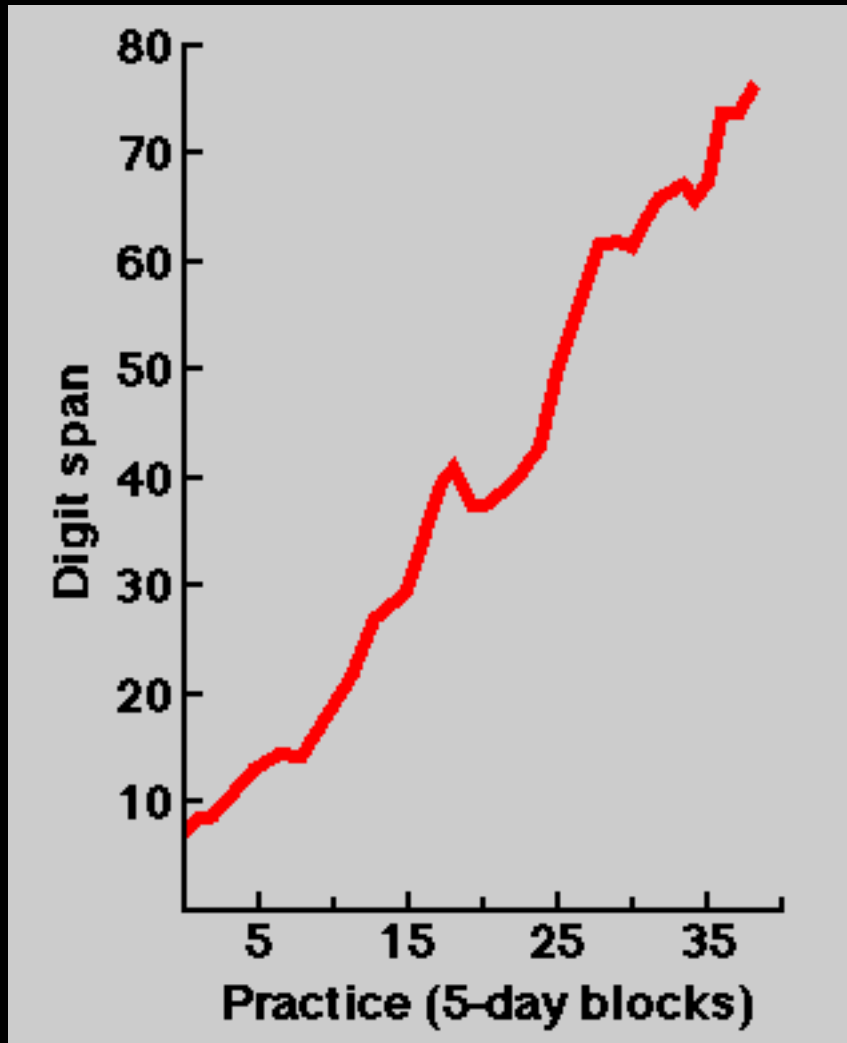
(Ericsson & Chase, 1982)

- Can a normal person become a memory expert with training?
- Studied “SF”, a student with normal intelligence and a normal digit span of 7 digits
- Trained one hour a day, 3 to 5 days a week, for 20 months—about 230 hours of total training



# Effects of Chunking on 'WM' Test Performance

(Ericsson & Chase, 1982)



- with practice “WM capacity” improved
- achieved by chunking numbers as running times, etc.

Did practice increase WM capacity?

- normal letter span: not a change in WM capacity per se

# Two-time memory champion still lives by Post-its

By Ariana Levins  
Associated Press

NEW YORK — Give Tatiana Cooley 15 minutes to memorize 100 faces and names and she'll remember 70 of them in a snap.

Give the reigning and only USA National Memory Champion strings of 4,000 numbers, "700022332200 ..." or 100 words: "liquid, dairy, digit, district, garden, hair ..." and she'll repeat them better than most, faster with a 34-line poem or a deck of cards.

So why does Tatiana Cooley need Post-its?

"I'm sure said the fall in Robert's heated 18 cha the she won i call also wa London fir i test of brains But asked and waters "ay = 47, u did she win gonal spells — but she do grade. The rough high a seventh in

## Long on facts, but short on remembering the milk

If we want to know what memory can and cannot do, there may be no better example than Tatiana Cooley, 27, a vivacious working woman in Manhattan and the USA National Memory Championship winner for the last two years in a row.

Cooley won the title by memorizing lengthy passages of poetry and complex series of numbers during a grueling competition. She discovered her ability to remember while in college, when she went into an exam and found she could recall verbatim the notes she had taken in class.



Tatiana Cooley with her 1999 memory championship award

Today, as an executive assistant in a large office, Tatiana does not have to refer to the Rolodex on her desk, as the telephone numbers are all in her head.

Still, she says, there is a big difference between her ability to memorize things and her ability to keep a simple "to do" list in her head.

"They are two different worlds," she insisted. "I'm horribly absent-minded. I live by Post-it Notes."

it's U.S. Memoried look e 19th floor of a Manhat Building on a bitter lay

petals; events proceed men. Contestants were page bearing colors ta and names, the address of words, the 1 thousand of numbers n.

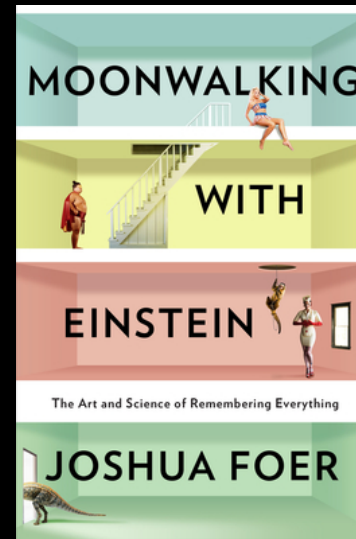
i were allowed to ju pad of paper. After a se 10 mins and pages were y and contestants writ at the remembered a judge who used a coin

plex scoring system that included bonus points for those who broke previous records.

For the final event, after trying to memorize a standard 52-deck of cards in precise order, the contestants handed the decks to their respective judges, turned away and called out the cards they remembered. Cooley did best, getting 17 in exact sequence.

When Cooley was proclaimed the winner, she bounded onto the stage, brandished pyrotechnics to get a glass trophy. She wore cordons, a white T-shirt emblazoned with a dragonfly.

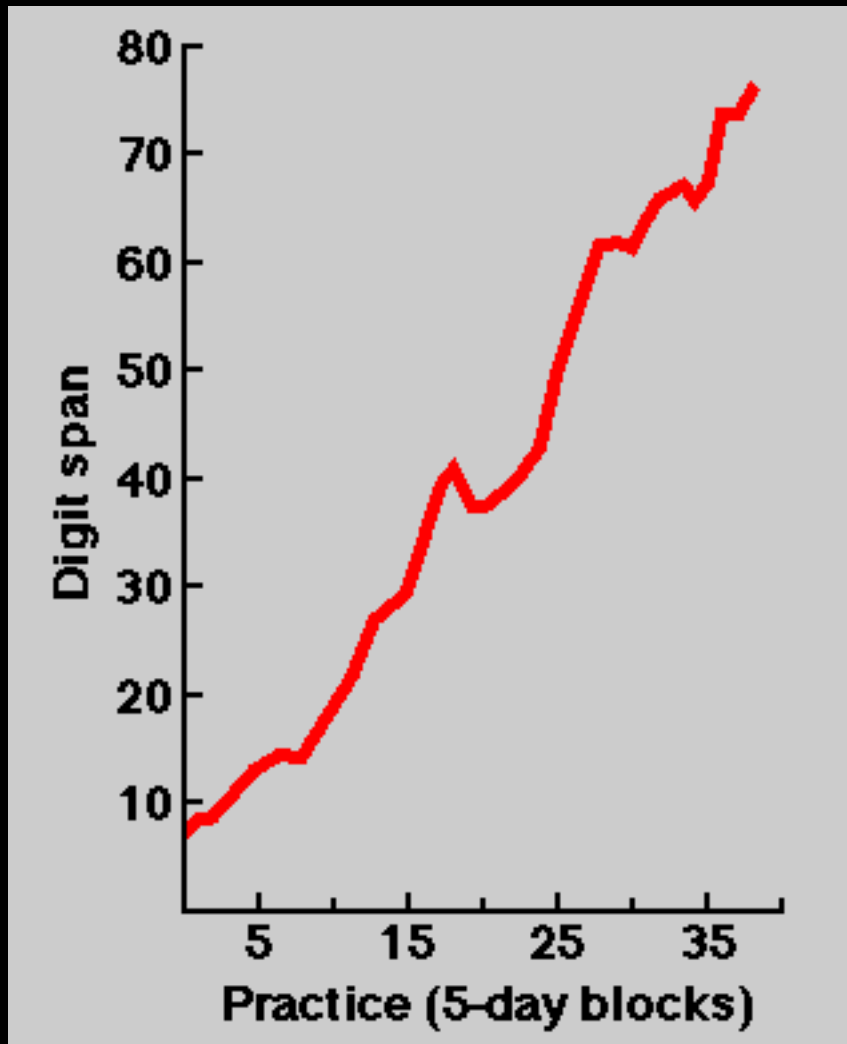
# You Too Can Be a Memory Champion!



“Cookie monster is waving at you from atop his perch on a tan horse; a talking horse.” —Joshua Foer

# Effects of Chunking on 'WM' Test Performance

(Ericsson & Chase, 1982)



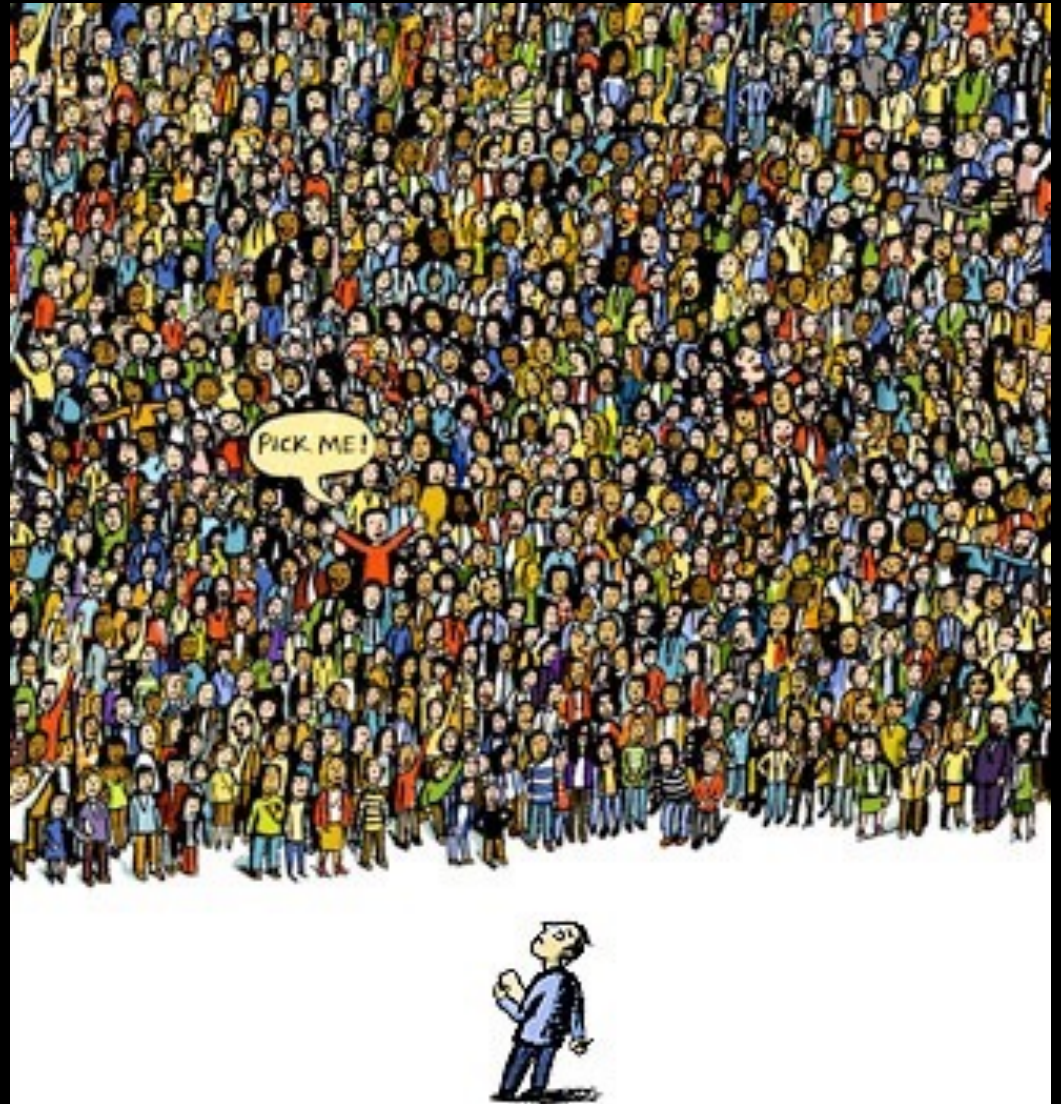
- achieved by chunking numbers as running times, etc.
- normal letter span: not a change in WM capacity
- WM is capacity-constrained; performance at short-delays can be supplemented by LTM
- performance is often a blend of contributions from multiple types of memory — WM and LTM



# What Determines WM Capacity?

## Filtering Efficiency

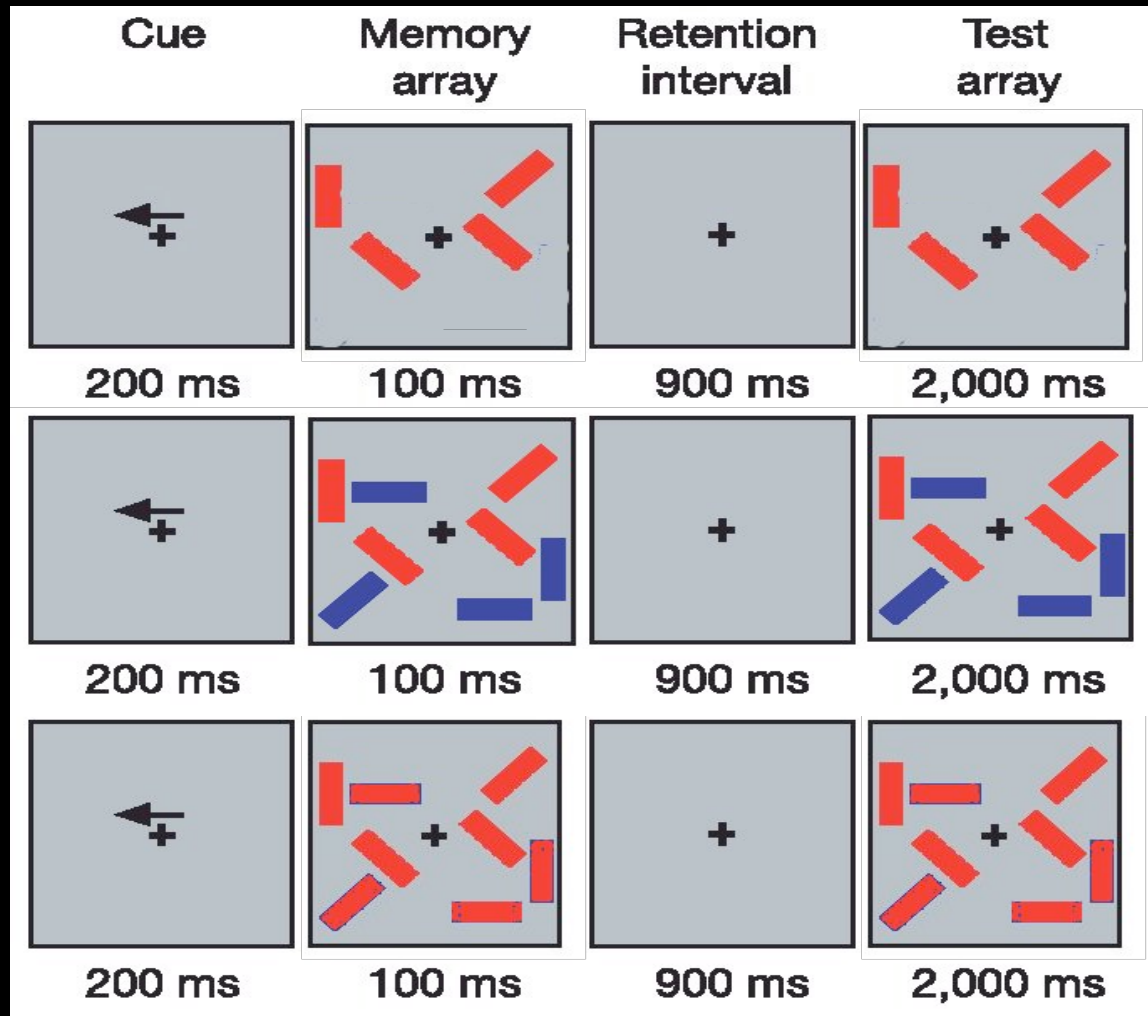
- **Hypothesis:** WM performance rests on the ability to focus **attention** on relevant information and prevent distraction from irrelevant information
- WM capacity is affected by how well a person can filter out distracting information (*Filtering Efficiency*)



Los Angeles Times, 4/4/09

# What Determines WM Capacity?

## Filtering Efficiency



red = relevant

blue = distractors

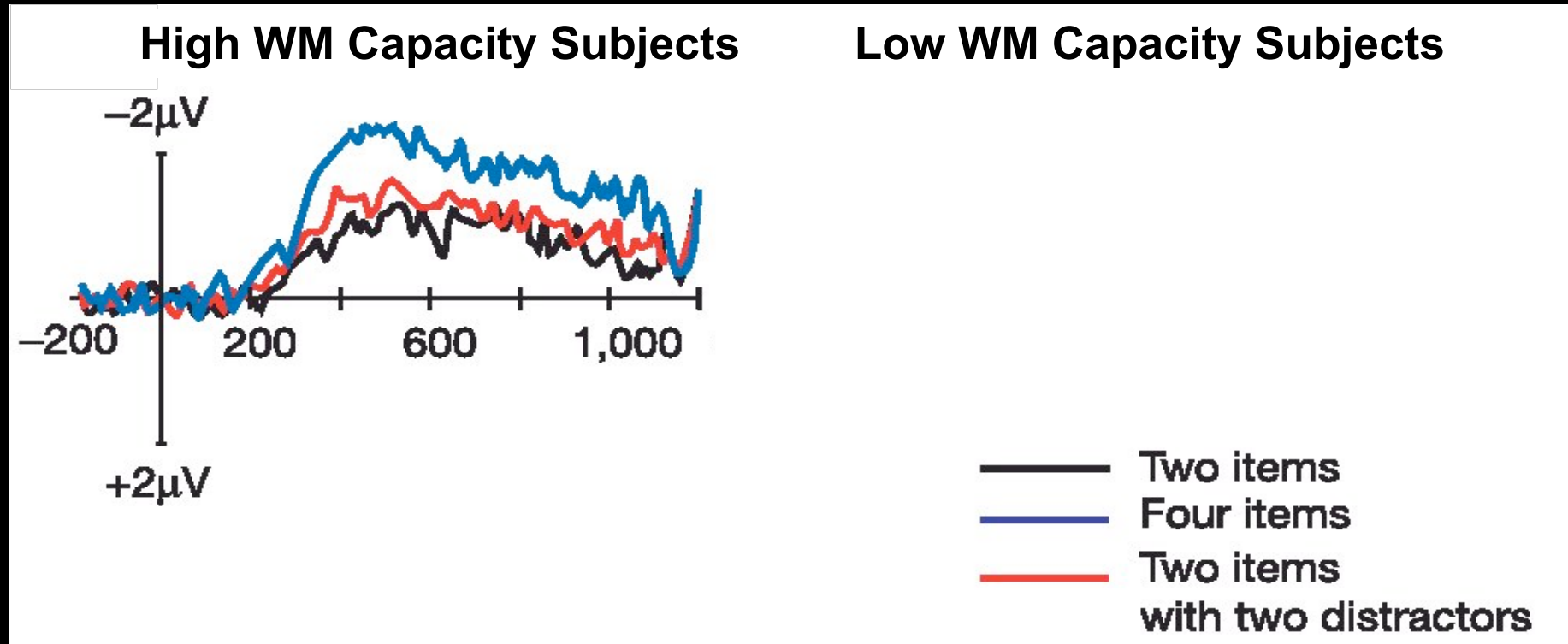
- 2 Items

- 2 Items, 2 Distractors

- 4 Items

# What Determines WM Capacity?

## EEG Measure of Filtering Efficiency

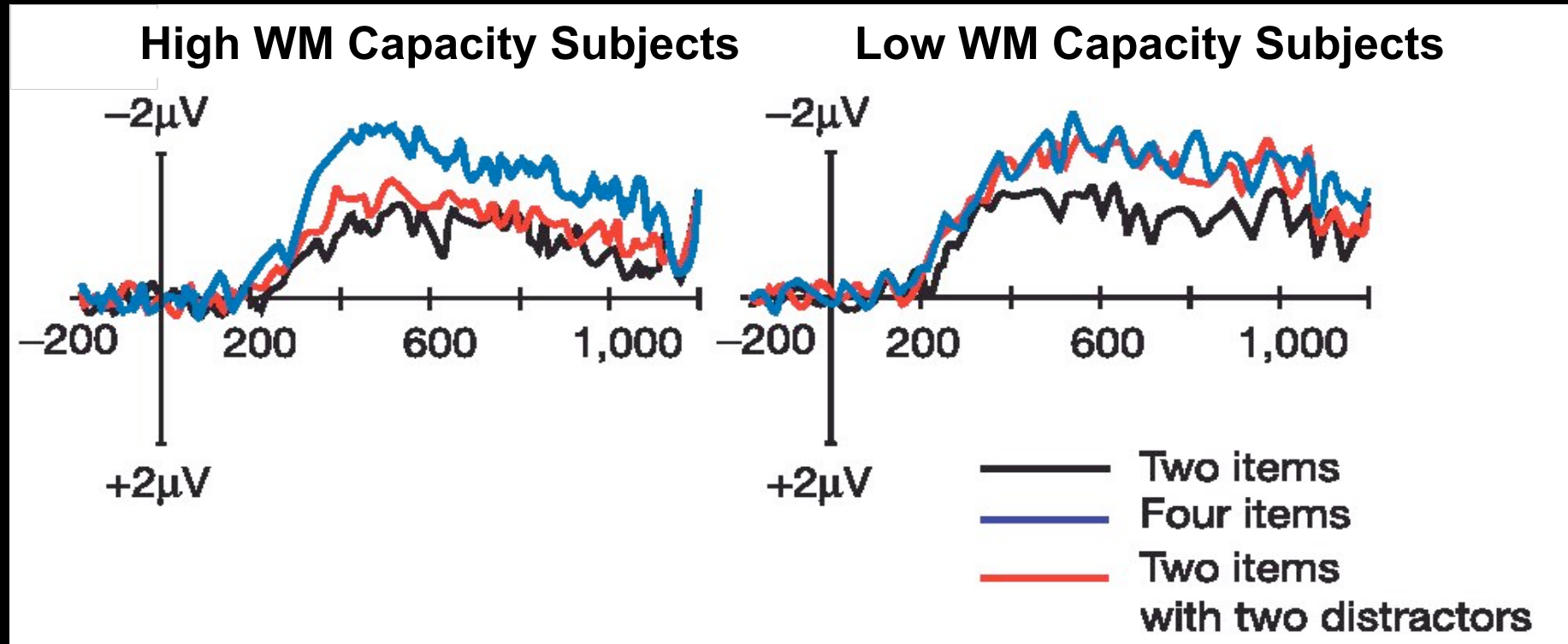


- EEG signal magnitude scales with # of items in WM
- Can tell us whether distractors entered WM

[Vogel et al, (2005) *Nature*]

# What Determines WM Capacity?

## EEG Measure of Filtering Efficiency



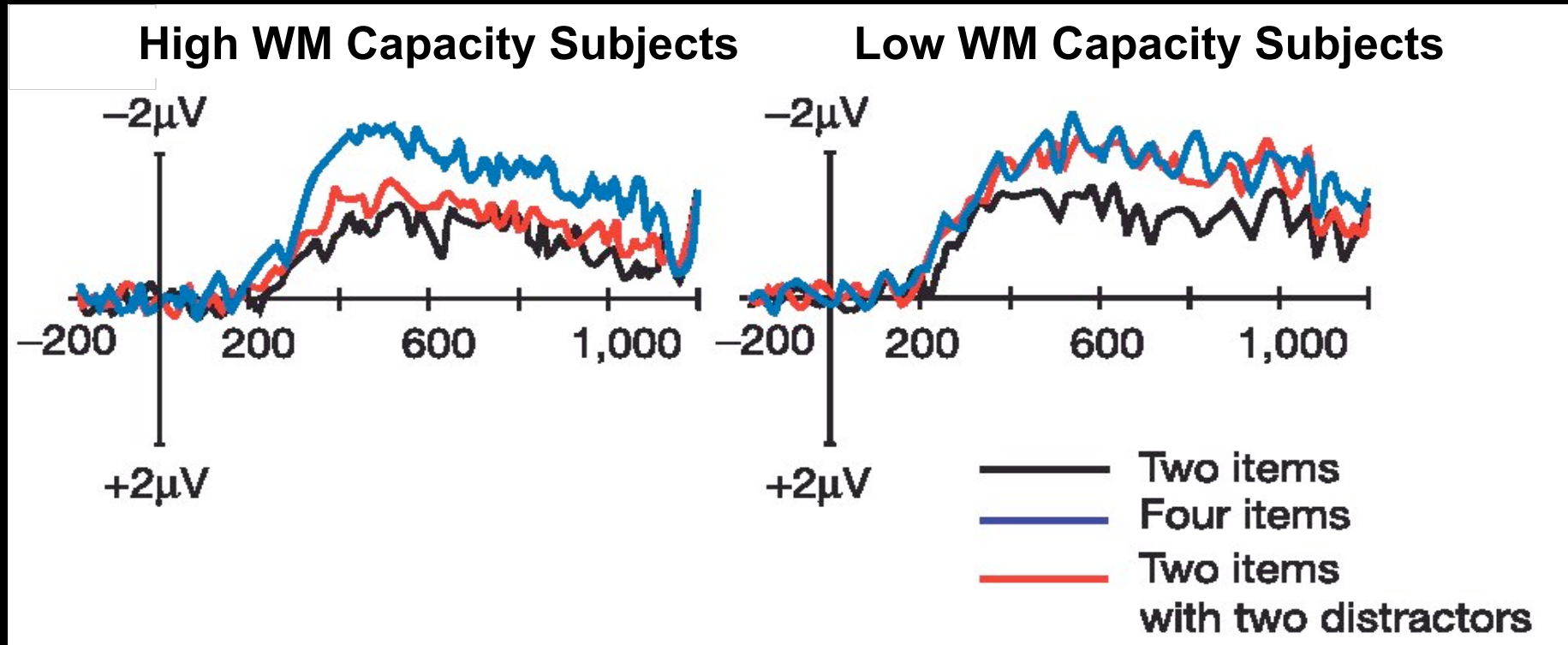
- EEG signal magnitude scales with # of items in WM
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[Vogel et al, (2005) *Nature*]



# What Determines WM Capacity?

## EEG Measure of Filtering Efficiency



*WM capacity is partly determined by the ability to filter out irrelevant environmental inputs and thoughts*

[Vogel et al, (2005) *Nature*]

# Outline – Working Memory

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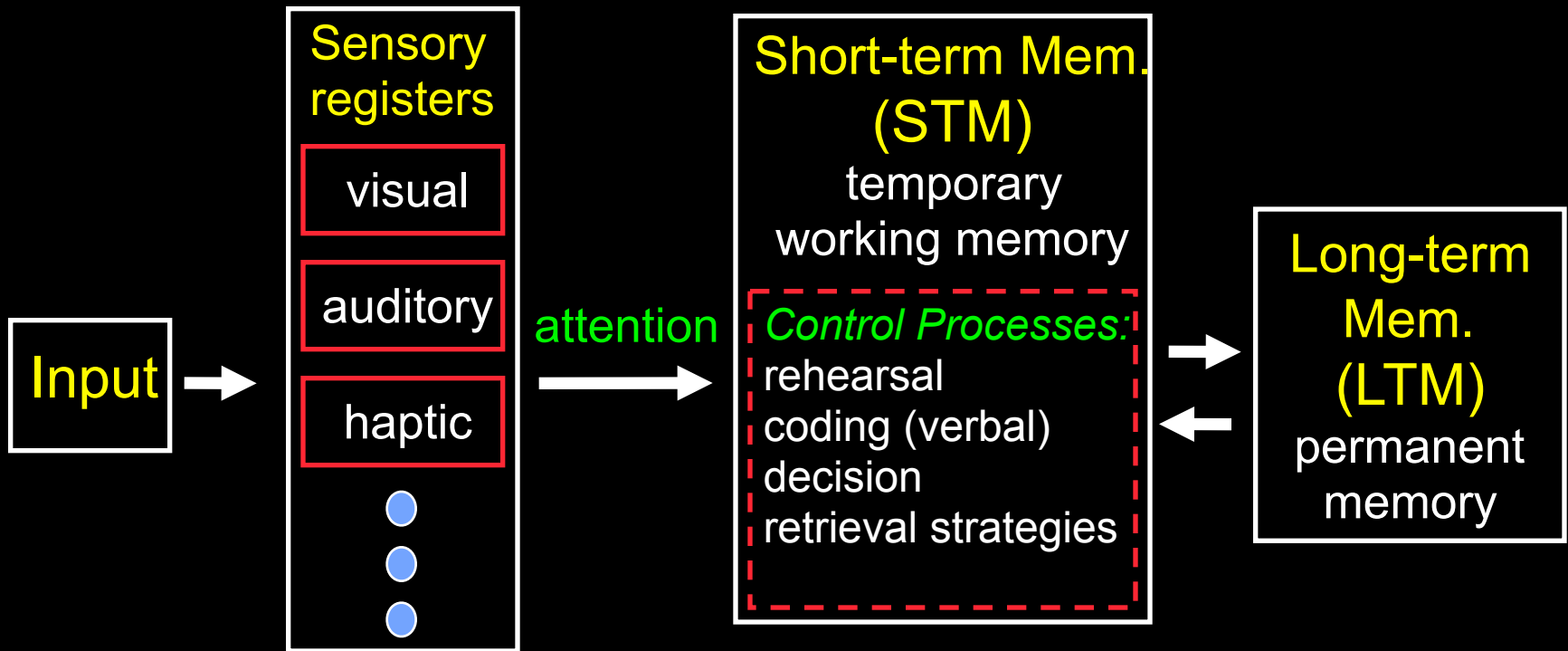
- What is Working Memory (WM)?
  - ability to keep active (maintain) and manipulate mental representations
- Why is WM important?
  - WM capacity correlates with other cognitive abilities
- Capacity limits of WM
  - WM is capacity limited, but performance at short delays can also be supported by LTM
  - attention is required to transform sensory information into WM representations
  - WM capacity is correlated with ability to filter out distracting information

# Outline

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- What is Working Memory (WM)?
- Why is WM important?
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- **Contrasting WM and LTM**
  - **Evidence for separate WM & LTM systems?**
- Forms of WM
- Systems vs. Emergent Accounts of WM

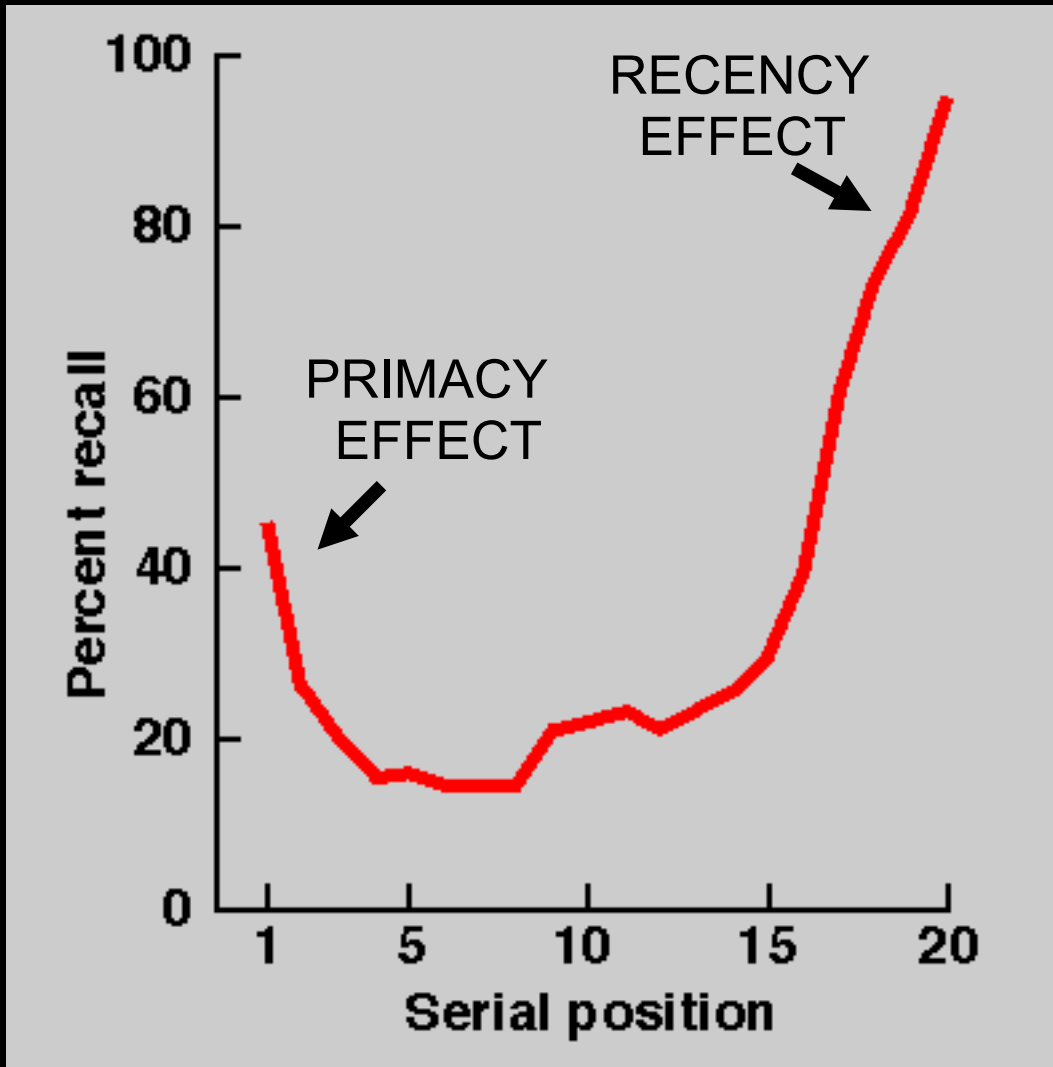
# “Modal Model” of Memory



# Serial Position Function in Free Recall

If you encounter a series of events that span a brief period (e.g., a list of 20 words presented one at a time), what is the probability of recalling each event?

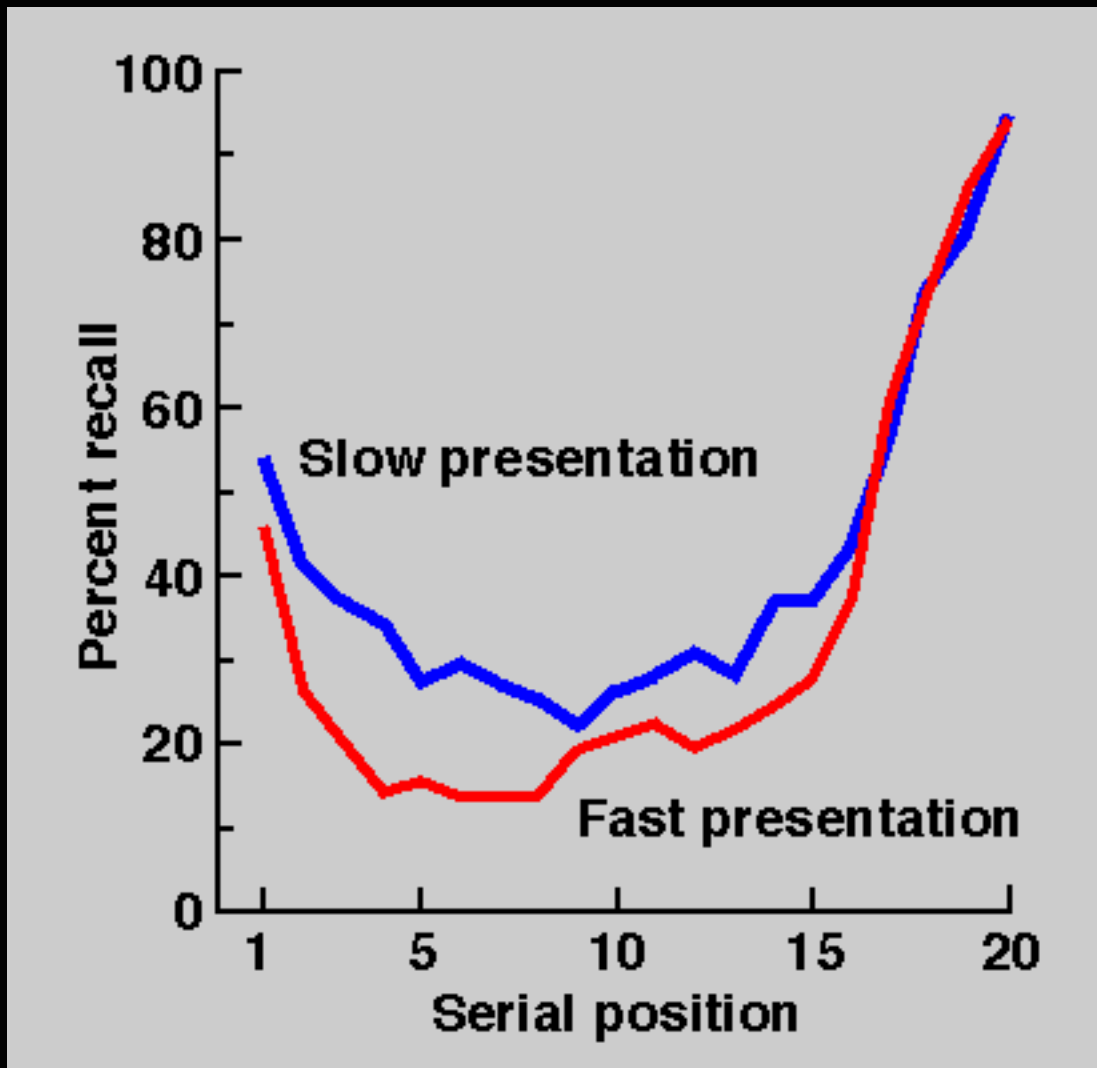
# Serial Position Function in Free Recall



- Do the Primacy and Recency components of the serial position function reflect different forms of memory (LTM and WM)?

# Primacy Component – LTM

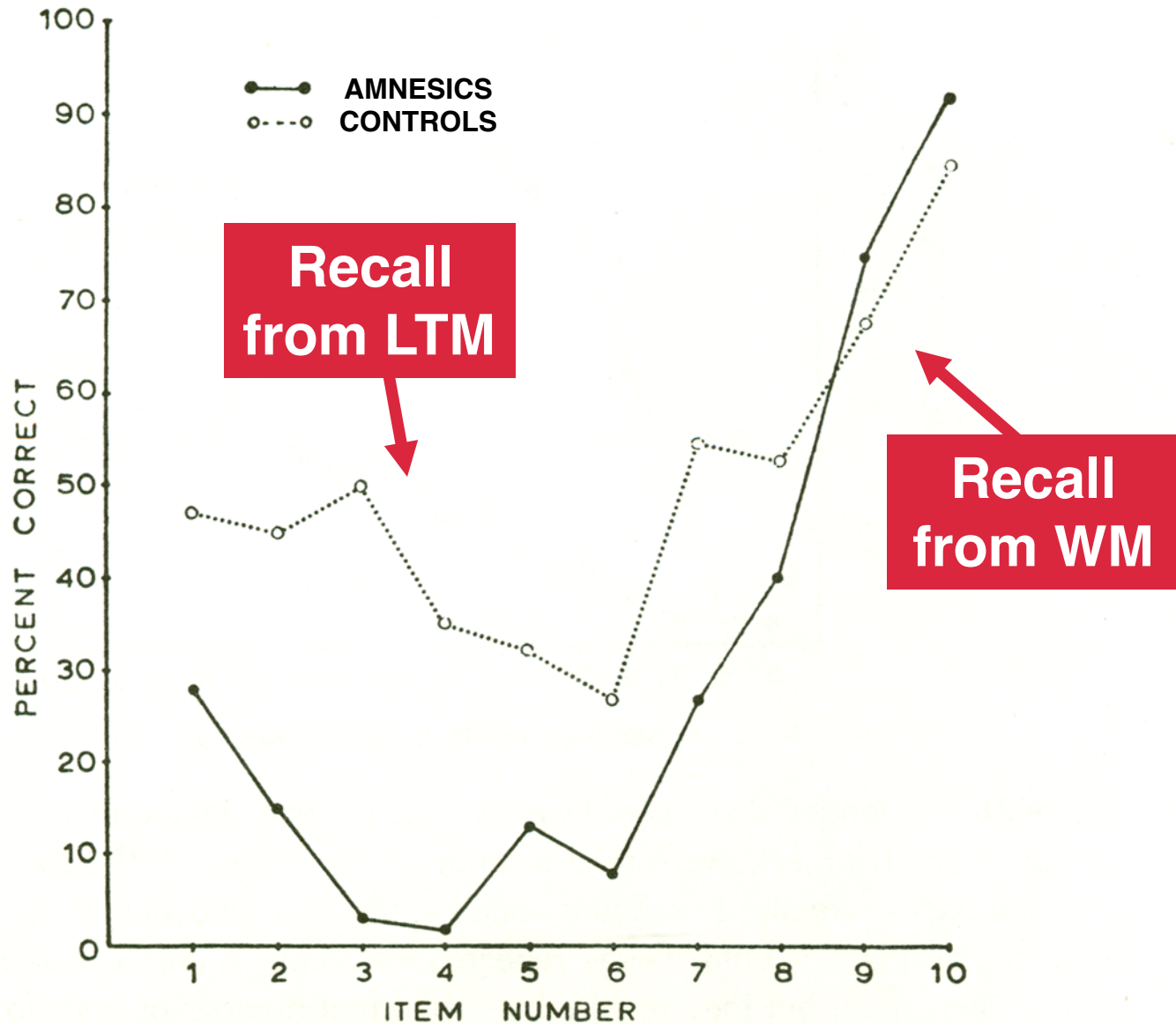
*Dissociable effects of **rate of presentation***



Why?

- **two-store model's** account: longer rehearsal time in WM = greater transfer to LTM
- **alternatively:** elaboration; encode inter-item associations

# Impaired Primacy in Amnesia





# Factors Affecting the Primacy Effect

- Rate of presentation
  - rehearsal time; encode inter-item associations
- List length
  - less between-item interference (forgetting)
- Familiarity of materials
  - elaborative / depth of encoding
- Aging
- Medial temporal lobe lesions (amnesia)

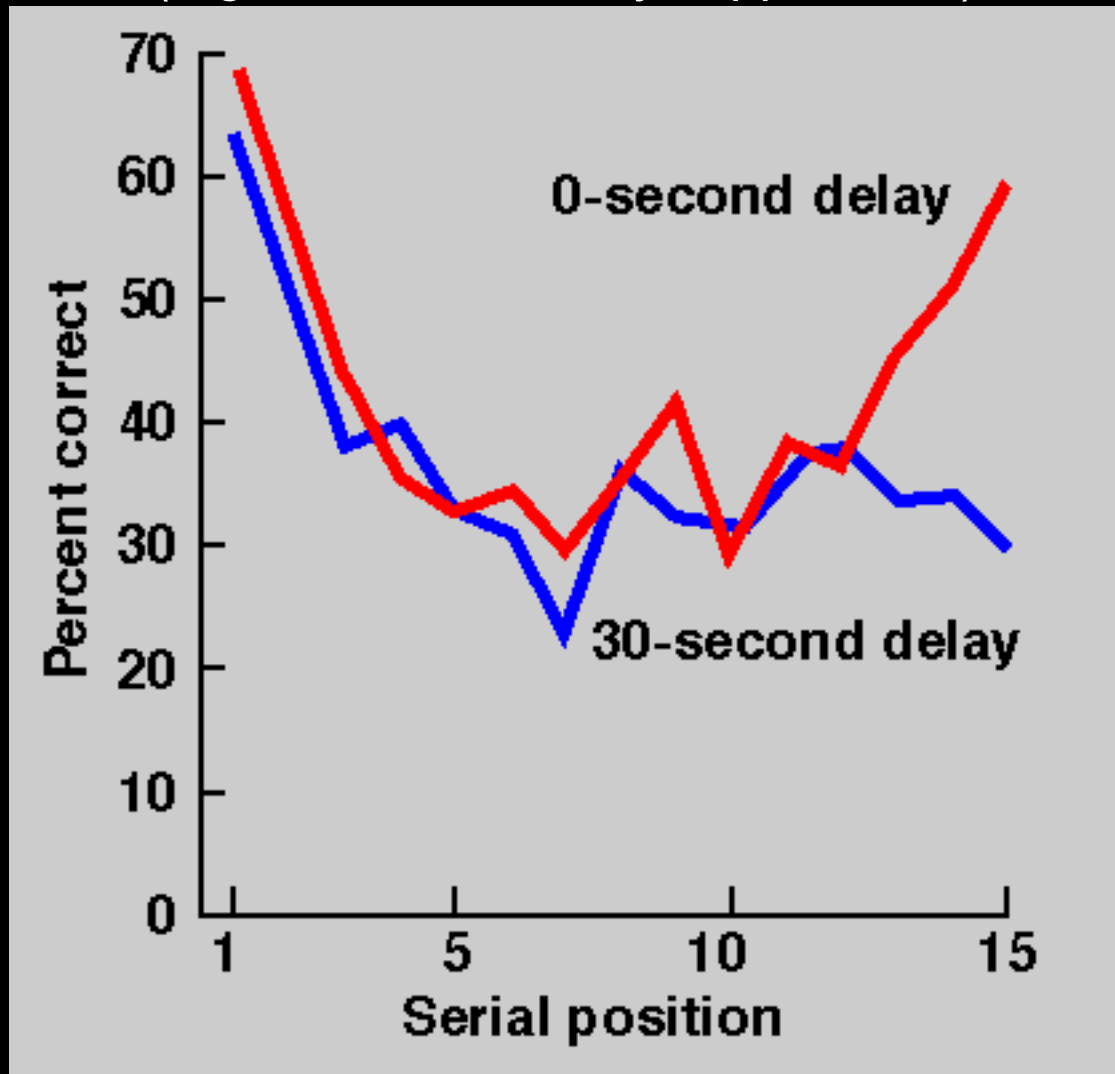
All of these affect LTM encoding/storage

# Articulatory Suppression & WM

# Recency Component – WM

*Dissociable effects of filled delay*

*(e.g., with articulatory suppression)*



Double  
Dissociation:

WM and LTM  
depend on  
different  
systems or  
processes