

Project Proposal: School Website and Online Application System

Project Title : School Website and Online Application System Development

Prepared by : USFIT Technologies

Prepared for : FPCT-Ruo Secondary School

Date : 26 December 2024

1. Company Details

Company Name: USFIT Technologies.

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2. Client Details

Client Name: FPCT-Ruo Secondary School

Contact Person: Mr. Isaac Mussa, Head of School

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1. Introduction

We will design and develop a modern, user-friendly website and online application system for your school. This system will provide a professional online presence for your school and simplify the application process for prospective students and their parents.

2. Objectives

- i. To create a responsive and visually appealing school website.
 - ii. To streamline the student application process with an online system.
 - iii. To provide administrative tools for managing applications efficiently.
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3. Features Overview

A. Website Features

1. Home Page

- ❖ Welcome message and brief about the school.
- ❖ Quick links to admissions, academics, and application system.
- ❖ Notices, events, and achievements.

2. About Us Page

- ❖ **Mission and Vision:** Reflect the school's purpose and future goals.
- ❖ **History:** Brief history of the school.
- ❖ **Administration:** Profiles of key personnel (e.g., Headmaster, Directors).
- ❖ **Achievements:** Notable awards, accreditations, or milestones.

3. Academics Page

- ❖ Programs offered.
- ❖ Curriculum details.
- ❖ Extra-curricular activities.

4. Admissions Page

- ❖ Overview of admission requirements and process.
- ❖ Link to the online application system.

5. News and Events Page

- ❖ Announcements about school activities and holidays.
- ❖ Updates on upcoming events.

6. Gallery

- ❖ Photos and videos showcasing the school campus, trips and events.

7. Contact Page

- ❖ Contact details (phone, email, physical address).
- ❖ Google Maps integration for location.
- ❖ Online inquiry form.

B. Online Application System Features

1. Applicant Features

- Account registration and login.
- Online application form with sections for personal details, guardian details, and academic history.
- Document upload for required files (e.g., birth certificate, school reports).
- Payment integration for application fees.
- Dashboard to track application status.

2. Affiliate Features

- Affiliate account registration and login.
- Unique referral link generation for affiliates.
- Dashboard to track referrals and earnings.
- Commission-based earnings for successful referrals.
- Automated payment system for affiliate commissions.

2. Admin Features

- Secure login for administrators.
- View, filter, and manage applications.
- Approve, reject, or request additional information from applicants.
- Export applications to PDF or Excel.

4. Benefits

A. For Parents and Students

- Convenient online application process available anytime, anywhere.
- Clear information about the school and admissions process.

B. For the School

- i. Professional and modern online presence.
- ii. Efficient management of applications.
- iii. Simplified communication with applicants.

c. What to Expect

- i. A visually appealing, responsive website that works on all devices (phones, tablets, and computers).
- ii. A fully functional online application system with secure data storage.
- iii. Integration with local payment providers (e.g., M-Pesa, Tigo Pesa, Airtel Money, AzamPay).
- iv. Training for staff to manage the system.
- v. Ongoing support for system maintenance and updates.

5. Timeline

We estimate that the project will take **4-6 weeks** to complete. Below is a breakdown:

- 1. **Week 1:** Requirements gathering and design approval.
- 2. **Week 2-4:** Development of the website and application system.
- 3. **Week 5:** Testing and feedback.
- 4. **Week 6:** Final adjustments and launch.

6. Cost

The total cost for this project will be provided based on the following:

- i. Website design and development.
- ii. Online application system development.
- iii. Hosting and domain setup.

A. Cost Breakdown

- 1. **Base Development Fee:** TZS 1,200,000
Includes website and online application system development.
- 2. **Domain and Hosting:** TZS 300,000
One year of hosting and domain registration.

3. **Payment Gateway Integration:** TZS 200,000
Integration with M-Pesa, Tigo Pesa, Airtel Money, CRDB, NMB or AzamPay for online application fees collection.
4. **Support and Maintenance:** TZS 300,000
Free for the first 3 months; optional annual plan available.

Total Estimated Cost: TZS 2,000,000

Special Offer: TZS 1,250,000

Save a massive TZS 750,000 while enjoying premium value! This offer reflects our commitment to delivering exceptional value without compromising quality.

B. Payment Terms

1. 40% upfront payment upon project commencement.
 2. 30% payment upon completion of development phase.
 3. 30% final payment after successful testing and launch.
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7. Next Steps

1. Approve the proposal.
 2. Provide details (e.g., school logo, curriculum information, admission requirements).
 3. Schedule a kickoff meeting to finalize requirements.
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Contact Us If you have any questions or need clarifications, please feel free to contact us. We are excited to work with you and bring your vision to life!