

# **Project Proposal: School Website and Online Application System**

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**Project Title** : School Website and Online Application System Development

**Prepared by** : USFIT Technologies

**Prepared for** : FPCT-Ruo Secondary School

**Date** : 26 December 2024

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## 1. Company Details

**Company Name:** USFIT Technologies.

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## 2. Client Details

**Client Name:** FPCT-Ruo Secondary School

**Contact Person:** Mr. Isaac Mussa, Head of School

**Address:** P.O. Box 1010, Lindi, Tanzania

**Phone:** +255 684 221 477

**Email:** fpctruosec@gmail.com

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# 1. Introduction

We will design and develop a modern, user-friendly website and online application system for your school. This system will provide a professional online presence for your school and simplify the application process for prospective students and their parents.

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## 2. Objectives

- i. To create a responsive and visually appealing school website.
  - ii. To streamline the student application process with an online system.
  - iii. To provide administrative tools for managing applications efficiently.
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## 3. Features Overview

### A. Website Features

#### 1. Home Page

- ❖ Welcome message and brief about the school.
- ❖ Quick links to admissions, academics, and application system.
- ❖ Notices, events, and achievements.

#### 2. About Us Page

- ❖ **Mission and Vision:** Reflect the school's purpose and future goals.
- ❖ **History:** Brief history of the school.
- ❖ **Administration:** Profiles of key personnel (e.g., Headmaster, Directors).
- ❖ **Achievements:** Notable awards, accreditations, or milestones.

#### 3. Academics Page

- ❖ Programs offered.
- ❖ Curriculum details.
- ❖ Extra-curricular activities.

#### 4. Admissions Page

- ❖ Overview of admission requirements and process.
- ❖ Link to the online application system.

#### 5. News and Events Page

- ❖ Announcements about school activities and holidays.
- ❖ Updates on upcoming events.

## **6. Gallery**

- ❖ Photos and videos showcasing the school campus, trips and events.

## **7. Contact Page**

- ❖ Contact details (phone, email, physical address).
- ❖ Google Maps integration for location.
- ❖ Online inquiry form.

# **B. Online Application System Features**

## **1. Applicant Features**

- Account registration and login.
- Online application form with sections for personal details, guardian details, and academic history.
- Document upload for required files (e.g., birth certificate, school reports).
- Payment integration for application fees.
- Dashboard to track application status.

## **2. Affiliate Features**

- Affiliate account registration and login.
- Unique referral link generation for affiliates.
- Dashboard to track referrals and earnings.
- Commission-based earnings for successful referrals.
- Automated payment system for affiliate commissions.

## **2. Admin Features**

- Secure login for administrators.
- View, filter, and manage applications.
- Approve, reject, or request additional information from applicants.
- Export applications to PDF or Excel.

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# **4. Benefits**

## **A. For Parents and Students**

- Convenient online application process available anytime, anywhere.
- Clear information about the school and admissions process.

## B. For the School

- i. Professional and modern online presence.
- ii. Efficient management of applications.
- iii. Simplified communication with applicants.

## c. What to Expect

- i. A visually appealing, responsive website that works on all devices (phones, tablets, and computers).
- ii. A fully functional online application system with secure data storage.
- iii. Integration with local payment providers (e.g., M-Pesa, Tigo Pesa, Airtel Money, AzamPay).
- iv. Training for staff to manage the system.
- v. Ongoing support for system maintenance and updates.

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# 5. Timeline

We estimate that the project will take **4-6 weeks** to complete. Below is a breakdown:

- 1. **Week 1:** Requirements gathering and design approval.
- 2. **Week 2-4:** Development of the website and application system.
- 3. **Week 5:** Testing and feedback.
- 4. **Week 6:** Final adjustments and launch.

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# 6. Cost

The total cost for this project will be provided based on the following:

- i. Website design and development.
- ii. Online application system development.
- iii. Hosting and domain setup.

## A. Cost Breakdown

- 1. **Base Development Fee:** TZS 1,200,000  
Includes website and online application system development.
- 2. **Domain and Hosting:** TZS 300,000  
One year of hosting and domain registration.

3. **Payment Gateway Integration:** TZS 200,000  
Integration with M-Pesa, Tigo Pesa, Airtel Money, CRDB, NMB or AzamPay for online application fees collection.
4. **Support and Maintenance:** TZS 300,000  
Free for the first 3 months; optional annual plan available.

**Total Estimated Cost: TZS 2,000,000**

**Special Offer: TZS 1,250,000**

**Save a massive TZS 750,000 while enjoying premium value!** This offer reflects our commitment to delivering exceptional value without compromising quality.

## **B. Payment Terms**

1. 40% upfront payment upon project commencement.
  2. 30% payment upon completion of development phase.
  3. 30% final payment after successful testing and launch.
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## **7. Next Steps**

1. Approve the proposal.
  2. Provide details (e.g., school logo, curriculum information, admission requirements).
  3. Schedule a kickoff meeting to finalize requirements.
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**Contact Us** If you have any questions or need clarifications, please feel free to contact us. We are excited to work with you and bring your vision to life!