

PAMELA WANG

Designer. Developer. Dreamer.

 pamwang.me

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EXPERIENCES

Business Analyst

BDO Canada LLP

 January 2020 – May 2020

 Remote

- **Gathered stakeholder requirements** and conducted stakeholder interviews to define product goals.
- **Taught Katalon Studio to members of the company**, and completed thorough documentation of Katalon Studio and associated languages (Javascript, Java/Groovy)
- Worked in an **Agile environment**, partaking in story planning and **product documentation** using Jira and Confluence.
- Independently learned **SQL** and **Katalon Studio**, a **Selenium-based automation testing software**, within two-weeks

Co-Founder / Logistics Director

Hack the Hammer / Urban Hacks

 June 2017 – December 2018

 Hamilton, ON

- **Co-founded** Hack the Hammer, Hamilton's first ever 24-hour high school **hack-a-thon**, which **hosted over 150 participants**
- Fostered positive relations with over 24 sponsors resulting in the **80% retention of sponsors** for our second hack-a-thon (Urban Hacks)
- **Managed 15 volunteers**, a **20-person hack-a-thon team**, and all 100+ hackers throughout using Trello and Gantt Charts, maximizing efficiency and optimizing hacker enjoyment.

Marketing Coordinator

Model City Hall Hamilton (MCHH)

 December 2017 – May 2018

 Hamilton, ON

- **Developed marketing plans** for cross platform outreach resulting in a **400% increase in social media engagement** and over 150 participants at the conference.
- Designed branding materials for the Hamilton chapter of Model City Hall using Adobe Illustrator
- **Worked collaboratively** alongside 15 team members to successfully establish MCHH as an institution for advocacy, with the goal to reach under-represented communities in Hamilton's community.

Private Piano Instructor

Independent Business

 September 2014 – June 2019

- **Initiated independent business** by connecting with local organizations, acquiring over 10 clients
- Effectively taught students' practical piano skills through **clear communication** during weekly lessons, ensuing steady skill improvement

PROJECTS

PuddleShaker Web Design

PuddleShaker | Second Place Winner

 October 2020

- **Redesigned a web application in Figma** to improve online presence and partener/volunteer on boarding for PuddleShaker.
- Used requirements from client, **created site architecture**, **user flow**, and wire-framed with cross-functional team members.

Design.local Brand Guide Design

design.local

 September 2020

- **Spearheaded rebrand** through creation of new logos and brand guidelines in Figma and Adobe Illustrator to **promote accessibility** and increase website visits.

Ideation Toolbox

Univeristy of Waterloo

 December 2019

- **Conducted usability testing** through **contextual inquiry**, conducting **user interviews**, and **competitive analysis** to inform design decisions

SKILLS

Figma

Adobe XD

AutoCAD

Adobe Photoshop

Adobe Illustrator

HTML

CSS

Javascript

C++

EDUCATION

Systems Design Engineering BASc

University of Waterloo

 2019-2024

Human Factors in Design
Principles of Design