



skills

Information Architecture
User Experience Design
Interaction Design
Design Systems
Prototyping/Wireframing
Usability & Concept Testing
User Research
Lean UX

toolbox

Figma
Adobe CC
Miro
JavaScript
HTML/CSS
React
Java
C++
Python
SQL

passion projects

Puddleshaker Web

Redesign

Second Prize Winner

huddle

Mobile App for Social Good

itamae

Your mobile sous chef

U RALLY

Interactive Protest Tracking
Map

AUX App

Music Sharing App for
Spotify

education

University of Waterloo,
Systems Design Engineering
BASc 2024

experience

Product Design Lead– Tidbit

11/2020 - present

Redesigning Tidbit's primary platform by creating a new Information Architecture, Site Map, and Design System to appeal to a larger user base, thus increasing user engagement and doubling user-generated content.

Designing and validating interactive infographic design features for Tidbit Creator Tool- an infographic design tool, driving knowledge translation, encouraging research citations in the medical field.

Creating wireframes and hi-fi prototypes using Figma to share with developers and stakeholders.

Product Designer– UW Blueprint

01/2021 - present

Creating an admin publisher portal for The Shoe Project by building user flows, hi-fidelity mockups, and prototypes from client requirements.

Conducting user tests on product concepts using the Lean UX methodology, reiterating designs to improve usability and validate product features.

Visual Designer– Tech+

01/2021 - present

Designing visual assets for Tech+'s social media using adobe Illustrator and Figma, following Design Systems to ensure brand consistency.

Continuing rebrand initiative through the creation of an internal design material repository,streamlining the design process, and increasing productivity by 50%

community

Co-Founder – Hack the Hammer, Urban Hacks

06/2017 - 12/2018

Managed 15 volunteers, a 20-person hack-a-thon team, and all 100+ hackers throughout using Trello and Gantt Charts, maximizing efficiency, and optimizing hacker enjoyment.

Fostered positive relations with over 24 sponsors resulting in the 80% retention of sponsors for our second hack-a-thon Urban Hacks

Logistics Director – SoGal Waterloo

12/2020 - present

Founded Waterloo's first SoGal chapter which aims empower womxn in entrepreneurship.

Assembling and directing a team of 6 women in entrepreneurship to host informational sessions and speaker panels garnering an over 50 person viewership.