

PAMELA WANG

Designer. Developer. Dreamer.

[pamwang.tech](#) [linkedin/pamwang](#) [github.com/pamwang](#) [pamela.wang@uwaterloo.ca](#) 905.962.0638

EXPERIENCES

Business Analyst

BDO Canada LLP

January 2020 – May 2020 Remote

- Gathered stakeholder requirements and conducted stakeholder interviews to define product goals.
- Taught Katalon Studio to members of the company, and completed thorough documentation of Katalon Studio and associated languages (Javascript, Java/Groovy)
- Worked in an Agile environment, partaking in story planning and product documentation using Jira and Confluence.
- Independently learned SQL and Katalon Studio, a Selenium-based automation testing software, within two-weeks

Co-Founder / Logistics Director

Hack the Hammer / Urban Hacks

June 2017 – December 2018 Hamilton, ON

- Co-founded Hack the Hammer, Hamilton’s first ever 24-hour high school hack-a-thon, which hosted over 150 participants
- Fostered positive relations with over 24 sponsors resulting in the 80% retention of sponsors for our second hack-a-thon (Urban Hacks)
- Managed 15 volunteers, a 20-person hack-a-thon team, and all 100+ hackers throughout using Trello and Gantt Charts, maximizing efficiency and optimizing hacker enjoyment.

Marketing Coordinator

Model City Hall Hamilton (MCHH)

December 2017 – May 2018 Hamilton, ON

- Developed marketing plans for cross platform outreach resulting in a 400% increase in social media engagement and over 150 participants at the conference.
- Designed branding materials for the Hamilton chapter of Model City Hall using Adobe Illustrator
- Worked collaboratively alongside 15 team members to successfully establish MCHH as an institution for advocacy, with the goal to reach under-represented communities in Hamilton’s community.

Private Piano Instructor

Independent Business

September 2014 – June 2019

- Initiated independent business by connecting with local organizations, acquiring over 10 clients
- Effectively taught students’ practical piano skills through clear communication during weekly lessons, ensuing steady skill improvement

PROJECTS

PuddleShaker Web Design

PuddleShaker | Second Place Winner

October 2020

- Redesigned a web application in Figma to improve online presence and partener/volunteer on boarding for PuddleShaker.
- Used requirements from client, created site architecture, user flow, and wire-framed with cross-functional team members.

Design.local Brand Guide Design

design.local

September 2020

- Spearheaded rebrand through creation of new logos and brand guidelines in Figma and Adobe Illustrator to promote accessibility and increase website visits.

Ideation Toolbox

Univeristy of Waterloo

December 2019

- Conducted usability testing through contextual inquiry, conducting user interviews, and competitive analysis to inform design decisions

SKILLS

Figma

Adobe XD

AutoCAD

Adobe Photoshop

Adobe Illustrator

HTML

CSS

Javascript

C++

EDUCATION

Systems Design Engineering BASc

University of Waterloo

2019-2024

Human Factors in Design
Principles of Design