# BEIJING UNIVERSITY OF POSTS AND TELECOMMUNICATIONS









# **Mobile Internet**

(Story of Mobile Internet)

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### Self Intro.





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24
Years

Phases of Study

Phases of Works

11 Years

#### **Course Orientation**



- Width of Knowledge: Not only contents of your own major, but also contents of the industry
- Depth of Skill: To possess your own strong point and to foster your skill tree based on the point
- Progress of Things: To understand the progress of things and to possess the ability of Making them happen

Depth of Skill

Width of Knowledge

Progress of Things

#### **Course Contents**



- Present and Trend of Mobile Internet
  - Who are USERs of Mobile Internet
  - Faster, Faster and Faster
  - Mobility
  - Personality & Privacy
  - Internet of Things
- From Business Models to Applications
  - Business/Profit Model
  - To Think Different on Applications
- Supporting Technologies of Mobile Internet
  - IP and Web Technologies
  - Cloud Computing
  - Big Data
  - Artificial Intelligence





## 考核方式



#### • 2篇小报告 (40%)

- 独立完成2篇课堂作业 (2000字左右的报告)
  - 选题制:将自己拟定的题目发给教师(先提交250字左右报告内容说明),教师同意后开工(期中之前提交选题)
  - 出题制:教师在期中之前出2个题目。如果没有自行选题,则必须完成这两个题目
- 1篇大报告 (60%)
  - 独立完成1篇关于移动互联网热点技术 及发展趋势的调研报告(5000字)
    - 选题制:将自己拟定的题目发给教师(先提交500字左右报告内容说明),教师同意后开工(期中之前提交选题)
    - 悬赏制: 教师出题, 学生揭榜 (揭了就要搞定)
    - 命题制: 教师在6月前出1个题目。如果没有自选题, 也没有揭榜,则必须完成这个题目



#### References



- Visit http://freeshare.free4inno.com/resource?id=15005
  - http://www.cnbeta.com/
  - http://36kr.com/
  - http://www.ifanr.com/
  - ...
  - http://freeshare.free4inno.com/resource?id=16048



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