

# CLINICAL KINESIOLOGY INDUSTRY OPPORTUNITIES

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# Overview

- ❑ Clinical Exercise Physiology – ACSM
- ❑ Personal Trainer
- ❑ Wellness Coordinator
- ❑ Health Club Director/Manager
- ❑ Fitness Consultant
- ❑ Strength & Conditioning Coach CSCS
- ❑ Sports Specific Trainer
- ❑ Rehabilitation – Workers Comp. PT, PTA etc...
- ❑ Corporate Fitness

# Kinesiology, EP in Healthcare

- ❑ Cardiac Rehabilitation – CPR & ACLS certification AACVPR accredited.
- ❑ Exercise is Medicine – ACSM Global Initiative!
- ❑ Exercise Prescription.
- ❑ Stress Testing.
- ❑ EKG – Tech.
- ❑ Vascular - PAD & Stroke Rehab.
- ❑ Ultrasonographer – Radiology.
- ❑ EMT.
- ❑ Cancer Exercise Specialist – ACSM
- ❑ AACVPR – CCRP (Certified Cardiac Rehabilitation Professional)

# Patient Oriented Social Skills

- ☐ Medical History
- ☐ Listen
- ☐ Empathetic
- ☐ Caring
- ☐ Action Oriented
- ☐ Good Study Skills
- ☐ Mindfulness
- ☐ Critical Thinking
- ☐ Skill, Rule, Knowledge Based Performance

# Career Choices?

- ❑ Planning your career with Kinesiology as a base...
- ❑ Medical Sales – Equipment and Pharmaceuticals \$80-142K
- ❑ Cardiac Rehab. \$45-53K
- ❑ Physical Therapy DPT. Improve Movement < pain \$83-91K
- ❑ Occupational Therapy. Improve ADL \$84-100K
- ❑ Registered Dietician \$59-72K
- ❑ Nursing \$65K
- ❑ Physician Assistant \$98K
- ❑ Nurse Practitioner \$94-101K
- ❑ Ultrasonographer \$66K
- ❑ Professor \$80-120K

# Recommendations

- ❑ Network!
- ❑ Evaluate Yourself. Follow Your Passion.
- ❑ Build Skills Important to Career Choice.
- ❑ Learn how to verbalize and articulate your knowledge to help others.
- ❑ Obtain Certifications.
- ❑ Volunteer or Intern.
- ❑ Continue Learning.
- ❑ Grow!