

PREET PANCHAL

UX DESIGNER

CONTACT

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WWW.THEPREETPANCHAL.COM

[LINKEDIN](#), [TWITTER](#), [MEDIUM](#).

PROFILE

I am a UX Designer experienced in the pursuit of a full-time position in user interaction and user experience, because we have already entered the fourth industrial revolution called the age of artificial intelligence. I had a strong interest in improving user experience.

SKILLS

- Design Thinking
- User Experience Design
- User Research
- Shopify
- Wordpress
- Invision
- Bootstrap
- Canva

VIRTUAL INTERNSHIPS

ENTERPRISE DESIGN THINKING PRACTITIONER

IBM | JUN 2020 - OCT 2020

- Capable of discussing and applying fundamental Enterprise Design Thinking concepts.
- Capable of identifying opportunities for Enterprise Design Thinking to be applied.

ENTERPRISE DESIGN THINKING CO-CREATOR

IBM | JUN 2020 - OCT 2020

- Learned about a constant focus on User Outcomes, seeking user insights, demonstrating empathy for users, clients, and recognizing when assumptions are made and suggesting actions to resolve them.

THE FUNDAMENTALS OF DIGITAL MARKETING

GOOGLE | JULY 2020 - SEP 2020

- learned about digital advertising delivered through search engines, websites, social media, email, and mobile apps

EDUCATION

BACHELOR OF SCIENCE, MAJOR IN COMMUNICATION

THE MAHARAJA SAYAJIRAO UNIVERSITY | 2016 - 2019

DIPLOMA IN INTERACTIVE MEDIA DESIGN

ALGONQUIN COLLEGE | 2021 - PRESENT

CERTIFICATIONS

AI FOR EVERYONE

learned about Machine Learning project workflow, AI terminology, and AI strategy.

SEP 2020

INTRODUCTION TO BUSINESS ANALYTICS: COMMUNICATING WITH DATA

learned to select the best analytic tool for their specific requirements understand valid and reliable methods of data collection, analysis, and visualization; and use data in decision making for their agencies, organizations, or clients.

Aug 2020