PancakePoll

Table of Contents

Introduction

PancakePoll helps you explore the best crypto projects in three ways:
Vote, Earn, and Create.

🗳️ Vote

Vote for your favorite cryptocurrency project and support it unlock all the PancakePoll features.

The people's choice
PancakePoll aspires to become the leading coin voting platform on Binance Smart Chain, with the highest unique visitors volume in the market.

Decentralized
Vote right away by connecting your wallet to our platform. Unlike other coin voting platforms, PancakePoll doesn't require an account, emails, or phone numbers to express your vote

💵 Earn

Earn PPOLL and other tokens for free with super high interest rates.

Earn tokens with Milk Pools
Stake PPOLL, earn free tokens. It's really that easy. New projects join the party every day, so you can earn more, for even longer.

Earn PPOLL with Egg Farms
Stake LP tokens, earn PPOLL. You take on a little more exposure to market fluctuations than with the Milk Pools but can earn a higher APR to offset the risk.

Earn transaction fees
No farm? No problem. Even if you're just holding your PPOLL tokens in your wallet, you still get rewarded a small amount every time a PPOLL transaction is done.

🎲 Create

PancakePoll makes making money fun.

NFT Collectibles
Win collectible NFTs for participating in competitions or completing goals and more fun & games.

Coin Airdrops
Create a token airdrop for your community in just a few seconds with our amazing Token Manager feature!

NFT Generator
You can now say THANK YOU to your community by creating a bundle of NFTs and gifting them, or if you plan to raise funds, sell your NFT collections on our marketplace.

PancakePoll Platform

PancakePoll is aspiring to become the leading coin voting platform on the Binance Smart Chain and a central hub for blockchain advertisers.

📋 Feature Rollout

We will roll out the platform in roughly the following order:

- **Public & Paid API**
- **PancakePoll:** NFT Profiles & Badges
- **PancakePoll:** Token Manager
- **PancakePoll:** Ads Manager
- **PancakePoll:** NFT Marketplace
- and more...

💻 Device Coverage
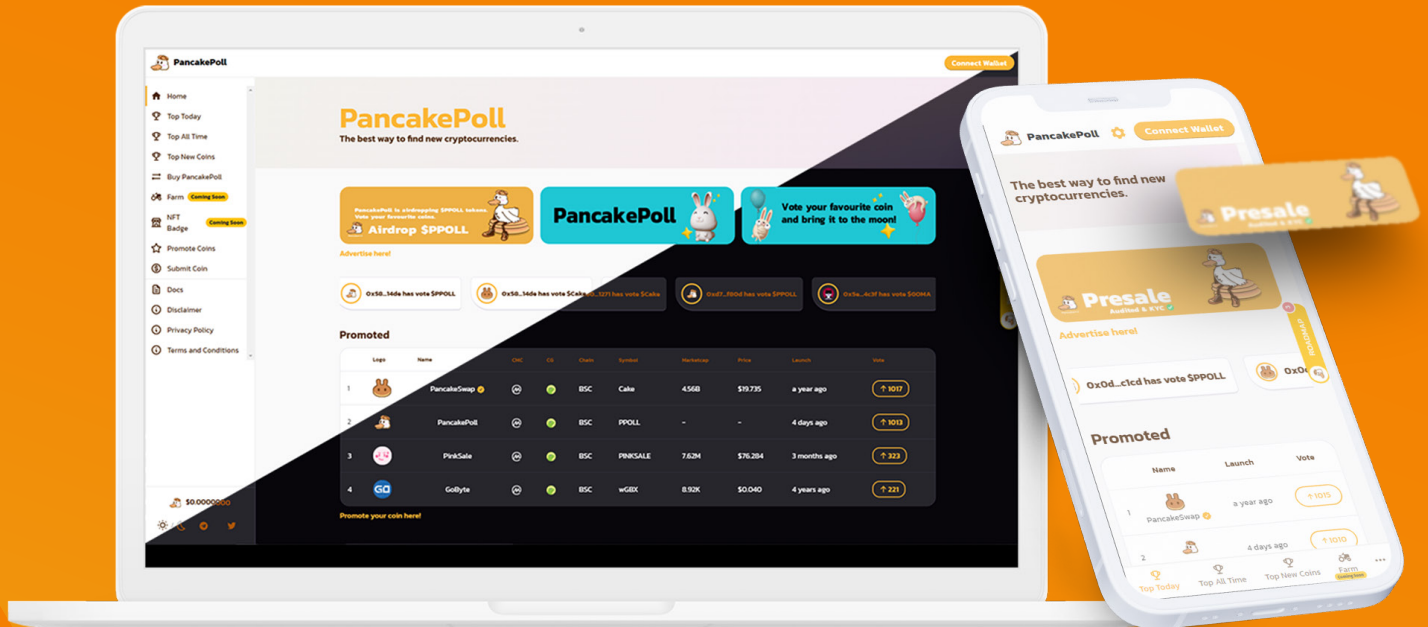
We will provide cross-platform clients for:

- **Web-based voting client**
- **Android native client** *(Coming Soon)*
- **iOS native client** *(Coming Soon)*
- **Mobile HTML5 client**
- **REST API** *(Coming Soon)*

📣 Multilingual Support

We will support English, Chinese, Japanese and Russian on all of our user interfaces. (The very initial release will be in English only.) More languages will be added over time.

PancakePoll Platform

Professional Web and Mobile Interface

Revenue Model

PancakePoll's revenue will come from the following sources:

Source	Description
Advertising	PancakePoll will partner with several ad networks in order to bring their advertisers to our platforms.
Sponsorships	PancakePoll aims to host bi-annual speaking events that can bring the blockchain enthusiasts together.
Merchandise	PancakePoll will offer different merchandises for sale on its website's shop.
Token fees	The PancakePoll team receives 2-4% of the PPOLL token's transactions.

PancakePoll: Token (PPOLL)

We will issue our token coin, called the PancakePoll Coin. A strict limit of 1T PPOLL will be created, never to be increased. PPOLL will run natively on the BinanceSmartChain blockchain with BSC20

Allocation

%	Amount (PPOLL)	Beneficiary
28.800	288,000,000,000	Initial Offering
20.736	207,360,000,000	Liquidity Pool
50.000	500,000,000,000	Burned at the start
00.464	4,640,000,000	Community airdrops

PancakePoll: Token (PPOLL)

Initial Offering Schedule

All times below are Coordinated Universal Time (UTC).

Date	Task
2021/05/26	Confirmed start of the PancakePoll project
2021/06/10	Making research about Binance Smart Chain
2021/09/23	Initial draft whitepaper completed, circulated to potential investors
2021/10/25	Announce PancakePoll IDO plan, and release whitepaper to general public
2021/10/26	IDO starts (PinkSale Launchpad)
2021/11/01	IDO finishes, or whenever the coins are sold out
2021/11/01	PancakePoll token (PPOLL) goes live, active trading begins

The Initial Offering will start from 2 PM October 26th, investors can purchase PPOLL tokens in 1 phase on a first-come, first-served basis until 288T tokens are sold.

Investors will be able to claim the PPOLL tokens within few minutes after the IDO finishes

PancakePoll: Token (PPOLL)

PPOLL Value & Burning Plan

You can use PPOLL to pay for any features on our platform, including but not limited to:

• **Acquiring votes**
• **Generating NFTs**
• **Starting Milk Pool**
• **Starting Egg Farms**
• **Any other feature**

When you transact PPOLL, you will pay a significant transaction tax(10% when buying - 20% when selling):

%	Description
6-12	Are used to reward the PPOLL holders with BNB or CAKE tokens
2-4	Are used for Marketing & Development operations
2-4	Are sent to the BNB-PPOLL liquidity pool

Burning Plan

Every time PPOLL is used on the "Buy Votes" feature, we will use 100% of that PPOLL and destroy them, until we burned 100% of all the PPOLL (1T). All burn transactions will be announced on the blockchain. We have burned 500B PPOLL at the start, leaving 500B PPOLL remaining for the users to transact with

PancakePoll: NFT Marketplace

*The PancakePoll NFT Marketplace is currently at a concept stage. This page is informative, and its contents will change in the future as the concept evolves.

The PancakePoll NFT Marketplace will be available to both Token Managers and Individuals. Both user types will be able to generate and sell NFTs on our market, yet, only the Token Managers will be able to generate NFT Collections.

Token Managers will find the NFT Creator/NFT Collection Creator option inside their Token Manager panel. An individual creator will find the NFT Creator option inside their profile panel.

The present concept is to allow for both "Bidding" and "Buy Now" options when it comes to NFT purchasing.

PancakePoll: NFT Profile & Badges

The PancakePoll NFT Profile & Badges is currently at a concept stage. This page is informative, and its contents will change in the future as the concept evolves.

PancakePoll aims to offer its users the profile customization option, therefore, users can use their bought NFTs to set up their avatars and profile banners. Only NFTs acquired through the PancakePoll NFT Marketplace will be allowed in the first phase

The PancakePoll NFT Badges

The NFT Badges are a new unique and complex mechanism that the team has come up with. Each NFT Badge is earned by being active on the PancakePoll platform, by voting, or by buying votes. The latter option offers a slight increase in the badge drop chances.

At the present, the team has come up with three NFT Badge tiers.

First-tier being the passive NFT Badges. These NFT Badges grant the user special abilities and bonuses, such as being able to double vote (normal users can vote the same token once every 24h), permanent fee or store discounts, or unlock VIP features (that usually requires a subscription to be paid) such as being able to access and read the "Pancakeoll Token Research", access the token graphs or use the Pancakepoll API.

These NFT Badges are not burned when used and will drop for a fixed limited number then never be created again. Our team has settled for the moment on a drop rate of "1 in 1,000,000" site-wide votes, making them a very rare occurrence, so the price of the Tier I NFT Badges is expected to be high.

Second-tier are the consumable NFT Badges. These NFT Badges grant the user special one-time rewards and bonuses, such as discounts on a store purchase, discounts on advertising packages, promoting your favorite token for 24h, adding 100 votes to your favorite token instantly, and many more. These NFT Badges are burned when used and will drop an unlimited number of times, users being able to hold up to 10 duplicates. Our team has settled for the moment on a drop rate of "1 in 100,000" site-wide votes, making them a rare occurrence but far more common than any Tier II NFT Badges.

Event-tier are the consumable NFT Badges that drop only during limited-time events, such as Halloween, Christmas, Easter, or during platform celebrations and milestones. These NFT Badges grant the user special one-time rewards and bonuses, slightly more potent than any Tier II NFT Badges. The special one-time rewards and bonuses can be: adding 250 votes to your favorite token instantly, discounts on a store purchase, discounts on advertising packages, requesting the creation of a "PancakePoll Token Research paper" for a listed token (the access to read the research papers will be done on a subscription model), win free "PancakePoll Merchandise" and many more.

All the NFT Badges earned on the PancakePoll platform can also be sold on the PancakePoll NFT Marketplace.

PancakePoll: Ads Manager

The PancakePoll Ads Manager is currently at a concept stage. This page is informative, and its contents will change in the future as the concept evolves.

As a big part of our revenue model, advertisers play an important role in the growth of PancakePoll. Sometimes trying to advertise your project on a platform can be pretty frustrating and confusing. How do you approach the platform? Who can you contact? When can you get an offer? When can you get a reply?

To make the advertising process as fast and simple as possible the PancakePoll Team decided to come up with the concept of an Ads Manager. The Ads Manager should streamline and ease the advertising process, involving little to no waiting times. Chose your advertising package or create your own package, select your campaign start and end dates, upload your files and pay. It is that simple! After a PancakePoll Administrator approves your ad, your campaigns can start right away or start when they were scheduled.

At the present, the team has come up with the following Ads Manager features.

Ads Creator - The core of the Ads Manager. It allows you to create and personalize your ads.

Ads Analytics - The analytics dashboard inside the Ads Manager will help you review the performance of your campaigns. It presents useful information such as how many times your ads were displayed, how many times your ads were clicked, the most active hours, and many more.

Ads Auto-Renewal - Long-term advertiser? Calculate and deposit your budget here and your campaigns will auto-renew once they end, without any interaction from your side. They will run just as they were set.

PancakePoll: Roadmap

Q3-4 : 2021

- Market Research and Analysis
- Release the MVP of the PancakePoll platform
- Listing the PPOLL token on Pancakeswap
- Listing the PPOLL token on CoinGecko,
- CoinMarketCap, and BSCScan
- Listing the PPOLL token on Trustwallet
- Add the PPOLL token on a new exchange
- Complete the Solidproof/InterFi security audits

Q1 : 2022

- Release of the Token Manager Platform
- Ad Network Partnerships
- Release of the [BETA] Ads Manager
- Build a Cryptocurrency & Blockchain News Outlet
- NFT Marketplace [Pre-Alpha] showcase

Q2 : 2022

- Release of the Ads Manager platform
- Release of the NFT Marketplace

Q3 : 2022-2024

To be announced...

PancakePoll: Security

Risks

There are many risks involved in running a cluster of smart-contracts. We understand this and have the skills, experience, and leadership to overcome them.

Security is Paramount

Many smart-contracts have failed due to poor security procedures. Most security breaches could have been prevented by taking simple precautions to protect critical resources. Our team has reached out to multiple security auditors and requested a full security audit on our smart-contracts. Our team has developed PancakePoll with security as the foremost concern in their minds.