

# **DIYA O'BRIEN**

Front-End Web Developer, UI & UX Designer

# / CONTACT INFORMATION

Email:

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Mobile:

(615) 681-9952

LinkedIn:

https://www.linkedin.com/in/diy

<u>a-obrien</u>

GitHub:

https://github.com/pancakes-

<u>because</u>

Portfolio:

https://pancakes-

because.github.io/portfolio-diya

## / TECHNICAL SKILLS

Javascript

React IS

HTML

CSS

Bootstrap

Git/Github

**Figma** 

**Prototyping** 

User Research

**Graphic Design** 

**Documentation Writing** 

#### / ABOUT ME

I've always enjoyed using my imagination to approach implementing plans and overcoming challenges from different angles.

A career in development and design blends my love of logic and creativity, so I can do what I'm passionate about everyday.

# / DEVELOPER & DESIGNER EXPERIENCE

#### **Apprentice Application Designer & Developer**

Nashville Software School (NSS) September 2022 to Present

#### Development

- Daily hands on application of development fundamentals and principles through group and individual projects reflecting real world business problems
- Source code version control with Git/GitHub
- Project management/tracking with Github Projects & Issue Tracking
- JavaScript fundamentals leveraging DRY, modular, readable code and reusable components
- DOM manipulation and AJAX calls with jQuery
- Built single-page applications in the React framework leveraging HTML, CSS, and JavaScript
- Task Automation with Grunt: Linting with JSHint, module bundling with Browserify, SASS compilation
- Styled applications with the CSS framework Bootstrap and wrote custom styles with SASS; CSS Grid and Flexbox
- Deployed applications through Firebase and GitHub Pages

# / FEATURED PROJECTS

#### Hello, Hotcakes!

https://github.com/pancakesbecause/hello-hotcakes

- Designed and developed an online food order service for a fictional restaurant
- Created using React Is and CSS

#### \$plits

https://www.canva.com/design /DAFmd1QsSoI/P1cyekicNDwf-AUz0juBKA/view

- Designed a fictional mobile payment app
- Produced an interactive prototype for the app
- Created using Figma

#### **TOCCA Beauty, A Recreation**

https://www.canva.com/design/DAFmS3sE5Hg/EYy3xe0HMu-bZ7H6h3JBnQ/view

- Recreated an existing thirdparty e-commerce website as an interactive prototype
- Created using Figma

## Design

- Learned UX design process
- Discovered a problem affecting groups and created a possible solution
- Presented research on marketplaces, competitors, and potential audiences
- Defined journeys, scenarios, and environments experienced by users through research
- Created a site map and tested it with users
- Designed and lead user interviews to learn about opportunities and pain points
- Designed and conducted sessions with users to test and provide feedback during early and late stages of the product development and design process
- Conveyed interactive story ideas and complex interactions with wireframes and prototypes
- Produced visual wireframes & an interactive prototype with strategic use of typography, layout, color, motion, and behavior
- Presented findings to colleagues and clients in presentation and case study format

#### / PROFESSIONAL EXPERIENCE

#### Kindful

Kindful is a tech company and a subset of Bloomerang. The company designs and develops CRM software for nonprofit organizations.

#### Senior Support Specialist

October 2020 to August 2022

- Trained and supported new support specialists joining our team
- Collaborated with software engineers to design advanced and additional paid service features for customers
- Documented advanced procedures and created templates for service staff
- Reviewed software updates and bug fixes made by software engineers and educated team members about these changes at team meetings

## Support Specialist

March 2018 to October 2020

- Educated and trained customers on how the software works
- Assisted customers with finding creative solutions to challenges
- Collaborated with software engineering teams on resolving escalated and urgent technical issues for customers
- Conveyed customer feedback and suggestions to product and design teams for future updates and improvements

### / EDUCATION

#### **Nashville Software School (NSS)**

September 2022 - June 2023

- Enrolled in an immersive full-time software development bootcamp focusing on front-end development and UI/UX fundamentals

#### **Bellarmine University**

Class of 2017

- Graduated with Latin honors, magna cum laude
- Received a bachelor's degree in English and a minor in business administration

