



DIYA O'BRIEN

UI & UX Designer,
Front-End Web Developer

/ CONTACT INFORMATION

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GitHub: <https://github.com/pancakes-because>
Portfolio:
<https://pancakes-because.github.io/portfolio-diya>

/ TECHNICAL SKILLS

Javascript
React JS
HTML
CSS
Bootstrap
Git/Github
Figma
Prototyping
User Research
Graphic Design
Documentation Writing

/ FEATURED PROJECTS

Hello, Hotcakes!

<https://github.com/pancakes-because/hello-hotcakes>

- Designed and developed an online food order service for a fictional restaurant
- Created using *React Js* and *CSS*

/ ABOUT ME

I've always enjoyed using my imagination to approach implementing plans and overcoming challenges from different angles.

A career in development and design blends my love of logic and creativity, so I can do what I'm passionate about everyday.

/ DEVELOPER & DESIGNER EXPERIENCE

Apprentice Application Designer & Developer

Nashville Software School (NSS)
September 2022 to June 2023

Development

- Daily hands on application of development fundamentals and principles through group and individual projects reflecting real world business problems
- Source code version control with Git/GitHub
- Project management/tracking with Github Projects & Issue Tracking
- JavaScript fundamentals leveraging DRY, modular, readable code and reusable components
- DOM manipulation and AJAX calls with jQuery
- Built single-page applications in the React framework leveraging HTML, CSS, and JavaScript
- Task Automation with Grunt: Linting with JSHint, module bundling with Browserify, SASS compilation
- Styled applications with the CSS framework Bootstrap and wrote custom styles with SASS; CSS Grid and Flexbox
- Deployed applications through Firebase and GitHub Pages

Design

- Learned UX design process
- Discovered a problem affecting groups and created a possible solution
- Presented research on marketplaces, competitors, and potential audiences
- Defined journeys, scenarios, and environments experienced by users through research
- Created a site map and tested it with users
- Designed and lead user interviews to learn about opportunities and pain points
- Designed and conducted sessions with users to test and provide feedback during early and late stages of the product development and design process



\$plits

<https://www.canva.com/design/DAFgUoWVncs/iTjXegHvglUf5UwY3mYc5A/view>

- Designed a fictional mobile payment app, and created an interactive prototype for the app
- Created using *Figma*

TOCCA Beauty, A Recreation

<https://www.canva.com/design/DAFmS3sE5Hg/EYy3xe0HMu-bZ7H6h3JBnQ/view>

- Recreated an existing third-party e-commerce website as an interactive prototype
- Created using *Figma*

- Conveyed interactive story ideas and complex interactions with wireframes and prototypes
- Produced visual wireframes & an interactive prototype with strategic use of typography, layout, color, motion, and behavior
- Presented findings to colleagues and clients in presentation and case study format

/ PROFESSIONAL EXPERIENCE

Kindful

Kindful is a SaaS company; a product of Bloomerang. Designs and develops CRM software for non-profits.

Senior Technical Customer Support Specialist

October 2020 to August 2022

- Trained and supported new support specialists joining our team
- Collaborated with software engineers to design advanced and additional paid service features for customers
- Documented advanced procedures and created templates for service staff
- Reviewed software updates and bug fixes made by software engineers and educated team members about these changes at team meetings

Technical Customer Support Specialist

March 2018 to October 2020

- Educated and trained customers on how the software works
- Assisted customers with finding creative solutions to challenges
- Collaborated with software engineering teams on resolving escalated and urgent technical issues for customers
- Conveyed customer feedback and suggestions to product and design teams for future updates and improvements

/ EDUCATION

Nashville Software School (NSS)

- Enrolled in an immersive full-time software development bootcamp focusing on front-end development and UI/UX fundamentals

Bellarmine University

- Graduated with Latin honors, *magna cum laude*
- Received a bachelor's degree in English and a minor in business administration