



PancakeSwap Syrup Pool/Farm (Aptos)



tl;dr:

1. **Build deep liquidity on Aptos**
2. **Engage one of the largest active crypto communities**

leading to
(i) traffic and engaged user flow generation, and
(ii) market activity and volume for your project.

Why?

1. PCS is a multichain AMM, with **>3M users**, **\$3B TVL**, and **\$200M Daily Traded Volume**
2. Syrup Pool/Farm are not just liquidity mining incentives, but also highly effective user acquisition methods, with **~5%** of our user base participating actively
3. A few projects that have recently participated in Syrup Farm/Pools include: STEPN, Open Leverage, Meta Apes, and Wombat Exchange

How does this work?

1. Projects apply via this [google form](#)
2. If appropriate, we will reach out and do some due diligence
3. If passed, we will offer a Syrup Pool/Farm, consisting of two parts:
 - a. **Farms**
We will incentivise your project token's LP using CAKE from our own emissions, with the appropriate multiplier depending on your organic trading volume
 - b. **Pools**
We request some project tokens to be distributed, second-by-second, via our CAKE Pools, where users stake CAKE to earn project tokens.
4. If an agreement is reached, we will shortly request for brand assets, publishing specifically designed brand materials on our socials
5. Syrup Pool / Farm launches shortly thereafter – enjoy!

