



PancakeSwap Syrup Pool/Farm

tl;dr:

1. Build deep liquidity on our DEX
2. Engage one of the largest active crypto communities

leading to
(i) traffic and engaged user flow generation, and
(ii) market activity and volume for your project.

Why?

1. PCS is a leading multichain AMM, with **>100K DAU**, **>\$1.5B TVL**, and **>\$300M Daily Traded Volume**
2. Syrup Pool/Farm are not just liquidity mining incentives, but also highly effective user acquisition methods, with **~5%** of our user base participating actively
3. A few projects that have recently participated in Syrup Pools/Farms include: Rocket Pool, Space ID, and Radiant Capital

How does this work?

1. Projects apply via our [google form here](#), which should take 8 minutes or less to complete
2. If appropriate, we will reach out and do some due diligence
3. If passed, we will offer a Syrup Pool/Farm, consisting of two parts:

a. Farms

We will incentivise your project token's LP using CAKE from our own emissions, with an appropriate multiplier depending on your organic trading volume

b. Pools

We request some project tokens to be distributed, block-by-block / second-by-second, via our Syrup Pools

4. If an agreement is reached, we will request for brand assets, and publish an on-chain proposal (only for BNB Chain)
5. Syrup Pool / Farm launches (shortly after proposal passes), along with relevant socials blast – enjoy!

