



PancakeSwap Syrup Pool/Farm (Ethereum)

tl;dr:

1. Build deep liquidity on Ethereum Mainnet
2. Engage one of the largest active crypto communities

leading to
(i) traffic and engaged user flow generation, and
(ii) market activity and volume for your project.

Why?

1. PCS is a multichain AMM, with **>130K DAU**, **>\$2B TVL**, and **>\$300M Daily Traded Volume**
2. Syrup Pool/Farm are not just liquidity mining incentives, but also highly effective user acquisition methods, with **~5%** of our user base participating actively
3. A few projects that have recently participated in Syrup Pool/Farm include: Stargate, Axelar, and Space ID

How does this work?

1. Projects apply via this [google form](#), which should take 8 minutes or less to complete
2. If appropriate, we will reach out and do some due diligence
3. If passed, we will offer a Syrup Pool/Farm, consisting of two parts:
 - a. **Farms**
We will incentivise your project token's LP using CAKE from our own emissions, with an appropriate multiplier depending on your organic trading volume
 - b. **Pools**
We request some project tokens to be distributed, second-by-second, via our CAKE Pools
4. If an agreement is reached, we will shortly request for brand assets, some project info, and create a lovely banner
5. Syrup Pool/Farm launches along with announcements on our social media channels

