Francisco Jonathan Ochoa

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# Education

## Bachelors | december 2019 | University of california san diego

* B.A. in Cognitive Science

# Experience

## District Executive – Growth and Relationships | Cascade Pacific council, boy scouts of america | April 2021 - present

* Worked with a volunteer board of directors and other community and business leaders to identify, recruit, train, guide, and inspire them to become involved in youth programs.
* Achieved progress towards specific goals and objectives, which included program development through collaborative relationships, volunteer recruitment and training, fundraising, membership recruitment and retention.
* Extended programs to religious, civic, fraternal, educational, and other community-based organizations through volunteers.
* Secured adequate financial support for programs in assigned area. Achieved fundraising goals.
* Recruited leadership for finance campaign efforts to meet the financial needs of the organization.
* Collaborated with adult volunteers and oversaw achievement of training for their respective roles.
* Explained the program’s goals and objectives to the public.
* Provided quality service through timely communication, regular meetings, training events and activities.

## Social Media Content Analyst | los angeles school of gymnastics | December 2020-present

* Designed and administered weekly and monthly email newsletter and marketing materials.
* Created organization’s digital copy and physical copy for upcoming events and promotions using Adobe Spark and InDesign.
* Used Adobe Premiere to prepare video media to be uploaded to the organization’s Tik Tok, Instagram Reels, Instagram TV, Instagram Posts, and YouTube Channel.
* Leveraged respective social media data to decide what posts will be successful in the future.
* Prepared internal company communication materials including Zoom presentations, PowerPoint presentations, and informational graphics.
* Created social media campaigns to garner reach and interest amongst followers and users.
* Created all company digital content and media to be uploaded to Tik Tok, Instagram, Twitter, LinkedIn, and Meetups.

## Behavior Technician | Fred Finch cares | Feb 2020- oct 2020

* Provided individualized therapy services emphasizing learning, behavior, language, and social skills development to children with autism spectrum disorder through principles of Applied Behavior Analysis (ABA)
* Implemented specialized scientifically based methodologies following Behavior Intervention Plans including Social Skills Training, Pivotal Response Training, behavior skills acquisition and behavior reduction protocols.
* Observed and recorded client behavior and responses to treatment through several forms of data collection and on graphs, accurately charting the progress and success of behavior intervention plan.
* Reported professionally and confidentially to families, caregivers and supervisors regarding client progress.

## Full Stack Developer | freeschema.com, inc., | 2018-2019

* Created web applications using HTML, JavaScript, CSS, and PHP.
* Utilized MySQL Workbench to maintain, administer, and create company wide databases with MySQL.
* Utilized MySQL Workbench to create/update procedures and functions for existing tables that would be used by front end applications.
* tested and maintained company wide data consolidation products.
* Administered and developed back-end for new company applications using relational databases.
* Developed Multi-Device front-end applications using RAD Studio (Delphi, also known as Object Pascal)
* Maintained close communications with prospective partners to ensure knowledge of platform and potential sales opportunities.
* created, tested, and developed relational databases.
* Explored Amazon’s Web Services relational database products.

## head developer intern | freeschema.com, inc., | 2017-2018

* Introduced new interns to company dynamics and assisted in developing programming skills through JavaScript, HTML, and CSS
* Created multiple iterations of company website, created logos, and collaborated with other interns to manage company content on social media platforms and company site.

## Co-Chairman | Hermanos de UCSD non-profit | 2016-2017

* Oversaw organization’s subcommittees and ensured every project was within the scope of the organizations mission.
* Prepared and led student board meetings, general body meetings, and met with national board executives.
* Led outreach efforts to alumni, student organizations, and community organizations in San Diego and at UCSD.

# Skills & Abilities

* Human Centered Design and User Experience research techniques and design principles.
* Ethnography, User Experience Research, Google Analytics
* Web Stack: HTML, JavaScript, PHP, MySQL Database
* Adobe Photoshop, Adobe InDesign, Adobe XD, Adobe Spark
* Spanish (Read, Speak, and Write)
* Microsoft Excel, Word, and PowerPoint

# Awards/Certificates

* Eagle Scout (2015)
* Hispanic Scholarship Fund Recipient and Alumni
* Commissioning – Scouting U (2021)

# See My Work

* A link to previous work.

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