

**SEMI-ANNUAL CONFERENCE
NEW YORK CITY
JULY 17-18, 2012**

Opening Plenary Report Back

Wednesday July 18, 2012

10:45 am – 12:15 pm

- Small group on constituency building:
 - What might start off looking not like a HR grant can become a HR grant as it progresses.
 - Data from mapping project clearly shows need for collaboration across multiple areas.
 - Important for funders to see that, important for grantees to have access to information.
 - Safety issues?
 - What is the definition of a constituency?
 - Who is represented in this data set?
 - Power of Data – Western donors seeing funders in other areas of the world/changing thought patterns.
 - If we want to build constituencies, we should be giving general support rather than project support, and then just get out of the way.
 - How do we help grantees with messaging and constituency building when many of them don't have those skills?
- Small group on Civil Political versus Economic Social Rights:
 - There is a political dimension to how we describe the grants.
 - Internal politics to how we write up our grants
 - Desire to protect grantees
 - Be careful about grant write ups
 - Gap between types of rights funding reinforces bifurcation of rights funding. Reflects gap between our funding and what's happening on the ground.
 - If there is a divide (data says that there is), then there's a gap between reality and funding.
 - Missing opportunities to build power and support transformative change.
 - Challenge of how to change the balance between ESCR/CER.
 - Civil and political rights vs. cultural and political rights
- Small group on Emerging Rights
 - Lack of money going to developing countries
 - How do we get more money to the global south?
 - Risks when looking at the data and not going beyond the data
 - Opportunity – particularly in emerging rights, see grants as opportunities to engage in conversations with other (maybe not self-identifying HR) funders
 - Nontraditional donors can make a big splash

- Intersectionality – Can we parse information from data tool to look at intersectional issues?
 - Dependant on how we write grants/how we code grants.

To view a video of the opening plenary [click here](#). You will need to enter the password “humanrights.”

Advancing Human Rights: Knowledge Tools for Funders



AN INTERNATIONAL HUMAN RIGHTS FUNDERS GROUP
AND
FOUNDATION CENTER INITIATIVE

IN COLLABORATION WITH ARIADNE AND
THE INTERNATIONAL NETWORK OF WOMEN'S FUNDS



PROJECT GOALS



- Increase **knowledge** about global human rights funding;
- Promote **coordination, collaboration and transparency**;
- Facilitate more **strategic and effective decision-making**;
- Establish a system and benchmark that enables **long-term tracking of changes and trends** in the field.

HOW WILL HUMAN RIGHTS FUNDERS BENEFIT?



- Better understand **funding for human rights issue areas**;
- Identify **potential grantees** and **potential funding partners**;
- Use data to **leverage additional funding** on behalf of issues they care about;
- Inform **strategic planning**;
- Help funders better understand **how they fit** within the field of human rights philanthropy.

TOOLS



- Two tools will be released in 2012:
 - Online **interactive map** of human rights funding
 - Quantitative and qualitative **analysis** of human rights funding

METHODOLOGY



- Created working definition of ‘human rights grantmaking’
- More than quintupled – from 22 to 150 – member data captured by the Foundation Center
- Conducted interviews

FUTURE PLANS



- 2012 -- Launch and Strategic Dialogues
- 2013-2014 -- Leveraging for the Field
 - Leveraging the Human Rights Framework
 - Expanding the Research Scope
 - Releasing Annual State-of-the-Field Analyses and Deeper Dives
- Late 2014-2015 -- Tracking Trends

INTERVIEW STUDY



- Interviews with 25 funders based in 9 countries
- A few trends in human rights grantmaking
 - Core multi-year support
 - Range of participatory grantmaking approaches
 - Capacity building and technical assistance
 - Rapid response
 - Mechanisms for supporting grassroots groups
- Key factors influencing human rights philanthropy
 - Shifting global power dynamics
 - Non-state actors
 - Technology

INTERVIEW STUDY



- Challenges
 - Backlash against human rights
 - Uncertain nature of public support
 - Impact assessment
- Missed opportunities
 - “Messaging” human rights
 - Making connections across funding sectors
 - Increasing coordination among human rights funders
 - Engaging with potential new sources of funding

ADVISORY COMMITTEE MEMBERS

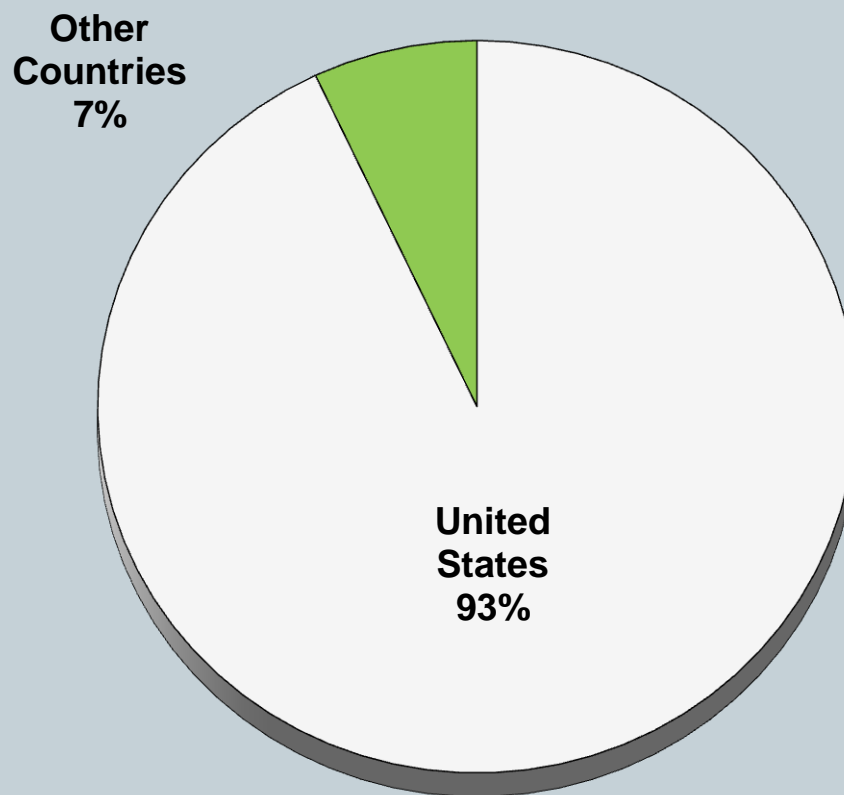


- **Jo Andrews**, Director, Ariadne
- **Nikhil Aziz**, Executive Director, Grassroots International
- **Lesley Carson**, Program Director, International Human Rights, Wellspring Advisors
- **LaShawn Jefferson**, Program Officer, Women's Rights, Ford Foundation
- **Mary Page**, Director, Human Rights and International Justice, The John D. and Catherine T. MacArthur Foundation
- **Regan Ralph**, Executive Director, Fund for Global Human Rights
- **Anasuya Sengupta**, Regional Program Director, Asia and Oceania, Global Fund for Women
- **Shari Turitz**, Director of Programs, Public Health Program, Open Society Foundations

Source/Distribution of Human Rights Funding



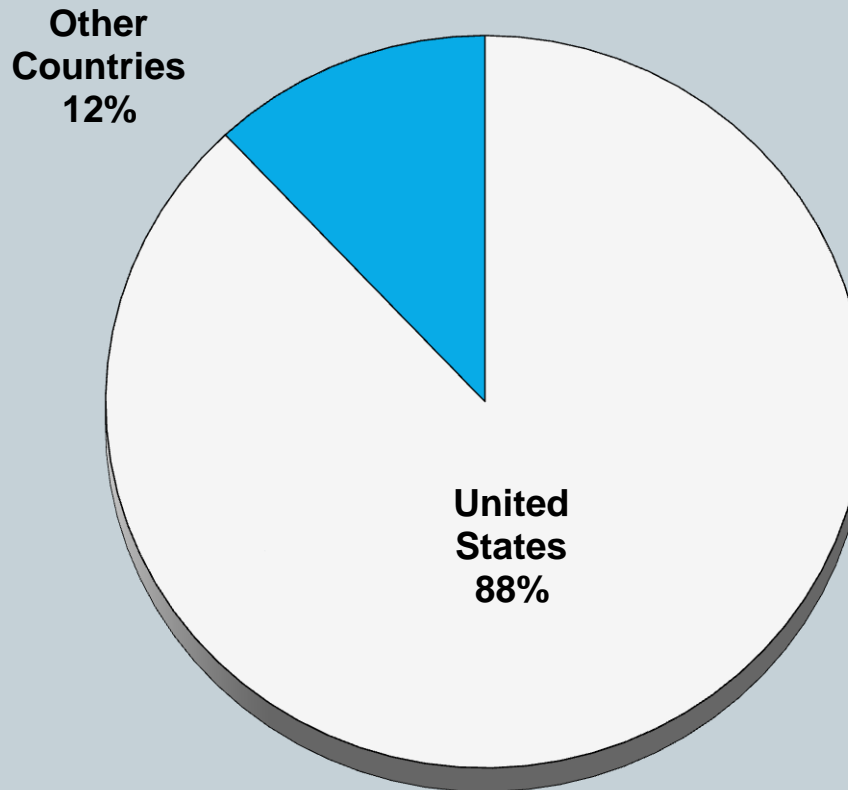
Human Rights Funding by Funder Location, 2010



No. of Funders = 711

Source: The Foundation Center, 2012. Due to rounding, figures total more than 100%.

Human Rights Funding by Funder Location, 2010



Total Dollars = \$1.2 Billion

PHILANTHROPY IN/SIGHT: HUMAN RIGHTS



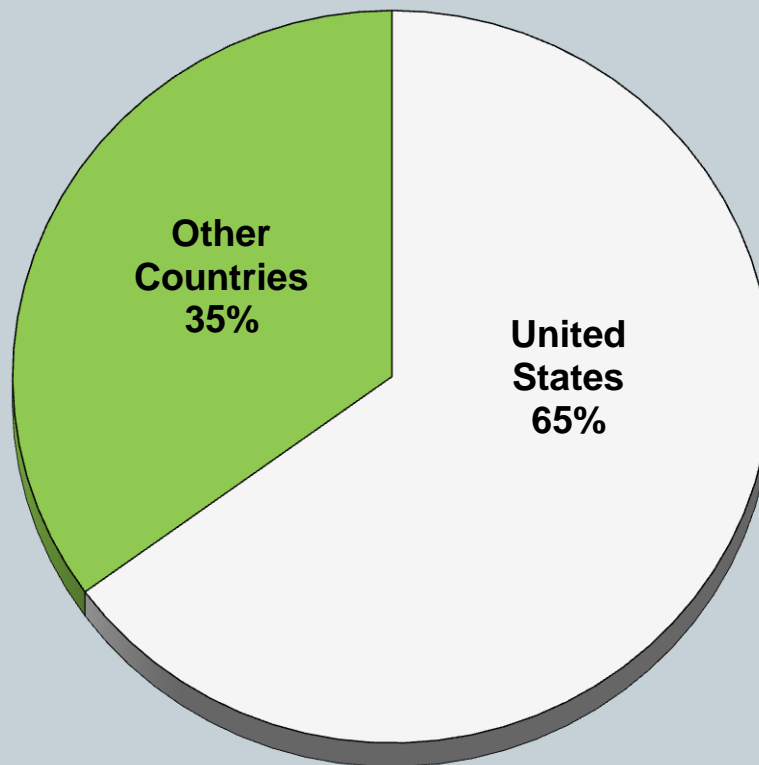
PHILANTHROPY IN/SIGHT: HUMAN RIGHTS



Human Rights Funding by Funder Location, 2010

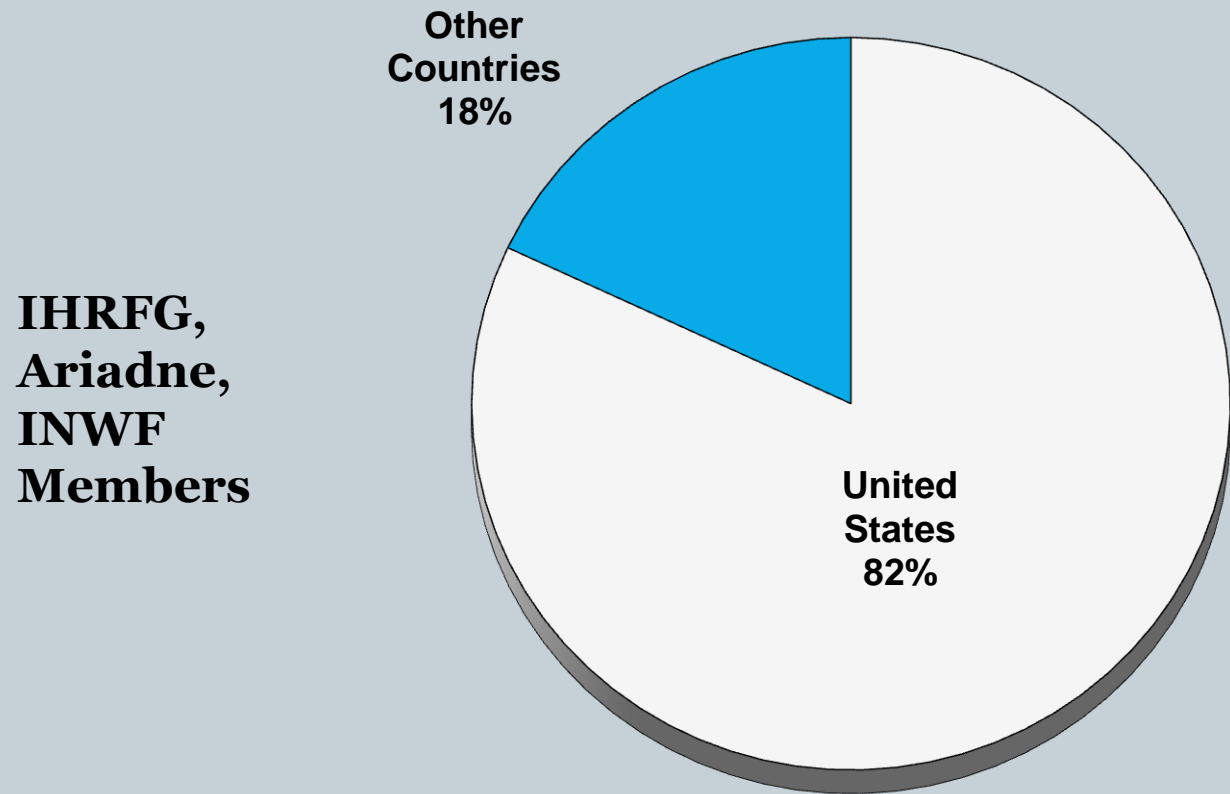


**IHRFG,
Ariadne,
INWF
Members**



No. of Funders = 146

Human Rights Funding by Funder Location, 2010



Source/Distribution of Human Rights Funding



The Grants Classification System:

- Issue focus
- Population focus
- Recipient organization type
- Type of support/strategy
- Geographic focus

GRANTS CLASSIFICATION SYSTEM



New Codes:

- Cultural Rights
- Labor Rights
- Environmental Rights
- Freedom from Violence/Torture
- Right to Marriage

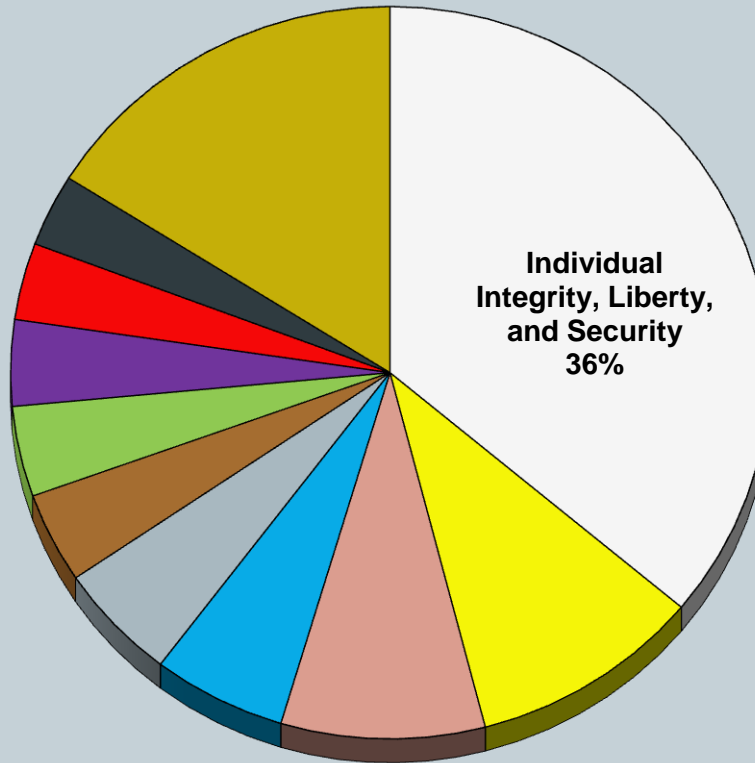
- Sex Workers

Human Rights Funding by Issue Area, 2010



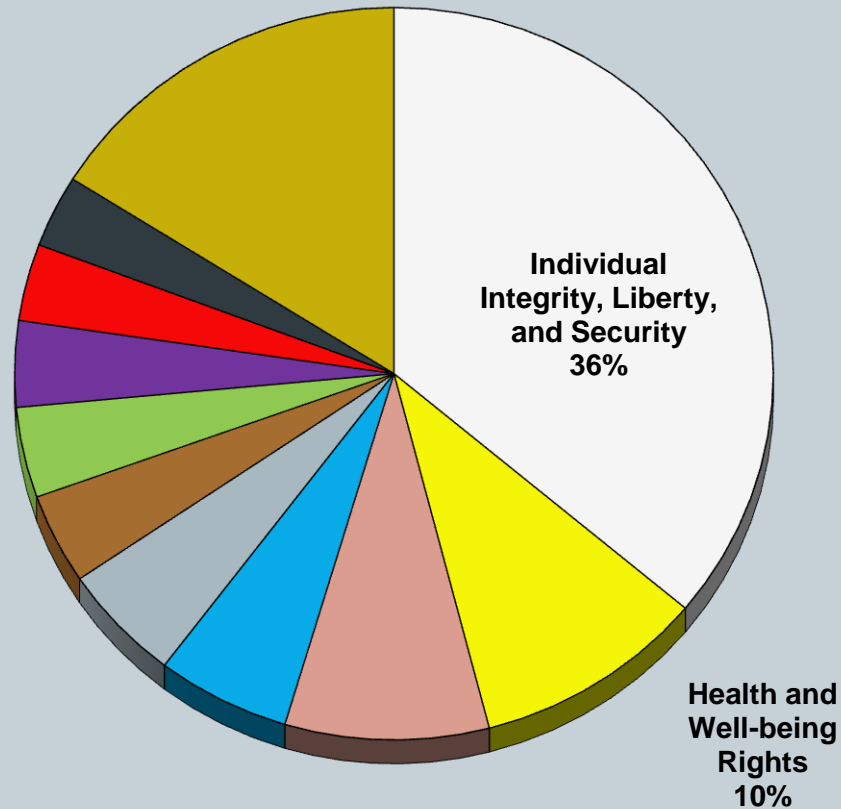
Total Dollars = \$1.2 Billion

Human Rights Funding by Issue Area, 2010



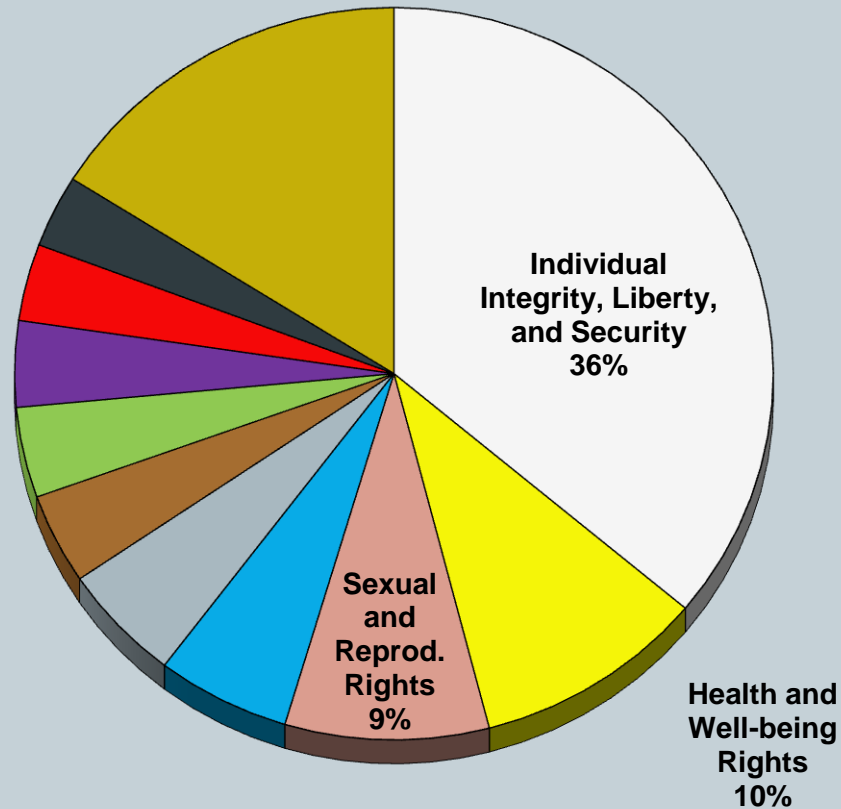
Total Dollars = \$1.2 Billion

Human Rights Funding by Issue Area, 2010



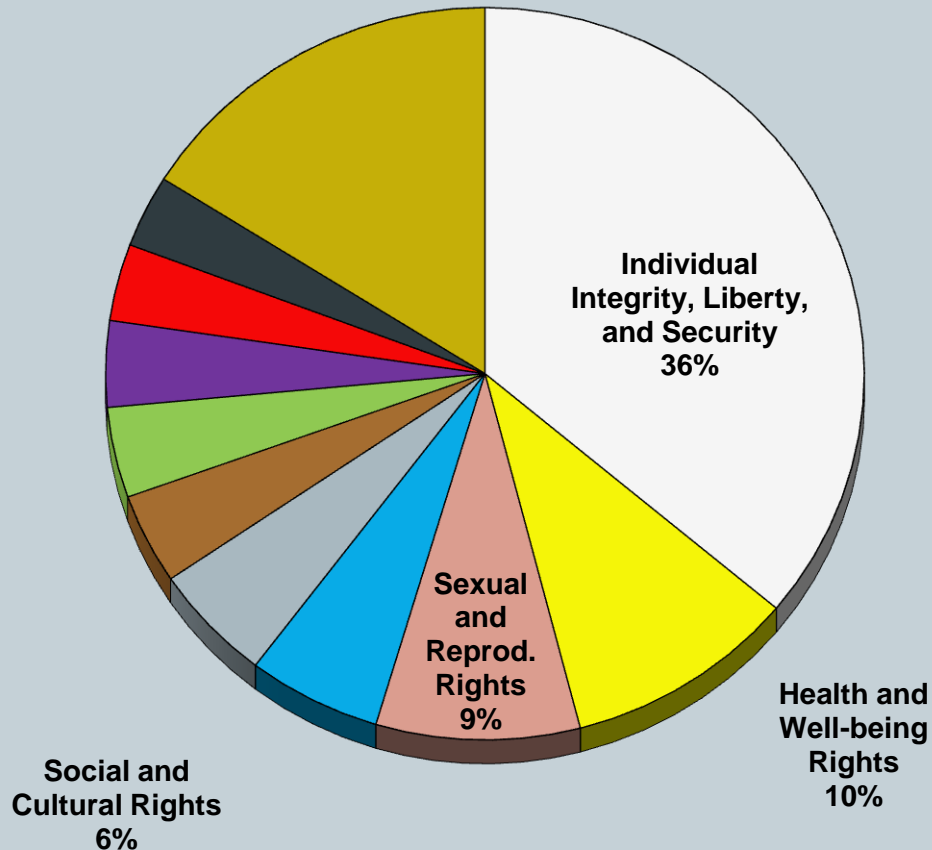
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Human Rights Funding by Issue Area, 2010



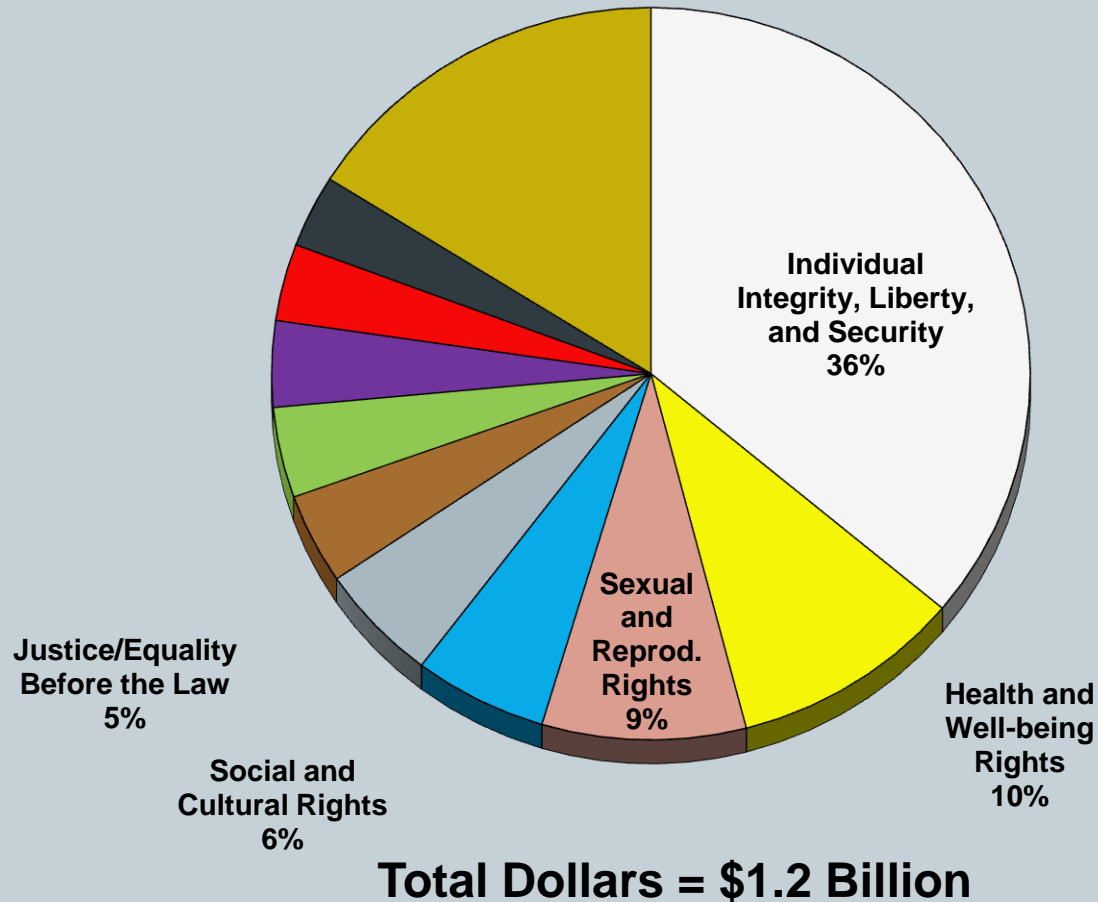
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Human Rights Funding by Issue Area, 2010

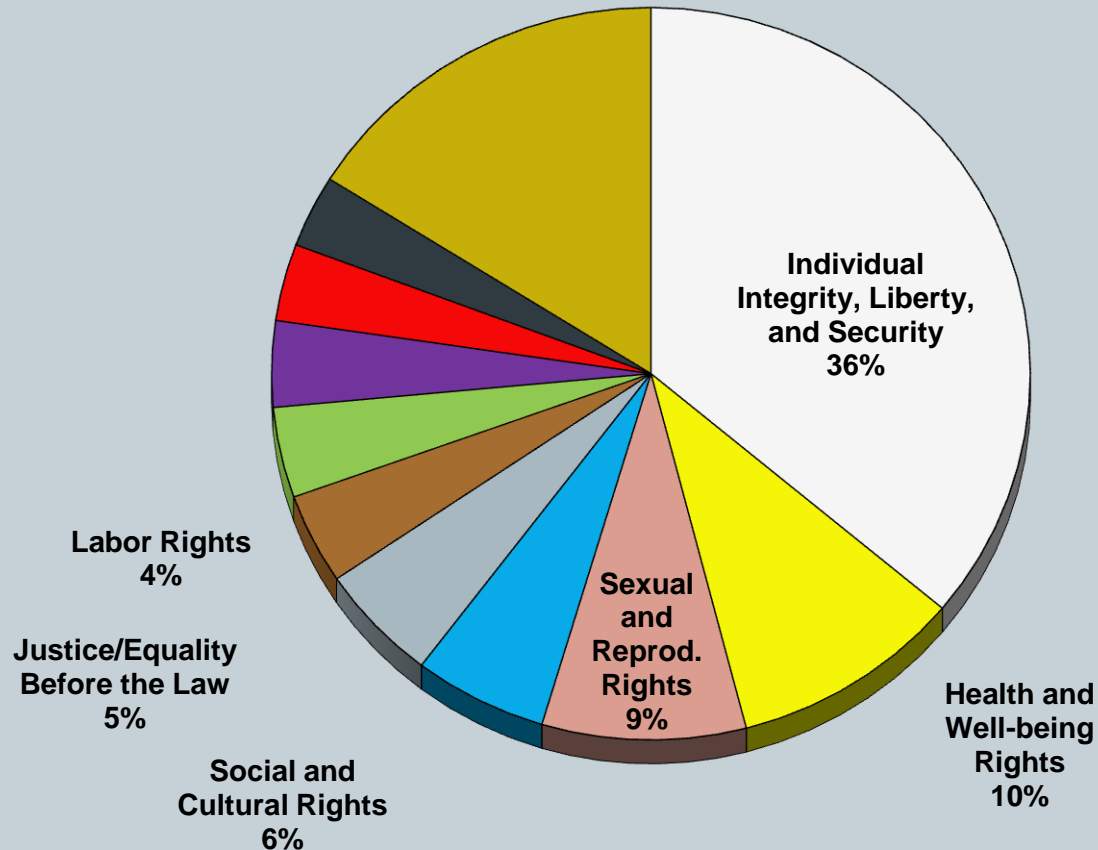


Total Dollars = \$1.2 Billion

Human Rights Funding by Issue Area, 2010

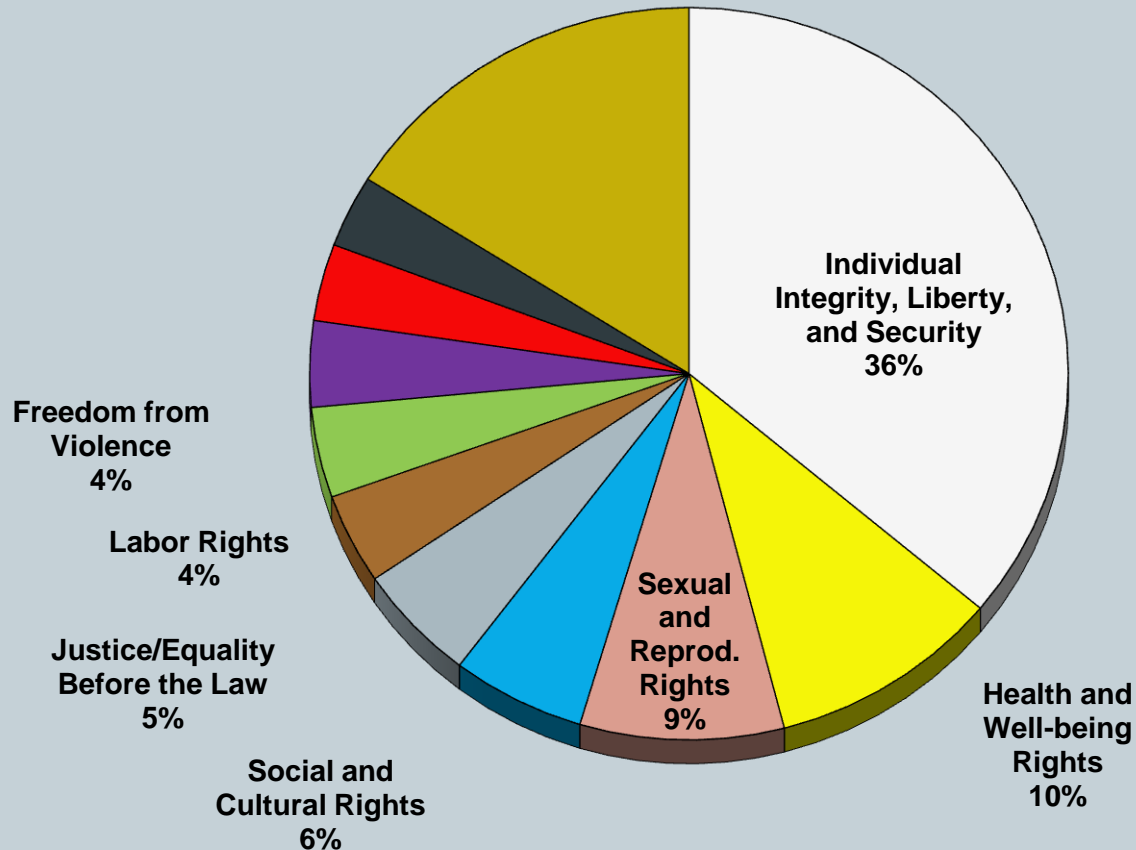


Human Rights Funding by Issue Area, 2010



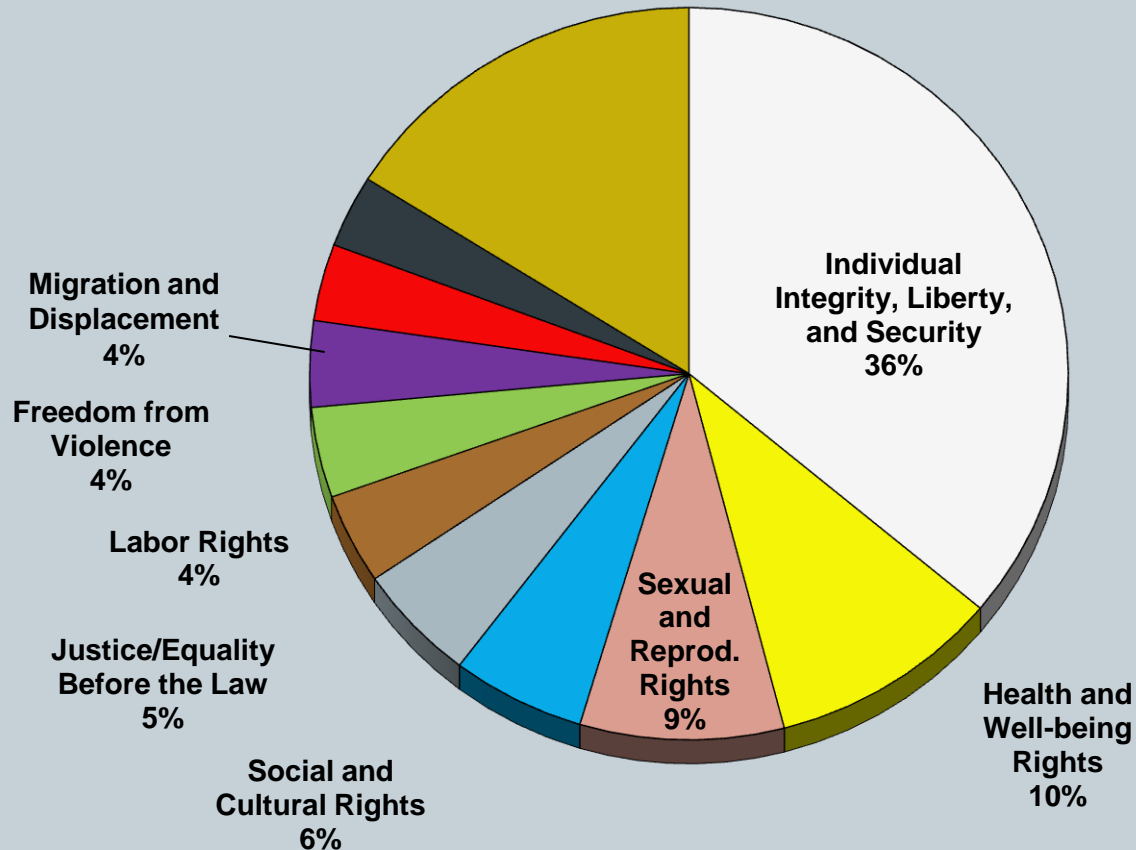
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Human Rights Funding by Issue Area, 2010



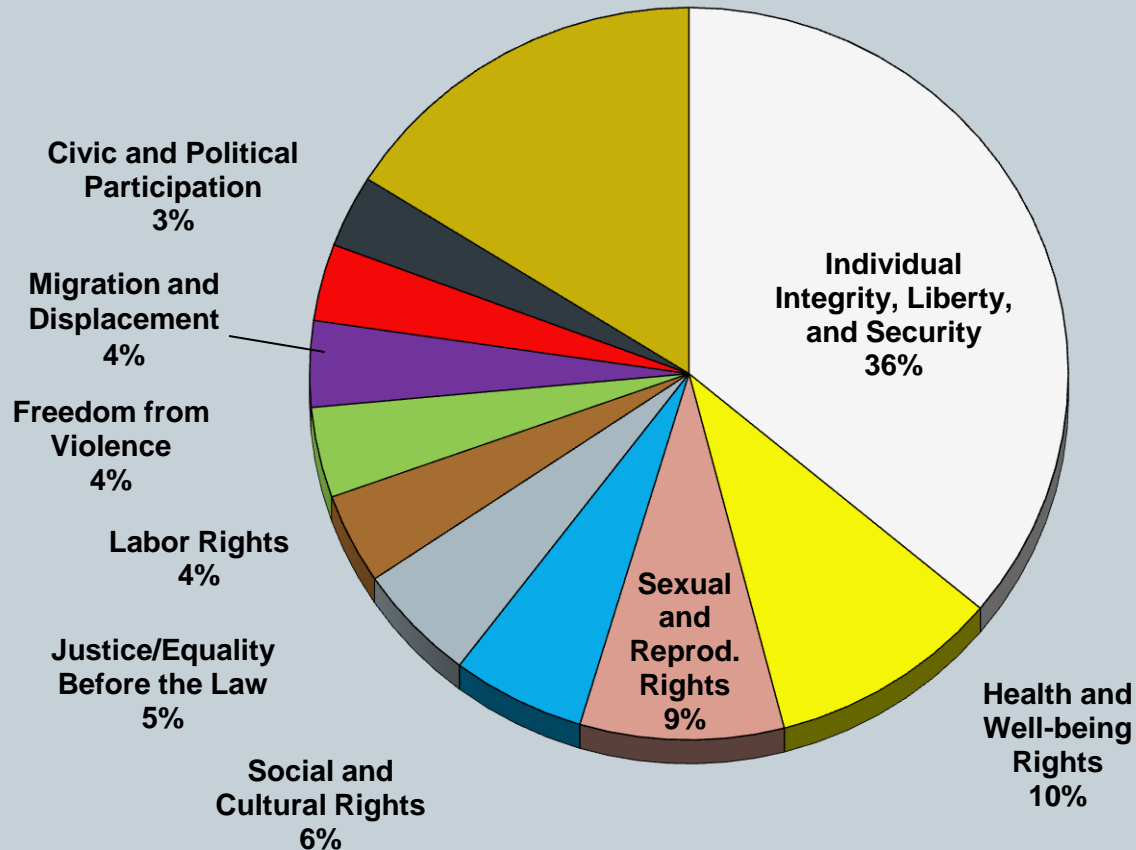
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Human Rights Funding by Issue Area, 2010



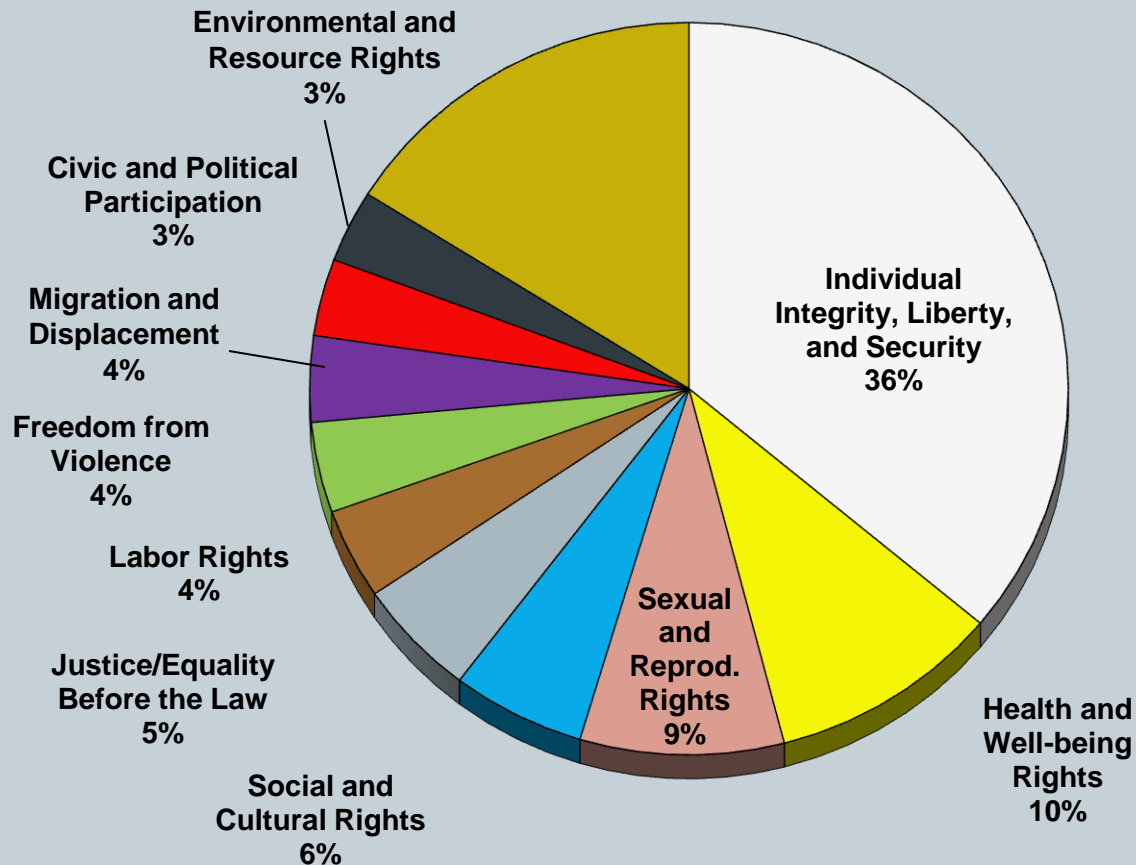
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Human Rights Funding by Issue Area, 2010



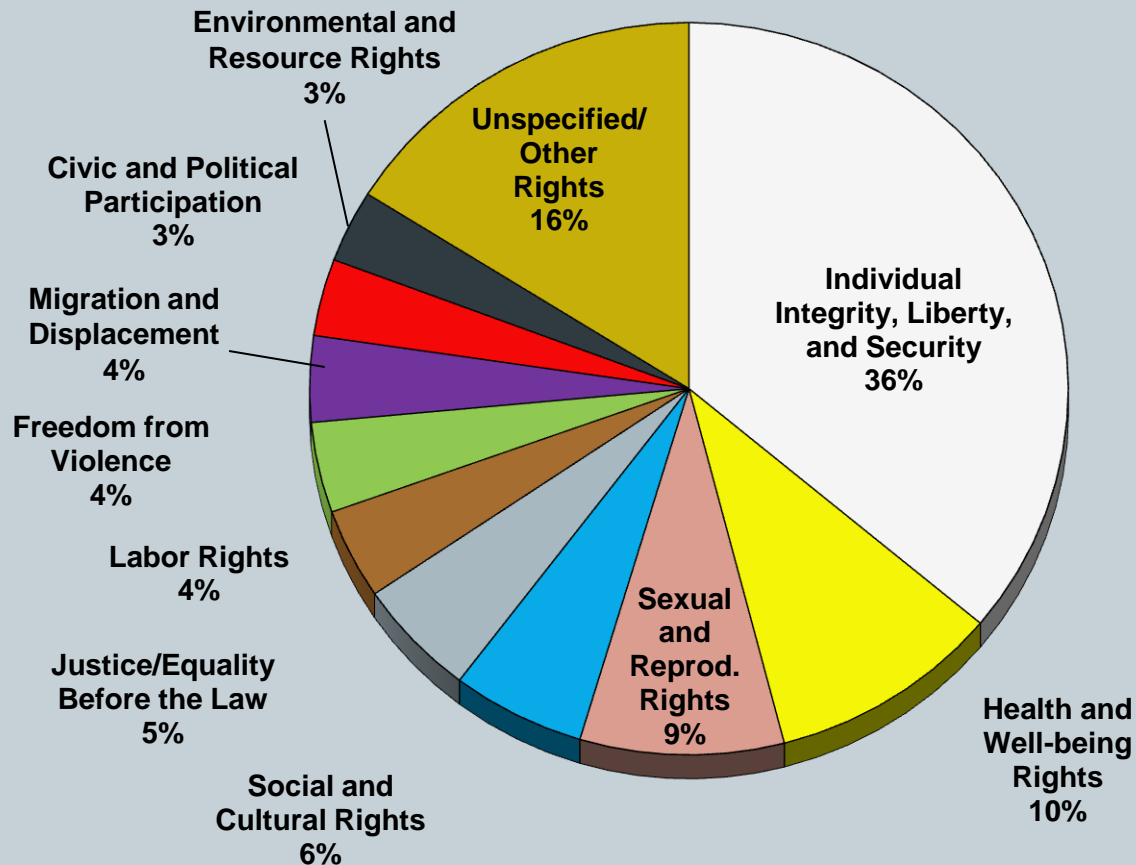
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Human Rights Funding by Issue Area, 2010



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Human Rights Funding by Issue Area, 2010



Total Dollars = \$1.2 Billion

PHILANTHROPY IN/SIGHT: HUMAN RIGHTS

CHANGE MAP PARAMETERS

WHAT DO YOU WANT TO MAP?
GRANTS

ClearRefresh Map

QUICK START

IHRFG Membership:

☐ IHRFG Members Only

Plot Map Pins:

☐ Grantmakers

☒ Recipients

Grant Indicator:

Total Grant Amount

Subjects:

☒ All (click plus signs to expand list)

- ☐ Human Rights
 - ☐ Access to Justice/Equality Before the Law
 - ☐ Civic and Political Participation Rights
 - ☒ Environmental and Resource Rights
 - ☒ Freedom from Violence
 - ☒ Health and Well-Being Rights
 - ☒ Individual Integrity, Liberty, and Security
 - ☒ Labor Rights

Filter: ☒ any ☐ all

Geographic Focus:

☐ U.S. Map ☒ World Map

Country:

None

ADVANCED OPTIONS

▶ Name Filters

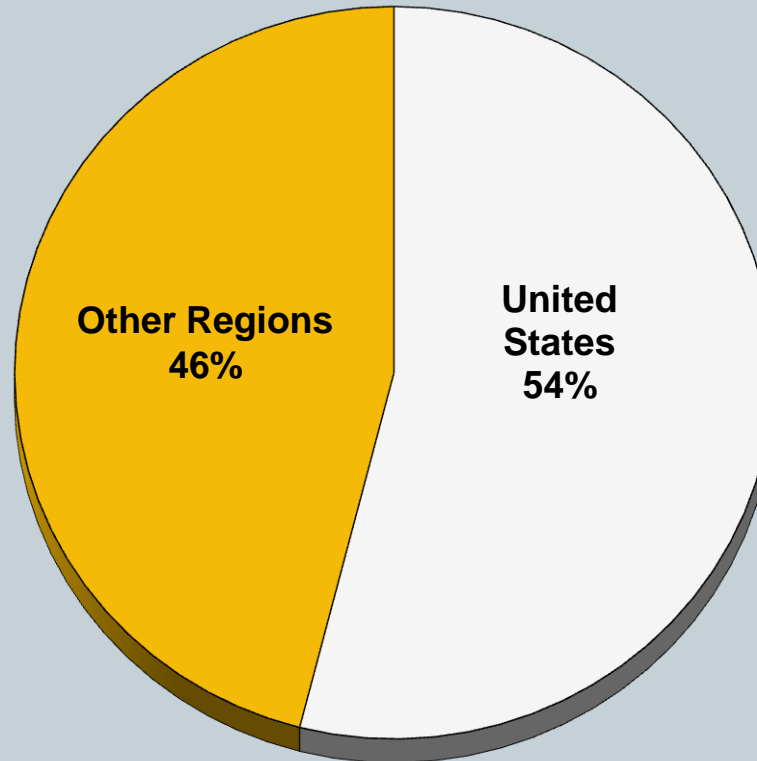
▶ Demographic Indicator

▶ Grant Filters

▶ Grantmaker Filters

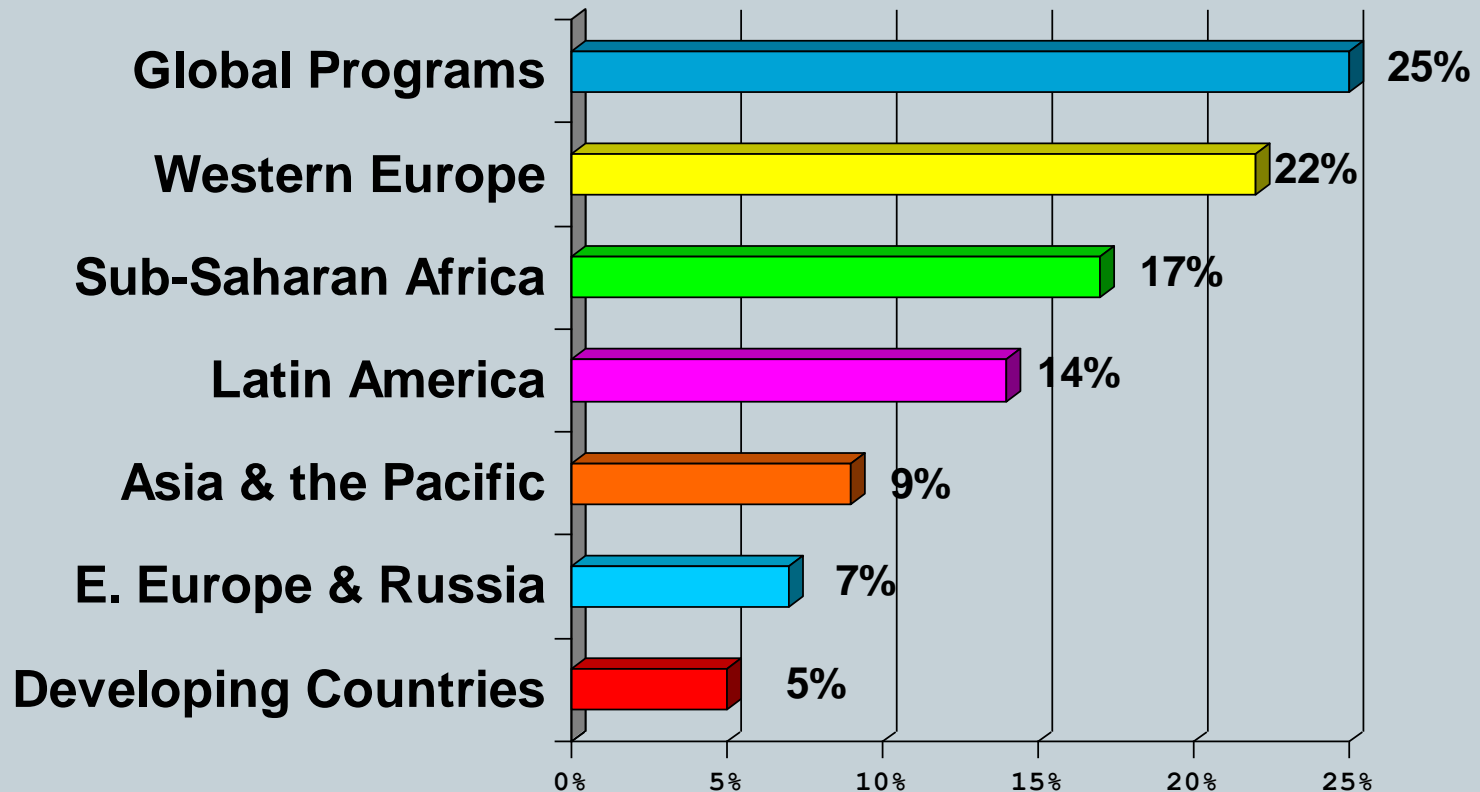
▶ Keyword Filter

Human Rights Funding by Geographic Focus, 2010



Total Dollars = \$1.2 Billion

Human Rights Funding by Regional Focus, 2010



Total Dollars = \$543.5 Million

QUESTIONS?

