

New York Conference

OPENING PLENARY

WHOSE AGENDA? STRENGTHENING CIVIL SOCIETY'S VOICE IN AN AGE OF CORPORATE ENGAGEMENT AT THE U.N.

CLOSING PLENARY

A DIALOGUE WITH AMBASSADOR SAMANTHA POWER,
U.S. PERMANENT REPRESENTATIVE TO THE UNITED NATIONS



July 15-16, 2014
PRE-CONFERENCE INSTITUTE: July 14, 2014

HOSTED BY:



HAPPY BIRTHDAY, IHRFG!

IHRFG turned 20 in 2014. As we reflect on the past two decades, we're struck by how the world of human rights grantmaking has changed – and yet how many themes have endured. Below are excerpts from *Advancing Human Rights: the State of Global Foundation Grantmaking*, IHRFG's report released last year, and *An Overview of Recent Trends and Issues in the Human Rights Field*, written in 1994 by Steve Riskin of the U.S. Institute of Peace, and one of IHRFG's founding members. Copies of the complete 1994 memo are available at the registration desk.

<u>1994</u>: "Although rights enshrined in the Universal Declaration of Human Rights are indivisible, a long-standing tendency among Western donors has been to focus on civil and political rights rather than economic, social and cultural rights."

2014: "Additional factors hinder building a mass constituency for human rights. One is the still prevalent divide between economic, social, and cultural rights and civil and political rights."

<u>1994</u>: "Some foundations have considered human rights work too sensitive or controversial or have been concerned that supporting such work might interfere with existing funding programs in other fields."

2014: "In light of increasing hostility to human rights, some foundations that self-identify as human rights funders choose or feel compelled to utilize different language in describing their work."

<u>1994</u>: "Since few foundations have a tightly defined set of funding guidelines, strategies or approaches, most expressed an interest in sharing information on funding in the field – a process that could help increase the knowledge about and "comfort level" for human rights programming."

2014: "Several interviewees stressed the importance of having forums to reflect with peers about grantmaking practice, learn from one another's strategies, and analyze critical funding gaps within the field."

1994: "Are there areas of human rights activities for which government funds are unavailable or inappropriate, or in which private sources can play a key role? What is the potential for increased corporate funding and what are the risks for human rights groups that obtain such funding?"

2014: "Human rights organizations that accept government or corporate funding may lose autonomy or face a conflict of interest."

<u>1994</u>: "How do foundations and practitioners conceptualize human rights? How can foundations better assess the needs and effectiveness of human rights organizations?"

2014: "Assessing impact is complicated by factors such as the difficulty of measuring abstract human rights concepts, the slow nature of change with most human rights issues, and inadequate staff presence 'on the ground."

AGENDA-AT-A-GLANCE

	TUESDAY, JULY 15
7:30-9:00 am	Conference Registration and Networking Breakfasts
8:00-9:00	
Golding	Newcomers Welcome Breakfast
Greenberg	New Tools In Human Rights Funding: A Demo
9:00 am-5:00 pm Greenberg Foyer	New Tools in Human Rights Funding: Demo Kiosk
9:00-9:45 am Greenberg	Opening and Welcome
9:45-11:45 am	Opening Plenary Session:
Greenberg	Whose Agenda? Strengthening Civil Society's Voice in an
	Age of Corporate Engagement at the U.N.
11:45 am-1:45 pm	Lunch and Funders' Soapbox
12:00-12:30	Foundation Maps: Human Rights—A Demo
Golding, N. Wing	-
12:00-1:15 pm	IHRFG Working Group and other Networking Meetings
Golding	Launch of IHRFG-PSFG Conflict and Atrocity
	Prevention Working Group
Golding, S. Wing	Stolen Assets: A New Philanthropy Stream?
1:15-1:45 pm Greenberg	Funders' Soapbox
1:45-3:15 pm	Concurrent Member-Sponsored Sessions:
Greenberg Golding	Unblocking the Money: Mobilizing a Donor Response to Tightening Regulatory Restrictions on Civil Society and Cross-Border Philanthropy
Golding	 Mapping the Human Rights Donor Landscape: Where Does It Lead Us?
3:15-3:30 pm	Break
3:30-5:00 pm	Concurrent Member-Sponsored Sessions:
Greenberg	Bringing the Field to Philanthropy: The Role of
	Participatory Grantmaking
Golding	Ending Solitary Confinement
5:30-6:30 pm	Networking Reception:
Golding	Happy 20 th Birthday, IHRFG!
6:30-8:30 pm	Networking Dinner and Member-Organized Dinner-Dialogues
Greenberg	

AGENDA-AT-A-GLANCE

WEDNESDAY, JULY 16	
8:00-9:00 am	IHRFG Planning Breakfast: Toward our Next 20 Years!
Greenberg	Join IHRFG to launch and discuss two important resources
	Draft vision for IHRFG's next five-year strategic plan
	Latest research on the state of global human rights
	funding
9:00 am-5:00 pm Greenberg Foyer	New Tools in Human Rights Funding: Demo Kiosk
9:15-10:15 am	"Lightning Talks": Mid-Conference Plenary
Greenberg	 Bringing the Story Home: Strategies and Tools for Funding Journalism
	 Linking Roots: An "Intersectional" Approach to Funding
	Social Movements with Women at the Center
	 The Indigenous Rights Risk Report: Building Human Rights into the Marketplace
	 The Kids are Alright: Children and Youth as Decision-Making Partners
10:15-10:30 am	Break
10:30 am-12:00 pm	Concurrent Member-Sponsored Sessions:
Greenberg	• Is Strategic Litigation a Good Investment? Lessons from the Field
Golding	Grantmaking for Strategic Communications: Building the Human Rights 'Brand' in the U.S., Africa, and the U.K.
12:00-1:30 pm	Lunch
12:15-1:30	IHRFG Working Group and Other Networking Meetings:
Golding	Launch of the IHRFG Children and Youth Rights Working Group
Greenberg	IHRFG Human Rights Defenders Working Group
Golding, S. Wing	Documentation of Identity discussion
1:30-2:45 pm	IHRFG Working Group and Other Networking Meetings:
Greenberg	 Launch of the IHRFG Working Group on the Enabling Environment for Human Rights Activism and Cross-Border Philanthropy
Golding	IHRFG's Latin America Funders Working Group
2:45-3:00 pm	Break
3:00-3:45 pm	Closing Plenary: A Dialogue with Ambassador Samantha
Greenberg	Power, U.S. Permanent Representative to the United Nations
4:00 pm	Conference Closing

DETAILED AGENDA

TUESDAY, JULY 15

7:30-9:00 am Greenberg

REGISTRATION AND NETWORKING BREAKFASTS

8:00-9:00 am

Golding

NEWCOMERS WELCOME BREAKFAST

New to IHRFG? Attending an IHRFG event for the first time? Join us for breakfast to meet your peers and learn more about the network. Old-timers are welcome, too!

8:00-9:00 am Greenberg

New Tools in Human Rights Funding: A Demo

Explore the world of human rights funding with two exciting new tools!

- The most comprehensive <u>public website</u> to date that explores
 the state of global human rights funding. Human rights
 funders, activists, and researchers can learn about rights
 funding by region, issue area, and population through this
 interactive resource. The site will officially launch on July 17th,
 so do not miss this "sneak peak"!
- Foundation Maps: Human Rights, the next generation of our online visualization tool, is designed to help grantmakers act more strategically by gaining a better understanding of the global landscape of human rights funding. We listened over the past two years, and have incorporated much of your feedback into the redesign of this tool. We'll share the beta version during this session for your additional feedback. The full version will launch on September 1st.

Christen Dobson, IHRFG Program Director, will walk you through the content and functionality of these two tools and highlight how you can apply them in support of your work.

9:00 am-5:00 pm Foyer

NEW TOOLS IN HUMAN RIGHTS FUNDING: DEMO KIOSK

Throughout the conference, experiment with two new tools: a new public website that "tells the story" of human rights funding and our newly enhanced funder-only online mapping tool.

9:00-9:45 am Greenberg

OPENING AND WELCOME

- Annie Hillar, Learning and Evaluation Specialist, Mama Cash
- Louis Bickford, Program Officer, Human Rights Program, Ford Foundation
- Ryan Goodman, Faculty Director and Co-Chair, Center for Human Rights and Global Justice, New York University School of Law

9:45-11:45 am

OPENING PLENARY

Greenberg

Whose Agenda? Strengthening Civil Society's Voice in an Age of Corporate Engagement at the U.N.

THIS SESSION
WILL BE
LIVE-STREAMED

By September 2015, member states of the United Nations will have set the next global development agenda, which will determine funding priorities and shape national development policy for the next 15 to 20 years. Throughout the agenda-setting process, civil society groups, especially from the Global and Economic South, have found it challenging to participate meaningfully and ensure integration of human rights, along with the principles of strong governance and accountability. At the same time, some in the human rights community have noted that corporations and other business interests have access to a growing number of formal and informal avenues to shape the U.N.'s vision for development post-2015. In this context, how can funders support civil society to advance human development, human rights, and environmental sustainability? When do corporate interests align with human rights goals, and are there opportunities to engage productively with those interests? What's at stake for some of the world's poorest and most marginalized communities?

Session Organizers: Lourdes Rivera, Program Officer, Ford Foundation; Laura Katzive, Program Officer, Wellspring Advisors

Facilitator: Lesley Carson, International Human Rights Program Director, Wellsprings Advisors

Panelists:

- Nicole Bidegain, Executive Committee Member,
 Development Alternatives for Women in a New Era (DAWN)
- Roberto Borrero, UN Programs Coordinator, International Indian Treaty Council
- Ignacio Saiz, Executive Director, Center for Economic and Social Rights
- Ursula Wynhoven, General Counsel and Chief, Social Sustainability and Governance, UN Global Compact

Sponsors:









IHRFG Sexual and Reproductive Health and Rights Working Group

11:45 am-1:45 pm LUNCH

12:00-12:30 pm Golding, North Wing

Funders Only

FOUNDATION MAPS: HUMAN RIGHTS - A DEMO...

Do you want to:

- Find funding partners to support transitional justice efforts in Tunisia?
- Identify potential new grantees advocating for women's rights in India?
- Better understand funding at the intersection of LGBT rights and freedom from violence?

Join this demo session to learn how you can use *Foundation Maps: Human Rights* to answer these questions and provide your feedback on the beta version of this new tool!

Foundation Maps: Human Rights, the next generation of our online visualization tool, is designed to help grantmakers act more strategically by gaining a better understanding of the global landscape of human rights funding. This funder-only tool enables you to explore funding flows on a grant-by-grant level.

Presenters:

- Steven Lawrence, Senior Director of Research, The Foundation Center
- Anna Koob, Research Associate, The Foundation Center

Download our free conference app!

Refer to the back of this program booklet for instructions on how to download and use the *Guidebook* app

12:00-1:15 pm

IHRFG WORKING GROUP AND OTHER NETWORKING MEETINGS

Golding

FUNDERS ONLY

Preventing Conflicts and Atrocities: Join our Working Group!

Join us for the launch of IHRFG and Peace and Security Funders Group's Conflict and Atrocity Prevention Working Group. This working group is dedicated to sharing information, strategies, challenges, and solutions to prevent conflict and mass atrocities. Our meeting is an opportunity for funders to meet and mingle with others who are currently funding work in this area and with those who are interested in learning more about the issues. We are eager to hear about what would be most useful for funders so that future working group meetings and activities can be formulated to meet those needs.

Discussion Leader: Sadia Hameed, Program Officer, Emergencies and Crises, Wellspring Advisors

Golding, South Wing

Stolen Assets: A New Philanthropy Stream?

The cost of corruption is in the trillions each year. Occasionally, justice prevails, accounts are frozen, prosecutions ensue, and the ill-gotten money becomes available for beneficial purposes. What is the role and potential of foundations in redistributing these funds? Join Aaron Bornstein of BOTA Foundation as he shares grantmaking lessons from distributing ill-gotten millions. Discuss opportunities for harnessing corruption near you to support human rights work!

Discussion Leader: Aaron Bornstein, Executive Director, BOTA Foundation (Kazakhstan)

1:15-1:45 pm

FUNDERS' SOAPBOX

Greenberg

FUNDERS ONLY Join this "open mic" opportunity to announce an event, appeal for advice, recruit collaborators, or anything you want your grantmaker peers to know.

1:45-3:15 pm CONCURRENT SESSIONS

Greenberg

Unblocking the Money: Mobilizing a Donor Response to Tightening Regulatory Restrictions on Civil Society and Cross-Border Philanthropy

The past several years have seen an alarming increase in the number of jurisdictions restricting funding for civil society organizations. Few topics are more pressing for international human rights funders as our ability to support organizations is undermined and the activities and influence of our grantees are constricted. At this session, we will share the results of a newly-commissioned mapping on possible funder responses to the threat of tightening restrictions on civil society. As we describe our proposed strategic initiatives to respond to this trend, participants will be invited to join the newly-formed joint IHRFG-Ariadne Donor Working Group on Cross-Border Philanthropy.

Session Organizers: David Mattingly, Director of Programs, Fund for Global Human Rights; Julie Broome, Director of Programmes, Sigrid Rausing Trust

Facilitator: David Mattingly, Director of Programs, Fund for Global Human Rights

Panelists:

- Julie Broome, Director of Programmes, Sigrid Rausing Trust
- David Moore, Vice President of Legal Affairs, International Center for Not-for-Profit Law

Sponsors:

IHRFG-Ariadne Donor Working Group on Cross-Border Philanthropy

1:45-3:15 pm CONCURRENT SESSIONS, CONTINUED...

Golding

Mapping the Human Rights Donor Landscape: Where Does It Lead Us?

The last two years have seen a proliferation of efforts to map various aspects of the funding landscape for human rights. But where do all these maps lead us? Are these efforts—often donor-driven—worth the money? Are they effectively coordinated? Do they actually serve to advance human rights? By examining a series of these maps, their value, intersections, and effectiveness, this strategy session will engage donors and activists in a frank discussion on donor mappings as effective tracking and advocacy tools for increasing funding flows to global human rights movements.

Session Organizers: Nadia van der Linde, Coordinator, Red Umbrella Fund; Anne Gathumbi, Director, OSF-SHARP; Zohra Moosa, Director of Programmes, Mama Cash

Facilitator: Julia Greenberg, Consultant, The Fremont Center

Panelists:

- Christen Dobson, Research and Policy Program Director, IHRFG
- Ralf Jurgens, Director of Programs, Public Health Programs,
 Open Society Foundations
- Nadia van der Linde, Coordinator, Red Umbrella Fund

Sponsors:













3:15-3:30 pm BREAK

3:30-5:00 pm

CONCURRENT SESSIONS

Golding

Ending Solitary Confinement

How can we end long-term solitary confinement? Prisons and detention facilities across America—and beyond—keep thousands of people, including vulnerable populations such as children, LGBT prisoners, and the mentally ill, alone in tiny cells for 22 to 24 hours a day. Months or years in this extreme social and sensory deprivation constitutes torture, and further harms already marginalized groups. The movement to end solitary confinement is growing, but the practice is still widespread. Join death-row exoneree and long-term solitary confinement survivor Anthony Graves, along with David Fathi of the ACLU, to discuss the problem, its impact, and the local, national, and international movements working to solve it.

Session Organizers: Lesley Carson, Director of International Human Rights, Wellspring Advisors; Heidi Dorow, Senior Program Officer, Wellspring Advisors

Facilitator: Heidi Dorow, Senior Program Officer, Wellspring Advisors

Panelists:

- David Fathi, Director, National Prison Project, American Civil Liberties Union (ACLU)
- Anthony Graves, Director, Anthony Graves Foundation

Sponsors:







3:30-5:00 pm

CONCURRENT SESSIONS, CONTINUED...

Greenberg

Bringing the Field to Philanthropy: The Role of Participatory Grantmaking

Stakeholder involvement. Beneficiary engagement. Peer-led grantmaking. Participation is the talk of the town in philanthropy. But is this relevant for foundations that do not seek to be peer-led? How can others benefit from participatory philanthropic practices? This session will explore—in theory and in practice—the opportunities and challenges of participatory and peer-led grantmaking for human rights funders. Key outcomes of the first global *Comparative Analysis of Peer Review Funds* (conducted by the Lafayette Practice) will provide a theoretical framing for an interactive discussion on the benefits and limits of involving communities in grantmaking.

Session Organizers: Nadia van der Linde, Coordinator, Red Umbrella Fund; Matthew Hart, Principle, The Lafayette Practice

Facilitator: Catherine Townsend, Program Officer, Wellspring Advisors

Panelists:

- Matthew Hart, Principle, The Lafayette Practice
- Ruby Johnson, Co-Coordinator, FRIDA | Young Feminist Fund
- Surina Khan, Interim Director, Democratic and Accountable Government. Ford Foundation
- Diana Samarasan, Executive Director, Disability Rights Fund

Sponsors:









IHRFG Disability Rights Working Group





5:30-6:30 pm NETWORKING RECEPTION

Golding

Enjoy the company of your colleagues and celebrate IHRFG's 20th Birthday!

6:30-8:30 pm NETWORKING DINNER AND MEMBER-ORGANIZED DINNER-DIALOGUES

Sign up for one of the following dinner discussions (10 to a table) or just come to dine with friends old and new.

Greenberg

Asia and Pacific Funders Working Group—Supporting Human Rights Work in Repressive Environments: Focus on China and Thailand

FUNDERS ONLY

Since Thailand's military declared a coup in May 2014, we have seen dissent and democratic processes drastically narrowing. In China, women's rights organizations face escalating threats and challenges, while also seeing new opportunities. As grantmakers working in increasingly militarized or repressive environments, we will take this time to talk about the current situations in China and Thailand and share strategies for funding in these and similar contexts.

Discussion Leaders:

- Judy Kan, Programme Officer, HER Fund (Hong Kong)
- Anne Lieberman, Program Officer, AJWS
- Hoa Piyaka, Program Officer, Fund for Global Human Rights

The Crisis in Ukraine: A View from the Ground on the Current Situation and Prospects for Peace and Stability

Hear directly from a Ukrainian human rights activist about the current challenges and opportunities in the country. What role can human rights funders play? What strategies have human rights organizations on the ground been applying? We will discuss the strategies of NGOs and the role of grantmakers and the international community in promoting peace and security in Ukraine.

Discussion Leaders:

- Natalia Karbowska, Board Chair, Ukrainian Women's Fund
- Emilienne de Leon Aulina, Executive Director, International Network of Women's Funds

6:30-8:30 pm Networking Dinner and Member-Organized Dinner

DIALOGUES, CONTINUED...

Greenberg

Spiralling Out of Control: The Increasing Absurdity of Capital Punishment in the United States and the Momentum to Abolish It

FUNDERS ONLY In the past year, a number of "high-use" death penalty states have gone to almost desperate measures to retain their ability to commit this core violation of human rights. The "crisis" over lethal injection, its disproportionate impact on communities of color and the poor, and the U.S. courts' ill-ease and due process concerns are converging to create an extraordinary moment to push forward a challenge to abolish the practice based on the U.S. Constitution's Eighth Amendment prohibiting cruel and unusual punishment.

Discussion Leader: Rebecca Rittgers, Fund Director, Themis Fund

Guest Speakers:

- Henderson Hill, Executive Director, The 8th Amendment Project
- Megan McCracken, Eighth Amendment Resource Counsel, University of California-Berkeley Lethal Injection Project/Death Penalty Clinic
- Jen Moreno, Staff Attorney, University of California-Berkeley Death Penalty Clinic

Dangerous Speech: A Precursor to Mass Atrocities

During this dinner discussion, we will delve into the meaning and implications of dangerous speech. Inflammatory public speech rises steadily before outbreaks of mass violence, suggesting that it is a precursor or even a prerequisite to violence. This further suggests that violence may be prevented by inhibiting inflammatory speech, limiting its dissemination, undermining the credibility of the speaker, or "inoculating" the audience against the speech. Learn about the emerging international community of practice that has recently formed in Myanmar, and explore current and future opportunities for funders to combat dangerous speech.

Discussion Leader: Sally Smith, Managing Director, The Nexus Fund

Guest Speaker: Susan Benesch, Faculty Associate, The Berkman Center for Internet and Society, Harvard University

Unaccompanied Minors: A Role for Funders

Unprecedented numbers of unaccompanied children from Central America are arriving at the U.S.-Mexico border. Many have escaped gang violence, sexual abuse or abandonment in their home country. They are extremely vulnerable to rape, assault and exploitation as they travel to the United States. They come to the U.S. seeking protection, safety or to join their families. These children are traveling without a parent or guardian, often alone or with groups of strangers when making the long journey. An increasing number have become victims of traffickers and smugglers. Learn what funders can do to address this pressing issue.

Discussion Leader: Michelle Brané, Director, Migrant Rights and Justice Program, Women's Refugee Commission

ADVANCING HUMAN RIGHTS: KNOWLEDGE TOOLS FOR FUNDERS

Survey the landscape of global human rights grantmaking through <u>three exciting new tools!</u>

- The latest iteration of Advancing Human Rights: The State of Global Foundation Grantmaking, our annual analysis of the state of human rights funding
- ➤ A new public website that funders, NGOs, activists, and researchers can use to better understand the state of global human rights funding by issue, population, and region
- Foundation Maps: Human Rights, our newly re-designed and enhanced funder-only online visualization tool that grantmakers can use to scope out new funding priorities, identify potential funders partners, and inform their strategic planning. A full version of this tool will launch on September 1st.

Join us at several sessions during the conference to learn how these tools can help support your work, including at IHRFG Planning Breakfast on **Wednesday**, **July 18**th at **8:00 am**, where we will release our latest analysis.

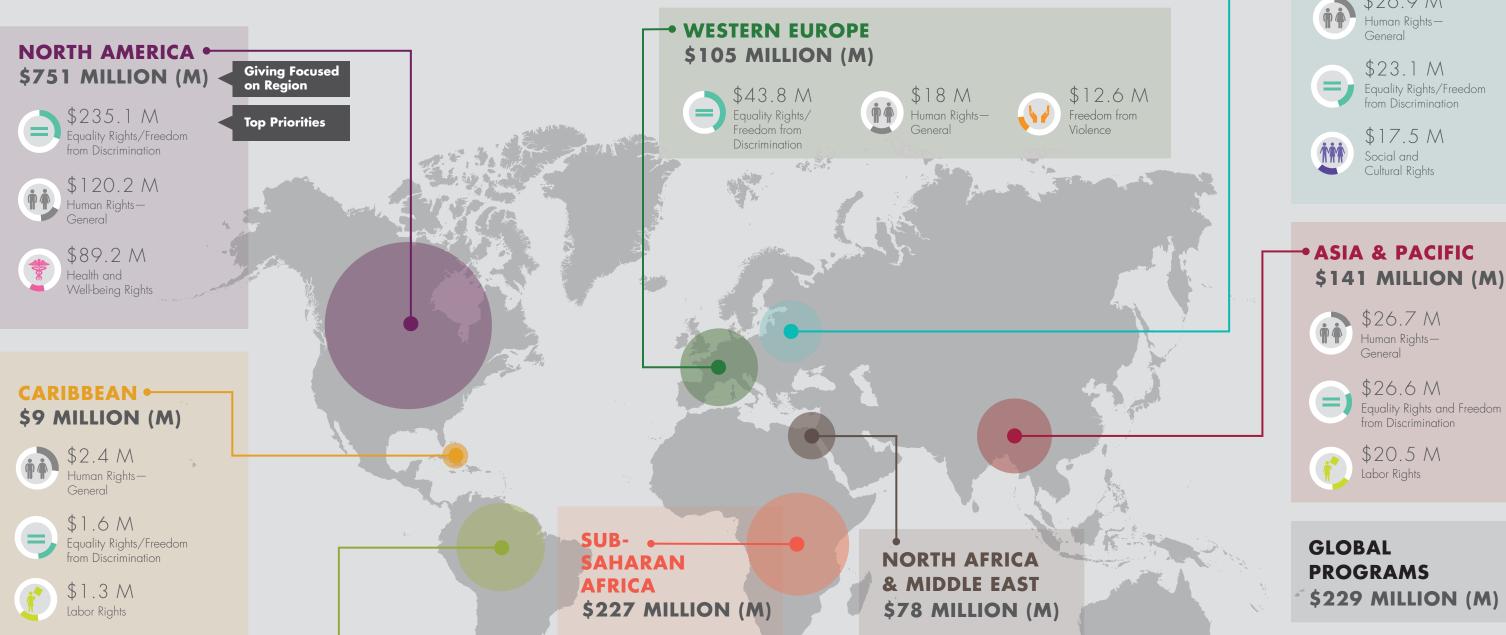
Over the next few months we will also organize several webinars to explore these tools. More details coming soon!

IHRFG is available to come to your office to discuss with your grantmaking team how to apply our research on the state of human rights funding to key strategic questions you face in your grantmaking, as well as how future research could further support your work.

Contact IHRFG Research and Policy Program Director Christen Dobson (cdobson@ihrfg.org) for more information.

HUMAN RIGHTS GRANTMAKING

745 FOUNDATIONS IN 34 COUNTRIES MADE OVER 17,000 GRANTS TOTALING \$1.7 BILLION



LATIN AMERICA & MEXICO -**\$120 MILLION (M)**



\$32.2 M Equality Rights/ Freedom from Discrimination



\$22.6 M Human Rights—



\$18.7 M Sexual and Reproductive Rights



\$52.5 M Equality Rights/Freedom from Discrimination



\$36.8 M Human Rights—



Health and Well-being Rights



\$20.9 M Equality Rights/Freedom from Discrimination



\$20.6 M Human Rights—



Labor Rights

EASTERN EUROPE, **CENTRAL ASIA,** & RUSSIA \$109 MILLION (M)



\$26.9 M

\$229 MILLION (M)

NOTE: Human rights grants made by foundations included in this study supported 10,047 organizations worldwide in 2011. Figures for each region represent human rights grantmaking for activities focused on that region, regardless of the recipient location. These figures exclude giving to organizations located in a specific region for activities focused on

Human rights grants generally benefit a specific country or region. However, as grants with a focus on multiple regions do not specify the share of support that targets each region, the full value of these grants is counted in the totals for each specified region. In addition, foundations made human rights grants not reflected in this graphic totaling \$55 million focused on

The \$1.7 billion total human rights grantmaking figure for 2011 excludes all double-counting of grants that focused on more than one region.

These findings were developed through the International Human Rights Funders Group and Foundation Center's Advancing Human Rights: Knowledge Tools for Funders initiative, with support from the Ford Foundation, Oak Foundation, Humanity United, John D. and Catherine T. MacArthur Foundation, and Levi Strauss Foundation.

8:00-9:00 am

IHRFG PLANNING BREAKFAST

Greenberg

On the occasion of IHRFG's 20th anniversary, join us to launch and discuss two important resources:

FUNDERS ONLY

- Our draft vision for IHRFG's next five-year strategic plan. As a peer-led network, we're eager for your feedback on proposed new strategies that would guide IHRFG's educational, research, and policy programming through 'til near the end of the decade!
- Our latest research on the state of global human rights funding. We will release our new Key Findings publication, exploring the "where," "what," and "how much" of grantmaking for human rights.

Facilitator: Mona Chun, Deputy Director, IHRFG

9:00 am-5:00 pm New Tools in Human Rights Funding: Demo Klosk

Foyer

Throughout the conference, experiment with two new tools: a new public website that "tells the story" of human rights funding and our newly enhanced funder-only online mapping tool.

9:15-10:15 am

MID-CONFERENCE PLENARY LIGHTNING TALKS

Greenberg

Bringing the Story Home: Strategies and Tools for Funding Journalism

Journalism advances awareness, understanding, and action around human rights issues. It is a powerful medium, and yet journalism funding in the human rights space is often eclipsed by support for advocacy and public relations initiatives. This lightning talk will explore strategies and provide practical examples for funding journalism on under-reported human rights issues. We will also present tools for addressing the challenges of funding journalism—from measurement and editorial independence to the shifting media landscape.

Speaker: Nathalie Applewhite, Managing Director, Pulitzer Center on Crisis Reporting

Sponsors:





Linking Roots: An Intersectional Approach to Funding Social Movements, with Women at the Center

As the impact of climate change becomes more apparent, corporations and elites are seeking to profit further off of land, water, and food systems. Even as they come under increased attack, courageous groups of small-scale food producers, peasants, Afro-descendent communities, and indigenous peoples defending their territories and resource rights are working to build stronger social movements around the world. Drawing on lessons from years of international human rights grantmaking, this lightning talk will examine funders' roles in supporting three main practices: connections between social movements across issue sectors, grantmaking efforts that use a number of distinct strategies, and keeping women's participation and leadership at the center of movement-building efforts.

Speaker: Sara Mersha, Director of Grantmaking and Advocacy, Grassroots International

Sponsors:



9:15-10:15 am Greenberg

MID-CONFERENCE PLENARY LIGHTNING TALKS, CONTINUED...

The Indigenous Rights Risk Report: Building Human Rights into the Marketplace

This lightning talk will focus on First Peoples Worldwide's *Indigenous Rights Risk Report*, a tool designed to assess investment risks for corporations engaged in resource extraction on Indigenous Peoples' lands. By analyzing risk to individual companies at the project level, the report builds the connections between human rights violations and financial losses, and offers practical data for leveraging capital markets to incentivize respect for human rights. As human rights risks are built into the marketplace and corporations become increasingly accountable to absorbing social costs into their business plans, this talk will provide an overview of key strategies through which philanthropy can leverage the market for human rights, such as shareholder advocacy, impact investing, and transparency.

Speaker: Nick Pelosi, Corporate Engagement Associate, First Peoples

Worldwide

Sponsor:

FIRST PEOPLES WORLDWIDE

The Kids are Alright: Children and Youth as Decision-Making Partners

Children and youth rights are an integral component of human rights work. Yet, young people are often seen by funders and the organizations they support as passive beneficiaries rather than actors with a key role in the field of human rights. The lack of youth presence in human rights grantmaking, as grantees and as decision-makers in the grants process, contradicts how we as human rights funders say we work: by focusing on giving voice to the voiceless, and by putting those who benefit from our support at the center of our decision-making. This session will make the case for engaging youth as experts of their own realities. We will explore how young people have made valuable contributions to promoting and defending human rights, and have brought new and innovative approaches to human rights activism.

Speaker: Devi Leiper O'Malley, Co-Coordinator, FRIDA | Young Feminist Fund

Sponsors

IHRFG Working Group on Children and Youth







10:15-10:30 am BREAK

10:30 am-12:00 pm CONCURRENT SESSIONS

Greenberg

Is Strategic Litigation a Good Investment? Lessons from the Field

You know the issue. You've found the case. The legal experts are on board. You have the funding, so get to it and litigate. What could possibly go wrong?! Strategic litigation is sometimes seen by well-intended funders and litigators as a silver bullet. In some cases, it has generated profound and sustained social progress on a mass scale. But strategic litigation can also have unintended and even devastating consequences. How can we and our grantees better use the law in the public interest, improving access to legal expertise and justice for those who need it most? This session will engage litigators, advocates, and donors in a joint reflection on this often expensive, high-risk, and potentially transformative intervention. We'll examine its successes, shortcomings, and future in catalyzing progressive social change and advancing the rule of law.

Session Organizer: Brian Kearney-Grieve, Programme Executive, The Atlantic Philanthropies; Erika Dailey, Senior Officer for Research, Open Society Justice Initiative

Facilitator: James Goldston, Executive Director, OSF Justice Initiative

Panelists:

- Noeline Blackwell, Director General, Free Legal Advice Centers
- Gilbert Marcus, Advocate and co-author of Strategic Evaluation of Public Interest Litigation in South Africa

Sponsors:



10:30 am-12:00 pm CONCURRENT SESSIONS, CONTINUED...

Golding

Grantmaking for Strategic Communications: Building the Human Rights 'Brand' in the U.S., Africa, and the U.K.

Last July's IHRFG conference highlighted the increase in hostility towards human rights and its advocates and the need to build a broader global constituency for human rights. This session will build on that discussion, explaining how three different collaborative funds are using grantmaking to defend the human rights 'brand'—seeking to influence public attitudes, use media as a tool for advocacy, and defend key human rights institutions. Using examples of funds from the U.S., Africa and the U.K. that work in contexts that are hostile to human rights, we will share tested funding strategies and communications tools relevant to other grantmakers seeking to address this global challenge. Please come ready to ask the panelists how they might communicate your human rights issue!

Session Organizers: Esther Hughes, Executive Director, Global Dialogue; James Logan, Programme Officer, International Human Rights, Oak Foundation

Facilitator: James Logan, Programme Officer, International Human Rights, Oak Foundation

Panelists:

- Neil Crowther, Director, The Thomas Paine Initiative, Global Dialogue
- Jeanne Elone, Director, International Criminal Justice Fund, TrustAfrica
- Shireen Zaman, Program Director, Security & Rights Collaborative, Proteus Fund

Sponsors:







12:00-1:30 pm LUNCH

12:15-1:30 pm IHRFG WORKING GROUP AND OTHER NETWORKING MEETINGS

Golding

Advancing the Rights of Children and Youth: Join Our Working Group!

FUNDERS ONLY The newly established Children and Youth Working Group aims to serve as a forum through which funders can exchange information, collaborate, and delve into issues and strategies related to funding in this area. Discuss the current landscape of children and youth funding, share your hopes and expectations for the Working Group, and help us plan our first-year activities.

Discussion Leaders:

- Annie Hillar, Learning and Evaluation Specialist, Mama Cash
- Ruby Johnson, Co-Coordinator, FRIDA | Young Feminist Fund
- Judith Lê, Program Associate, Wellspring Advisors

Greenberg

Human Rights Defenders Working Group—Keeping Defenders Safe: A New Report on Funding Security and Protection

Learn the findings of a new report entitled "Keeping Defenders Safe: A Call to Donor Action." After describing the report's methodology and conclusions, the author will engage in a facilitated discussion on the report's recommendations for donors. Human rights defenders will share their own experiences and how they affirm or conflict with the report's findings.

Discussion Leader:

 Lesley Carson, Director of International Human Rights, Wellspring Advisors

Speaker: Borislav Petronov, Director of Global Rights and Accountability, Open Society Foundation

12:15-1:30 pm IHRFG WORKING GROUP AND OTHER NETWORKING MEETINGS, CONTINUED...

Golding, South Wing

Documentation of Identity: How the Lack of Identity

Documentation Threatens the Protection and Inclusion of

Women, Children, and Minorities

Without a birth certificate or other document proving one's identity and existence, people – especially women, children, and minority groups – are barred from access to education, political participation, and economic opportunities. Bureaucratic requirements have surged ahead of countries' capacities to provide comprehensive, nondiscriminatory access to identity documents, leaving millions disenfranchised and even stateless. Learn more about how this issue affects constituencies of concern to you and how funders can effectively respond.

Discussion Leaders:

- Julia Harrington Reddy, Senior Legal Officer, Open Society Justice Initiative
- Erlin Ibreck, Regional Manager for Grantmaking, Africa Regional Office, Open Society Foundations
- Aman Singh, Legal Research Intern, Open Society Foundations

1:30-2:45 pm IHRFG WORKING GROUP AND OTHER NETWORKING MEETINGS

Greenberg

Promoting an Enabling Environment for Human Rights
Activism and Cross-Border Philanthropy: Join our Working
Group!

FUNDERS ONLY Private foundation funding is a primary resource for many human rights organizations. Conversely, most funders rely on the flow of money as their key vehicle for promoting human rights. A growing global trend of increasing restrictions on cross-border philanthropy, however, threatens to deny human rights defenders access to critically needed funding. This working group meeting – the first! – will build on the previous day's session ("Unblocking the Money"), providing an opportunity to discuss options for mounting a coordinated donor response to these threats.

Discussion Leaders:

- David Mattingly, Vice President for Programs, Fund for Global Human Rights
- Julie Broome, Director of Programs, The Sigrid Rausing Trust

Golding

Latin America Funders Working Group: Sexual Orientation and Gender Identity (SOGI) Rights in Latin America

The last 10 to 15 years have witnessed a profound shift in the situation of LGBTI people in Latin America. The dedicated work of LGBTI organizations and activists has made a concrete and powerful difference in the region. While hate crimes, discrimination, and organized backlash continue, LGBTI communities have achieved several positive gains. We'll hear from LGBTI activists from Chile and Paraguay about the LGBTI movements in those countries, and draw out implications for other countries in Latin America and beyond.

Discussion Leader: Mónica Enríquez-Enríquez, Program Officer, Astraea Lesbian Foundation for Justice

Guest Speakers:

- Andrés Rivera Duarte, Director, Organización de Transexuales por la Dignidad de la Diversidad (Chile)
- Camila Zabala, Co-Coordinator, Aireana-Grupo por los Derechos de las Lesbianas (Paraguay)

2:45-3:00 pm BREAK

3:00-3:45 pm CLOSING PLENARY

Greenberg

A Dialogue with Ambassador Samantha Power, U.S. Permanent Representative to the United Nations

Ambassador Power will share her perspectives on pressing human rights issues. Amb. Power is the U.S. Permanent Representative to the United Nations, and a member of President Obama's Cabinet. She formerly served as Senior Director for Multilateral Affairs and Human Rights at the National Security Council, and was the Anna Lindh Professor of the Practice of Global Leadership and Public Policy at Harvard University's John F. Kennedy School of Government. Amb. Power is the Pulitzer Prize winning author of *A Problem From Hell: America and the Age of Genocide*.

4:00 pm CONFERENCE CLOSING

THURSDAY, JULY 17

11:00 am

POST-CONFERENCE: ART, ACTIVISM, AND MORE NETWORKING!

Brooklyn Museum Ai Weiwei: According to What?

Join IHRFG for an optional post-conference outing to prominent Chinese dissident artist Ai Weiwei's exhibition, Ai Weiwei: According to What? at the Brooklyn Museum. A one-hour private tour will be led by the exhibition's curator. Urgent Action Fund's Kate Kroeger will share linkages between the exhibit and human rights grantmaking in China.

The cost is \$19 for admission and tour (to be paid at the museum). The conversation will continue over an optional lunch at a delicious nearby restaurant, also at each attendee's expense. We will meet at the museum entrance. The museum is an easy 20-30 minute subway or taxi ride from the New York University/Lower Manhattan area.

Event co-sponsored by IHRFG's Asia and Pacific Funders Working Group and Human Rights Defenders Working Group

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WE WOULD ALSO LIKE TO EXPRESS OUR GRATITUDE TO THOSE INSTITUTIONS PROVIDING CORE OPERATING OR SUBSTANTIAL IN-KIND SUPPORT TO IHRFG (NOTED IN BOLD)

THANKS ALSO TO

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...who generously contribute their time and thought

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...whose volunteer leadership guides IHRFG the whole year round

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WE WOULD ALSO LIKE TO THANK OUR INDEFATIGABLE **INTERNS AND VOLUNTEERS** WHO HAVE ASSISTED WITH THIS CONFERENCE: MARJIE SHRIMPTON, CAMRYN CLARKE, KATIE CAUDLE, CORINNE GOLDENBERG (AJWS), AND AMY BISNO (AJWS).

SAVE THE DATES: IHRFG UPCOMING EVENTS

Webinar on Drones and Targeted Killings

September 11, 2014

Organized by the Security and Rights Collaborative of the Proteus Fund; Co-Sponsored by the Peace and Security Funders Group

Telebriefing on Religion and Human Rights

September 30, 2014

Co-Sponsored by Ariadne-European Funders for Social Justice and Human Rights

San Francisco Conference & Pre-Conference Institute

January 26-28, 2014

- Pre-Conference Institute proposals are currently being accepted through October 17, 2014
- The request for conference session proposals will be distributed in September 2014



If you're unable to attend any of the events listed above, read the summaries and listen to the recordings on IHRFG's Resource Archive!

Go to: https://ihrfg.org/resource-archive

IHRFG WORKING GROUPS

IHRFG Working Groups provide members with an opportunity to:

- Share knowledge, ideas, information and grantmaking strategies
- Promote dialogue, collaboration, and leveraging of resources
- Increase awareness around the issues, trends and funding opportunities.

IHRFG Working Groups currently include:

Asia and Pacific Funders

Children and Youth Working Group

Conflict and Atrocity Prevention (in collaboration with Peace and Security Funders Group)

Cross-Border Philanthropy (in collaboration with Ariadne-European Funders for Social Justice and Human Rights)

Disability Rights

Human Rights Defenders

Latin America Funders

Sexual and Reproductive Health and Rights

To establish a working group or for further information, please contact:

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NO-SOLICITATION POLICY

IHRFG strives to provide its grantmaker members with learning and networking opportunities that advance their individual reflection and professional practice. We believe this best takes place in an environment temporarily free from the dynamics of solicitation from grantseekers. In this regard, IHRFG enforces a strict no-solicitation policy:

- Soliciting funds, contracts, and consulting clients is absolutely prohibited at all IHRFG events.
- For organizations that both raise funds and make grants, your
 participation in IHRFG activities is as a grantmaker only. Staff whose
 functions are primarily fundraising within institutions that are both
 grantseeking and grantmaking are not eligible for participation in IHRFG
 events.
- Contact information on IHRFG's participant lists are for networking purposes only. Please do not add contact information to your mailing list without an individual's permission. Please do not use email addresses, phone numbers, or other contact information for soliciting funds or contracts.
- IHRFG reserves the right to restrict the participation of individuals whose behavior contravenes the letter or spirit of our no-solicitation policy.



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guidebook

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INTERNATIONAL HUMAN RIGHTS FUNDERS GROUP

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