

# THROUGH THE LENS OF BRAZIL: THE CHANGING DYNAMICS OF HUMAN RIGHTS AND GLOBAL PHILANTHROPY IN EMERGING POWERS



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FUNDER LEARNING VISIT TO RIO DE JANEIRO 20-22 MAY 2014

#### **DESCRIPTION**

IHRFG funder learning visits help members improve their understanding of timely and relevant international human rights issues, while providing opportunities to meet peer grantmakers and human rights leaders from around the globe. These learning visits take place every other year.

As wealth increases in Brazil and other emerging economies, what happens to human rights activism and philanthropy? IHRFG's Learning Visit to Rio de Janeiro involves three days of dynamic speakers, meetings with local activists, networking with peers, and visits with local social justice organizations to explore this and other key questions. How real is a perception that international grantmakers tend to reduce funding as national economies grow, just when many local rights activists feel they most need it? At such junctures, what is the interplay of international NGOs and grantmakers with efforts to expand local philanthropy and local activism and advocacy for human rights? As emerging economies flex their muscles in international political arenas, what happens with local and global power dynamics around critical human rights questions? What is our role as human rights grantmakers?

#### **OBJECTIVES**

- Deepen understanding of human rights issues and human rights philanthropy as they relate to emerging economies and shifts in global power dynamics.
- Gain insights from local and regional human rights advocates, activists, and grantmakers.
- Understand the status and role of local philanthropy in the region, identifying opportunities for collaboration and promotion of the human rights field.
- Explore evolving north-south dynamics in human rights advocacy.
- Exchange ideas and identify collaborative opportunities with peer grantmakers from around the world.

### **GUIDING QUESTIONS**

- 1. What are the characteristics of an "emerging power" and the enabling conditions of a country to become an emerging power?
- 2. What are the implications of this "emerging power" status on human rights issues and advocacy, and on the strategies employed by civil society and philanthropy, in Brazil and globally?
- 3. Is there still a need for international funding for human rights in an emerging power? What role does local and foreign funding and philanthropy have in sustaining greater respect for human rights, in Brazil and globally?

#### **SPONSORS:**





## **AGENDA**

 ${\it Events will be held in English, with translation from Portuguese when needed.}$ 

## MONDAY, 19 MAY

6:30 pm	Informal get-to-know-you dinner with Learning Visit participants
	(at participants' expense)

## TUESDAY, 20 MAY

Until 8:00 am	Breakfast at hotel (complimentary for hotel guests)
8:00 am	Assemble in hotel lobby and travel to conference venue (Companhia de Desenvolvimento Urbano da Região do Porto do Rio de Janeiro [Company for Urban Development of the Port Region of Rio] in Gamboa)
9:00-10:00 am	Welcome · Introductions & Expectations · Agenda Review
	<ul> <li>Ana Valeria Araujo, Executive Director, Brazil Fund for Human Rights</li> <li>Michael Hirschhorn, Executive Director, IHRFG</li> <li>Azeen Salimi, Education &amp; Convening Program Director, IHRFG</li> </ul>
10:00-11:30 am	Welcome to Brazil!
	To kick off our visit, participants will learn about Brazil and the Latin American context. Following a brief history, we will gain an understanding of Brazil's economic and political status, its priority human rights issues, the impact of the upcoming mega-sporting events, and its place and role regionally and globally.
	<ul> <li>Nilcéa Freire, Country Representative, Ford Foundation-Brazil</li> <li>Moema Miranda, Director, Brazilian Institute for Social and Economic Analysis (IBASE)</li> <li>Letícia Osório, Program Officer, Ford Foundation (Facilitator)</li> <li>Maria Amália Souza, Executive Director, CASA Socio-Environmental Fund</li> </ul>
11:30-11:45 am	Break
11:45 am-1:00 pm	BRICS: The Meaning and Implications of "Emerging Power"
	Participants will gain a fundamental, critical understanding of what defines a country as an "emerging power." What are the implications – and expectations – of "emerging power" status on domestic and foreign policy? What is the nature of the relationship between emerging economies and developed economies? and among other emerging powers?  • Adriana Abdenur, Researcher, BRICS Policy Center, Rio de Janeiro  • Michael Hirschhorn, Executive Director, IHRFG; President, Jacob and Hilda Blaustein Foundation (Facilitator)

# TUESDAY, 20 MAY (continued)

1:00-1:30 pm	<ul> <li>Introduction to the Porto Maravilha Large-Scale Urban Development         Project, Rio de Janeiro         </li> <li>Alberto Gomes Silva, Director-President, <u>Companhia de</u> <u>Desenvolvimento Urbano da Região do Porto do Rio de Janeiro</u>         (Company for Urban Development of the Port Region of Rio de Janeiro - CDURP)     </li> <li>Letícia Osório, Program Officer, Ford Foundation (Facilitator)</li> </ul>
1:30-3:00 pm	Lunch: Restaurante Gracioso
3:00-5:30 pm	Travel to and Tour of Morro da Providencia Slum Community  Guides:  • Maurício Hora, Photographer, Community Leader  • Juliana Farias, Researcher, Justiça Global  • Glaucia Marinho, Communications Officer, Justiça Global  • Letícia Osório, Program Officer, Ford Foundation
6:00-8:00 pm	Dinner (optional, at participants' expense): Brasserie Rosário, Centro

# WEDNESDAY, 21 MAY

Until 8:45 am	Breakfast at hotel (complimentary for hotel guests)
9:00-9:30 am	Debriefing: Review and reflection of the day before
9:30-10:45 am	Human Rights and Emerging Powers
Sessions will take place at Hotel Othon Palace, Copacabana	The south and eastward move of global power presents opportunities as well as challenges to the human rights movement. With the rise in economic and diplomatic clout of the BRICS and MINT countries, it is expected that emerging powers can and do wield their influence to advance social justice and human rights at home and abroad. Is this the case? After a scan of the trends and impact of emerging power status on human rights issues and movements globally, activists from Brazil and Turkey will provide perspectives from their specific contexts. What strategies have human rights defenders employed, and how have they adapted in light of shifts in global economic and political power? Participants will be encouraged to share insights and experiences from their own contexts.
	<ul> <li>Nurcan Kaya, Human Rights Funder, Turkey</li> <li>Greg Mayne, Programme Officer, International Human Rights, Oak Foundation (Facilitator)</li> <li>Lucia Nader, Executive Director, Conectas Human Rights (Brazil)</li> <li>Átila Roque, Executive Director, Amnesty International-Brazil</li> </ul>
10:45-11:00 am	Break

# WEDNESDAY, 21 MAY (continued)

11:00 am-12:15 pm	Civil Society and Emerging Powers
	Economic liberalization and expansion have undoubtedly impacted the composition, role, and size of civil society in the BRICS and other emerging countries. How has the landscape of civil society – organized and unorganized – changed in light of these countries' growth? Civil society practitioners from Brazil and South Africa will share observations from their own contexts. What is the tradition of human rights and social justice in these societies? With the rise of restrictive legislation stifling the operation of NGOs, how is civil society responding? What are the caveats for international private funders? Participants are encouraged to offer analyses and perspectives from their own experiences.
	<ul> <li>Heloisa Griggs, Senior Program Officer, Latin America Program, Open Society Foundations (Facilitator)</li> <li>Sérgio Haddad, Founder and Chairperson, Brazilian Association of NGOs (ABONG); President, Brazil Fund for Human Rights</li> <li>Regan Ralph, Executive Director, Fund for Global Human Rights</li> <li>Hanif Vally, Deputy Director, Foundation for Human Rights (South Africa)</li> </ul>
12:15-1:30 pm	Lunch
1:30-2:45 pm	The Culture of Giving, Human Rights Philanthropy, and Emerging Powers
	Rapid economic growth in the BRICS and other quickly developing countries has spurred significant growth in giving – for charity and social justice. What are the traditions of giving in the emerging powers? What does the current and shifting landscape of local philanthropy look like? What are the prospects for expanding local <i>human rights</i> philanthropy? How real is a perception that international grantmakers are reducing funding because national wealth is increasing? In what ways have restrictive legislative policies impacted the flow of local and foreign funding, and how have funders responded?
	<ul> <li>Ana Valeria Araujo, Executive Director, Brazil Fund for Human Rights</li> <li>Ana Borges Pinho, Knowledge Management Coordinator, WINGS-Worldwide Initiatives for Grantmaker Support (Facilitator)</li> <li>Anisha Chugh, Programme Officer, Networking and Advocacy, South Asia Women's Fund (Sri Lanka-India)</li> <li>Christen Dobson, Program Director, Research and Policy, IHRFG</li> </ul>
2:45-3:00 pm	Assemble in hotel lobby

# WEDNESDAY, 21 MAY (continued)

3:00-6:00 pm	Travel to and visits with local and regional human rights groups
	Participants will have their choice to visit one of several organizations.  These organizations will focus on promoting human rights domestically, regionally, or globally.
	<ul> <li>Organizations include:         <ul> <li>Catalytic Communities: A research and advocacy collaborative working to support and empower residents of informal settlements</li> <li>Meu Rio: A network that mobilizes and supports popular campaigns on social justice issues</li> <li>FASE – Solidarity and Education: An advocacy and awareness-raising group committed to environmental justice and promoting the universality of human rights.</li> <li>Young Leaders of Black Youth Groups: Youth-led awareness-raising and advocacy groups focusing on the rights and well-being of black youth in Brazil CANCELLED</li> <li>Favela Point: The first women-led business in a favela – a caférestaurant, operated by survivors of urban and domestic violence</li> </ul> </li> </ul>
6:30-8:30 pm  Hotel Othon Palace, Copacabana	Networking Reception, co-sponsored with WINGS (Worldwide Initiatives for Grantmaker Support)  WINGS (Worldwide Initiatives for Grantmaker Support)
	With participants, guest speakers, and local civil society representatives

# THURSDAY, 22 MAY

Until 8:00 am	Breakfast at hotel (complimentary for hotel guests)
8:00 am	Assemble in hotel lobby and travel to conference venue (State University of Rio de Janeiro, School of Social Communications, Maracanã)
9:00-9:30 am	Debriefing: Review and reflection of the day before
9:30-10:45 am	In Focus Discussion Circles I  The Impact of Economic Development and Agribusiness on Environmental Justice, Land Rights, and Indigenous Communities  Rafael Dias, Researcher, Justiça Global  Greg Miller, Donor Advised Fund Manager, Global Greengrants Fund  Safety, Security, and Well-Being of Human Rights Defenders
	<ul> <li>Jelena Djordjevic, Consultant, Integrated Security and Sustaining Activism of Rights Defenders</li> </ul>
10:45-11:00 am	Break

# THURSDAY, 22 MAY continued

11:00 am-12:15 pm	In Focus Discussion Circles II
	<ul> <li>Women's Human Rights</li> <li>Amalia E. Fischer Pfaeffle, General Coordinator, ELAS Social Investment Fund</li> <li>Shalini Nataraj, Director, Advocacy and Partnerships, Global Fund for Women</li> </ul>
	<ul> <li>Internet Freedom and Governance in an Age of Mass Surveillance</li> <li>Carlos Affonso Pereira de Souza, Founder and Director of the Rio Institute for Technology and Society</li> <li>Carlos Alberto Afonso, Executive Director, Center of Research, Studies, and Learning (NUPEF)</li> </ul>
12:15-1:45 pm	Lunch: Restaurante Rio 40 Graus
1:45-3:00 pm	In Focus Discussion Circles III
	<ul> <li>Anti-Discrimination, Racial Equality, and Marginalized Groups</li> <li>Marcelo Paixão, Activist and Professor of Economics and Sociology, Federal University of Rio de Janeiro</li> <li>Neville Gabriel, Executive Director, Southern Africa Trust</li> </ul>
	<ul> <li>Public Security and Access to Justice</li> <li>Paul Jansen, Director, Hivos-South Africa</li> </ul>
	<ul> <li>Inês Mindlin Lafer, Founder, Betty and Jacob Lafer Foundation (Brazil)</li> </ul>
3:00-4:45 pm	Open Space Working Sessions
	Participants will organize themselves around issues of their own choosing, and learn from and exchange with each other at a practical level about existing and potential funding strategies and possible collaborative opportunities.
4:45-5:15 pm	Debriefing and Reflection, Evaluation, Conclusion
Evening	Dinner on own or depart