

Interview 1

Name: Mike

Role: Student

Age: 28

Researcher: Mengxi

Date: February 25, 2015

Time: 1:00-1:15pm

Place: UVU Library

-Do you have a car ?

Yes*

-Have you have had difficult experiences with find parking?

Yes*

-What specific problem have you encountered?

- Parking is full

fighting for parking spaces

can not find parking spaces at outside of school

-Have you used any other similar parking app before?

Yes*

- Are you willing to try, if there is app can help you find parking faster but need you to pay?

No*

-What is the price range you can accept?

- \$1-\$5 per month

\$5-\$10 per month

\$12 per month

Other: Please specify

-What function requirements you want from this parking app?

Quickly find parking

- Free download

- Convenient parking fee payment

Broad parking coverage