

HYACINTH WENG

DESIGN | CODE | PLAY

I tell stories through playful experiences.

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ABOUT

Hi! I'm Hyacinth, a designer and creative technologist creating playful experiences. I enjoy exploring how digital interactions can become a medium for storytelling and believe that details are what bring an experience to life. I have project experience in UI/UX, web design, game design, and branding. In my free time, you'll find me solving puzzles, painting, and playing games.

EDUCATION

- Parsons School of Design** August 2019 – May 2023
Design & Technology Major, Communication Design Minor
Dean's BFA Scholarship, 3.97 GPA
The New School X IBM 2021 Quantum Design Jam –
Honorable Mention in Visual Arts & Design Category
- Georgia Governor's Honor's Program** June – July 2018
Visual Arts Major, Math Minor
- School of the Art Institute of Chicago** July 2017
Early College Program Summer Institute –
Visual Communication Design

EXPERIENCE

- Website Committee Lead** February – May 2023
@ Parsons School of Design
Designing the website for the Parsons Design & Technology class of 2023 End of Year Thesis show. Responsible for creating development-ready Figma layouts, facilitating student submissions, and organizing content.
Gained Experiences:
 - + working and communicating with a web dev via Figma
 - + interpreting and working within brand guidelines
 - + organizing and facilitating communication between and within functional teams
- Research Assistant** March – May 2022
@ Parsons School of Design
Working for my professor to contribute to the development of p5.party, a p5.js library for easily creating online multi-user sketches. I helped create demos and teaching material.
Gained Experiences:
 - + understanding code method use cases and ideating demos
 - + working in a team with handoffs
- Art Intern @ AGS** June – July 2019
Working on a personal project to redesign the interface of an older slot machine game, applying Chinese aesthetics & iconography to match target audience interests.
Gained Experiences:
 - + learned to transform traditional Chinese elements into suitable iconography

SKILLS

Software

InDesign	<div><div></div></div>
Photoshop	<div><div></div></div>
Illustrator	<div><div></div></div>
Figma	<div><div></div></div>
Unity	<div><div></div></div>

Code

HTML/CSS	<div><div></div></div>
JavaScript	<div><div></div></div>
C# (Unity)	<div><div></div></div>
C++ (Arduino)	<div><div></div></div>