

# **Leadership Development Program 2.0**

# About me



Aritra Biswas  
Senior ML Engineer  
AB InBev



## About me

Hi! I'm Aritra Biswas, ML Engineer at AB InBev, and independent ML researcher. I love building products which makes analytics easier & accessible. I'm from Calcutta but I currently live in Bangalore. Outside of work, I love reading, traveling and blogging.

Download my [resumé](#).

### Interests


- ML Engineering
- Product Development
- Cloud Architecture

### Education

- M.Sc. in Statistics, 2017  
University of Delhi
- B.Sc. in Statistics, 2015  
Presidency College

## Experience






**Senior ML Engineer**  
AB InBev  
Apr 2020 ~ Present · Bangalore, India

Responsibilities include:

- Managing MLOps work streams
- Building ML products
- Product Development



**Data Scientist**  
The Nielsen Company  
May 2017 ~ Apr 2020 · Bangalore, India

Building marketing analytics applications.

## Scenario:

Till August 2022, I was leading MMM SE chapter with three user facing product (MMM, MBA and GRA). It was one of the first engineering teams in GAC with a strong focus on UI/UX. In September 2022, I was moved to a new role as ML engineering lead for AlgoSelling (BEEs B2B recommendation engine). I was responsible for building a team and the end to end delivery of the ML Library for Global AlgoSelling Deployment team.

Really!!!! 🙄



In this role I was responsible for the following:

- Work with the business to understand the requirements and translate them into technical specifications.
- Work with the data science team to understand the data and the algorithms.
- As member of engineering team to understand the architecture and the technical constraints. Build the ML library by leveraging the existing in-house and open source resources to democratize the ML capabilities across the organization. Also take user experience and automation into account so that the ML library can be used by technical and non-technical users.

- Work closely with the data engineering team to understand the data pipeline and the data quality requirements.
- Work closely with platform team to understand the platform requirements.
- Build a team of software engineers and ML engineers to deliver the ML library.

Thats all, huh 🙄



**Category: Team Management, Change Management, Digital Knowledge, Talent Development**



## Action:

- Hiring a team of vendors to immediately start the project. Onboard them with various learning resource relevant to the project. Also, introduced some of the best practices in the team so that their delivery fits into the the long term vision to the product.

## Process:

- Working with the hiring team to hire the right talent for the team was the priority. Also, our current system understanding and processes were documented and shared with the LND team and bootcamp team, so a standard learning track for ML engineers in GAC can be made readily available.

## Impact:

- I was able to hire 3 new members in 3 months. Also, used this opportunity to configure hackerrank to streamline the hiring process and reduce the time to hire.

But 🤒



**Category: Agile, Customer Focus, Accountability, Execution, Innovation**

## Action:

- To start this project from scratch, I wore multiple hats as a PO, SM, Architect, Developer etc. In this process, had to work closely with ML platforms team, stakeholders to understand the requirements and the constraints.

## Process:

- Introduced the concept of MVP to the team, so that they can deliver the product in a faster way. Started agile practices with minimum viable product and iterated over it to deliver a matured product.

## Impact:

- Was able to ship the ML library in 4 months. Also, developed a standard process for the team to deliver the product in a streamlined manner. With enriched documentation onboarding new members became much easier.

Building an agile team 🤯



**Category: Analytical thinking, innovation, problem solving**

## Action:

- To deliver the product with a lean team, I had to do a significant amount of research on the existing open source libraries and in-house processes to understand the pros and cons of each of them. This helped to make better decisions on how to scale the solution across multiple platform, geography, teams which supports different modes of execution.

## Process:

- Created a process of inner sourcing in a way the above criteria can be met and product can be delivered in a efficient and faster way.

## Impact:

- The existing library has less code duplication. Uses open source libraries in a way so that it can be extended to support different use cases. It reduces learning curve involved for an end user and make the solution more accessible for the larger audience.

Team work 🦾





# Testimonials 🧐



Rai, Rajani

To: Biswas, Aritra

Cc: Agarwal Ankit



Thu 16/02/2023 12:13

Hi Aritra,

While we closed our target appraisal process last week, i wanted to reach out to thank you for all your hard work, contributions, and leadership in delivering Algo selling GC target.

You went beyond your role and helped all of us deliver a best-in-class outcome. It's been great working with you and looking forward for writing more emails like in future!

Cheers,  
Rajani

# Testimonials 🧐



Pathak, Kumarjit

To: Biswas, Aritra



Thu 16/02/2023 13:27

" I have been working with Aritra for ~7 months. A cool person with in-depth knowledge on software engineering makes him a go-to person for help. Test Ops team has been reaching out to him for several occasions. Every instance he has helped the team to find the right technical solution and actively collaborated to see to the end of implementation. Very humble person and very easy to approach. He is a true asset to the organization"

Cheers!

KP

# Testimonials 🕶️



Baksi, Suvodip  
To: Biswas, Aritra



Thu 16/02/2023 14:11

Hi Aritra,

I would like to appreciate the good work done in team management.

1. Your work on the onboarding the people and working on team formation helped to come up with MMM team into existence.
2. You have worked with the people to keep safe the aspiration and bring out the talent.
3. Appreciate the work done on back fill strategy to minimize the dependency.

Appreciate the great work in bringing out the innovation on the table to impact bottom line.

With Regards  
Suvodip Baksi  
9611521456  
GAC, Bangalore

# Testimonials



Nanda Aditya

To: Biswas, Aritra



Thu 16/02/2023 14:18

I have had the privilege to work closely with Aritra over the last 5 months. He was leading the efforts to build a library of reusable ML components for our Algo Selling workteams - to enable us to scale the solution across 30+ Countries.

Aritra showcased great ownership and creativity to understand the requirements and lead the team to build a powerful solution within a short period of time. The ask we had of him was quite challenging but despite the short time frame, solution he built has been greatly appreciated not just by us but by a host of different stakeholders across Zones and Functions who are eager to adopt the product Aritra and his team has built. It's been a great journey so far working with Aritra and I hope to have the chance to continue and grow the partnership with him and his team in a big way going forward! 😊

Cheers,  
Aditya Nanda

# Testimonials 🧐



Thank you 🙏

