

Use personal projects portfolio to land high paying clients

Using your personal projects portfolio to land high paying clients. Sounds intriguing, doesn't it?

Let's address the elephant in the room - can you really land high paying clients with personal projects? The short and sweet answer is, yes, absolutely! But it comes with a caveat - the quality of your personal projects and the way you present them matter a great deal. Your personal projects, in essence, are a reflection of your skills, creativity, problem-solving capabilities, and overall potential as a developer. They can act as a powerful tool to showcase your abilities, especially when you're starting out and don't have a lot of professional experience to your name.

Now, you may be wondering, what are high-paying clients looking for? It's a great question, and the answer is not as elusive as you might think.

We're talking about creating something that's not just a project, but a brand, something that will make you stand out in the sea of developers on platforms like Upwork, Fiverr, and Freelancer.

Let's start with the first ingredient of our success recipe - finding and incorporating the newest industry trends into your personal project. Staying up to date with the latest trends shows that you're proactive, you're a continuous learner, and you're ready to tackle the challenges of today and tomorrow. Whether it's implementing a popular design pattern, using the latest version of a technology stack, or even creating a solution for a current problem, showing that you're keeping your finger on the pulse of the industry can make a big difference in how potential clients perceive you.

The next step is to make your project a real-world application. This means deploying it online so that anyone in the world can access and use it. Why is this important? Because it's the difference between saying "I know how to code" and saying "I know how to deliver". Anyone can write code, but not everyone can deploy a fully functional application. This shows clients that you understand the full development cycle, from initial coding to deployment and maintenance.

Now, we're not just stopping at creating a functional app. We want this to be a polished, user-friendly application. It should have an intuitive UI, be free of bugs, and provide a delightful user experience. Why?

Because details matter. Paying attention to the finer aspects of your application shows clients that you care about quality, you have a keen eye for detail, and you're willing to go the extra mile to ensure a great end product. This is something high-paying clients are always looking for.

Finally, and perhaps most interestingly, we're going to turn your project into a mini-brand. Think of it as a social media profile. You're not just showcasing your coding skills, you're showcasing your identity as a developer. This means being creative with your project, sharing its story, and even its journey. Create a logo, write blog posts about it, share updates on LinkedIn, GitHub, and other platforms. The goal is to create a buzz around your project that transcends the traditional boundaries of a portfolio piece.

The aim here is to go above and beyond. Remember, high-paying clients aren't just looking for a coder, they're looking for a professional who can add significant value to their team or project. By creating a personal project that incorporates the newest industry trends, is deployed online as a real-world application, is polished and user-friendly, and has its own brand identity, you're demonstrating that you're not just a developer.

How to land high paying clients with a personal projects portfolio (incorporate following elements into your personal project)

1. Integrate newest industry trends into your project
2. Ability for a client to interact with your project (such as deploying it online where everyone can use it)
3. Mini brand (have custom slogan, marketing headlines, logo)
4. Social media (make profiles, share it online and make it into real world product)