





**ALPHA-3R** – Portable Direct Thermal Printer

# SIMPLIFY YOUR EVERYDAY MOBILE PRINTING NEEDS



# **KEY FEATURES**

- IP54-rated environmental case to resist dust and water
- Plastic design with rubber over-mold construction that withstands 1.5 m (5 ft) drop
- Wired & wireless communication interfaces: USB 2.0, RS-232, Bluetooth, and 802.11 a/b/g/n
- High capacity 2500 mAh rechargeable Li-ion batteries
- Large paper capacity to reduce the frequency of changing paper roll
- High-speed processor and extensive memory for fast print speeds of up to 102 mm (4") per second
- Lasts more than 30 hours of printing receipts on a single battery charge
- Supports TSPL-EZ (EPL2 and ZPL emulations), ESC-POS, CPCL emulation
- 2-year standard warranty

# **APPLICATIONS**

- Direct Store Deliveries (DSD)
- Field Repair/Installation
- Mobile Point-of-Sale
- Parking Citations
- Mobile Ticketing
- Onboard Transportation Ticketing
- Utility Billing/Meter Reading

# **ALPHA-3R** – Portable Direct Thermal Printer

PRINTER MODEL	Alpha-3R
Resolution	8 dots/mm (203 DPI)
Printing method	Direct Thermal
Max. print speed	102 mm (4")/second
Max. print width	72 mm (2.83")
Max. print length	2,286 mm (90")
Enclosure	Plastic with rubber over-mold construction
Physical dimension	116 mm (W) x 148 mm (H) x 70 mm (D) 4.57"(W) x 5.83"(H) x 2.75"(D)
Weight (including battery)	0.55 kg (1.212 lbs)
Drop specification IP rating	1.5 m (5 ft) IP54 (w/case)
Max. roll capacity	Receipt: 57 mm (2.25") OD Label: 55 mm (2.16") OD
Processor	32-bit RISC CPU
Memory	4 MB Flash memory     8 MB SDRAM
Interface	USB 2.0 802.11 a/b/g/n Wireless (factory option) Bluetooth (factory option) RS-232 (user option)
Power	Two-cell, 7.4V DC, 2500 mAh Li-ion rechargeable battery
Operation switch, button	3 buttons (On/off, feed, and cover-open)     2 color LED for printer status, 3 LEDs for battery status
Sensors	Reflective sensor     Head open sensor
Internal fonts	8 alpha-numeric bitmap fonts     One Monotype Imaging® CG Triumvirate Bold Condensed scalable font
Bar code	<ul> <li>1D bar code         Code 39, Code 93, Code 128UCC, Code 128 subsets A.B.C, Codabar, Interleave 2 of 5, EAN-8, EAN-13, EAN-128, UPC-A, UPC-E, EAN and UPC 2(5) digits add-on, MSI, PLESSEY, POSTNET, China POST, GS1 Data bar     </li> <li>2D bar code         PDF-417, Maxicode, DataMatrix, QR code, Aztec     </li> </ul>
Printer language	TSPL-EZ (EPL2, ZPL2), ESC-POS or CPCL emulation
Media type	Receipt paper, receipt paper with black mark in printing side & selected label
Max. media width	Receipt: 50.8 ~ 80 mm (2" ~ 3.15") Label: 50.8 ~ 78 mm (2" ~ 3.07")
Media thickness	Receipt: 0.0508 ~ 0.1016 mm (2 ~ 4 mil) Label: Fasson standard label media up to 0.14 mm (5.5 mil)
Media core diameter	Label: Min. 25.4 mm (1")
Environment condition	Operation: -10 ~ 50 °C (14 ~ 122 °F), 10 ~ 90% non-condensing Storage: -40 ~ 60 °C (-40 ~ 140 °F), 10 ~ 90% non-condensing
Safety regulation Environmental concern	FCC , CE , CB , CCC, C-Tick, BIS, EAC, IC, NOM, NCC Comply with RoHS, WEEE
Accessories	Windows labeling software CD disk     Quick start guide     Belt Clip     Li-ion battery     Power adapter
Limited warranty	<ul> <li>Printer: 2 years</li> <li>Print head: 25 km (1 million inches) or 12 months which comes first</li> <li>Platen: 25 km (1 million inches)</li> <li>Battery: 1 year</li> </ul>
Factory options	802.11 a/b/g/n Wireless network     Bluetooth     MFi
User options	Mini type USB 2.0 USB to RS-232 converter cable Li-ion battery Charge station 1 cell (with changeable power connector) Charge station 4 cell (with changeable power connector) 12-24V DC automobile cigarette lighter plug (vehicle power adapter) IP54-rated environmental case with shoulder strap





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