**Understanding Heart Health** 

# Data Analysis on Heart

INSIGHTS FOR A HEALTHIER LIFE

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### HEART OF THE MATTER: CARDIOVASCULAR DISEASE

#### **EVERY YEAR...**

### 1 IN 4 DEATHS ARE CAUSED BY HEART DISEASE



23.6M 2030

#### SINCE 2010 THE FDA HAS

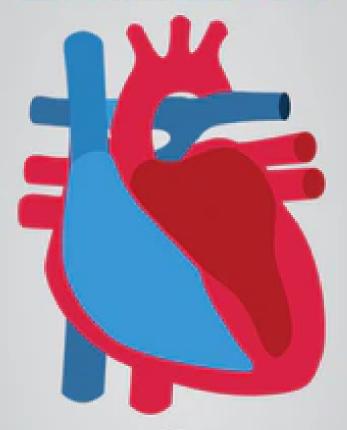
#### APPROVED NEARLY

30 DRUGS INDICATED TO TREAT CARDIOVASCULAR DISEASES

#### THERE ARE ABOUT



#### CARDIOVASCULAR DISEASES ARE THE LEADING GLOBAL CAUSE OF DEATH



#### WORLDWIDE CLINICAL TRIALS SCIENTIFICALLY MINDED - MEDICALLY DRIVEN

Worldwide Clinical Trials has provided the operational infrastructure across large CV outcome studies at more than 7,000 sites with more than 140,000 patients.

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#### HEART DISEASE IN THE U.S.

HEART DISEASE IS THE LEADING CAUSE OF DEATH OR MEN AND WOMEN IN THE UNITED STATES



- SOMEONE IN THE U.S. DIES FROM HEART DISEASE ABOUT ONCE EVERY 84 SECONDS.
- IN THE U.S. DIED FROM HEART DISEASE, STROKE AND OTHER CARDIOVASCULAR DISEASES IN 2013. THAT'S ABOUT ONE OF EVERY THREE DEATHS.
- DIRECT AND INDIRECT COSTS
  OF CARDIOVASCULAR DISEASES
  AND STROKE TOTAL MORE
  THAN \$316.6 BILLION.
  THAT INCLUDES HEALTH
  EXPENDITURES AND LOST
  PRODUCTIVITY.

### INTRODUCTION

Globally, cardiovascular diseases (CVDs) are the leading cause of death, claiming an estimated 17.9 million lives annually, accounting for 32% of all global deaths. Of these, 85% are due to heart attacks and strokes.

### WHO BENEFITS FROM THIS DATA?



**Healthcare Providers** 



Pharmaceutical Companies



**Insurance Companies** 

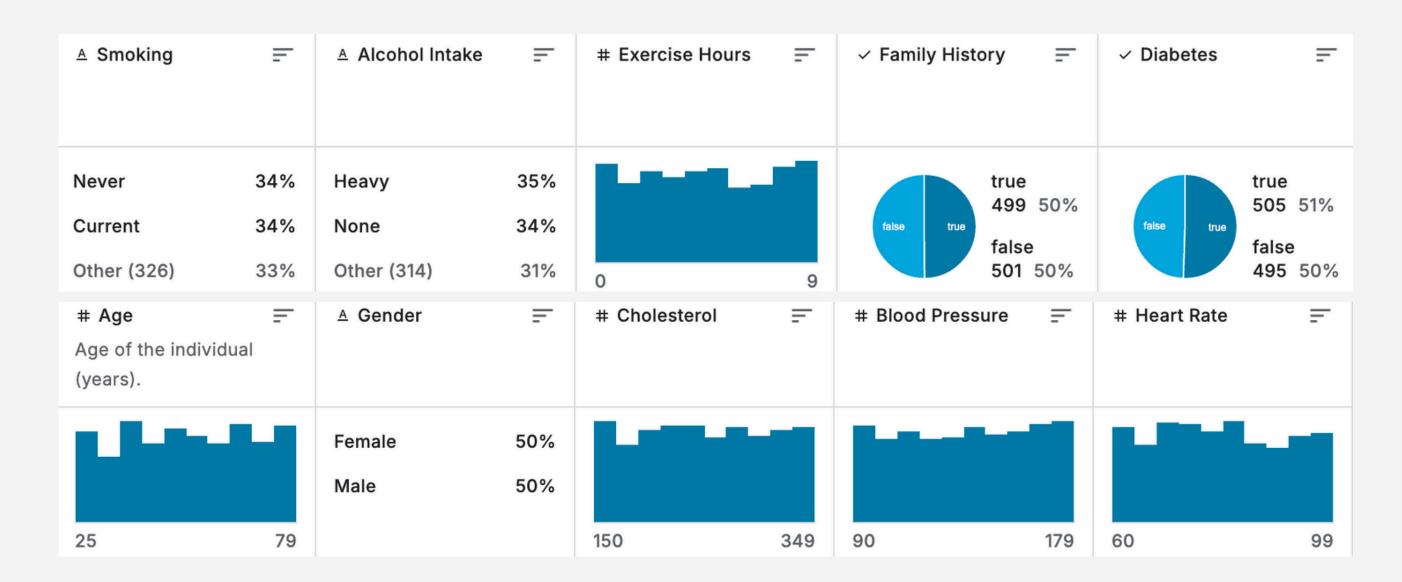


Individuals

### DATASET OVERVIEW

Numerical: Age, Cholesterol, Blood Pressure, Heart Rate, Exercise Hours, Blood Sugar

**Categorical:** Gender, Smoking, Alcohol Intake, Family History, Diabetes, Obesity, Stress Level, Exercise-Induced Angina, Chest Pain Type, Heart Disease



### DATA UNDERSTANDING

#### **Shape**

The shape is 1000,16

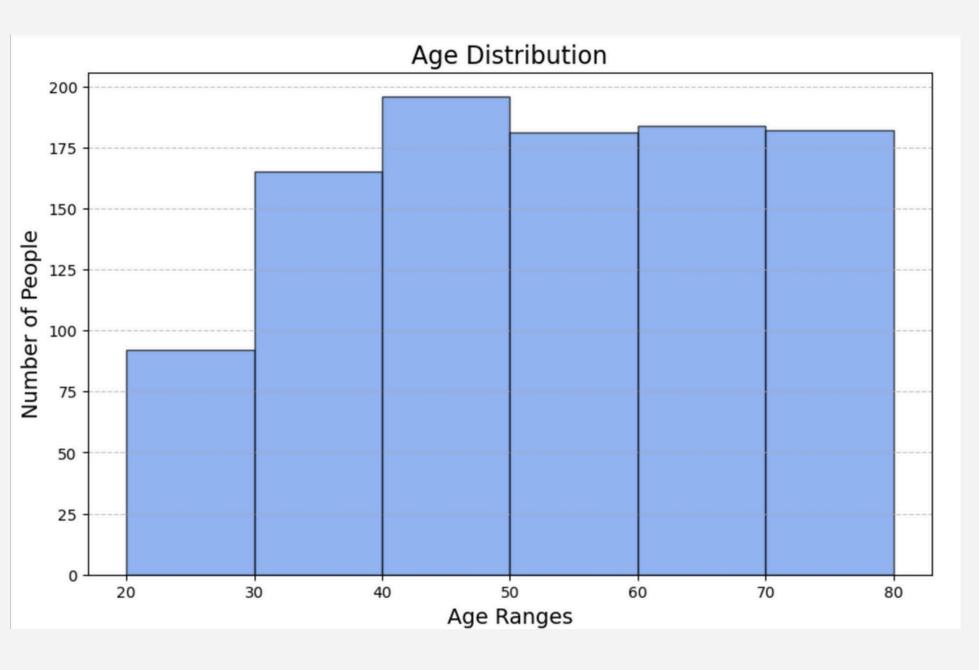
#### **Null Values**

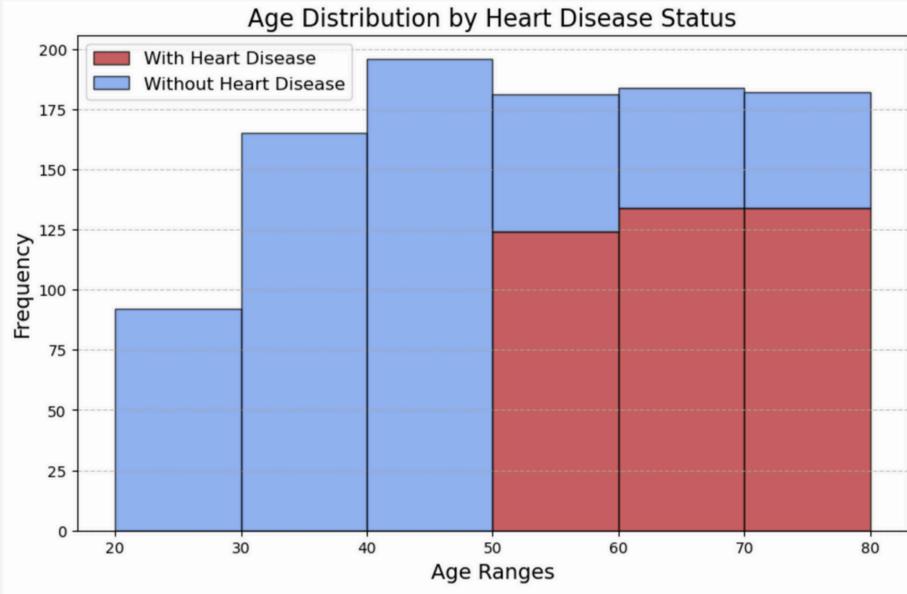
"None' being interpreted as null values in 'Alcohol Intake' <class 'pandas.core.frame.DataFrame'> RangeIndex: 1000 entries, 0 to 999 Data columns (total 16 columns): Non-Null Count Dtype Column Age 1000 non-null int64 1000 non-null object Gender 1000 non-null int64 Cholesterol **Blood Pressure** 1000 non-null int64 Heart Rate 1000 non-null int64 1000 non-null Smoking object Alcohol Intake 660 non-null object Exercise Hours 1000 non-null int64 Family History 1000 non-null object 1000 non-null object Diabetes 1000 non-null Obesity object 11 Stress Level 1000 non-null int64 12 Blood Sugar 1000 non-null int64 13 Exercise Induced Angina 1000 non-null object 14 Chest Pain Type object 1000 non-null 15 Heart Disease 1000 non-null int64 dtypes: int64(8), object(8)

memory usage: 125.1+ KB

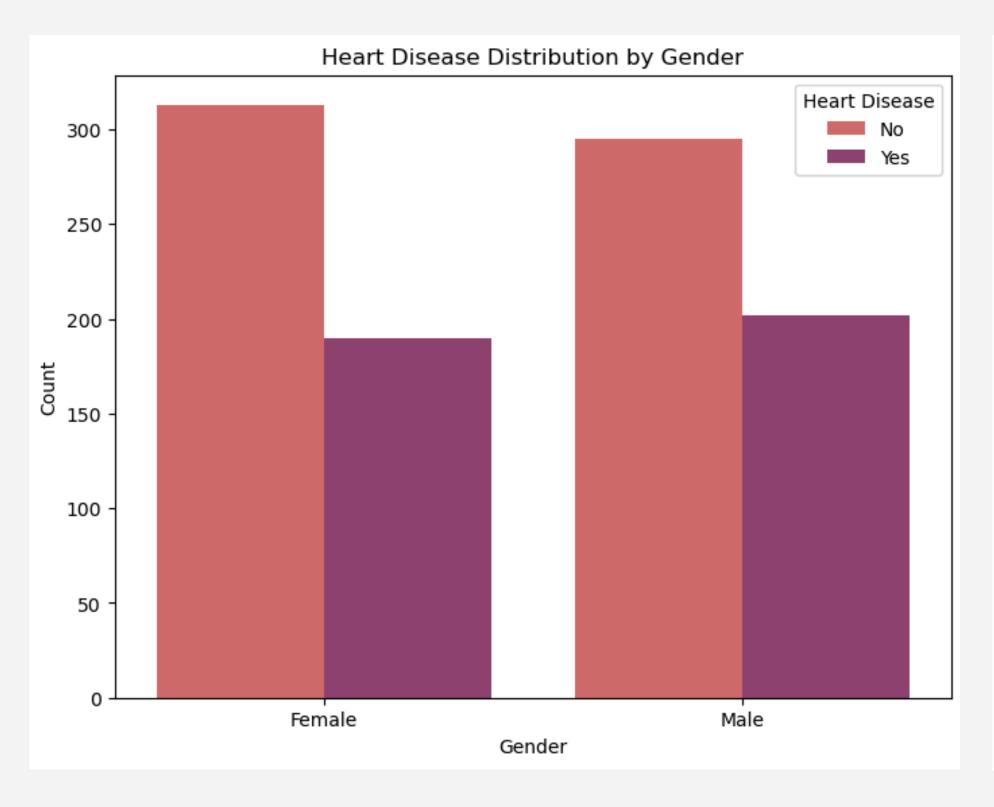
	Age	Cholesterol	<b>Blood Pressure</b>	<b>Heart Rate</b>	<b>Exercise Hours</b>	Stress Level	Blood Sugar	<b>Heart Disease</b>
count	1000.000000	1000.000000	1000.0000	1000.000000	1000.000000	1000.000000	1000.000000	1000.000000
mean	52.293000	249.939000	135.2810	79.204000	4.529000	5.646000	134.941000	0.392000
std	15.727126	57.914673	26.3883	11.486092	2.934241	2.831024	36.699624	0.488441
min	25.000000	150.000000	90.0000	60.000000	0.000000	1.000000	70.000000	0.000000
25%	39.000000	200.000000	112.7500	70.000000	2.000000	3.000000	104.000000	0.000000
50%	52.000000	248.000000	136.0000	79.000000	4.500000	6.000000	135.000000	0.000000
75%	66.000000	299.000000	159.0000	89.000000	7.000000	8.000000	167.000000	1.000000
max	79.000000	349.000000	179.0000	99.000000	9.000000	10.000000	199.000000	1.000000

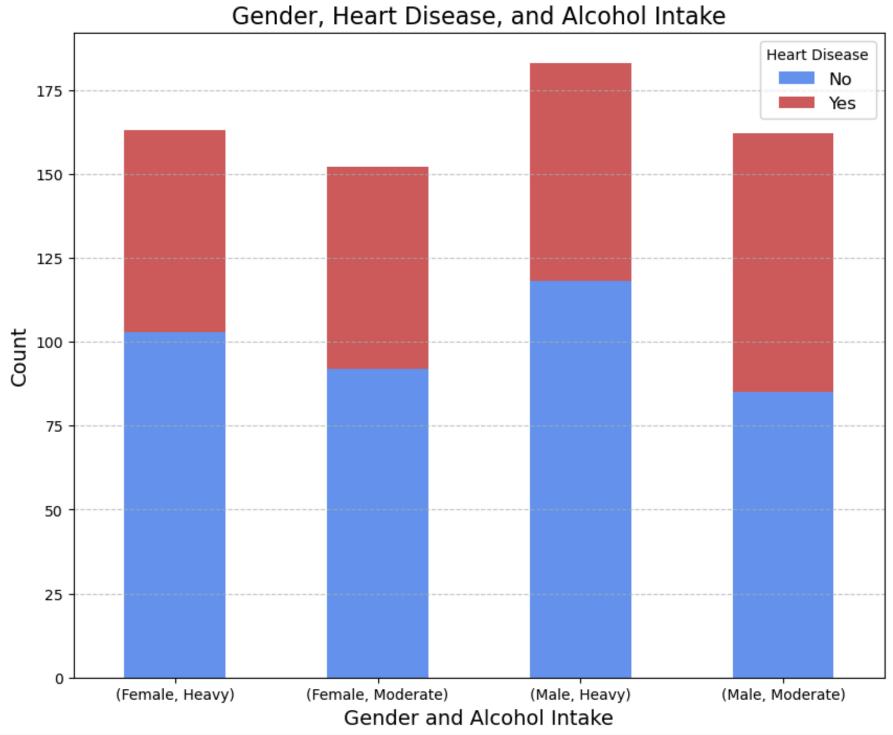
### EXPLORING AGE





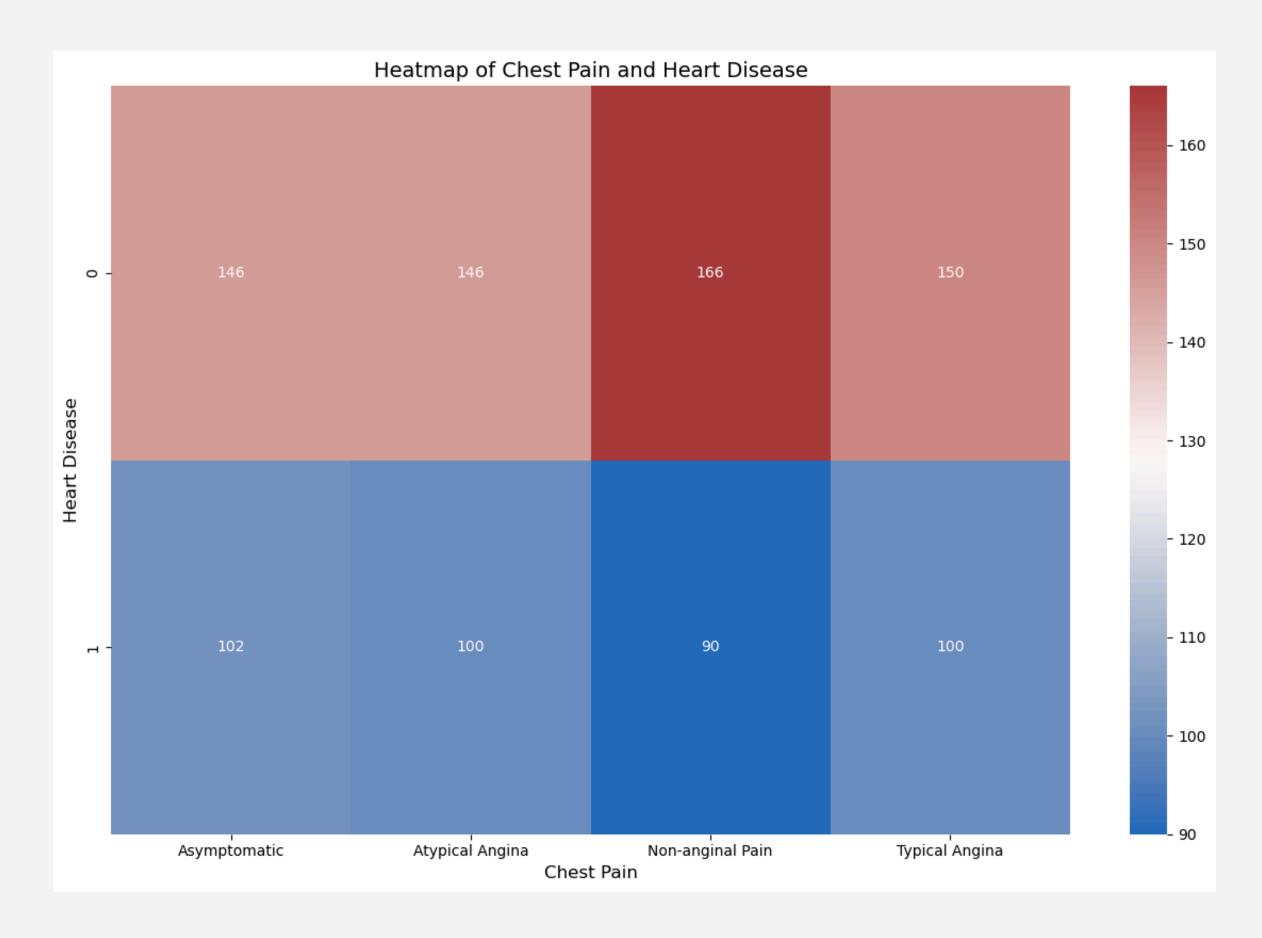
### EXPLORING GENDER



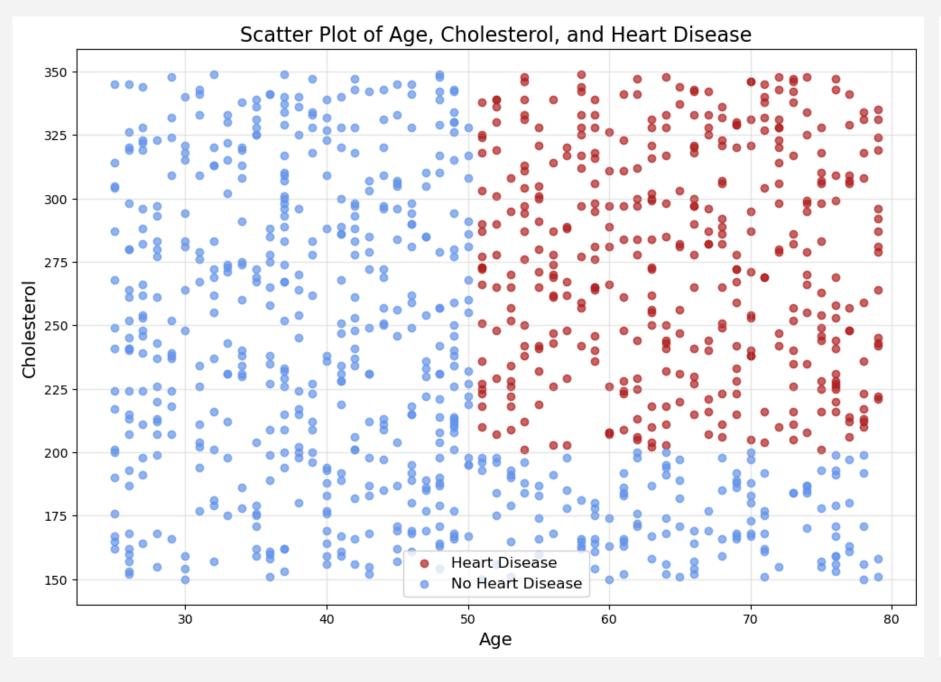


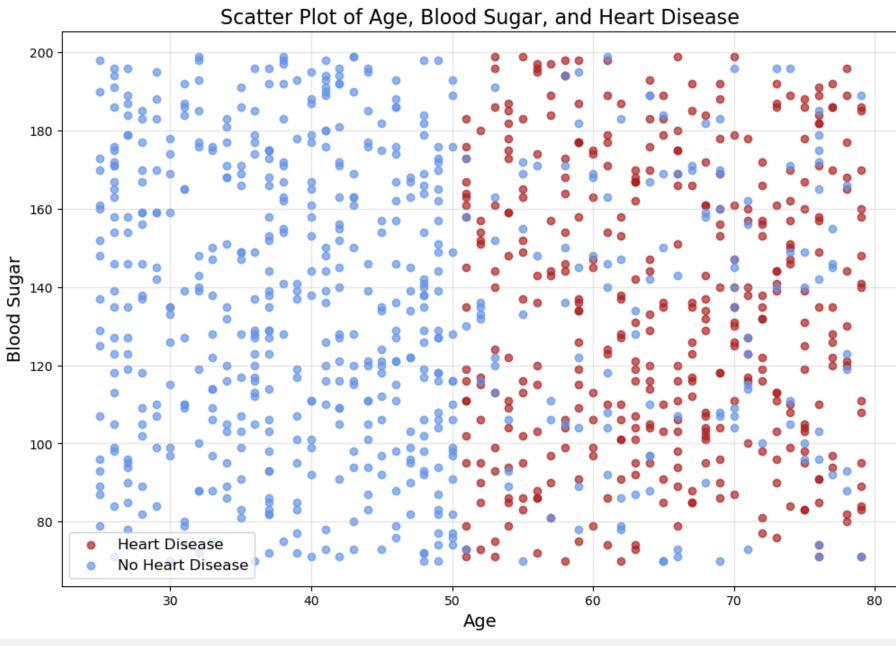
### EXPLORING CHEST PAIN

- Asymptomatic and Atypical Angina have relatively balanced distributions of heart disease cases, which may warrant deeper analysis into other co-factors.
- Typical Angina, while a classic symptom, does not have the strongest association with heart disease in this dataset, suggesting potential underdiagnosis in cases with other pain types.

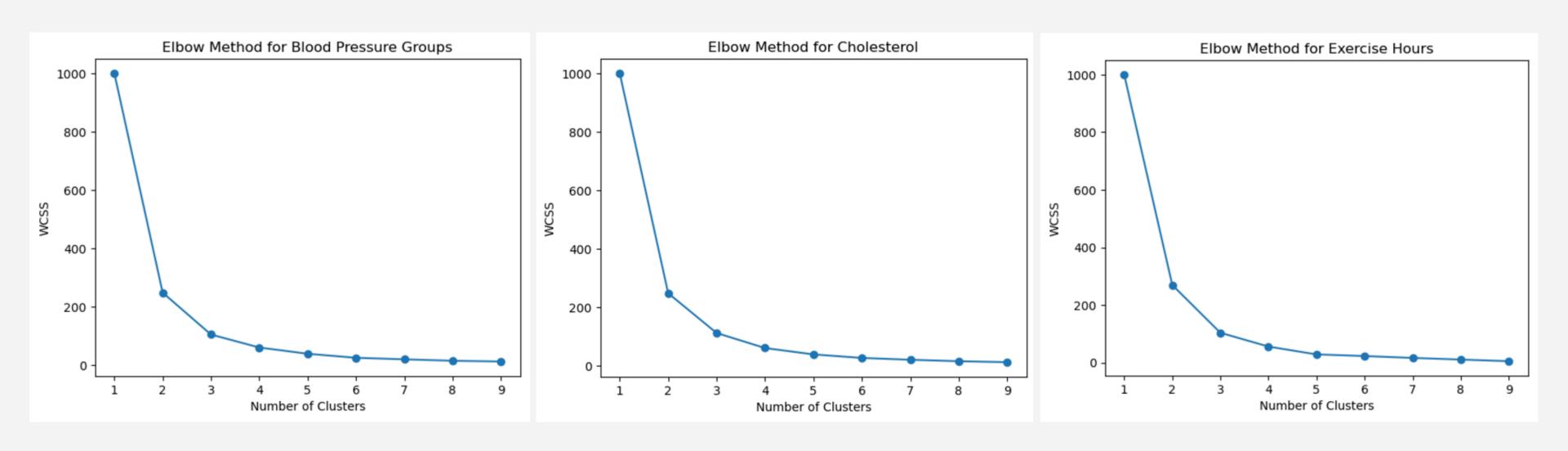


# EXPLORING CHOLESTEROL & BLOOD SUGAR



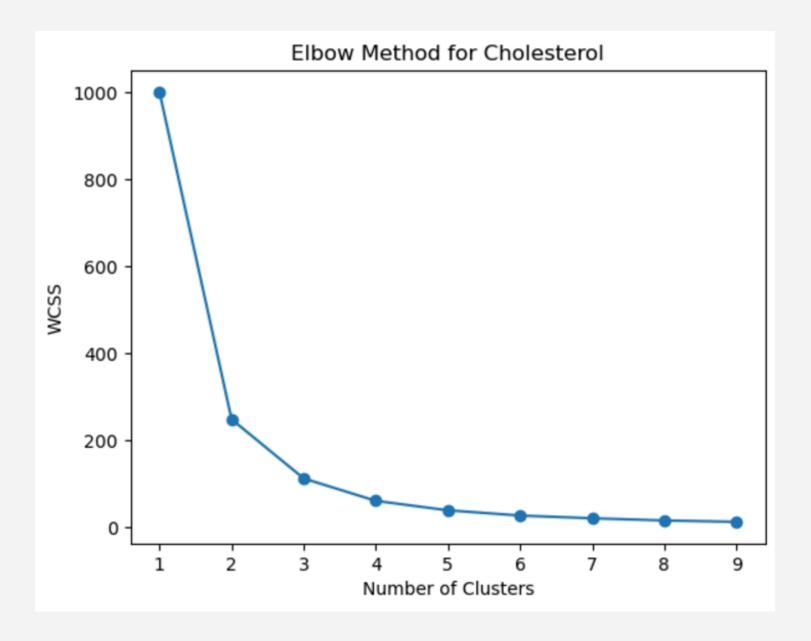


### CLUSTER ANALYSIS

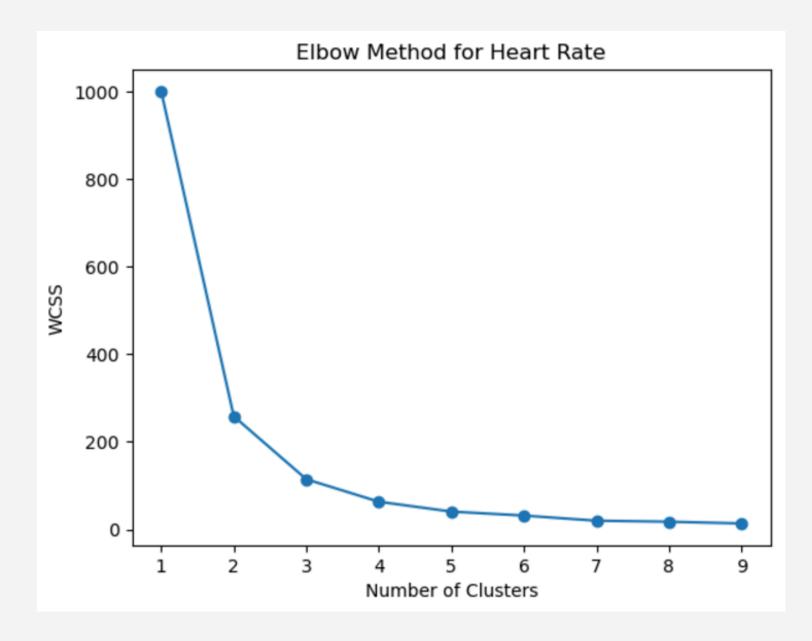


- Elbow Curve forms when number of clusters are 3 and 4
- Same trend was observed for almost all the variables affecting heart diseases

### CLUSTER ANALYSIS



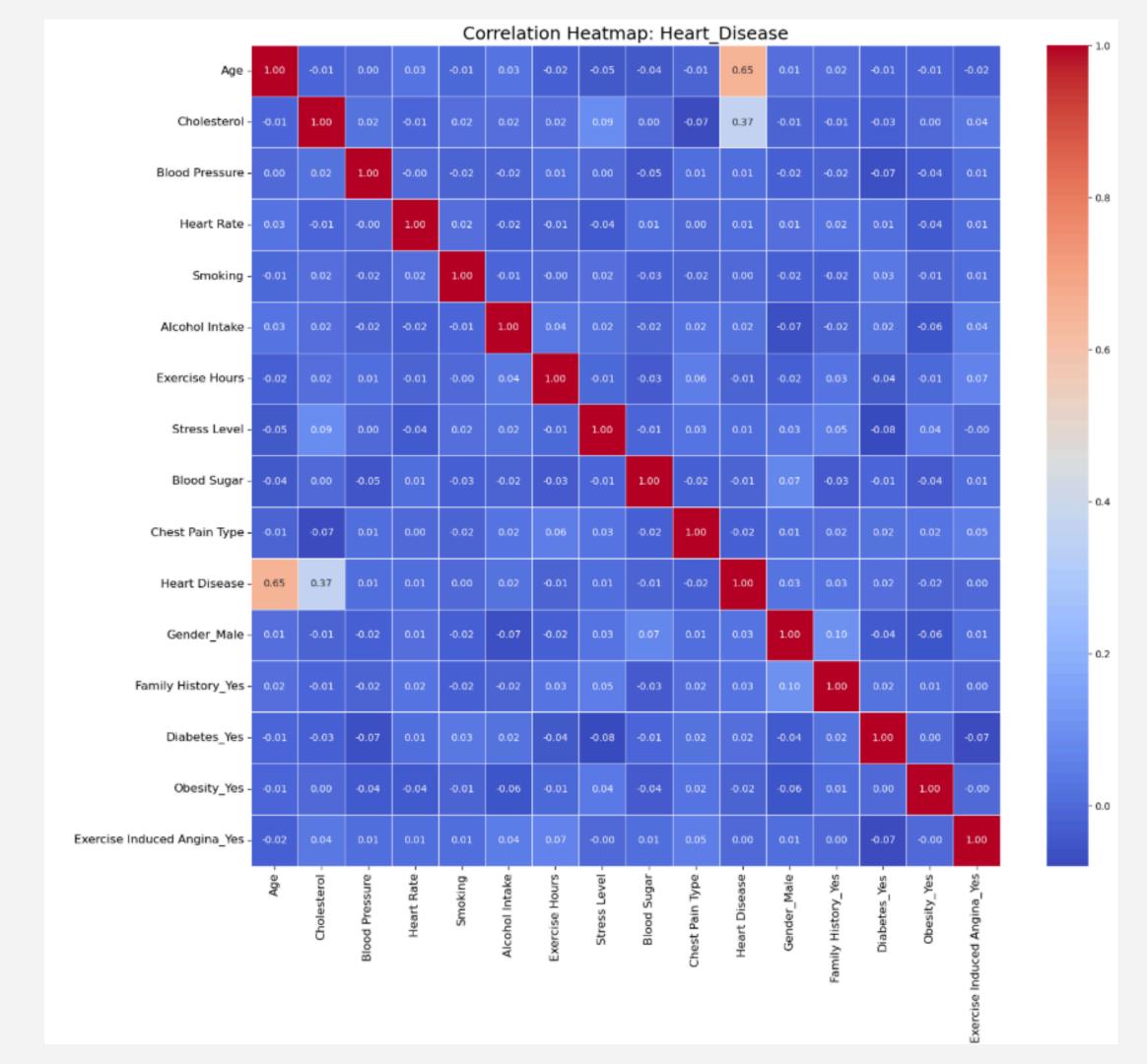
Cholesterol Levels	Heart disease patient count		
150-218	47		
219-285	171		
286-349	174		



Heart Rate Ranges	Heart disease patient count		
60-73	138		
74-87	141		
88-99	113		

### **HEATMAP**

- Visual representation on how various features correlate with heart disease
- No Multicollinearity



## WHY PREDICTIVE MODELING?

- To accurately assess heart disease risk based on multiple health and lifestyle factors, enabling early detection and prevention
- Enhances decision-making, supports personalized care, and improves public health by focusing on high-risk groups



#### **Logistic regression**

Ideal for binary classification tasks like predicting heart disease presence



#### **Random Forest**

Robust model that handles complex relationships.

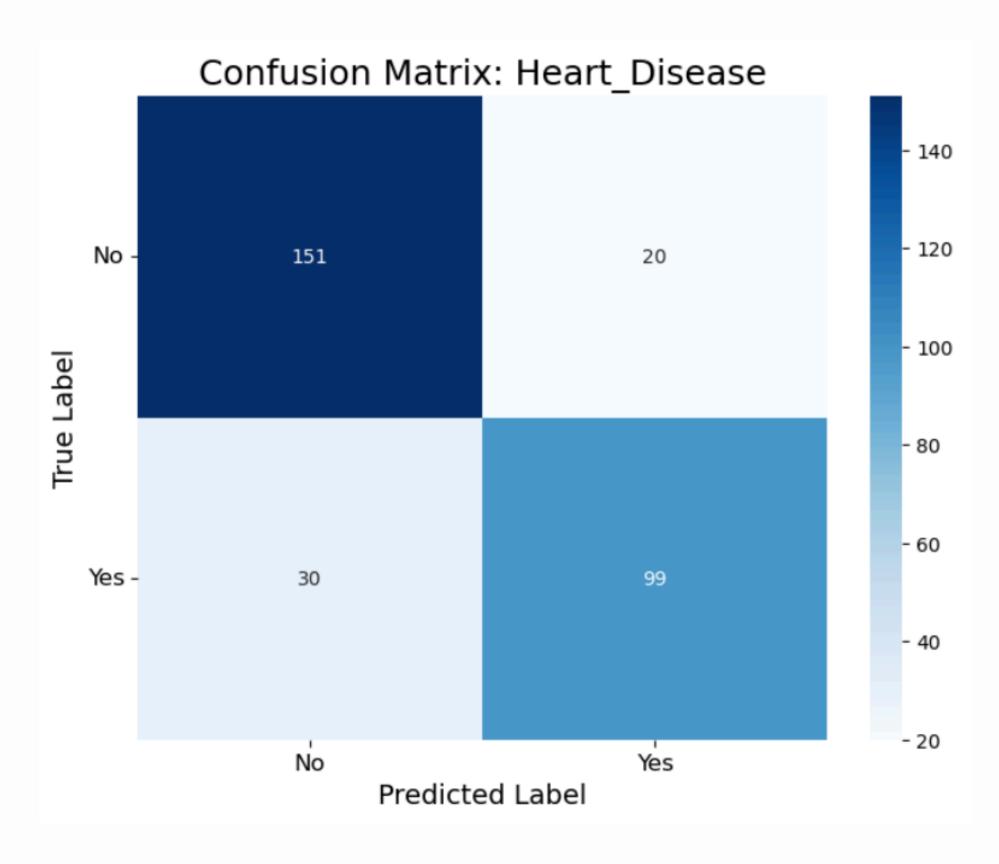
#### **K-Nearest Neighbors**



Effective for making predictions based on the similarity between data points

### **CONFUSION MATRIX**

- *True Positives:* 76.4% of the actual heart disease cases were correctly identified
- *True Negatives:* 83.8% of the healthy individuals were correctly identified as not having heart disease
- *False Positives:* 13.2% of individuals were incorrectly predicted to have heart disease
- *False Negatives:* 19.1% of heart disease cases were missed by the model, indicating potential areas for improvement



#### LOGISTIC REGRESSION

Accuracy Score: 83.33

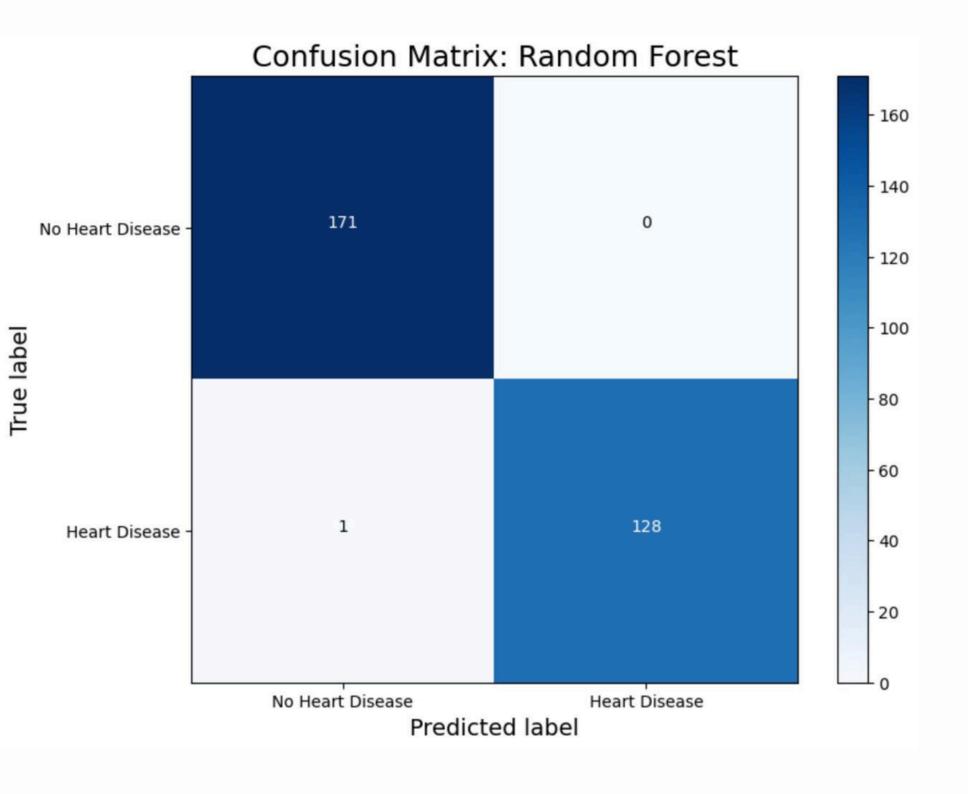
#### **K-NEAREST NEIGHBORS**

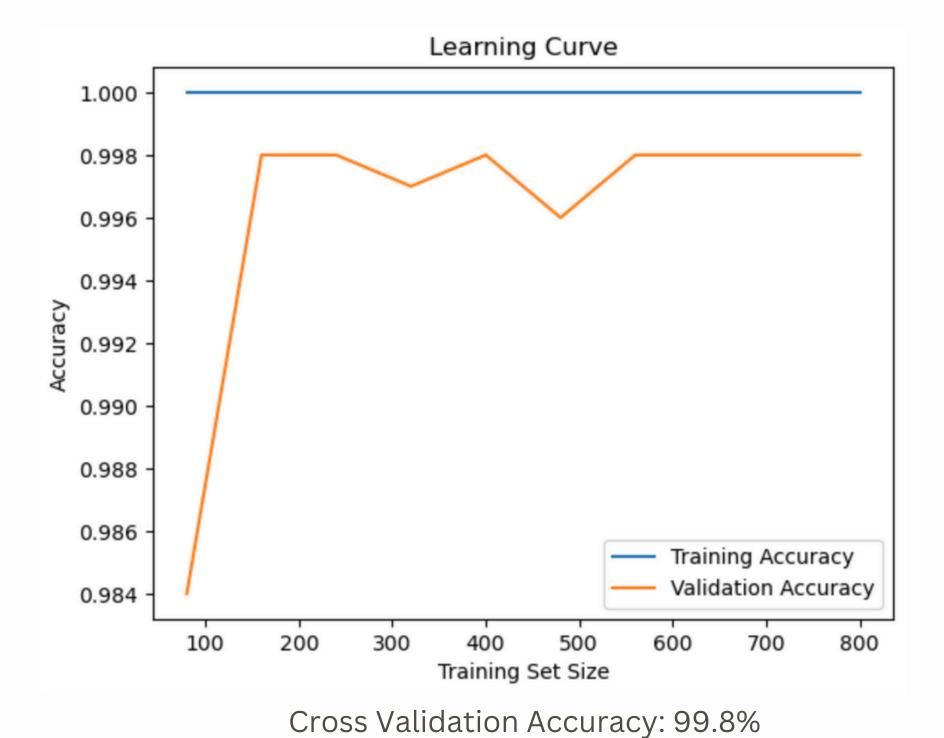
Accuracy Score: 87.33

Logistic Regression	Precision	Recall	F1-score	Support
No Heart Disease	0.83	0.88	0.86	171
Heart Disease	0.83	0.77	0.70	129

KNN	Precision	Recall	F1-score	Support
No Heart Disease	0.87	0.92	0.89	171
Heart Disease	0.88	0.81	0.85	129

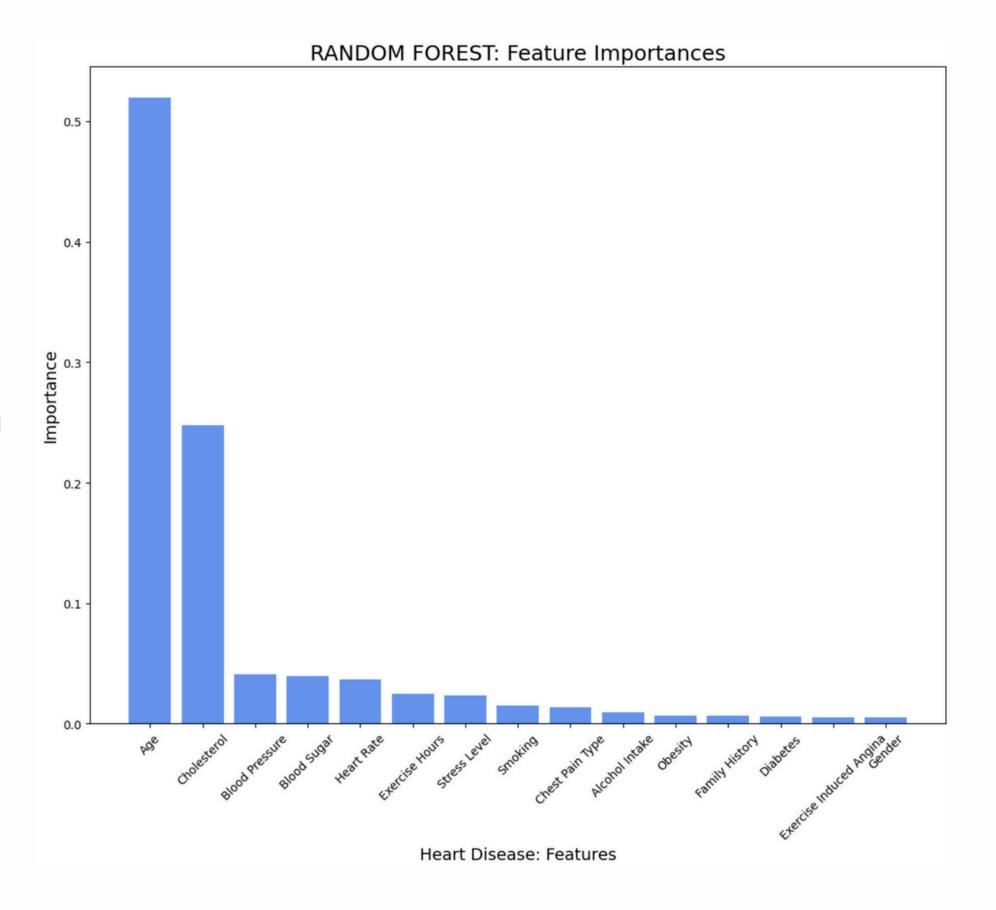
### **RANDOM FOREST**





### RANDOM FOREST

- Accuracy: 99.9%
- Age and Cholesterol are the most influential factors in predicting heart disease, significantly outweighing all other features.
- Lifestyle and demographic factors like Smoking, Stress Level, and Gender have minimal impact in this model.



### INSIGHTS

- People above the age of 50 are more susceptible to heart disease
- Cholesterol levels above 218 may significantly increase chances of developing a heart disease.
- Typical Angina did not show any strong correlations in this data suggesting potential under diagnosis of other pain symptoms
- Moderate alcohol intake increases the possibility of heart disease

### RECOMMENDATIONS

- Increase sample size of data to improve representation of people less than the age of 40
- Healthcare providers should evaluate atypical/ typical angina's and other chest pain types to prevent misdiagnosis
- Insurance companies can target a better coverage plan for people above the age of 50
- Individuals should understand the risks of cholesterol and intake of alcohol
- Startup's can leverage this data to build and leverage products that track cholesterol

