

LENDING CLUB CASE STUDY

- By Ruchika Pande

PROBLEM STATEMENT

- Lending Club is a financial institution that focuses on providing urban customers with different kinds of loans. The bank's choice to accept or refuse the loan entails two different kinds of risks:

The bank's choice is subject to two different kinds of risks:

- If the borrower is likely to repay the loan, refusing to grant it results in the company losing business.
- If the borrower is unlikely to pay back the loan, or is likely to default, authorising the loan could result in a loss for the business.

OBJECTIVE

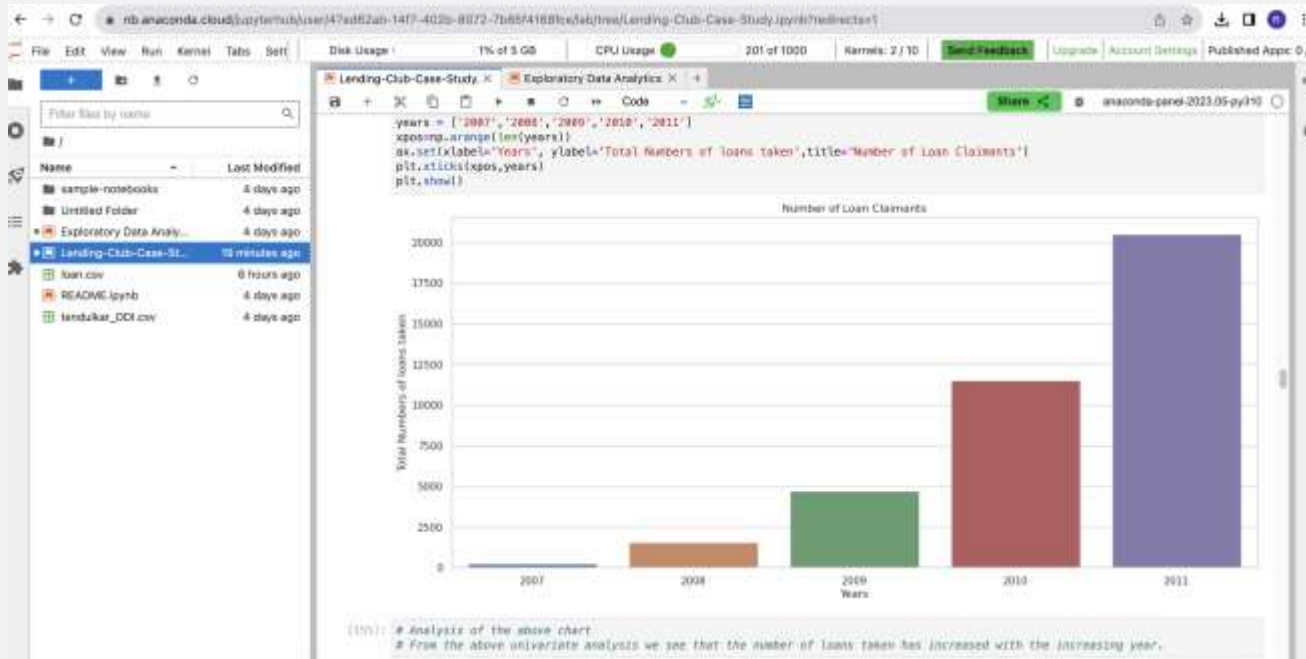
- Utilise the data offered to pinpoint the causes (or cause variables) of loan default so that the business can use this information to assess risk and manage its portfolio.

DATA CLEANING

- Columns with more than 50% of the data missing were eliminated.
- Because they don't factor into the decision-making process for loan_status, which must be done before granting the loan, columns like customer behaviour factors like last_pymnt_amnt etc. were excluded from our analysis.
- Entries in columns with a single unique entry were removed.
- Additional columns that did not contribute to our study or columns that were duplicated in other columns were also eliminated.
- The relevant values from the strings were extracted using manipulations on columns like term, int_rate, and revol_util.
- Eliminating rows with loan_status 'Current' as our goal is to find patterns that show whether a person is going to default or not.

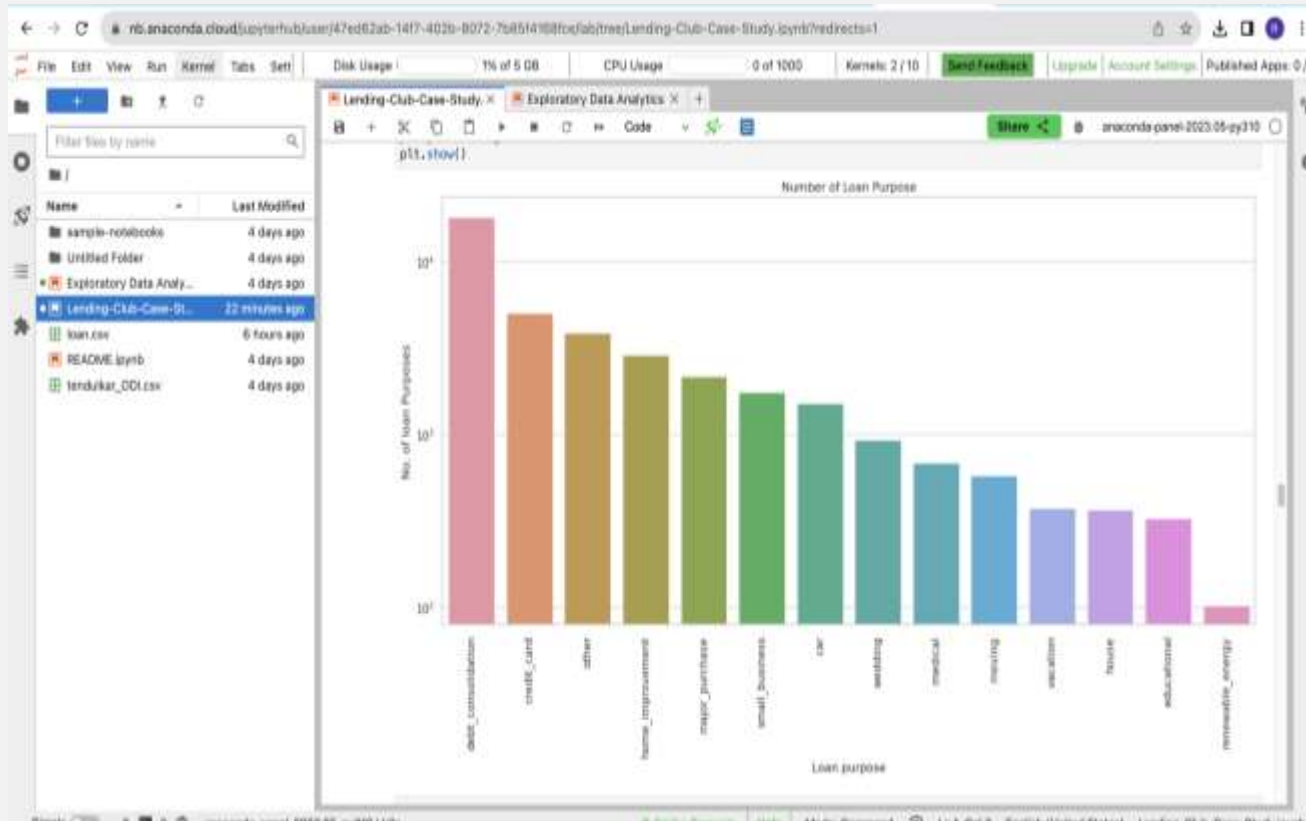
OBSERVATION I

- Total number of loans increased with the increasing year.



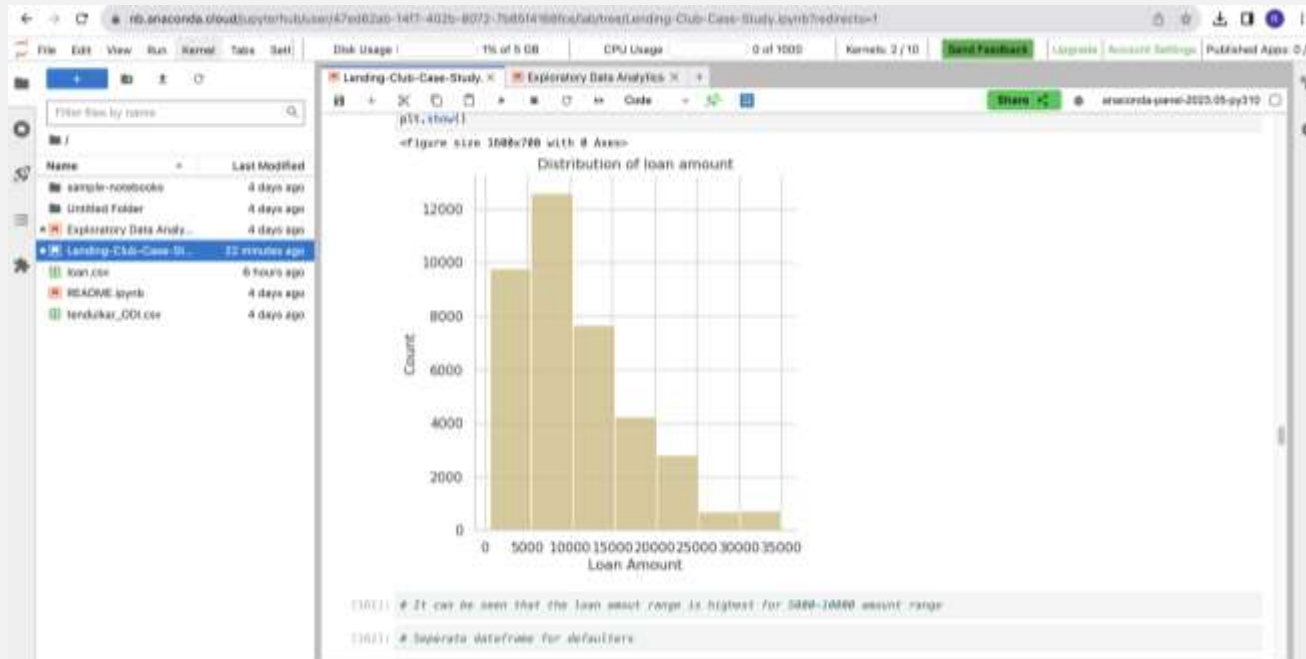
OBSERVATION 2

- The top 3 loan purposes are 'debt_consolidation', 'credit_card' and 'other' category



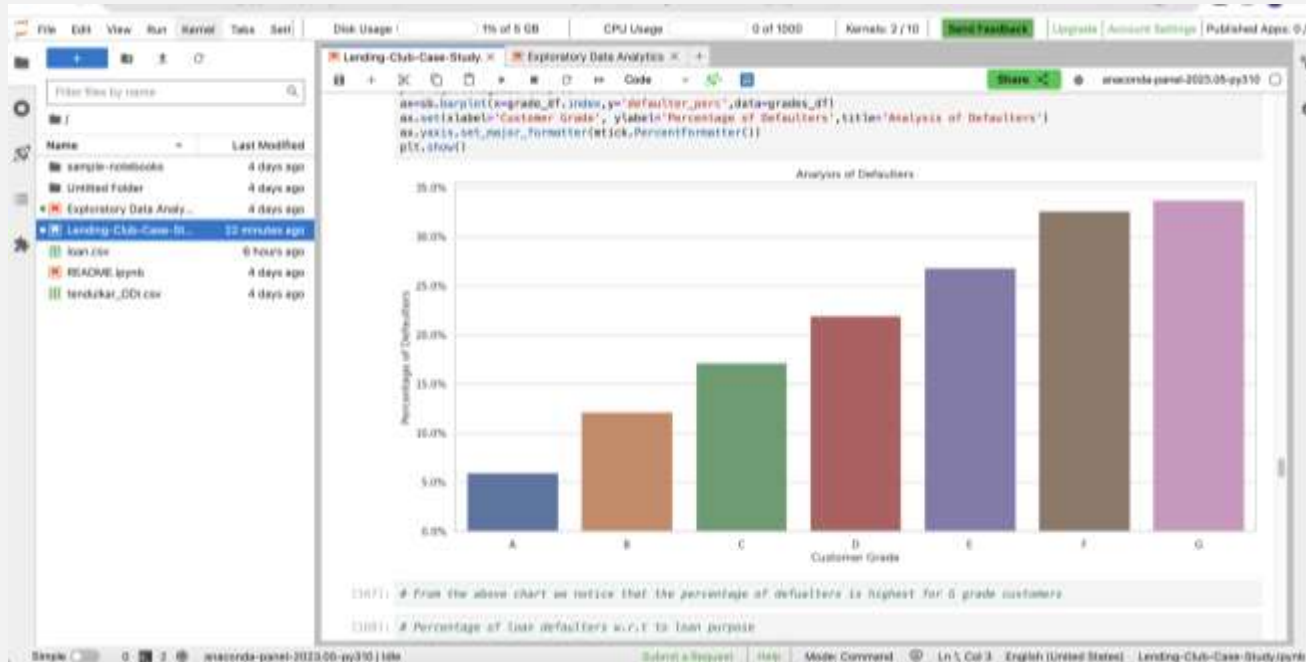
OBSERVATION 3

- The loan amount range is highest for 5000-10000 amount range



OBSERVATION 4

- The percentage of defaulters is highest for G grade customers



OBSERVATION 5

- We see percentage is highest for small_business.



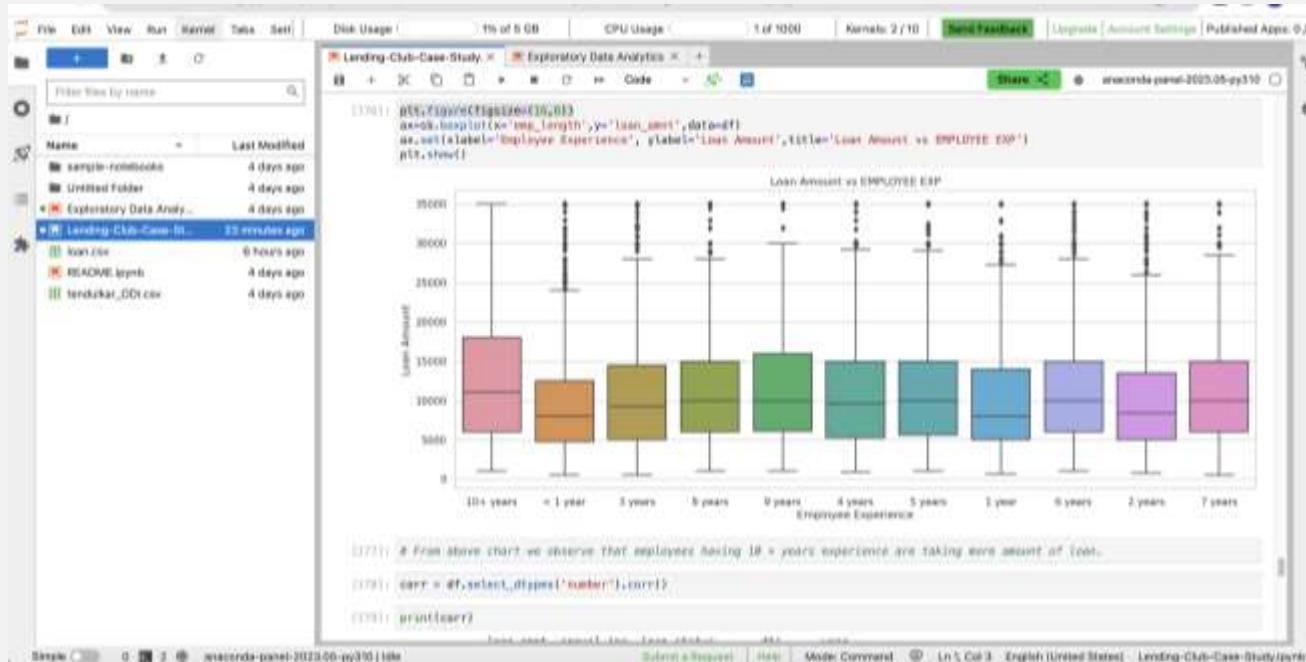
OBSERVATION 6

- The employees having 10 + years of experience are having maximum debt to income range

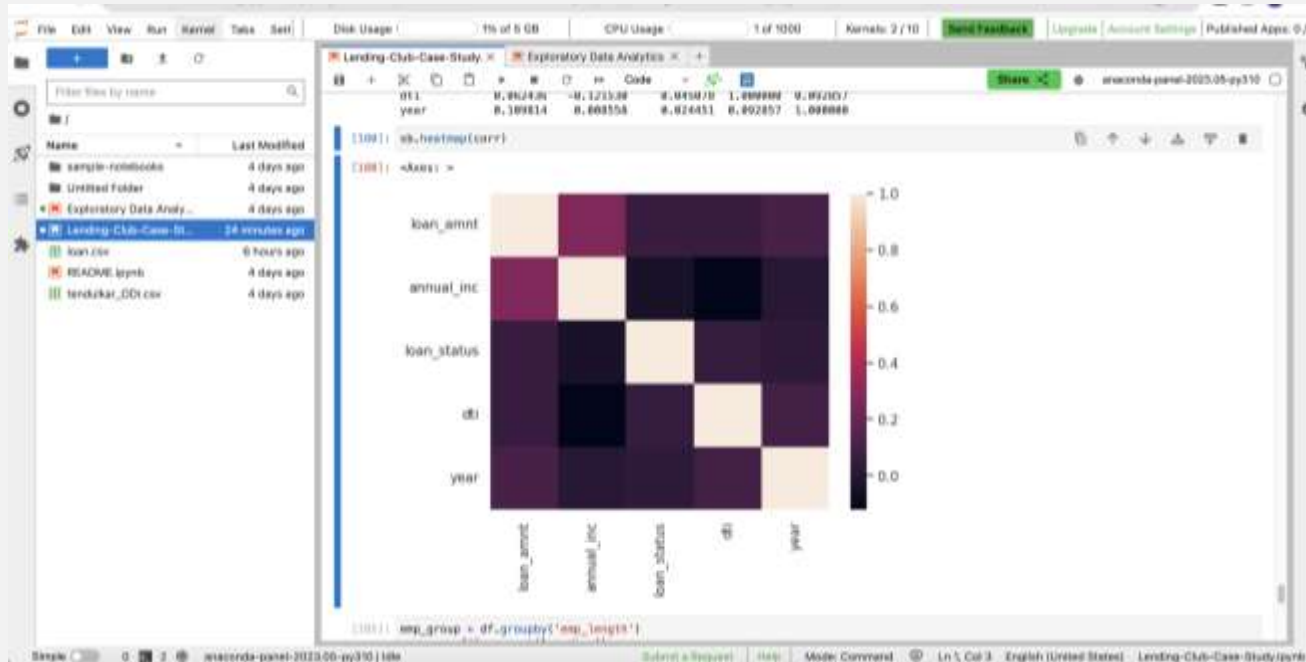


OBSERVATION 7

- The employees having 10 + years experience are taking more amount of loan.



OBSERVATION 8



- Correlation matrix for the dataframe which shows highly correlated variables and less correlated variables.

THANK YOU!

- Ruchika Pande