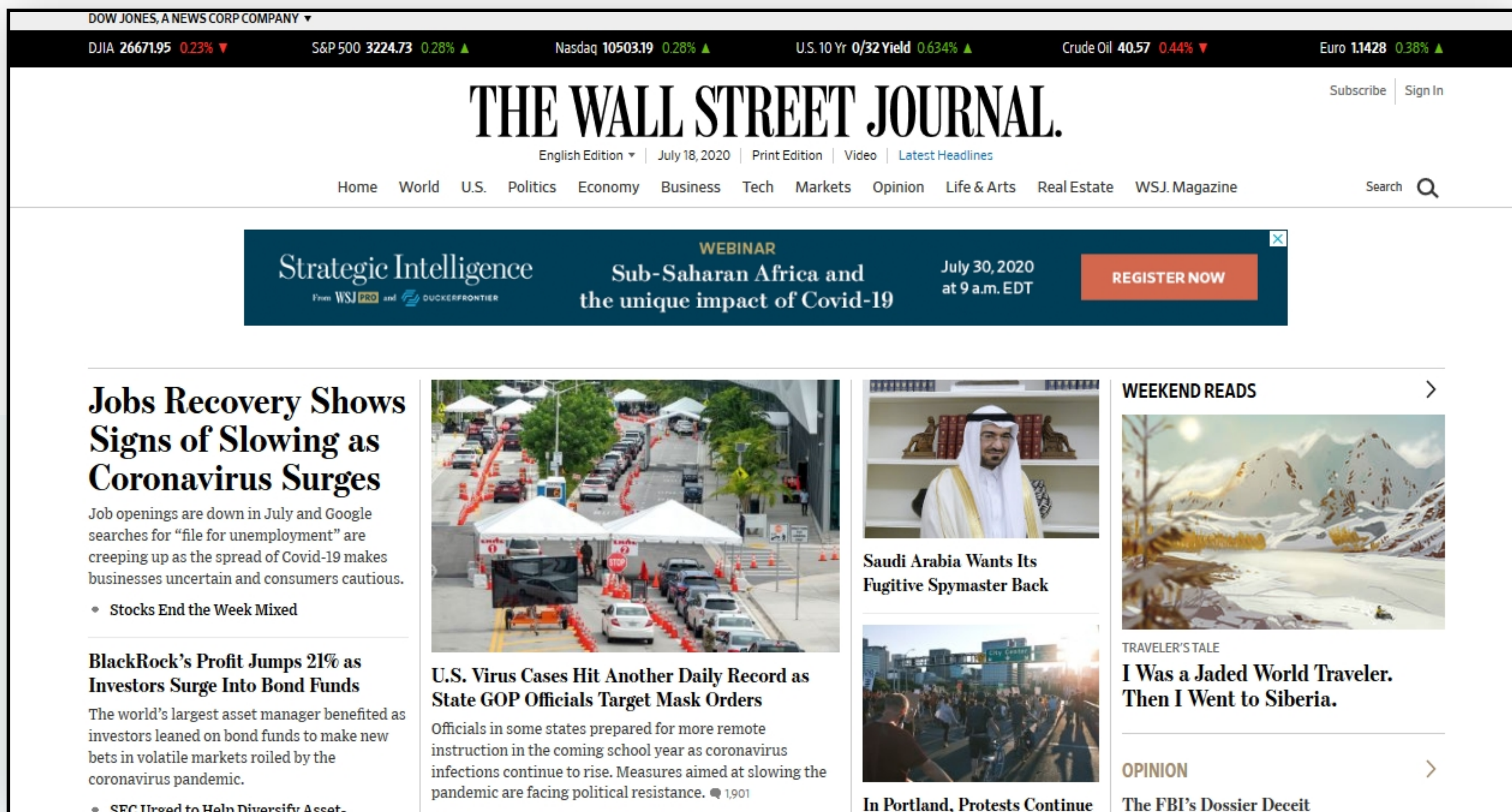


A Case Study on WSJ Website

~ By Aniruddha Pandey



The Wall Street Journal is a USA based News and Magazine publishing company from parent company Dow Jones. Their UI looks consistent in every page and represent their brand image quiet well.

Keywords

News & Magazine

Responsive Design

Call to Action

Information Architecture

UI/UX

Typography

Dynamic Web

Micro Interaction

Grid System

White Space

SEO

Colors

