Academic and living resource feedback network

Review,Recommend and Connect

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This is a Student Experience and Resource Review System ,an integrated platform designed to enhance the campus experience by allowing students to provide and access reviews and information across multiple aspects of their academic and living environment. This system will facilitate student feedback on various elements such as hostel accommodations, tiffin facilities, departmental resources, placement services, subject content, and library services. It will also include features for students to provide insights on accommodation availability, tiffin center quality, and local market areas.

Key functionalities of the system include:

1. Review and Rating: Students can submit and view reviews and ratings for hostels, tiffin services, academic departments, placement support, subjects, and library resources.
2. Feature Suggestions: Students can propose new features or improvements for the system, which can be reviewed and potentially implemented by the administrators.
3. Student Interaction: With admin permission, students can engage in chats with each other to exchange advice, seek guidance, and collaborate on projects. Additionally, alumni can offer guidance to current students, and senior students can mentor juniors.
4. Group Requests: Students can request the creation of interest-based groups for better networking and collaboration.
5. Admin Oversight: The system includes tools for administrators to oversee interactions, manage group requests, and implement suggested features.

Websites include:

Home page: Name ,logo, mail id and menu options on nav bar, carousel images with login and contact button, in the footer contact , developer and copyright brief information.

About page: Purpose?? For whom?? Who developed?? Services provided by whom??

Contact page: Location of main office on map and route. Mail and phone numbers. A form for contact directly by mail or message.

Services :

1. Academic Help: books in library , previous year papers, competive exam resource material and links for resources, subjectwise and course wise, e books links, suggestion

,review and recommendations by senior students and facilities.

1. Food help,: Restaurants, tiffin centers, food stalls name, location, owner name, contact, prices, menu , daily and monthly basis prices , review of tiffin centers by other students.
2. Living help: University hostel details, forms, lists , location, outside hostels and rooms details, location, prices, facilities , contact and review by other students.
3. Alumni students: profile, linked in link , contact , reviews, suggestion, journals of their experiences , alumni meet events, their meetings with other students.
4. Groups: chat groups and links for similar ideas and interests with admin student in each group for proper functioning. , event organisation and it's links, club activities, hackathon and quizzes .

This is a fantastic project idea! An integrated platform to enhance student experience by offering reviews, recommendations, and resources is highly beneficial for both current students and alumni. Let’s break this down into the materials you’ve requested.

### \*\*1. Idea Presentation (3 slides)\*\*

#### \*\*Slide 1: Title Slide\*\*

- \*\*Title\*\*: Academic and Living Resource Feedback Network

- \*\*Subtitle\*\*: Review, Recommend, and Connect

- \*\*Created By\*\*: Sakshi Pandey, MCA 3rd Semester (Y23271024)

- \*\*Visual\*\*: A welcoming image of a university campus or student-focused imagery (e.g., students collaborating, studying together).

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#### \*\*Slide 2: Problem & Solution\*\*

- \*\*Problem\*\*:

- Students often lack transparent information about university resources, food options, and accommodation.

- Difficulty in accessing guidance or connecting with peers, seniors, and alumni for academic or living support.

- Fragmented feedback systems that don’t provide holistic insights.

- \*\*Solution\*\*:

- A central platform where students can share and access reviews and ratings for academic and living resources, ensuring better decision-making.

- Features for collaboration, mentorship, and communication between students and alumni.

- Admin-controlled oversight to maintain quality and improve system features.

- \*\*Visual\*\*: Use icons or infographics to represent problems (e.g., stressed students, lack of information) and solutions (e.g., platform interface, students interacting).

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#### \*\*Slide 3: Features & Impact\*\*

- \*\*Key Features\*\*:

1. \*\*Review and Rating\*\*: Submit and view reviews for hostels, tiffin services, academic departments, placement support, etc.

2. \*\*Feature Suggestions\*\*: Students can propose and vote on new features.

3. \*\*Student Interaction\*\*: Chat with peers, seniors, and alumni for guidance and mentorship.

4. \*\*Group Requests\*\*: Students can request and create interest-based groups.

5. \*\*Admin Oversight\*\*: Admin controls to ensure safe, productive interactions and implement suggestions.

- \*\*Impact\*\*:

- Improved transparency and access to student resources.

- Encourages student collaboration and mentorship.

- Continuous improvement of university services based on student feedback.

- \*\*Visual\*\*: A graphic showing a university campus with icons representing each feature (e.g., review stars, group chat bubbles, suggestion box).

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### \*\*2. Pitch Deck (10 Slides)\*\*

#### \*\*Slide 1: Title Slide\*\*

- \*\*Project Name\*\*: Academic and Living Resource Feedback Network

- \*\*Subtitle\*\*: Enhancing the Campus Experience

- \*\*Presented By\*\*: Sakshi Pandey

- \*\*Contact Information\*\*: Email, phone number, LinkedIn

#### \*\*Slide 2: The Problem\*\*

- \*\*Challenges Students Face\*\*:

- \*\*Lack of Access to Reliable Information\*\*: Students often face difficulty in finding trustworthy reviews on accommodations, food, and academic resources.

- \*\*Difficulty Connecting with Mentors\*\*: Current systems do not provide easy access to seniors, alumni, or experts for advice or support.

- \*\*Fragmented Resources\*\*: Feedback on services (hostels, libraries, placement support, etc.) is scattered and hard to track.

#### \*\*Slide 3: The Solution\*\*

- \*\*Our Platform\*\*: An integrated system where students can:

- Share and access reviews of academic, living, and food resources.

- Connect with seniors, alumni, and peers for mentorship and guidance.

- Propose feature improvements and engage in meaningful discussions.

- \*\*Mission\*\*: “To provide a seamless student experience by offering reliable reviews, recommendations, and an interactive platform for collaboration.”

#### \*\*Slide 4: Key Features\*\*

1. \*\*Review and Rating\*\*: Hostel, tiffin, academic department, placement services, etc.

2. \*\*Suggestions\*\*: Submit and vote on new features or improvements for the platform.

3. \*\*Interaction\*\*: Students and alumni can interact via chat, advice, and guidance.

4. \*\*Groups\*\*: Interest-based student groups for collaboration and networking.

5. \*\*Admin Oversight\*\*: Ensure quality and appropriate content.

#### \*\*Slide 5: Market Opportunity\*\*

- \*\*Target Audience\*\*:

- Current university students (undergraduates, postgraduates).

- Alumni who wish to stay connected and guide juniors.

- Universities looking to improve student satisfaction and engagement.

- \*\*Market Size\*\*: The global e-learning and campus engagement market is growing rapidly, with increasing demand for tools that connect students, alumni, and administration.

#### \*\*Slide 6: Product Demo / Screenshot\*\*

- Show a mock-up or prototype of the platform interface.

- \*\*Home Page\*\*: Carousel images, login button, and menu options.

- \*\*Review & Rating Interface\*\*: A screenshot showing review submission for hostels or tiffin centers.

- \*\*Chat/Interaction Interface\*\*: Show students interacting with seniors or alumni.

#### \*\*Slide 7: Business Model\*\*

- \*\*Revenue Streams\*\*:

1. \*\*Subscription Model\*\*: Premium features for students, universities, and alumni.

2. \*\*Advertising\*\*: Placement of relevant ads (books, accommodation services, job opportunities).

3. \*\*Partnerships with Universities\*\*: Universities can integrate the platform into their student engagement systems.

#### \*\*Slide 8: Go-to-Market Strategy\*\*

- \*\*User Acquisition\*\*:

1. \*\*University Partnerships\*\*: Collaborate with universities to offer the platform to students.

2. \*\*Social Media Marketing\*\*: Use platforms like Instagram, LinkedIn, and Facebook to reach students.

3. \*\*Campus Ambassadors\*\*: Recruit students to promote the platform within their universities.

- \*\*Retention Strategy\*\*:

1. \*\*User Engagement\*\*: Regularly update the platform with new features and improvements based on student feedback.

2. \*\*Personalization\*\*: Offer personalized suggestions and content for users.

#### \*\*Slide 9: Financial Projections\*\*

- \*\*Year 1\*\*: Revenue from subscriptions and partnerships, projected user base of 50,000 students.

- \*\*Year 2\*\*: Expansion to 100,000 students, scaling partnerships with 20 universities.

- \*\*Year 3\*\*: Reach 300,000 students, develop new features, and further grow subscription-based services.

#### \*\*Slide 10: Team & Funding Ask\*\*

- \*\*Team\*\*:

- \*\*Founder\*\*: Sakshi Pandey (MCA)

- \*\*Key Team Members\*\*:

1. \*\*Product Manager\*\* (to handle development and UX/UI design).

2. \*\*Software Developer\*\* (to handle the platform's technical aspects).

3. \*\*Marketing Lead\*\* (to manage social media, user acquisition).

4. \*\*Community Manager\*\* (to interact with users, manage feedback).

- \*\*Funding Ask\*\*: $X amount to develop the platform, scale marketing efforts, and form university partnerships.

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### \*\*3. Prototype (5 Slides)\*\*

#### \*\*Slide 1: Home Page Mockup\*\*

- A clean, easy-to-navigate design with:

- Name/logo

- Navigation bar (Home, About, Services, Login)

- Carousel with images (student life, campus, etc.)

- Footer with contact info and developer credit

#### \*\*Slide 2: Review & Rating Interface\*\*

- A page showing review submissions for a hostel, tiffin center, or academic resource.

- Rating system (1-5 stars).

- Comment section for students to share their experience.

#### \*\*Slide 3: Chat & Interaction Interface\*\*

- Display a chat window where students can talk to alumni or peers for mentorship or advice.

- Senior students answering queries from juniors.

#### \*\*Slide 4: Group Creation & Networking\*\*

- Interface where students can request the creation of a group (e.g., coding club, hackathon group).

- Admin controls to approve or deny group creation.

#### \*\*Slide 5: Admin Dashboard\*\*

- Show admin interface with the ability to:

- Manage group requests.

- Monitor reviews and interactions.

- View suggested features and implement them.

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### \*\*Suggestions for Photos & Logo Creation Links\*\*

- \*\*Free Image Sources\*\*:

- [Unsplash](https://unsplash.com) – High-quality, free images for student, campus, and educational themes.

- [Pexels](https://www.pexels.com) – Another source for free, professional photos for your presentation.

- [Pixabay](https://pixabay.com) – Free images, illustrations, and videos.

- \*\*Logo Creation Tools\*\*:

- [Canva](https://www.canva.com) – Easy-to-use graphic design tool to create logos for free.

- [Hatchful by Shopify](https://hatchful.shopify.com) – Free logo maker with various templates.

- [Looka](https://looka.com) – Create logos quickly with AI-driven designs.

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### \*\*Team Members to Include\*\*:

1. \*\*Product Manager\*\*: A person to manage the platform's development and user experience.

2. \*\*Software Developer\*\*: Responsible for coding, platform maintenance, and technical integration.

3. \*\*Marketing Specialist\*\*: Focused on user acquisition, social media strategy, and partnerships with universities.

4. \*\*Community Manager\*\*: Engage with students, alumni, and university administrators, gathering feedback and improving platform features.

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Let me know if you need more detailed information or further help!

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