



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

I was expecting something different.

What do you think.

Think before you post: A few questions to ask yourself before posting a thought or picture.

Will this hurt anyone?", "Is this positive.

I want something reliable.

What size is best.

Is this necessary?" Think about your intentions on why you are posting it.

I don't have time for thies.



ALEX PANDIAN P

Short summary of the persona

Checks the web-site.

Makes small decisiions.

Overwhelmed.

Fear.

Lists pros/cons.

Asks friends.

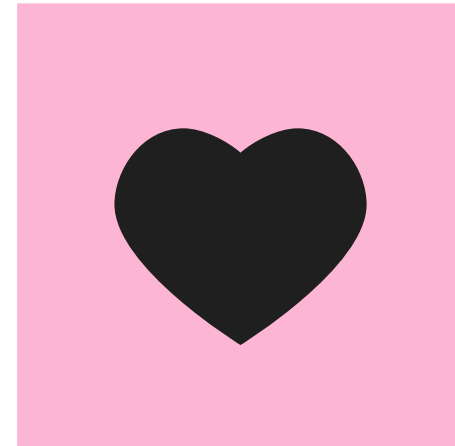
Excited.

Anxious.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?