



Says

Researches dream Home online and in mazines

Visit open houses and model homes

Talks about they are struggling to find their dream home

Thinks



Excited and hopeful

Imagines a beautiful, spacious Home

Feels a sense of pride and accomplishment



vignesh dharun
Theni



Does

Images of beautiful homes in magazines online and TV shows

Their friends and family owing nice homes

Homes that are out of their budget

Feels



Real estate agents telling them they can find their dream home

Friends and family telling them they deserve to a nice home