

# **1. Introduction**

## **1.1 Background**

Mumbai is the capital of the Indian state of Maharashtra. According to the United Nations, as of 2018, Mumbai is the second most populous city in the country after Delhi and the seventh most populous city in the world with a population of roughly 20 million. Now it is above. Mumbai has population density of 20,482 person per square kilometer which is very high. So, there are more chance to grow many types of Business.

## **1.2 Business Problem**

Now, imagine that we had a hospital in Delhi city called 'Public Hospital' that had been doing business success in Delhi city, But Now we wanted to expand this Business in Mumbai.

To start this project, our team has many problem for discussion. They wanted to know every things about this project because this is a challenging project. They asked many questions:

- What are the most popular venues where hospital is situated?
- What are probability to grow this business in that place?
- How many hospitals exist there?
- What is the health status in that neighborhoods? and so on.

Thus, we had a goal to open a hospital and we have to choose best location that met the above criteria.

## **1.3 Audience**

This project is for business man and stakeholder who are passionate about opening a hospital in metropolitan city like Mumbai, Kolkata, etc. Also a business man who is searching this types of location to start a new business which is essential for people and never closed in future.