#### **TIMELINE**

## FALL 2016 THE IDEA OF A WHISPER

On a cold night of dec. 2016, magic happens: a bunch of writers, philosophers and blockchain techs meet and start thinking about the future of books. The idea of wespromes up of a cheerful conversation. The main lines of the project are drawn.

## **SUMMER 2017 GOING PUBLIC**

The project being mature enough, we start pitching it in various crypto meetups. The amazing feedbacks give us wings. We start building the website.

## WINTER 2017 FUNDRAISING

We settle our legal structure and raises fund to keep on developing our prototype and prepare our ICO

#### FALL 2018 WESPR ALPHA

The alpha version of wespr is going public with a bunch of exclusive books and editors partnership.

# THE AMAZON-KILLER DAPP

#### **BASED ON ETHEREUM**

# WINTER 2017 PROOF OF CONCEPT / R&D

The first prototype is developed, testing various technology stacks. In the meanwhile, the projects is refined: business logic, cooperation mechanisms, attention economy, token emission policy, etc.

# FALL 2017 ISSUING THE ORANGE PAPER

After long months of thinking and talking, we publish our Orange Paper. We also decide to push our collaborative logic at its term and put the Orange Paper on Github to collect your feedbacks.

## SUMMER 2018 LAUNCHING OUR ICO

We launch our ICO to speed up our growth and development.

#### 2019 SPREADING THE WHISPER

We keep on improving wespr and starts carrying our protocols to other kinds of artworks: music, video games, wespr is a new platform based on Ethereum and aiming at easing the cooperation between the various actors involved in the conception, the making and the distribution of an artwork: book, video game, song, movie, etc. For its launch wespr will focus on one kind of artwork. The one which rules them all: books

For the first application of wespr's protocols, we are designing a brand new infrastructure to write, read and publish [e-]books. Our goal ? Lowering the intermediates standing between authors, readers and editors. No fees, no gatekeepers : just books and peoples.

The idea behind wespr is simple: each book will work as a DAO. This mecanism will offer authors, correctors, translators, illustrators, layout artits, editors, readers, etc. the ability to easily work together, split authorship and benefits or cast a vote on their work's becoming.

Furthermore, wespr will recognize the work of readers by remunerating their contributions. Wanna write a review? Correct a misprint? Share a thought? Great. You will get paid for that.

The aim of wespr, created by and for literature lovers, is thus to empower the actors of the literature world with a new set of tools allowing them to insert their activity as closely as possible to the literary work and it's effective mode of existence: in the anonymous and collective whisper in which it stands.





# FUTURE IS SCRIPTED WHAT ABOUT YOUR LIBRARY?