

STANDARD LOGO



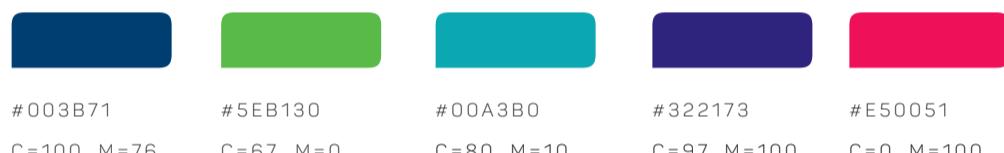
WORDMARK LOGO



SYMBOL / ICON



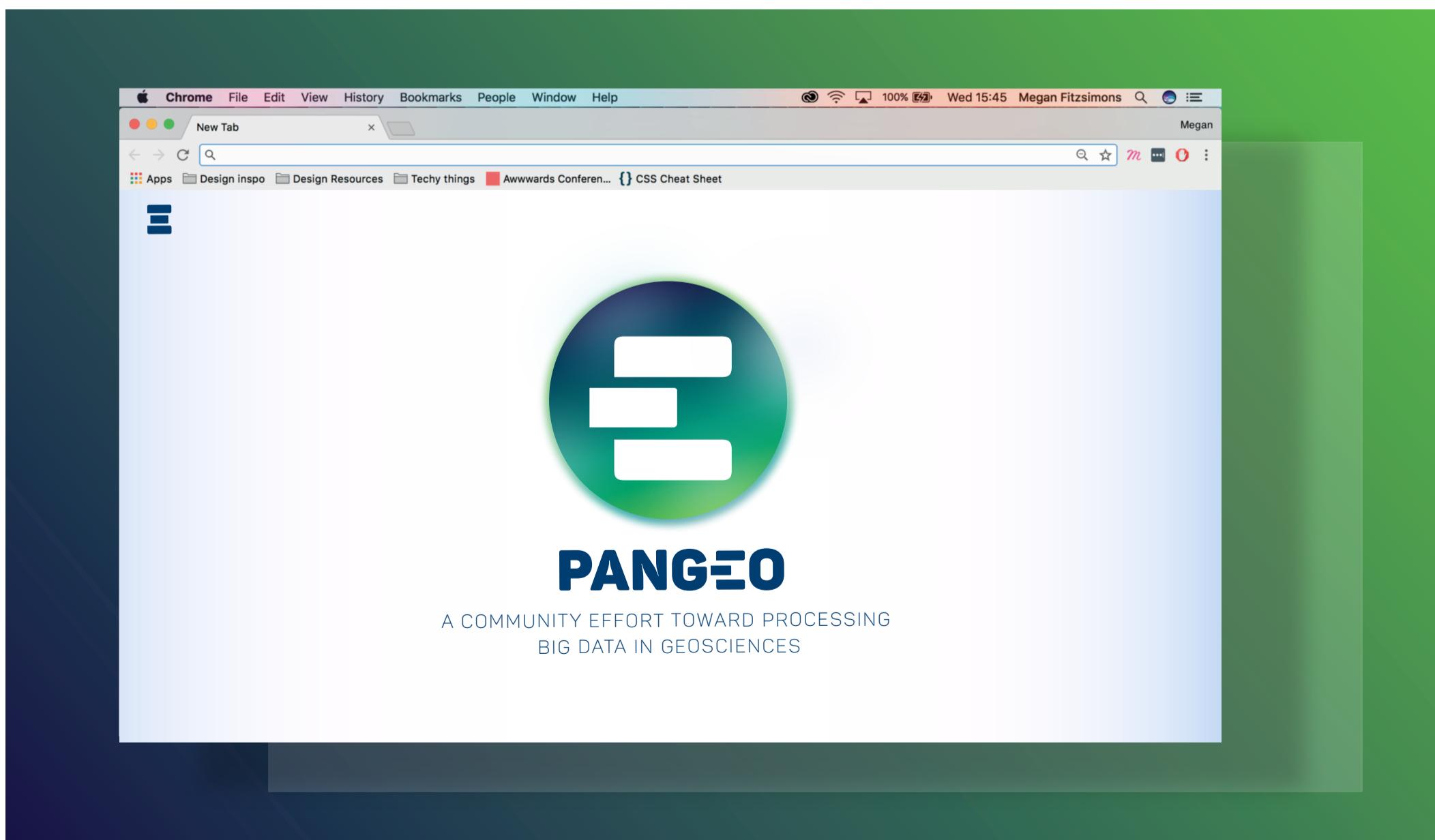
PALETTE



GRADIENT EXAMPLES



SAMPLE



TYPE

HEADERS

PANTON BLACK CAPS

DISPLAY & CAPTION

PANTON LIGHT CAPS 200 TRACKING

BODY (SHORT)

PANTON LIGHT CAPS

BODY (LONG)

Helvetica Light