

STANDARD LOGO



WORDMARK LOGO



SYMBOL / ICON



PALETTE

#003B71 C=100, M=76 Y=33, K=22	#5EB130 C=67, M=0 Y=100, K=0	#00A3B0 C=80, M=10 Y=32, K=0	#322173 C=97, M=100 Y=0, K=18	#E50051 C=0, M=100 Y=50, K=0

GRADIENT EXAMPLES



TYPE

HEADERS

**PANTON BLACK CAPS**

DISPLAY & CAPTION

PANTON LIGHT CAPS 200 TRACKING

BODY (SHORT)

PANTON LIGHT CAPS

BODY (LONG)

Helvetica Light



SAMPLE

