

Gate.io Listing Vote

Marketing & Promotion
Activity



gate.io



Gate.io Listing Vote Online Marketing and Promotion Activities

Gate.io Exchange @gate_io · 2月28日
⚡ Don't miss out on the #A5T @alpha5_io Startup Giveaway! ⚡
10 participants will be selected to win \$30 #USDT EACH! 🔥
1 Login and participate
gate.io/en/startup/62?...
2 RT, @ a friend
👉 #A5T Startup details: 😊
gate.io/en/article/195...

gate.io

Now listed

Deposit & Trade to Win \$20,000 YOP

Livestream

AMA with YOP

Date: February 8th, 2021
13:00 PM UTC

THE HEAD OF PR
Diksha Sharma

FOUNDER
Atif Yaqub

Gate.io provides a holistic plan of online marketing and promoting activities, including Telegram AMAs, Twitter Giveaways, Deposit Competitions, Live Streaming AMAs, etc.



1. Listing Vote

Activity Time

Within 22 hours after the voting activity begins.

Brief Introduction

Users who hold GT can all participate in the voting activity, 1 GT=1 Vote. If the project of the token gets more than 10 million votes, it will be listed on Gate.io.

Users who participate in the voting activities can share the token airdrop reward according to the proportion of their votes in the process.

Gate.io Exchange @gate_io · 3月2日
New Listing Vote @dypfinance🔥

⚡ 1 GT = 1 Vote
⚡ Vote to share \$10,000 \$DYP
Vote: [gate.io/poll/votelist/...](https://gate.io/poll/votelist/)

⚡ Deposit #DYP to share \$3,000 #DYP

⚡ Twitter & Telegram AMA coming soon

Details: gate.io/en/article/196...

92nd Listing Vote DYP Defi Yield Protocol GMT 04:00 3.2-02:00 3.3

32 606 466

Defi Yield Protocol (DYP)

The DeFi Yield Protocol is developing a unique platform that allows anyone to provide liquidity and to be rewarded for the first time with E...

Details

Goal: 10,000,000 votes

Finished

32,008,853 votes

2100 supporters

Paid price: 2.4 USDT

Invites more votes

Give it your vote

Success

2. Deposit Activities

Activity time

Starts from the first day of voting and lasts for one week.

Brief introduction

During the event, users with a net deposit of more than \$100 in tokens can receive \$5 token reward per person. Please note that the quantity is limited and is provided on a first-come-first-served basis



3. Complete Tasks on Social Media to Win BIG

Activity Time

Starts from the first day of voting and lasts for one week.

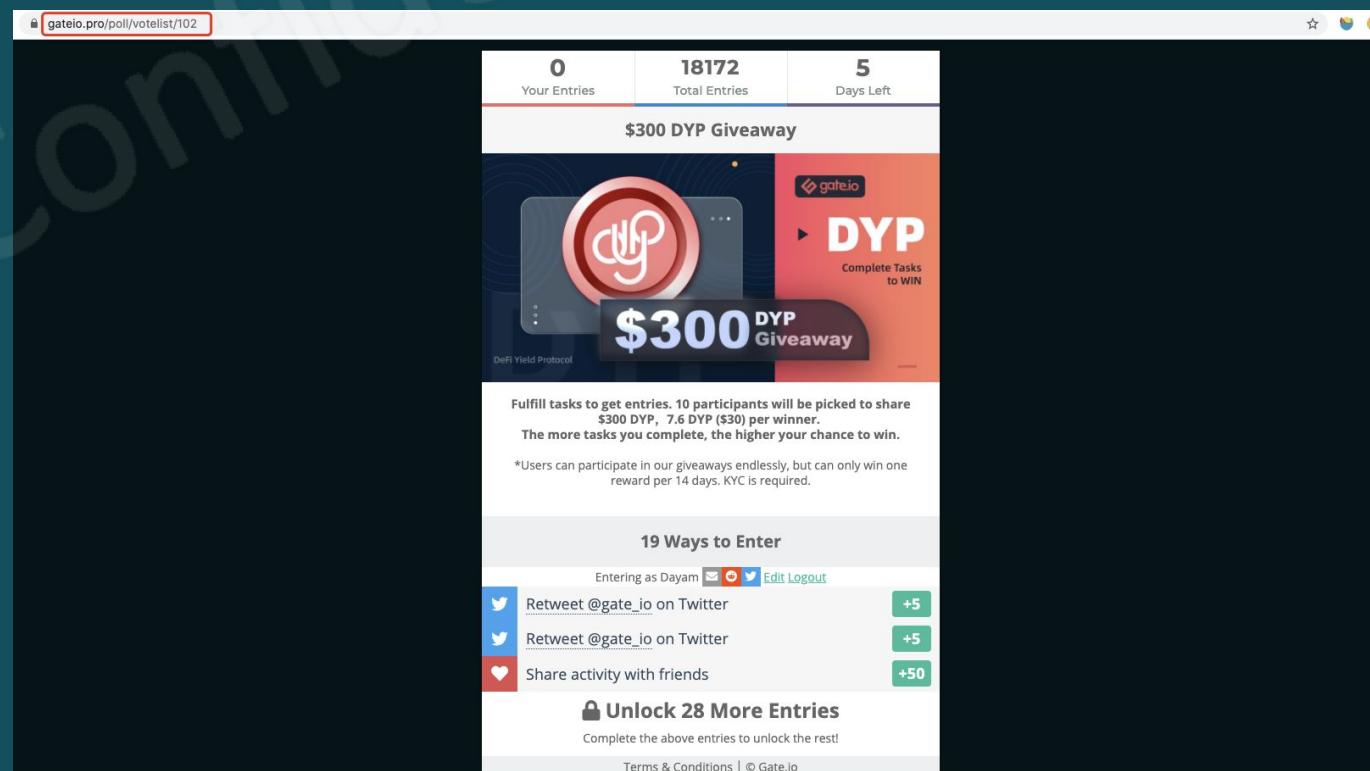
Brief Introduction

Gate.io can organize a fun task-related airdrop for the project on social media. The activity will be **embedded in the project listing voting page**, so that more users can see it and participate.

The users could complete the following tasks :

- ✓ Follow the social media account of the project
- ✓ Visit the official website of the project
- ✓ Download the App, related to project
- ✓ Join the Telegram group of the project
- ect.

Embedded in the Gate.io Listing Vote Site





Detailed Rules

Fulfill tasks to get entries. N participants will be picked randomly to share the reward.

The more tasks you complete, the higher your chance of winning.

*Users can participate in one giveaway per 7 days

After the activity, the system will automatically select and announce the qualified winners. Users can see whether they have won a prize in the “winners list.”

At the same time, we tweet again to announce the awards to promote the project again.



Winning Entries	
	Tran V #25865
	Thuốc T #18015
	Dmitriy L #4968
	Đan L #39111
	Taomaimai999 #30542
	Trinhbatdau #13020
	Samaya R #7504
	Tuanlap #13385
	Hoanghuyhaung #27479
	Namit S #5549
	Lamthitieu #43388
	Fiirja #936
	Lò T #13739



	Follow @abbcfoundation on Twitter	+3
	Follow @gate_io on Twitter	+3
	Retweet @gate_io on Twitter	+3
	Join ABBC Telegram Group (English)	+2
	Join Gate.io Telegram Group	+2
	View this Photo on Instagram	+1
	Visit Gate.io on Facebook	+1
	Share activity with friends	+50
	Visit Gate.io Official Site	+1 per day
	Download Gate.io App	+10
	How often do you typically use Gate.io products & services?	+2
	How likely would you recommend Gate.io to a friend or colleague?	+1
	Visit Gateio on YouTube	+2
	Subscribe to Gate.io's Medium	+1
	Subscribe to Gatechain's Medium	+1
	Follow @gatechain_io on Twitter	+1
	Follow @io_wallet on Twitter	+1
	Download Wallet.io App	+1
	Join Gate.io Telegram Group (Chinese)	+1
	Join Gate.io Telegram Group (Korean)	+1

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List of Tasks

Users can complete different tasks and get different entries. The more entries they get, the greater their chance at winning.

The project can decide which type of task they want the user to complete the most and set a higher entry score.



4. Interactive activities in the community

1. Telegram AMA

Activity Time

During the week of the Listing Vote.

Brief Introduction

Before the activity starts, we can encourage the users to share the poster to get rewards as a warm-up activity.

After the AMA starts, we can interact with users with activities such as giving out rewards for asking questions and answering questions correctly, lucky draws for participating in the AMA, red packets money giveaway, etc.

The project can directly communicate with Gate.io management and users through an AMA on Telegram, effectively stimulating users' attention and discussion about the project in the community.



4. Interactive activities in the community

2. Live Streaming AMA

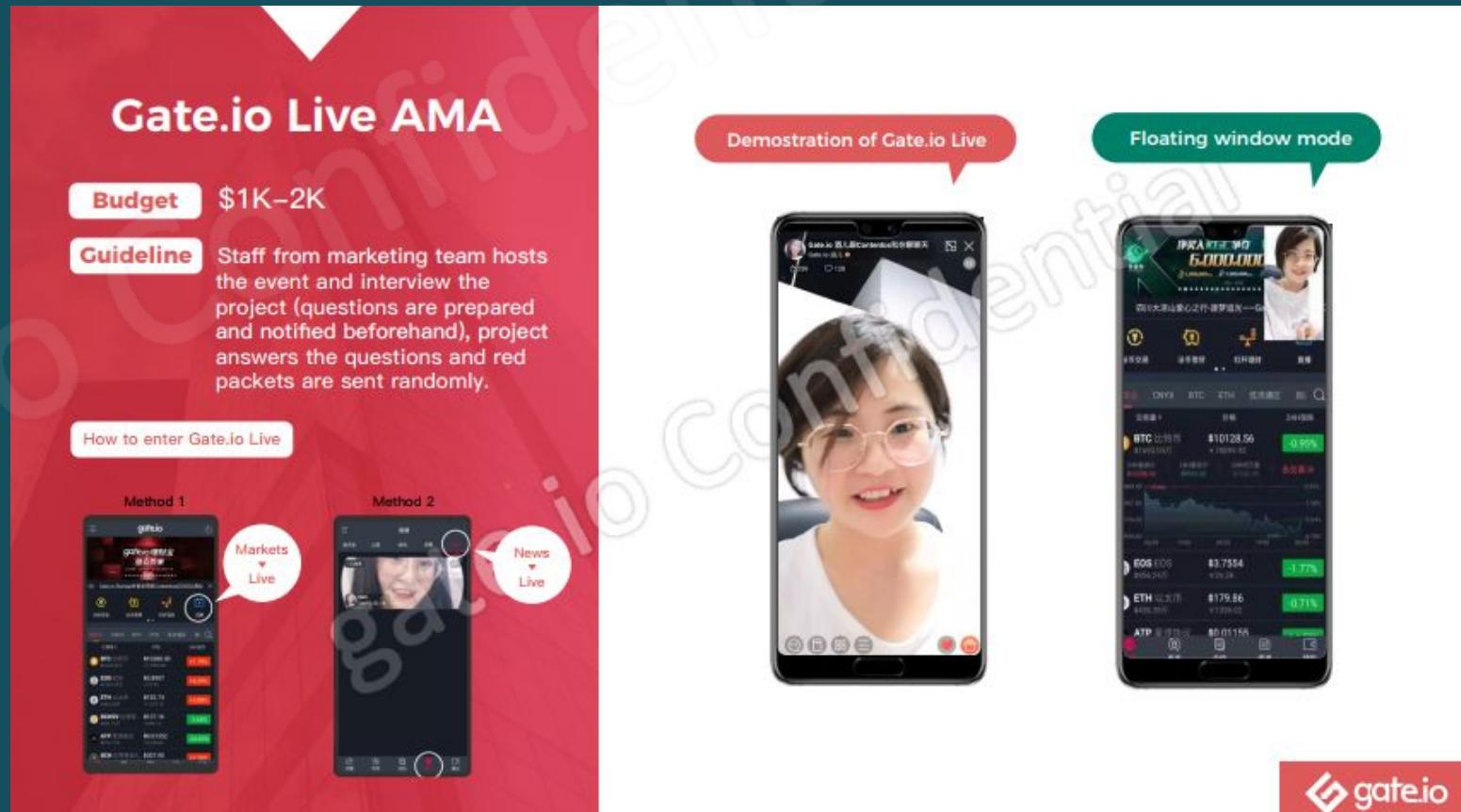
Activity Time

During the week of the Listing Vote.

Brief Introduction

Gate.io Live is one of our many special features. The project can directly communicate with Gate.io management and users through an AMA on Gate.io Live, effectively stimulating users' attention and discussion about the project in the community.

A Red Packets Giveaway can be held during the AMA to boost interaction and participations.





4. Interactive activities in the community

3. Chatroom Red Packets Giveaway

Activity Time

During the week of the Listing Vote.

Brief Introduction

Gate.io Chatroom is one of our many special features. The webpage side can open the trading page and the chat room at the same time.

In the Chatroom, we can send posters of the vote activity series and send Red Packets to increase the interest and participation of the activity and increase the exposure of the project.





五、Interactive Community Events

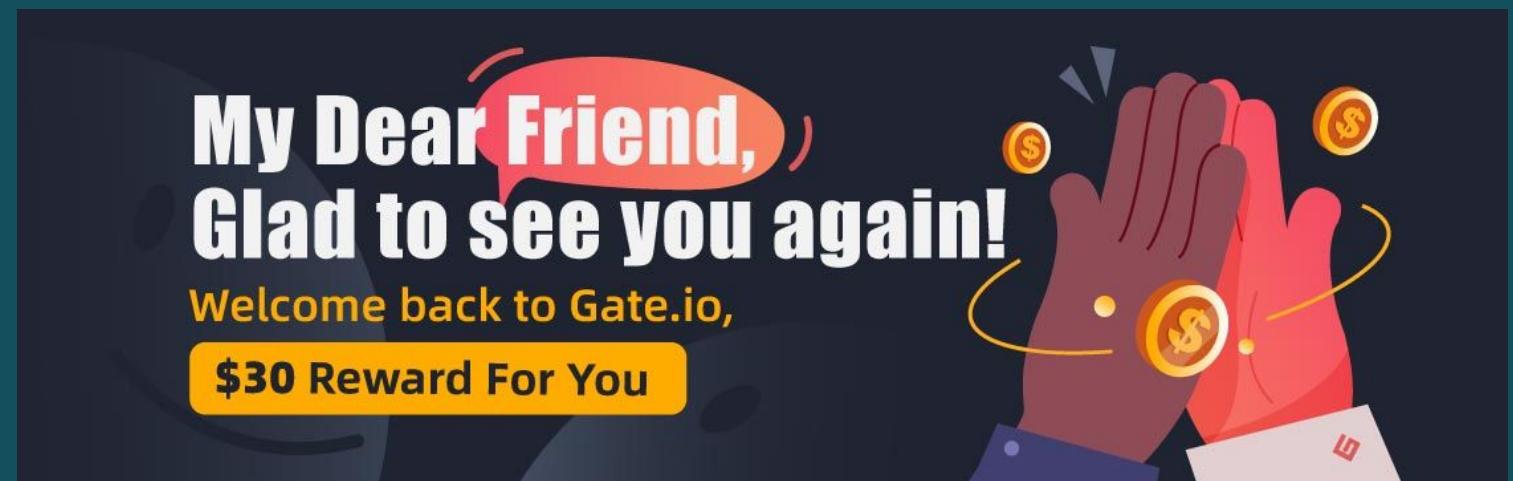
4. Email Airdrop

Activity Time

Recommended for the listing vote week

Brief Introduction:

Gate.io will periodically send an email of our recent events to those regular users who have not logged in for a long time. We will also airdrop a certain amount of tokens to attract such users to return to the platform, trade, and participate in all our events.





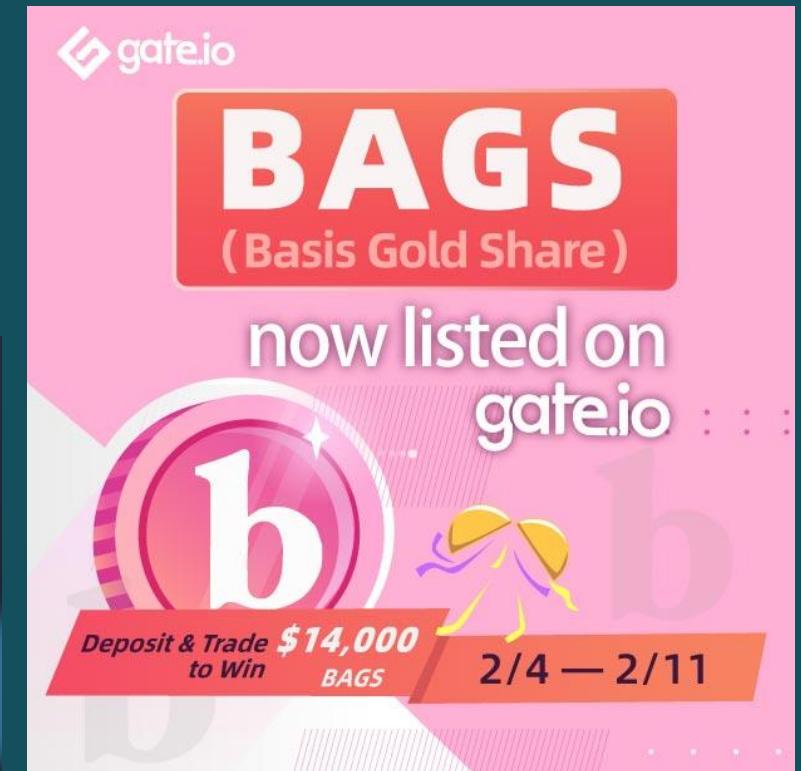
5. Trade / Net-buy Competition

Activity time:

It is recommended to proceed after the voting.

Brief introduction :

After the voting, select a specific time period to hold a trading competition, and rewards will be distributed based on the trading volume ranking.



6. HODL&Earn Products

Activity Duration:

Recommended to start the process after voting

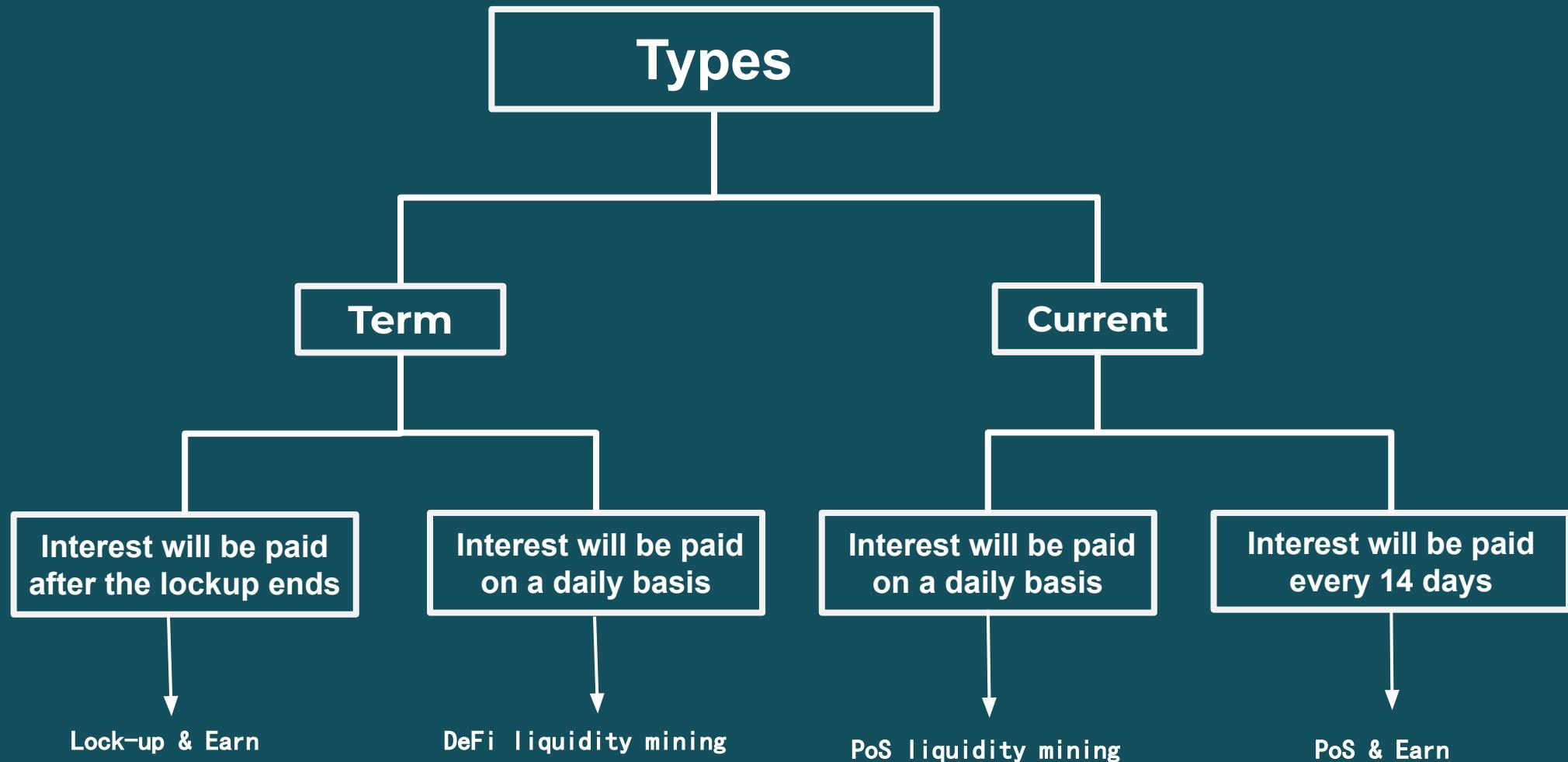
Brief Description of the Activity:

We have multiple products such as term (lock-up) financial management and PoS current financial management. We provide the best investment channel for stable investors.

The project provides tokens worth about US\$20,000 for interest payments to users. After voting ends, the corresponding project tokens can be open to financial management.



6. HODL&Earn Products





6. HODL&Earn Products

Types——Term——Lock-up&Earn

Lock-up time: 7 days/14 days/28 days **Annualized:** 50%-120%

Subscription time: same as the lock-up time

Interest payment method:

Uniformly issued after the end of the campaign.

Participation method:

Input the number of locked tokens on the corresponding financial management(product page) on Gate.io

Limit:

The holding tokens need to reach the minimum lock-up amount (Generally 50U)

BLANK Lock-up & Earn #2 (14days)

279 participants

% P.A 150.00% Per day:0.416%

Start time 2021-03-19 18:00:00 (UTC+8)

End time 2021-03-21 00:02:15 (UTC+8)

Lock-up term 14 days

派息周期 expiry

Remaining 0 BLANK

Lock-up quantity BLANK

Available Balance: -- BLANK

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6. HODL&Earn Products

Types—Term—DeFi Liquidity Mining

Lock-up time: 7 days/14 days/28 days **Annualized:** 50%-120% (floating)

Subscription time: same as the lock-up time

Interest payment method: Interest paid on a daily basis (total interest is the same every day)

Participation method:

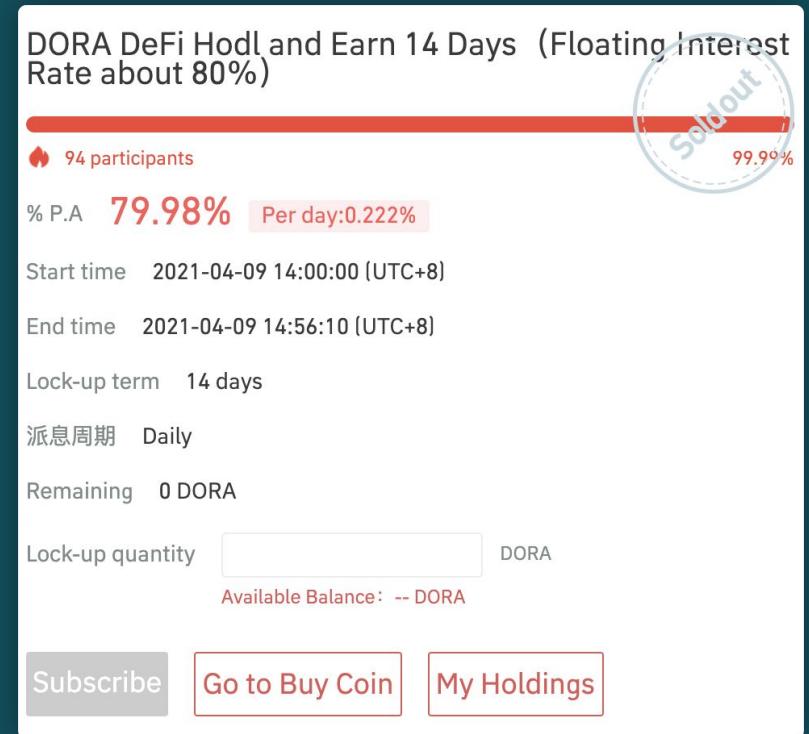
Input the number of locked tokens on the corresponding financial management(product page) on Gate.io

Limit:

The holding tokens need to reach the minimum lock-up amount (Generally 50U)

Note:

1. Due to daily fixed interest, actual annualization will be greater than the planned annualization when the initial subscription is not completed
2. The locked token and interest token can be different.



DORA DeFi Hodl and Earn 14 Days (Floating Interest Rate about 80%)

94 participants

% P.A. **79.98%** Per day: 0.222%

Start time 2021-04-09 14:00:00 (UTC+8)

End time 2021-04-09 14:56:10 (UTC+8)

Lock-up term 14 days

派息周期 Daily

Remaining 0 DORA

Lock-up quantity DORA

Available Balance: -- DORA

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6. HODL&Earn Products

Types——Term——Multiple Token Mining

Lock-up time: 7/14/28 days **Annualized:** 50%-120% (floating)

Subscription time: same as the lock-up time

Lock-up Token: Project token/GT /USDG

Interest Token: Can be customized according to the needs of the project initiator

Interest payment method: Interest paid on a daily basis (total interest is the same every day)

Common type:

1. Lock-up the project token, issue another token from the same project (example: Lock-up GT mining USDG)
2. Lock-up the project token, issue 2 kind of tokens from the same project (example: Lock-up PBTC35A mining MARS+PBTC35A)
3. Lock-up GT/USDG, issue project token (example: Lock-up GT mining DIS)
4. Lock-up the project token, issue project token and mainstream token (example: Lock-up PBTC35A mining MARS+BTC)

PBTC35A DeFi Hodl and Earn BTC, MARS (Floating Interest Rate)

Lock up GT, Earn DIS, Floating Interest Rate 50%

42 participants

Gate.io Daily HODL & Earn - Lock up GT Earn USDG # 204

689 participants

% P.A. 1.62% Per day: 0.004%

Start time 2021-05-03 12:00:00 (UTC+8)

End time 2021-05-03 15:12:01 (UTC+8)

Lock-up term 7 days

派息周期 Daily

Remaining 0 GT

Lock-up quantity GT

Available Balance: -- GT

Subscribe Go to Buy Coin My Holdings

Soldout 99.98% 100%



6. HODL&Earn Products

Types—Current—PoS & Earn

Period: 7 /14 /28 days **Annualized:** 5%-200% **Subscription time:** Same as period

Period: Can be customized according to the needs of the project initiator

Interest payment method: Distributed every 14 days

Participation method:

Click “Participate” on the corresponding financial management (product page) on Gate.io

Limit:

The 14-day average holding of the project's tokens need to reach the value position

Tron PoS mining Issue #6

668 participants

% P.A **5.00%** Per day:0.013%

Start time 2021-02-20 15:00:00 (UTC+8)

Interest currency TRX

Project Term 98 days

派息周期 14 days

Start position 5,000 TRX

Current holdings -- TRX

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6. HODL&Earn Products

Types—Current— PoS Liquity Mining

Period: Can be customized according to the needs of the project.

Annualized: 20%-200% (floating) **Subscription time:** Same as the lock-up time

Interest payment method:

Interest paid on a daily basis (total interest is the same every day)

Participation method:

Click "Participate" on the corresponding financial management (product page) on Gate.io

Limit:

The 14-day average holding of the project's tokens need to reach the value position

Examples:

1. UserA has never held FAR before and buys & holds 2000 FAR on the day before the POS staking, UserA's 14-day average number of FAR held = $2000 / 14 \text{ days} = 142 \text{ FAR}$ which meets the activity requirement.
2. UserB holds 142 FAR every day for 14 days before the start of the finance, i.e. he ensures that the average number of FAR held for 14 days is more than 140 which meets the activity **requirement**.

FAR PoS mining Issue

781 participants

% P.A 227.11% Per day: 0.630%

Start time 2021-03-23 12:00:00 (UTC+8)

Interest currency FAR

Project Term 9 days

派息周期 Daily

Start position 140 FAR

Current holdings -- FAR

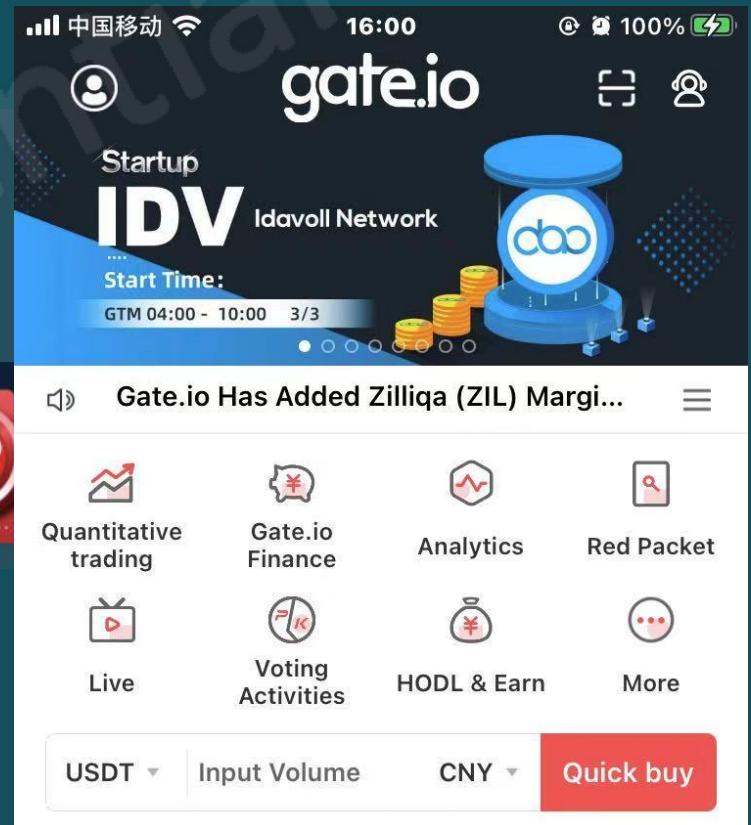
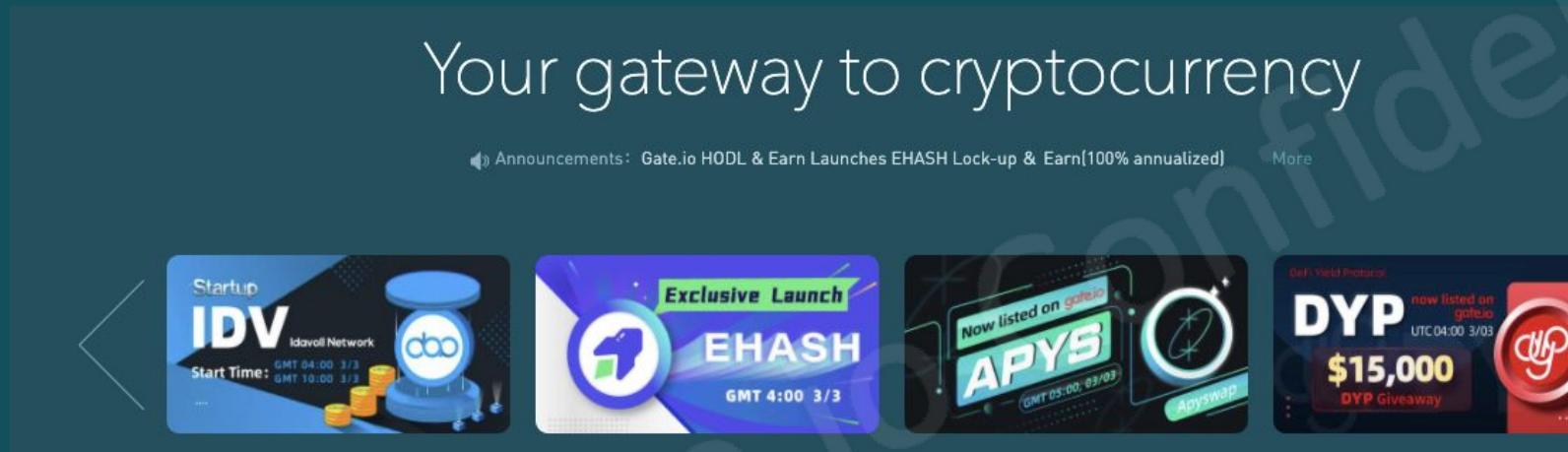
[Subscribe](#)

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Promotion Channel 1 - Homepage Banners on the Web and App



Gate.io will actively support the project promotion activities.

The banners and announcements on the homepage of the official website will preheat the launch of the project for optimum visibility.



Promotion Channel 2 - Official Announcements

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Gate.io Listing Vote #92 - Defi Yield Protocol (DYP), \$ 15,000 DYP Giveaway

2021-03-02 10:53:17 Read: 29968

Defi Yield Protocol (DYP) Bonanza week starts March 2rd 1st 4:00 UTC

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New users need to sign up Gate.io

Activities include:

1、Vote for DYP to enjoy a 2,551 DYP airdrop (\$10,000 USD)

Voting Period: From 2nd March 04:00 AM—3rd March 02:00 AM.

In this round of voting, if DYP gets 10 million votes, Gate.io will list I

Voting channel link: <https://www.gate.io/poll/votelist/102>

2、69,573 DYP airdrop (\$3,000 USD) for top 600 deposit users

The 600 users to deposit will share the 765 DYP (about \$3,000 USD)

You need to deposit at least 51 DYP. Fill the form & participate in ou

3、\$300 DYP for Twitter Giveaway

From now on, we will start a 7-day 76 DYP (\$300 USD) Twitter Giveaway. You will give 7.6 DYP (\$30 USD).

Click to participate: <https://www.gate.io/poll/votelist/102#giveaway>

4、DYP Telegram AMA, \$500 DYP Giveaway

We will launch the DYP Telegram AMA activity in the near future, in Details of the event will be on Gate.io Twitter and Telegram announ

Gate.io Listing Vote #91 - Cudos (CUDOS), \$ 25,000 CUDOS Giveaway

2021-03-01 15:56:49 Read: 37312

Cudos (CUDOS) Bonanza week starts March 1 8:00 UTC to March 8 8:00 UTC. The \$25,000 CUDOS giveaway benefit is waiting for you!

New users need to [sign up Gate.io](#) to participate

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Activities include:

1、Vote for CUDOS to enjoy a 463,821 CUDOS

Voting Period: From 1st March 08:00 AM—2rd

In this round of voting, if CUDOS gets 10 million

Voting channel link: <https://www.gate.io/poll/votelist/102>

2、69,573 CUDOS airdrop (\$3,000 USD) for top 600 deposit users

The 600 users to deposit will share the 69,573 CUDOS

You need to deposit at least 4,638 CUDOS. [Fill the form & participate in our campaign here](#)

3、\$300 CUDOS for Twitter Giveaway

From now on, we will start a 7-day 6957 CUDOS Twitter Giveaway and will give 69.5 CUDOS (\$30 USD).

Click to participate: <https://www.gate.io/poll/votelist/102#giveaway>

4、CUDOS Telegram AMA, \$500 CUDOS Giveaway

We will launch the CUDOS Telegram AMA activity in the near future, in Details of the event will be on Gate.io Twitter and Telegram announ

Gate.io Listing Vote #90 - Swingby (SWINGBY), 45,000 SWINGBY Giveaway

2021-02-26 13:20:14 Read: 49901

Swingby (SWINGBY) Bonanza week starts February 26 6:00 UTC to March 5 6:00 UTC. The \$45,000 SWINGBY giveaway benefit is waiting for you!

New users need to [sign up Gate.io](#) to participate.

Activities include:

1、Vote for SWINGBY to enjoy a 3,145 SWINGBY airdrop (\$40,000 USD)

Voting Period: From 26 February 09:00 AM—27 February 02:00 AM.

In this round of voting, if SWINGBY gets 10 million votes, Gate.io will list SWINGBY for USDT trading. Users who participate in the vote can share a total of about 3,145 SWINGBY airdrop rewards.

Voting channel link: <https://www.gate.io/poll/votelist/100>

2、4,576 SWINGBY airdrop (\$3,000 USD) for top 600 deposit users

The 600 users to deposit will share the 4,576 SWINGBY (about \$3,000 USD). First come, first served!

You need to deposit at least 305 SWINGBY. [Fill the form & participate in our campaign here](#)

3、\$300 SWINGBY for Twitter Giveaway

From now on, we will start a 7-day 457 SWINGBY (\$300 USD) Twitter Giveaway event to complete forwarding and following tasks and get lucky draw opportunities. After the event, we will draw 10 people from them and will give 45.7 SWINGBY (\$30 USD).

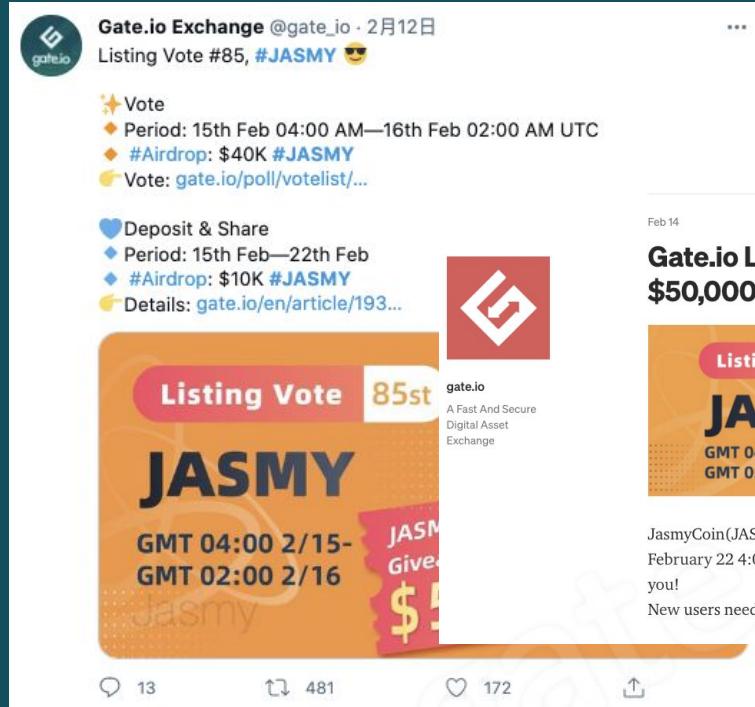
Click to participate: <https://www.gate.io/poll/votelist/100#giveaway>

4、SWINGBY Telegram AMA, \$500 SWINGBY Giveaway

We will launch the SWINGBY Telegram AMA activity in the near future, inviting SWINGBY project personnel to visit the Gate.io Telegram group. During the Q&A period, 762 SWINGBY (\$500) airdrop benefits will be given out. Details of the event will be on Gate.io Twitter and Telegram announced, so stay tuned!



Promotion Channel 3 - Social Media and Partner Media



Gate.io will publish event information on official and partner media channels at the same time.
Gate.io's official social media channels: Twitter, Facebook, Medium, Instagram, Gate.io Posts, Telegram
Partner media: 金色财经、币世界、链节点、深链财经、链向财经、币快报、coinvoice、鸵鸟财经、星球日报等

金色财经: [Gate.io ALPA超级福利周 -- 4弹豪礼15,000美金ALPA放肆送](#)
币乎: [Gate.io投票上市空投福利第五十八期 —Alpaca City\(ALPA\)](#)
链节点: [Gate.io上线ALPA超级福利周, 4弹豪礼\\$15,000美金放肆送](#)