Menu - tap navigation bar:

<https://gett.com/uk/>

Pages

Not finalised but this is what we have. However, we want to seek your advice on how to incorporate this into a multi-branch website. Below is a general content pages we require.

|  |  |
| --- | --- |
| **Main Bar** | **Menu Drop-Down** |
| Ride | Airports |
| Drive | About us |
| Location | Apps |
| Book | Business |
| Login | Blog |
|  | Careers |
|  | Contact Us |
|  | FAQs |
|  | Fare Calculator |
|  | Fleet |
|  | Services |

Notes:

* I should check how to organize the multi branch thing. I’ll tell you more later about it.
* Fleet-Airport seems to me part of the services section

Integrations

The integrations we would like for our website are as follows;

* Social Media – Facebook, Twitter, LinkedIn and Instagram
* Web-Booker – Our online Taxi Booker
* Fare Estimator – like Blueline Taxis Group
* Tawk.to – like our existing website
* Google Tracking Tag – we want to track analytics on our website
* Mailchimp – subscribe to mailing list
* SMS API – to send App download link to smartphones
* Click to Call – call icon to speed calling process to our office
* Hotjar – this is an analytics tool that shows what is really happening on our website when users visit. This will help us gather data overtime and make improvements to our site to make the website MORE user-friendly. [www.hotjar.com](http://www.hotjar.com)
* Timeline – if you visit <http://happicabs.com/about-us/> you will notice a timeline, we want to copy this across and add more to bring it up to 2019. The timeline needs to be interactive.
* Videos – the video content we make, we want to add it to our website.