

MARSHALL MULLEN

Business Intelligence Analyst

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📍 Brooklyn, NY

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WORK EXPERIENCE

Business Intelligence Analyst

Wolf & Company PC

📅 January 2018 - current

📍 New York, NY

- Directed weekly, monthly, and ad-hoc reporting to inform 30+ business stakeholders in decision-making
- Followed up with 8 different teams if data reporting was out of established thresholds
- Discovered data stories and insights and presented findings to 12 executive team members
- Defined and validated data by working with 13 business partners to ensure data quality
- **Built 25+ dashboards and reports**, illustrating the fall-out rate of customers engaged in a product purchase funnel

Junior Business Intelligence Analyst

Integra Partners

📅 July 2014 - January 2018

📍 New York, NY

- Supported business intelligence and reporting across 5+ business units for Integra Partners
- Developed, implemented, and defined 20+ business metrics along with 7 program-oriented automation processes
- Assisted with the management and support of Integra's Business Intelligence tools and reporting efforts across 5+ business units
- Built 3 new dashboards and 10+ reports to meet the needs of the business, gathering all appropriate requirements
- **Identified and recommended 100+ opportunities to improve** metrics/KPIs, market data, and customer trends

Business Intelligence Analyst Intern

Enkompas

📅 January 2014 - June 2014

📍 Pittsburgh, PA

- Assisted in Looker onboarding, development, maintenance, curation, and security access administration for 20+ interns/juniors
- Worked with 3 BI Engineering and BI Architecture members to ensure expected LookML models were present
- **Constructed 60+ SQL statements** to use with new dimensions and measures
- Analyzed and optimized queries and reports for prime performance

EDUCATION

Bachelor of Science

Business Administration

[University of Pittsburgh](#)

📅 September 2010 - June 2014

SKILLS

- Business Management
- Statistical Analysis
- SQL
- Looker
- Tableau
- Excel
- Written and Oral Communication
- Creative Problem Solving
- Attention to Detail

CERTIFICATIONS

- AWS