

CONTENT

Use an **** tag only for content (logo, diagram or person) related and not just being used as a design element, while **background image** has nothing to do with the content and is purely a design element.

ACCESSIBILITY

Google doesn't index **background images** automatically. While in case of **** tag it is possible to be recognised by google.

The reason behind using **** tag that is **alt=""**, **src=""** and **title=""** Of **img** tag (google recognised the images by using these terms).

PERFORMANCE

The number of **large sized** background images in the **CSS** will take **longer times** to parse while in case of HTML **** tag it is easy to parse. So, CSS background image will pull down the loading of web page and **decrease the performance** of web page.

PRINTING

Use HTML **** tag if you **want the images** to be included by default while users print the page and if you **don't want the images** to be included in print, you can go for CSS **background image** property.

CONCLUSION

HTML **** tags should be used when it is an important part of the content. The decision of choosing between the two depends on the question if the image help people to understand the content better.