Name: Pankaj Teron

USN: 1MS23MC068

1. Abstract

The **E-Commerce Website** is a platform that allows users to browse products, add them to a cart, and complete their purchases online. The system is designed to provide an intuitive shopping experience while ensuring the security and efficiency of transactions. It includes essential features such as user registration, product search, filters, shopping cart management, and payment gateway integration.

2. Introduction

2.1 Background

The growth of e-commerce has transformed how consumers purchase products and services. This platform aims to cater to these changing demands by offering a seamless, feature-rich, and user-friendly online shopping experience.

2.2 Objectives

- Enable users to search and purchase products conveniently.

- Offer secure registration and authentication mechanisms.

- Provide a robust shopping cart and checkout system.

- Support responsive design for usability on various devices.

- Integrate a reliable payment gateway for secure transactions.

2.3 Scope

The e-commerce website targets individual consumers, providing a platform to shop online with features such as product catalogs, cart management, secure checkout, and order tracking.

3. Problem Definition

3.1 Issues with Existing Systems

- Lack of user-friendly interfaces in traditional platforms.

- Insufficient search and filtering options.

- Complex checkout processes leading to cart abandonment.

3.2 Need for a New Solution

To address these gaps, the platform will provide an intuitive, secure, and efficient e-commerce experience tailored to user needs.

4. Description

4.1 System Architecture

The e-commerce platform comprises the following components:

- **Frontend Interface:** User-friendly web interface for browsing and transactions.
- **Backend Services:** APIs for product management, cart handling, and user authentication.
- **Database:** Storage for product catalogs, user data, and order history.

4.2 Key Features

- **User Management:** Registration, login, and password recovery.
- **Product Catalog:** Organized product listing with search and filtering options.
- **Shopping Cart:** Add, remove, and update items with dynamic pricing.
- **Checkout:** Address management, payment integration, and order confirmation.
- **Notifications:** Email updates for registration, order status, and promotions.

5. Software Requirements Specification

5.1 Functional Requirements

- **User Registration/Login:**
  - Users can create accounts with email verification.
  - Login functionality with validation for incorrect credentials.
- **Product Management:**
  - Display detailed product descriptions, images, and pricing.
  - Advanced search and filter options for categories, price, and availability.
- **Cart Management:**
  - Real-time cart updates for adding/removing items.
  - Display total price, including taxes and discounts.
- **Checkout Process:**
  - Input and validation of billing and shipping details.
  - Integration with secure payment gateways.
  - Generate and display order confirmation.
- **Order Management:**
  - View past orders and track ongoing deliveries.

5.2 Non-Functional Requirements

- **Performance:** Handle 100 concurrent users with page load times under 2 seconds.
- **Scalability:** Ability to expand with product catalog growth and user base.
- **Security:** Encrypt sensitive data and ensure secure payment handling (e.g., SSL).

- **Usability:** Intuitive design optimized for mobile and desktop.
- **Compatibility:** Cross-browser support (Chrome, Firefox, Edge).

6. Feature Implications

6.1 For Users:
- A seamless and engaging shopping experience.
- Secure payment and order tracking.
- Convenience in managing profiles and cart contents.

6.2 For Developers:
- Modular design for easy updates and maintenance.
- Flexible APIs for integrating new features.

6.3 For Administrators:
- Tools for monitoring sales, inventory, and user activity.
- Reporting and analytics for data-driven decisions.

7. Assumptions and Constraints
- Users must have internet access to browse and shop.
- Payment gateway integration will rely on third-party services.
- The website will prioritize compatibility with the latest browser versions.

8. Glossary
- **SKU:** Stock Keeping Unit, used for product identification.
- **SSL:** Secure Socket Layer, for data encryption.
- **UX:** User Experience, ensuring ease of use.