BIKE SALES ANALYSIS 🏍 (EXCEL)
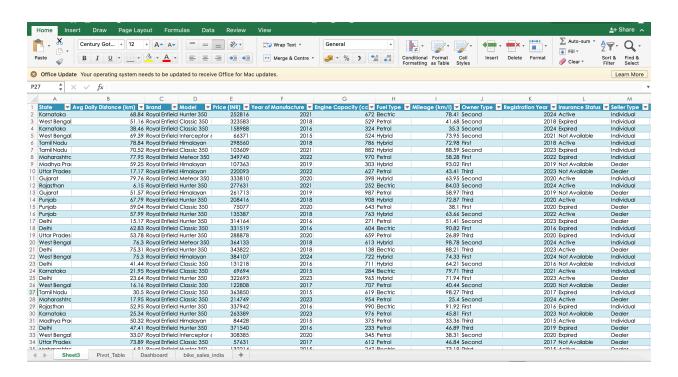
PROJECT OVERVIEW

1. THIS IS THE DATASET

- This project involves a comprehensive sales analysis of the Indian two-wheeler market using a dataset of over 10,000 bike transactions.

- The analysis was conducted entirely in Microsoft Excel, utilising PivotTables, PivotCharts, and Slicers to create a dynamic, single-screen dashboard.

- The dashboard allows users to dynamically filter sales data by Brand, Fuel Type, and City Tier to   understand key metrics like market share, average resale price, and sales volume by state.