SUPER STORE SALES

Analysis Dashboard PowerBI

OBJECTIVE

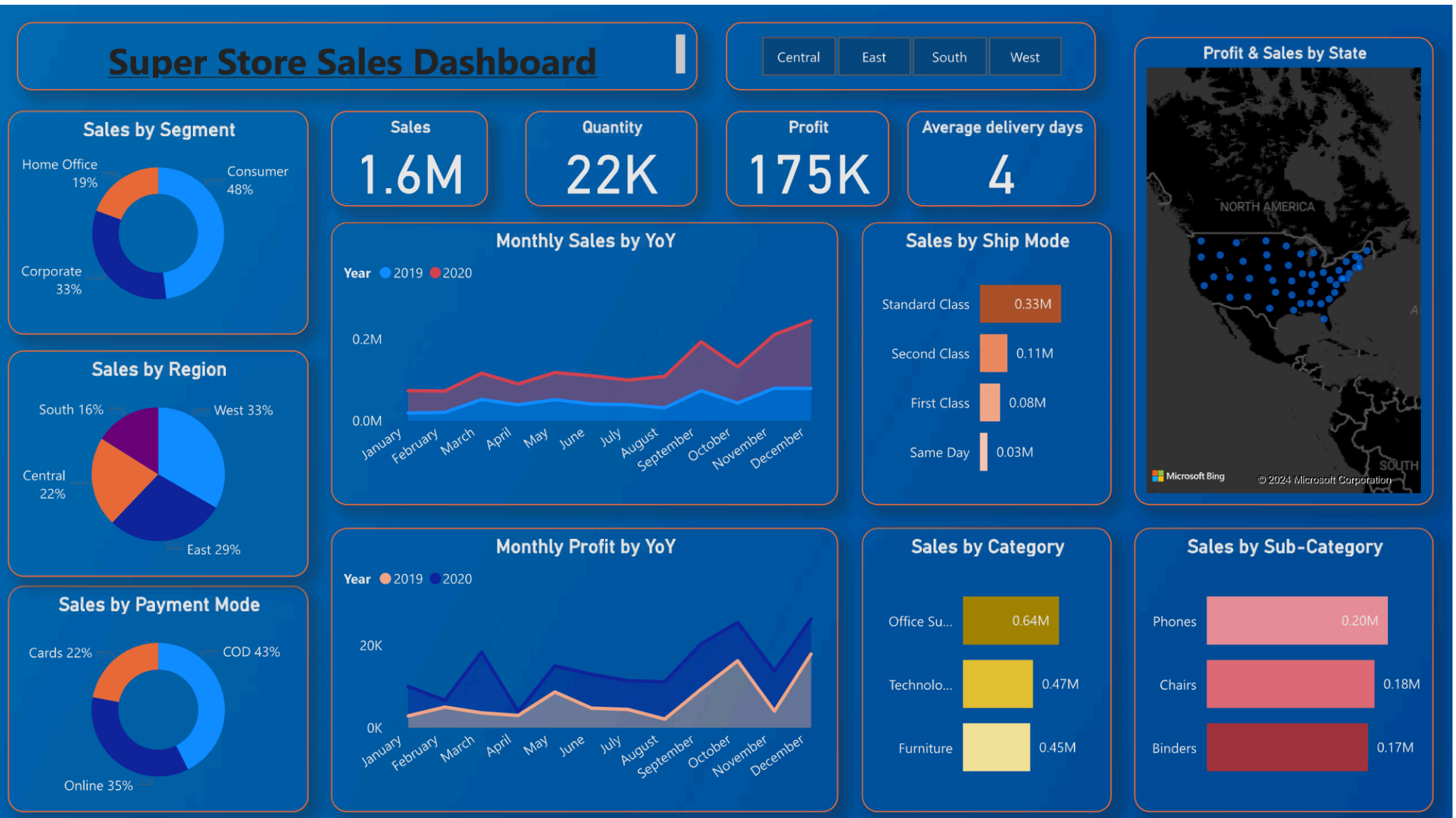
To contribute to the success of a business by utilizing data analysis techniques, specifically focusing on time series analysis, to provide valuable insights and accurate sales forecasting

DESCRIPTION

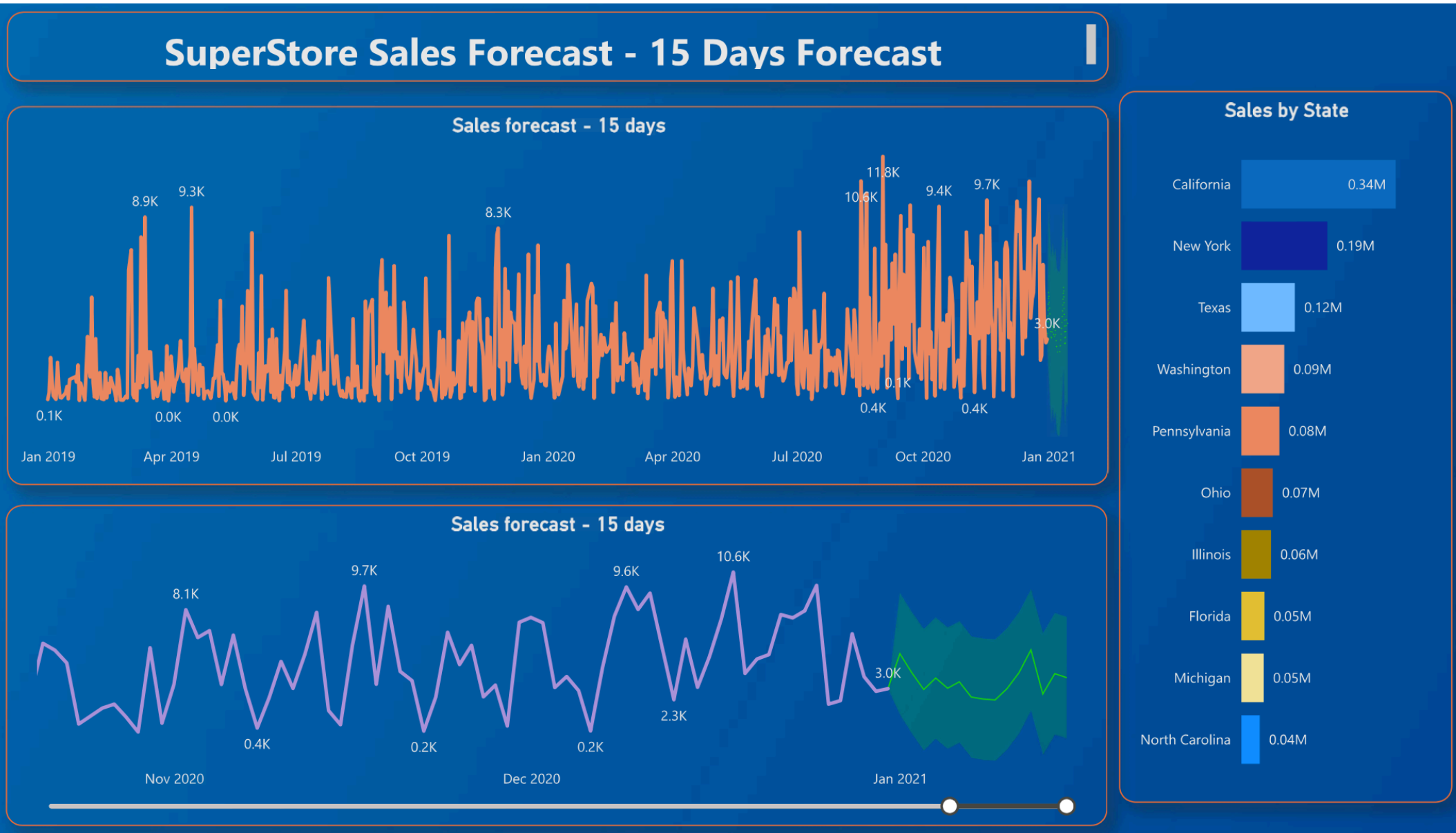
The objective can be broken down into the following detailed components:

1. Dashboard creation: identify the KPI's, design an intuitive and visually appealing dashboard, and add interactive visualization and filtering capabilities to allow users to explore the data at various levels of granularity.
2. Data analysis: provide valuable insights to business entities regarding the effectiveness of their sales strategies through visualization and charts.
3. Sales forecasting: leverage historic data and apply time series analysis to generate sales forecasting for the next 15 days.
4. Actionable insights and recommendations: The end goal is to share valuable insights and actionable information that can support strategic decision-making and support the supermarket's goals for growth, efficiency, and customer satisfaction.

SUPER STORE SALES DASHBOARD



SUPER STORE SALES FORECAST - 15 DAYS



LEARNING

Incorporated data analysis techniques, specializing in time series analysis, to deliver valuable insights, accurate sales forecasting, and interactive dashboard creation, driving business success.

THANK YOU!