

- Client_Type
- ☐ Corporate
- ☐ Individual

Region

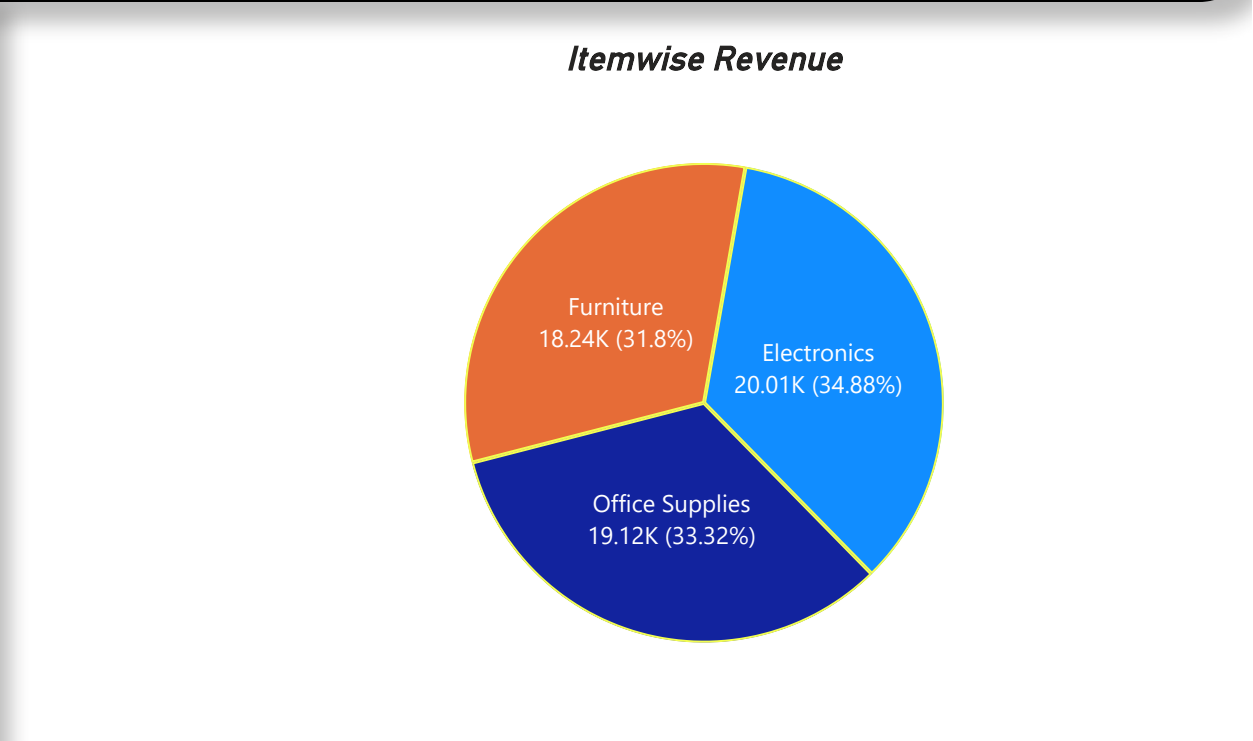
East

North

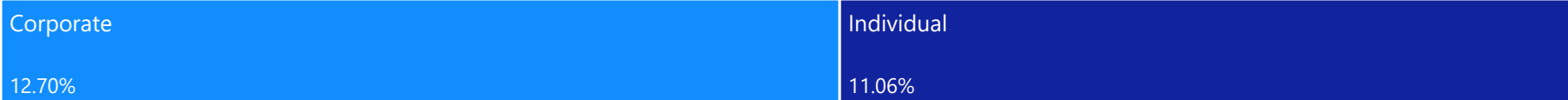
South

West

East
329
Sum of Units_Sold
7,479.57
Sum of Net_Profit
North
258
Sum of Units_Sold
8,504.00
Sum of Net_Profit
South
195
Sum of Units_Sold
4,482.32
Sum of Net_Profit
West
220
Sum of Units_Sold
4,638.89
Sum of Net_Profit



Avg Dis Rate by Client_Type



Quarter

Q1 2024

Q2 2024

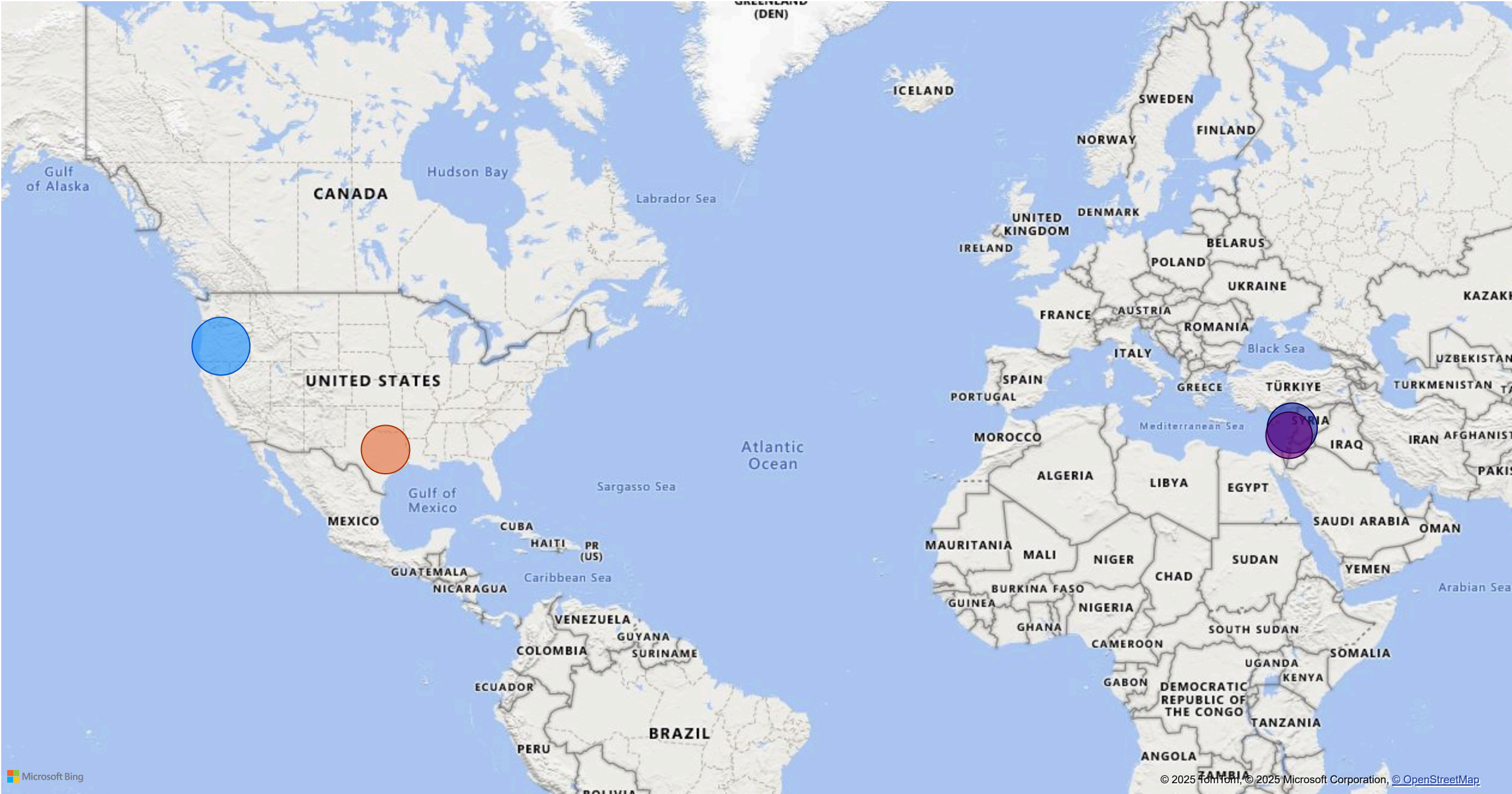
Q3 2024

Q4 2023

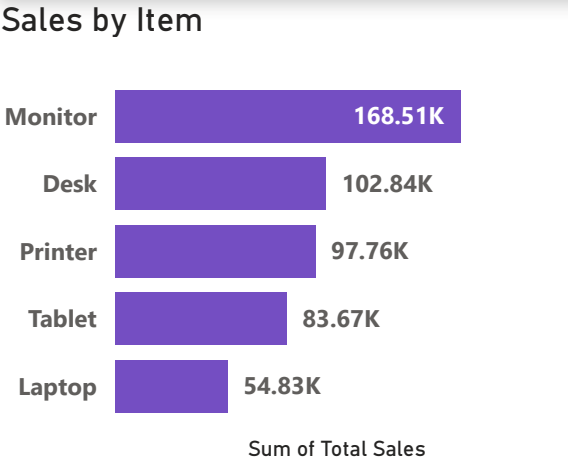
Q4 2024

Sum of Total Sales by Region and Region

Region ● East ● North ● West ● South



Sales DATA Analysis



Avg Dis Rate by Client_Type

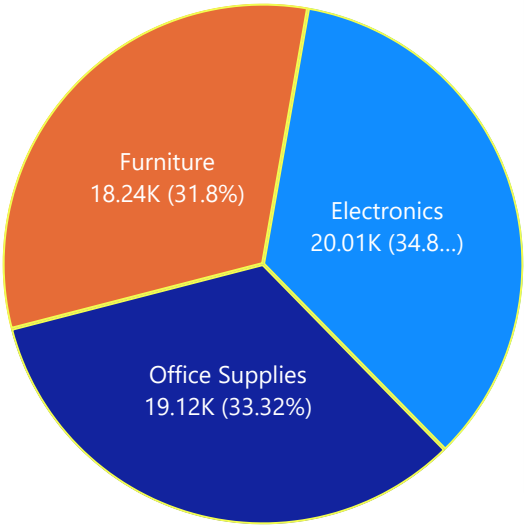


East	
329	7,479.57
Sum of Units_Sold	Sum of Net_Profit

North	
258	8,504.00
Sum of Units_Sold	Sum of Net_Profit

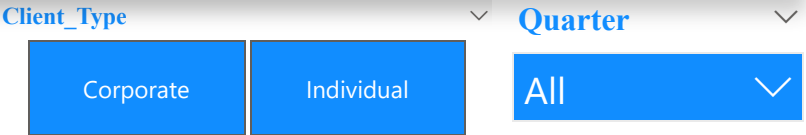
South	
195	4,482.32
Sum of Units_Sold	Sum of Net_Profit

West	
220	4,638.89
Sum of Units_Sold	Sum of Net_Profit



Total Sales by Region

Region East North West South



The East Region got highest revenue about 16.24 K.

With 6.64K Monitor makes largest Net Profit in Category wise Item.

Average discount rate for Individual Client is 12.70 % while 11.06 % average discount rate for Corporate Client.

North region is trending compare to other region in terms of 8504 K as Net Profit and East region has maximum number of unit sold i.e., 329.