

Sales by Item

Monitor 168.51K

Desk 102.84K

Printer 97.76K

Tablet 83.67K

Laptop 54.83K

Sum of Total Sales

Client_Type ▾

Corporate

Individual

Region

East

North

South

West

East

329

Sum of Units_Sold

7,479.57

Sum of Net_Profit

North

258

Sum of Units_Sold

8,504.00

Sum of Net_Profit

South

195

Sum of Units_Sold

4,482.32

Sum of Net_Profit

West

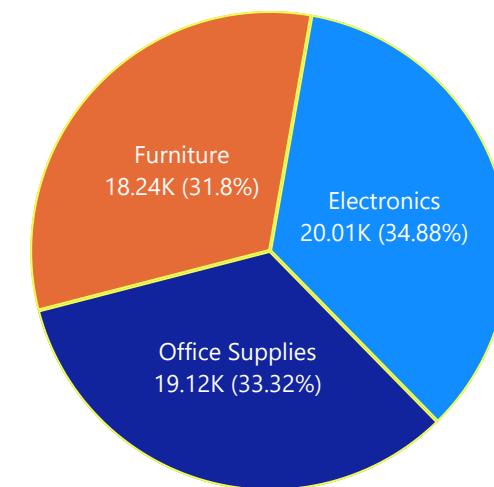
220

Sum of Units_Sold

4,638.89

Sum of Net_Profit

Itemwise Revenue



Avg Dis Rate by Client_Type

Corporate

12.70%

Individual

11.06%

Quarter

Q1 2024

Q2 2024

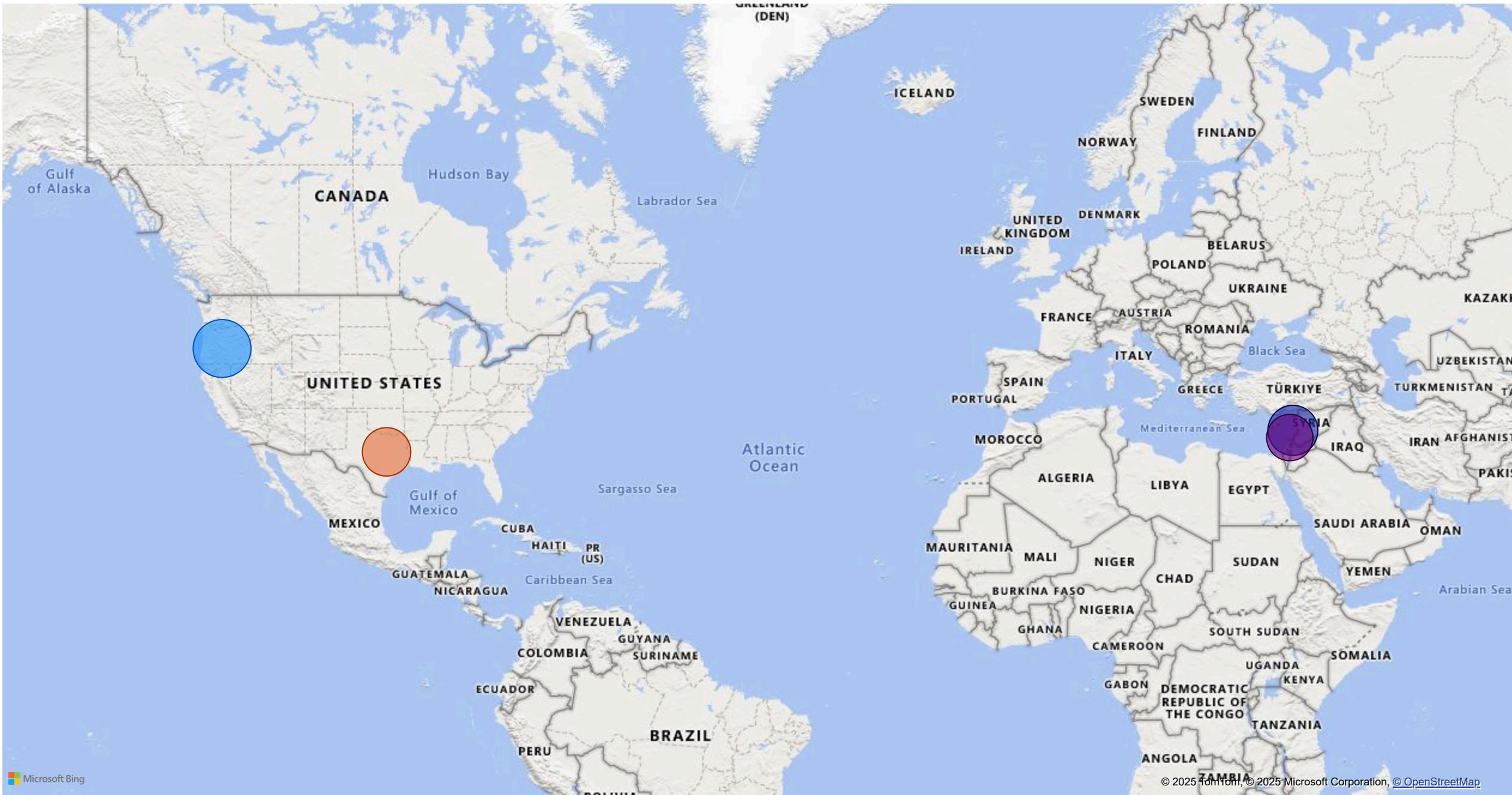
Q3 2024

Q4 2023

Q4 2024

Sum of Total Sales by Region and Region

Region ● East ● North ● West ● South



Sales DATA Analysis

East

North

South

West

Sales by Item

Monitor	168.51K
Desk	102.84K
Printer	97.76K
Tablet	83.67K
Laptop	54.83K

Sum of Total Sales

43.76%

Profit margin

565.92K

Total Sales

57.37K

Total Revenue

25.10K

Net_Profit

Avg Dis Rate by Client_Type

Corporate

12.70%

Individual

11.06%

East

329	7,479.57
Sum of Units_Sold	Sum of Net_Profit

North

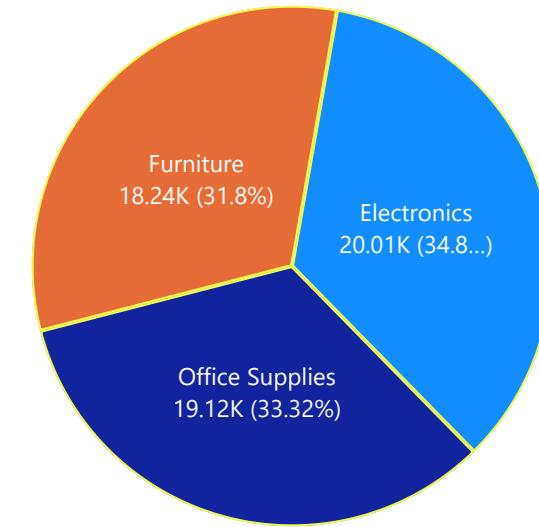
258	8,504.00
Sum of Units_Sold	Sum of Net_Profit

South

195	4,482.32
Sum of Units_Sold	Sum of Net_Profit

West

220	4,638.89
Sum of Units_Sold	Sum of Net_Profit



Total Sales by Region

Region ● East ● North ● West ● South



Client_Type

Corporate

Individual

Quarter

All

The East Region got highest revenue about 16.24 K.

With 6.64K Monitor makes largest Net Profit in Category wise Item.

Average discount rate for Individual Client is 12..70 % while 11.06 % average discount rate for Corporate Client.

North region is trending compare to other region in terms of 8504 K as Net Profit and East region has maximum number of unit sold i.e., 329.