# Pankaj Singhal

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### Summary <sub>-</sub>

- 6+ years of experience in designing and developing Large Scale Distributed & Concurrent Systems
- Solid foundation in designing a messaging app with 100M+ users (10M+ DAU & 1B+ messages/day)
- Solid foundation in designing payments backend with 1M+ transactions/day

### **Experience**

Hike Messenger Delhi

Sr. Software Developer

May 2014 - Present

Jul. 2013 - Mar. 2014

- Working in core backend team of hike responsible for entire end-to-end backend of messaging for 100+ million users. Have headed & architected several projects from scratch from the initial days of hike. Have also scaled & re-architected several parts of the systems in my tenure to handle exponential growth seen by hike both in terms of messaging and number of users
- Lead the Architecture and Implementation of the following features' end-to-end backend
  - Hike Payments Hike wallet, integrating merchants like Hike Recharge, Zomato, etc, Blue packets a fun way of micro-payments, integrating with Payment Gateways, automating reconciliation & settlement, security & CS front-end & tooling
  - File Transfer with pause/resume via chunk uploading. Further improved the user experience by super fast uploading of existing content via MD5
  - Secondary Message Store Brought this concept for mass campaigns to optimise storage. A Redis backed storage layer to deliver campaigns and other low priority messages
  - DX Framework A zookeeper based Rule Engine for schedule messages/system packets delivery to the user at D0,D1,DX, etc. at runtime. Rules included specifying device details, new user/returning user checks, upgrade, etc. This empowered PMs in feature rollouts & experiments
  - User Signup & Onboarding OTP & Missed call based number verification system for user on-boarding
  - Reward Campaigns for user growth which provided 2X increase in DAU. The campaigns included rewarding both users by inviting someone on hike, or by performing certain actions (like engaging with other users). **Integrated** with 3rd party recharge partners like **PayTM**, **Oxigen**
  - Pre-activation Service to perform experiments/monitor & attribute user behaviour before signup
  - Multidevice support for Hike Web
  - App Migration Secure & Seamless Migration from old to new Hike app
  - Message Tracking Framework for message reliability. Working closely with the Data Analysts & Product managers & continuously monitoring & solving user issues around messaging
- Live Database Migrations Did the following live DB migrations efficiently with data checks and Zero downtime
  - Address Book Migrated from Mysql to HBase & subsequently from HBase to Big Table (BT) along with a redis based cache layer
  - Timeline's stories Migrated from HBase to BT
  - Offline Message Store Migrated from MongoDB to HBase during live messaging. Users were migrated in batches. This could handle 2X load of the original cluster

#### Service Integrations

- Push Notification Service (PNS) Integrated with APNS(iOS)/FCM(Android) for proactively reaching client for message delivery & keeping the end-to-end messaging latency low
- Cloudinary CDN Improved client latencies significantly by serving images and videos through CDN. Earlier implementation included serving through app servers via \$3. Also adapted network based video quality streaming via CDN to improve overall user experience

### Micro-Services Architecture

- Lead efforts in moving from monolith to micro-services based architecture. Exposed lot of micro-services such as block, friends, Send-Mqtt, Prey, Addressbook **on thrift** to align with service oriented architecture across teams. Converted redundant code to libs across micro-services.

BlackNGreen Gurgaon Software Developer

 Developed a platform which allows the development of custom IVR(Interactive Voice Response) using drag-n-drop. It is also equipped with a scheduler for OBD(Out Bound Calls).

## Skills \_\_\_\_\_

Languages
Java, Python, C, Shell, Android(Basic)

Databases
MySQL, MongoDB, Redis, HBase, Big Table

Frameworks Spring, Hibernate, Django, Flask

Technologies Netty, MQTT, HTTP, Zookeeper, WebSocket, Thrift, REST, Kafka

Cloud Amazon Stack (EC2, S3, SNS, SQS), GCP Stack (Compute Engine, Big Query, GCS), Firebase (FCM)

### Awards \_

• Won **Uber hackathon** by integrating their APIs in hike & providing an **MVP of Uber's services within hike** 

• Won Hike hikeathon by making an MVP of one of the most requested feature - Number Migration