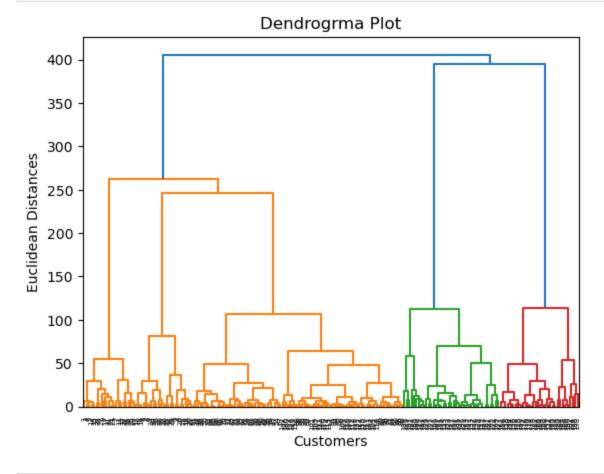
```
In [15]: # Importing the libraries
         import numpy as nm
         import matplotlib.pyplot as mtp
         import pandas as pd
In [16]:
         # Importing the dataset
         dataset = pd.read_csv('Mall_Customers.csv')
In [17]:
         x = dataset.iloc[:, [3, 4]].values
In [18]: #Finding the optimal number of clusters using the dendrogram
         import scipy.cluster.hierarchy as shc
         dendro = shc.dendrogram(shc.linkage(x, method="ward"))
         mtp.title("Dendrogrma Plot")
         mtp.ylabel("Euclidean Distances")
         mtp.xlabel("Customers")
         mtp.show()
```



```
In [19]: #training the hierarchical model on dataset
    from sklearn.cluster import AgglomerativeClustering
    hc= AgglomerativeClustering(n_clusters=5, affinity='euclidean', linkage='ward')
    y_pred= hc.fit_predict(x)

C:\Users\LENOVO\anaconda3\Lib\site-packages\sklearn\cluster\_agglomerative.py:1005: Futu
    reWarning: Attribute `affinity` was deprecated in version 1.2 and will be removed in 1.
4. Use `metric` instead
    warnings.warn(
```

```
In [20]: #visulaizing the clusters mtp.scatter(x[y_pred == 0, 0], x[y_pred == 0, 1], s = 100, c = 'blue', label = 'Cluster mtp.scatter(x[y_pred == 1, 0], x[y_pred == 1, 1], s = 100, c = 'green', label = 'Cluster mtp.scatter(x[y_pred == 2, 0], x[y_pred == 2, 1], s = 100, c = 'red', label = 'Cluster 3' Loading [MathJax]/extensions/Safe.js [y_pred == 3, 0], x[y_pred == 3, 1], s = 100, c = 'cyan', label = 'Cluster
```

```
mtp.scatter(x[y_pred == 4, 0], x[y_pred == 4, 1], s = 100, c = 'magenta', label = 'Clust
mtp.title('Clusters of customers')
mtp.xlabel('Annual Income (k$)')
mtp.ylabel('Spending Score (1-100)')
mtp.legend()
mtp.show()
```



In []: