SmartTrendAI - Project Report

Title: AI-Powered Market Trend Analyzer (Stable)
Submitted by: Pankaj Gupta

Aim:
Build a system that analyzes online text (tweets, news, reviews) to detect trending topics and sentiment for marketing insights.

Tools:
Python, NLTK, VADER, scikit-learn, matplotlib, streamlit

Workflow:
Data collection -> Preprocessing -> Sentiment analysis -> Trend detection -> Visualization

How to run:
1. Install requirements: pip install -r requirements.txt
2. Console demo: python src/main.py
3. Web app: streamlit run app.py

Notes:
This build includes automatic NLTK downloads in preprocessing to avoid LookupError on fresh environments.