

ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Total	22534	2.14%

View Product Detail



Monthly Revenue

\$1.83M✓
Goal: 1.77M (+3.31%)

Monthly Orders

2146!
Goal: 2165 (-0.88%)

Monthly Returns

166✓
Goal: 169 (+1.78%)

Top Product(Orders)
Water Bottle - 30 oz.

Top Product(Profit)
Mountain-200 Black, 46

Select all Europe North America Pacific





Road Bottle Cage

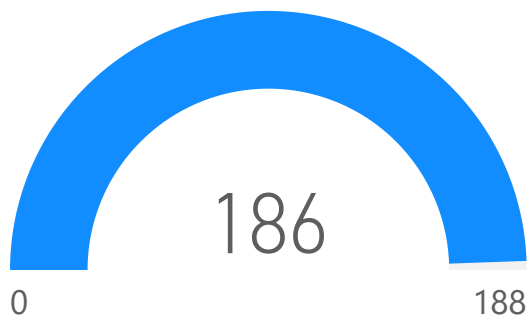
Price Adjustment (%)

0.00



\$8.99
AVG Retail Price
\$8.99
Adjusted Price

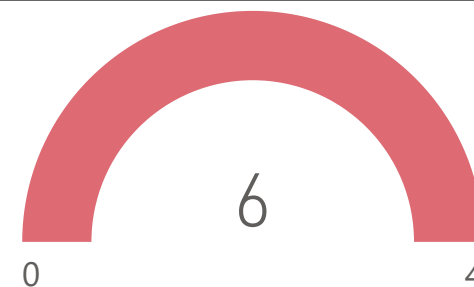
Current Month Orders vs. Target



Current Month Revenue vs. Target



Current Month Returns vs. Prev. Month

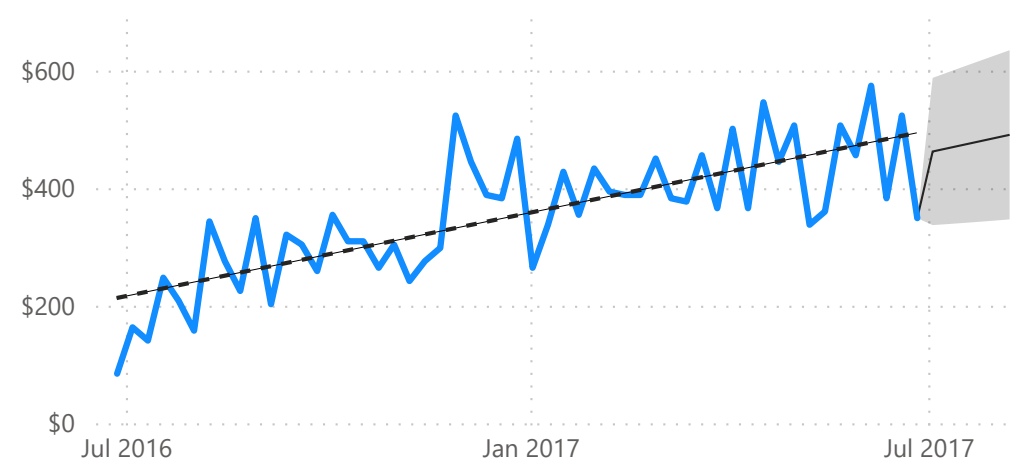


Weekly Profit

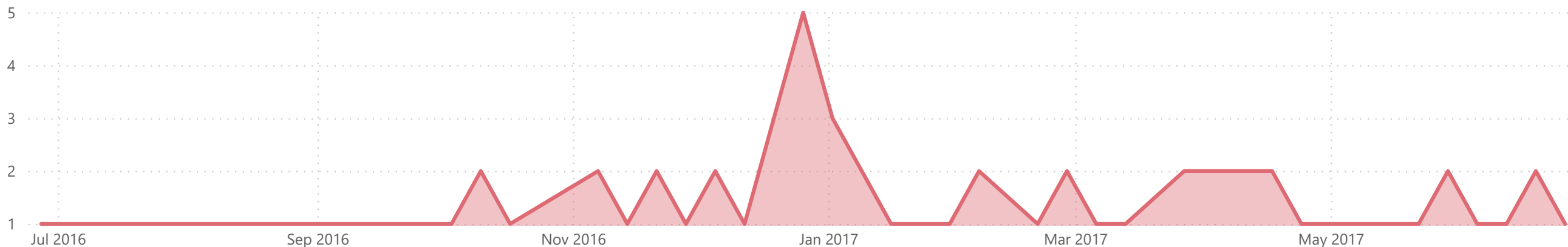
● Total Profit ● Adjusted Profit



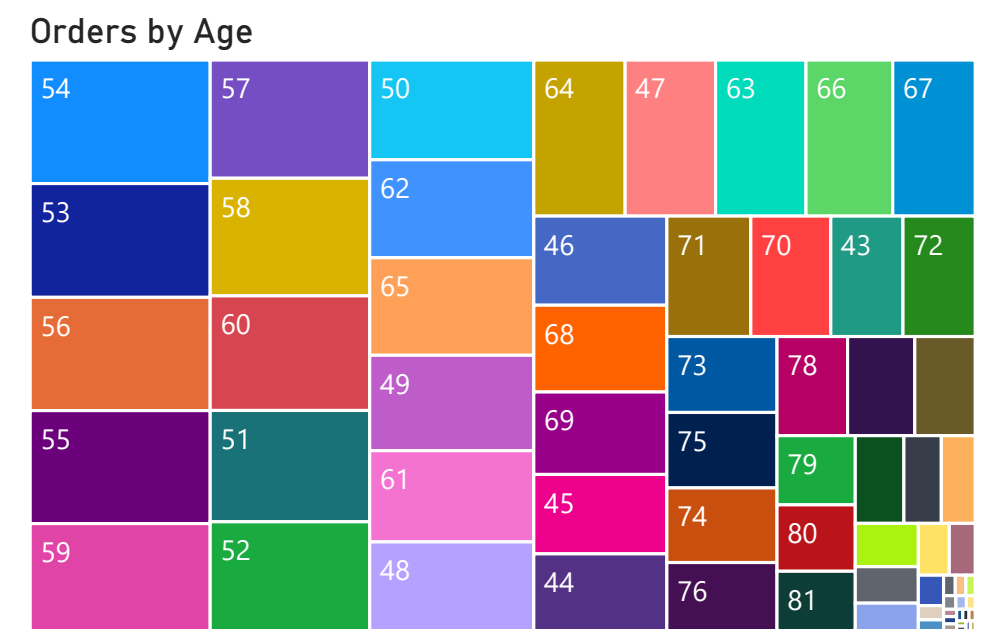
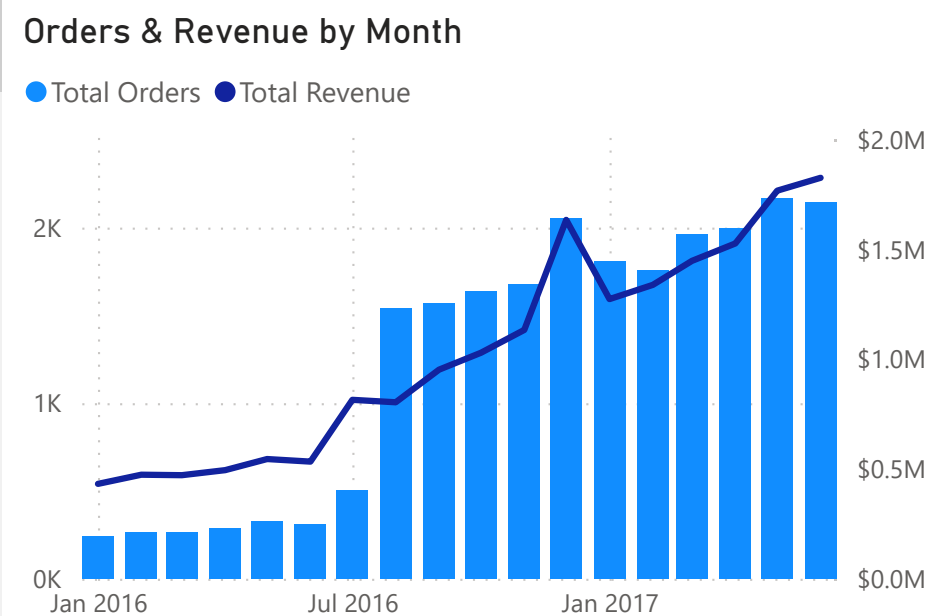
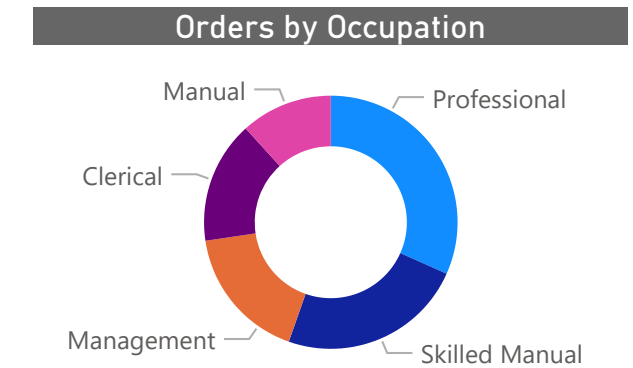
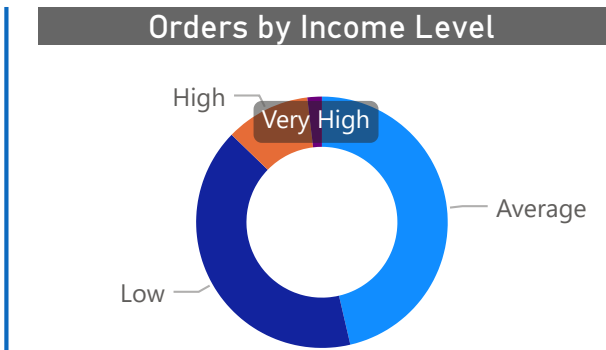
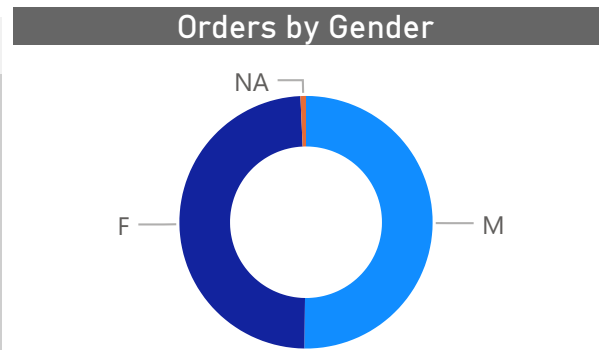
Weekly Profit



Weekly Return Volume



FullName_CC	Total Orders	Total Revenue
Adriana Gonzalez	4	\$9,195.69
Mr. Aaron Wright	3	\$6,750.95
Mr. Andres Nara	3	\$6,723.49
Mr. Andres Raji	3	\$6,678.79
Mr. Blake Diaz	3	\$6,713.96
Mr. Brad She	4	\$9,161.01
Mr. Brent Zhang	3	\$7,018.99
Mr. Clarence Anand	3	\$6,690.02
Mr. Clarence Gao	3	\$6,753.46
Mr. Clayton Li	3	\$6,830.64
Mr. Cole Ramirez	3	\$6,682.41
Mr. Cole Stewart	3	\$6,713.92
Mr. Corey Anand	3	\$7,004.97
Mr. Dennis Zhou	3	\$6,811.23
Mr. Eddie Dominguez	3	\$7,044.38
Mr. Erick Lopez	3	\$6,916.10
Mr. Ethan Bryant	3	\$6,730.25
Mr. Francisco Sara	4	\$9,125.54
Mr. Frank Vazquez	3	\$6,870.35
Mr. Franklin He	3	\$6,784.41
Mr. Franklin Xu	5	\$10,164.34
Mr. Glenn Wang	3	\$6,690.48
Mr. Jake She	3	\$6,947.09
Mr. Jarrod Mehta	3	\$7,038.37
Mr. Jason Campbell	3	\$6,712.22
Mr. Johnathan Madan	3	\$6,722.14
Mr. Johnathan Suri	4	\$7,721.33
Mr. Johnny Moyer	3	\$6,778.24
Mr. Jordan Turner	7	\$11,022.38
Mr. Julian Wood	3	\$6,978.45
Mr. Kevin Coleman	4	\$7,750.53
Mr. Lance Blanco	4	\$7,207.07
Mr. Larry Munoz	7	\$10,852.04
Mr. Larry Ortega	3	\$6,713.32
Mr. Larry Vazquez	3	\$6,816.71
Total	353	\$751,130.39



Top Customer
Mr. Maurice Shan

Customer Orders
6

Customer Revenue
\$12.41K

Executive Summary →



Preparing Q&A

Key influencers Top segments



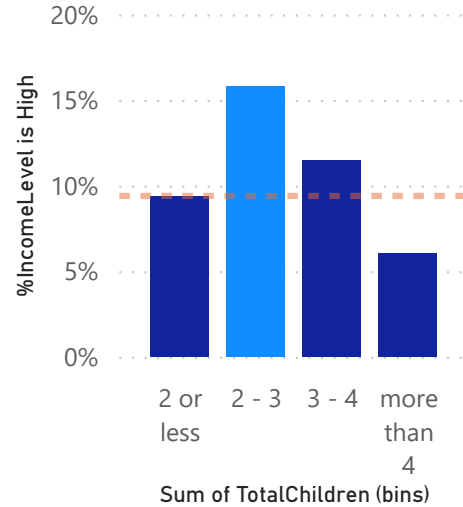
What influences IncomeLevel to be High ?

When...
....the likelihood of
IncomeLevel being High
increases by



Sort by: Impact Count

← IncomeLevel is more likely to be High when Sum of TotalChildren is 2 - 3 than otherwise (on average).



☐ Only show values that are influencers

